

steve hickey graphic designer

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education University of Massachusetts Dartmouth
BFA in Graphic Design and Letterform
GPA of 3.862
Graduation: May of 2008, Summa Cum Laude

experience **Vistaprint, Inc.**
1/11 — present, *Graphic Designer for Web Creative*
Create mockups and image assets for Vistaprint websites
Redesign existing pages to improve ease of use and conversion
Design, develop and maintain social media properties
7/09 — 12/10, *Junior Graphic Designer for Retention Marketing*
6/08 — 6/09, *Production Artist for Retention Marketing*
Designed and developed HTML emails
Performed alterations on existing campaigns
Helped create campaigns for Facebook

Campus Design at UMass Dartmouth
9/06 — 5/08, *Lead Designer from 5/07 — 5/08*
Managed staff of designers, marketers and office help
Monitored schedules and budgets on all projects
Responsible for creative output of the entire team

Vistaprint, Inc.
6/07 — 8/07, *Intern for Retention Marketing*
Developed and validated HTML emails
Created direct mail pieces
Reorganized product image database

Office of the Mayor of New Bedford
5/06 — 8/06, *Design Intern*
Contributed opinions on design decisions
Edited photo database for website
Redesigned Mayor's business card

skills Able to swiftly learn new technologies and languages with little guidance
Excellent leadership skills, self-confidence, efficiency and time management
Strict attention to detail and craftsmanship in digital and physical work
Photoshop, InDesign and Illustrator: *Advanced*
HTML and CSS: *Advanced*
Javascript and jQuery: *Beginner*
Mobile design and development: *Beginner*
User experience and interaction: *Intermediate*
Information architecture: *Intermediate*
Flash and Actionscript: *Beginner*

other Winner of 2011 NEDMA Gold and Bronze Awards with Vistaprint PR Team
Recipient of Commonwealth Scholarship: full room, board, fees, and tuition
President of Graphic Design Club, responsible for coordinating Senior Show
Member of Communicatus Design Club, President for 07–08 academic year
Achieved rank of Eagle Scout as a member of the Boy Scouts of America
Member of National Scholars Honor Society and Golden Key Honor Society
AIGA Boston Associate Member, volunteer photographer for Web Committee
Work featured in 2008 issue of ArtMouth magazine, a student publication