## **steve hickey** web designer

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■ University of Massachusetts Dartmouth BFA in Graphic Design and Letterform GPA of 3.862

Graduation: May of 2008, Summa Cum Laude

## thoughtbot, inc.

10/2011 — 1/2012, Design Apprentice Assisted with design and front-end development of projects Created an event page for the Boston.io student conference Studied technologies and processes for working at a startup

## Vistaprint, Inc.

1/2011 — 10/2011, Graphic Designer for Web Creative Created mockups and assets for Vistaprint websites Redesigned existing pages to improve ease of use and conversion Designed, developed and maintained social media properties 7/2009 — 12/2010, Junior Graphic Designer for Retention Marketing 6/2008 — 6/2009, Production Artist for Retention Marketing Designed and developed HTML email campaigns Performed alterations on existing email campaigns Helped create campaigns for Facebook and Twitter 6/2007 — 8/2007, Intern for Retention Marketing Developed and validated HTML emails Created direct mail pieces Reorganized product image database

## Campus Design at UMass Dartmouth

9/2006 — 5/2008, Lead Designer from 5/2007 — 5/2008 Managed staff of designers, marketers and office help Monitored schedules and budgets on all projects Responsible for creative output of the entire team

Able to swiftly learn new technologies and languages with little guidance Excellent leadership skills, self-confidence, efficiency and time management Strict attention to detail and craftsmanship in digital and physical work

Photoshop, InDesign and Illustrator: Advanced нтмL and css: Advanced Javascript and jQuery: Beginner Mobile design and development: Beginner User experience and interaction: Intermediate Information architecture: Intermediate Flash and Actionscript: Beginner

₩inner of 2011 NEDMA Gold and Bronze Awards with Vistaprint PR Team Recipient of Commonwealth Scholarship: full room, board, fees, and tuition President of Graphic Design Club, responsible for coordinating Senior Show Member of Communicatus Design Club, President for 07-08 academic year Achieved rank of Eagle Scout as a member of the Boy Scouts of America Member of National Scholars Honor Society and Golden Key Honor Society AIGA Boston Associate Member, volunteer photographer for Web Committee Work featured in 2008 issue of ArtMouth magazine, a student publication



