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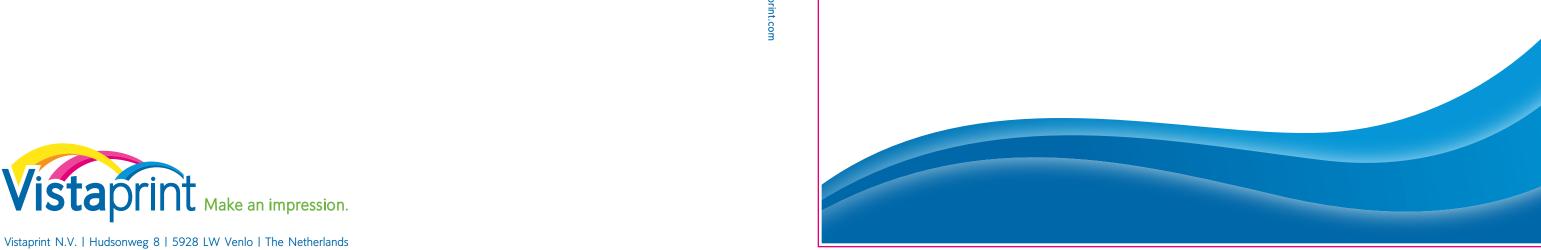
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# 2010 Vistaprint

## ANNUAL REPORT

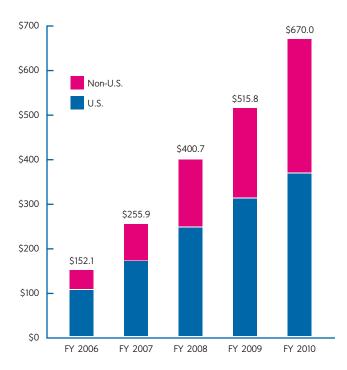
Notice of Annual General Meeting of Shareholders | Proxy Statement



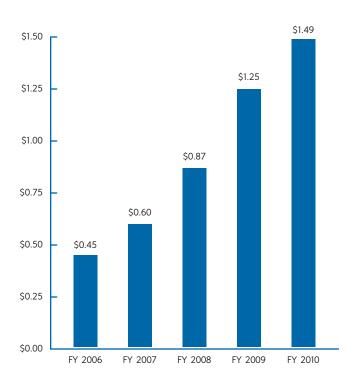
#### CONTINUED STRONG FINANCIAL AND OPERATING PERFORMANCE

#### Annual Revenue

U.S. Dollars in Millions

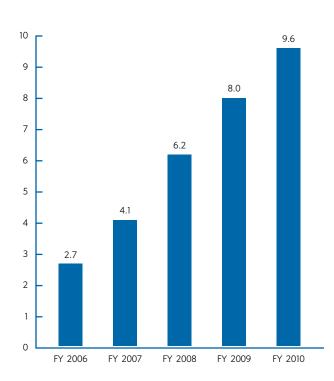


## Fully Diluted Earnings Per Share (EPS) U.S. Dollars

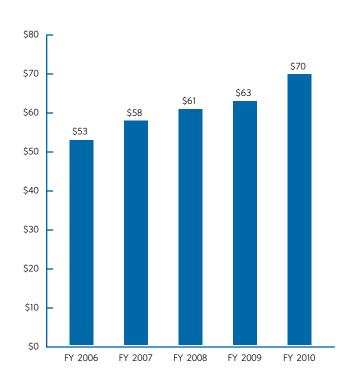


#### Number of Unique Customers

Millions



### Average Bookings Per Unique Customer U.S. Dollars



#### CORPORATE INFORMATION

#### Management Board

#### Robert Keane

Chairman of the Management Board, President and Chief Executive Officer

#### Wendy Cebula

President, Vistaprint North America

#### Michael Giannetto

Executive Vice President and Chief Financial Officer

#### Janet Holian

President, Vistaprint Europe

#### Supervisory Board

#### John Gavin, Jr.

Former Chief Financial Officer, BladeLogic

#### Peter Gyenes

Chairman, Sophos Plc.

#### George Overholser

Founder and Managing Director, NFF Capital Partners Nonprofit Finance Fund

#### Louis Page

President and Managing General Partner, Window To Wall Street

#### Richard Riley\*

Chairman and CEO, LoJack Corporation

#### Mark Thomas

Founder and Managing Partner, Monitor Clipper Partners

\*Chairman of the Supervisory Board

## Independent Registered Public Accounting Firm

#### Ernst & Young LLP

200 Clarendon Street Boston, MA 02116 USA

Phone: +1-617-266-2000

#### Corporate Counsel

#### Stibbe

Stibbetoren Strawinskylaan 2001 1077 ZZ Amsterdam The Netherlands

Phone: +31-20-546-06-06

#### WilmerHale

60 State Street Boston, MA 02109

Phone: +1-617-526-6000

#### Transfer Agent

#### Computershare Trust Company, N.A.

250 Royall Street Canton, MA 02021 USA

Phone: +1-800-962-4284

#### Financial Information

To request financial documents such as our 10-K for the fiscal year ended June 30, 2010, as filed with the Securities and Exchange Commission, please visit ir.vistaprint.com, call our investor relations line at +1-781-652-6480 or send an email to ir@vistaprint.com.

#### General Information

Members of the media or others seeking information on the company should contact the public relations department at +1-781-652-6444 or publicrelations@vistaprint.com.

#### Annual General Meeting of Shareholders

#### November 4, 2010

Hudsonweg 8 5928 LW Venlo The Netherlands

