



Filters

Customer Net Sales Performance

region	All
division	All

Customer Name	sales 19	sales 20	sales 21	increase in sales from 2019-20		increase in sales from 2020-21	
Australia	3.9 M	10.7 M	20.99 M	<div></div>	276%	<div></div>	96%
Austria		0.1 M	2.84 M		0%	<div></div>	2301%
Bangladesh	0.5 M	2.3 M	6.95 M	<div></div>	471%	<div></div>	208%
Canada	4.8 M	12.2 M	35.06 M	<div></div>	255%	<div></div>	188%
China	1.4 M	5.4 M	22.89 M	<div></div>	380%	<div></div>	322%
France	4.0 M	7.5 M	25.94 M	<div></div>	185%	<div></div>	247%
Germany	2.6 M	4.7 M	12.01 M	<div></div>	183%	<div></div>	156%
India	30.8 M	49.8 M	161.26 M	<div></div>	161%	<div></div>	224%
Indonesia	2.5 M	6.2 M	18.41 M	<div></div>	246%	<div></div>	197%
Italy	2.9 M	4.5 M	11.72 M	<div></div>	154%	<div></div>	163%
Japan		1.9 M	7.92 M		0%	<div></div>	321%
Netherlands	0.2 M	3.4 M	7.98 M	<div></div>	1489%	<div></div>	138%
Newzealand		2.0 M	11.40 M		0%	<div></div>	474%
Norway		2.5 M	13.68 M		0%	<div></div>	452%
Pakistan	0.6 M	4.7 M	5.66 M	<div></div>	752%	<div></div>	21%
Philiphines	5.7 M	13.4 M	31.86 M	<div></div>	235%	<div></div>	138%
Poland	0.4 M	2.8 M	5.19 M	<div></div>	683%	<div></div>	86%
Portugal	0.7 M	3.6 M	11.83 M	<div></div>	480%	<div></div>	230%
South Korea	12.8 M	17.3 M	48.97 M	<div></div>	135%	<div></div>	183%
Spain		1.8 M	12.62 M		0%	<div></div>	611%
Sweden	0.1 M	0.2 M	1.77 M	<div></div>	424%	<div></div>	682%
United Kingdom	2.0 M	8.1 M	34.15 M	<div></div>	404%	<div></div>	323%
USA	11.5 M	31.9 M	87.78 M	<div></div>	277%	<div></div>	175%
Grand Total	87.5 M	196.7 M	598.88 M	<div></div>	225%	<div></div>	204%

market	All
region	All
division	All

Row Labels	sales 19	sales 20	sales 21	21 vs 20
Acclaimed Stores	1.4 M	2.9 M	10.9 M	378.1%
All-Out		\$162,534.09	\$805,675.63	495.7%
Amazon	12.2 M	\$37,506,624.10	\$82,089,923.83	218.9%
Argos (Sainsbury's)	0.4 M	\$740,367.80	\$2,265,407.25	306.0%
Atlas Stores	0.2 M	\$674,348.67	\$3,171,742.10	470.3%
AtliQ E Store	7.2 M	\$23,669,537.93	\$52,979,606.53	223.8%
AtliQ Exclusive	9.6 M	\$17,675,320.82	\$61,116,567.13	345.8%
BestBuy	0.9 M	\$1,772,715.57	\$6,312,296.37	356.1%
Boulanger	0.2 M	\$826,086.99	\$4,072,008.35	492.9%
Chip 7	0.6 M	\$1,323,922.69	\$5,508,504.86	416.1%
Chiptec		\$417,961.20	\$3,017,815.13	722.0%
Control	0.9 M	\$2,196,627.85	\$7,671,381.30	349.2%
Coolblue	0.5 M	\$1,179,768.76	\$4,247,167.71	360.0%
Costco	1.1 M	\$2,752,286.63	\$9,285,416.60	337.4%
Croma	1.7 M	\$2,473,054.08	\$7,545,512.42	305.1%
Currys (Dixons Carphone)	0.3 M	\$756,818.22	\$1,868,914.36	246.9%
Digimarket	0.8 M	\$1,717,525.22	\$4,140,120.59	241.1%
Ebay	2.6 M	\$6,265,231.98	\$15,171,675.70	242.2%
Electricalsara Stores	0.1 M	\$648,682.66	\$1,854,965.87	286.0%
Electricalsbea Stores		\$143,154.04	\$722,409.08	504.6%
Electricalslance Stores	0.1 M	\$748,506.75	\$2,345,406.36	313.3%
Electricalslytical	1.8 M	\$2,609,448.62	\$11,938,162.93	457.5%
Electricalsocity	2.3 M	\$3,462,178.64	\$12,420,697.80	358.8%
Electricalsquipo Stores	0.2 M	\$679,745.00	\$3,638,823.64	535.3%
Elite	0.4 M	\$833,074.59	\$4,128,023.44	495.5%
Elkjøp	0.5 M	\$1,317,625.20	\$5,163,762.39	391.9%
Epic Stores	0.4 M	\$938,709.30	\$4,187,228.54	446.1%
Euronics	0.4 M	\$877,937.94	\$3,903,920.33	444.7%
Expert	0.8 M	\$1,766,211.09	\$6,428,628.60	364.0%
Expression	1.7 M	\$2,991,636.73	\$9,819,707.99	328.2%
Ezone	1.5 M	\$2,021,307.60	\$7,915,833.71	391.6%
Flawless Stores	0.1 M	\$457,524.18	\$1,813,067.87	396.3%
Flipkart	2.9 M	\$8,347,860.82	\$19,285,758.77	231.0%
Fnac-Darty	0.5 M	\$821,784.57	\$2,874,380.11	349.8%
Forward Stores	0.6 M	\$1,497,307.61	\$4,072,202.84	272.0%
Girias	1.5 M	\$2,067,836.93	\$8,670,140.25	419.3%
Info Stores	0.1 M	\$479,888.18	\$1,843,217.02	384.1%
Insight	0.4 M	\$1,014,663.12	\$2,758,212.96	271.8%
Integration Stores		\$162,753.95	\$1,443,942.15	887.2%
Leader	4.7 M	\$5,972,163.86	\$18,801,025.22	314.8%
Logic Stores	0.2 M	\$933,136.09	\$4,807,280.34	515.2%
Lotus	1.5 M	\$2,113,442.65	\$8,086,224.51	382.6%
Neptune	1.0 M	\$3,417,669.59	\$16,114,191.41	471.5%
Nomad Stores	0.5 M	\$1,626,281.17	\$4,015,071.50	246.9%
Notebillig	0.2 M	\$389,012.13	\$1,117,963.12	287.4%
Nova		\$13,179.02	\$351,210.13	2664.9%
Novus	1.9 M	\$3,728,375.26	\$9,850,394.59	264.2%

Otto	0.3 M	\$401,692.64	\$1,199,362.86	298.6%
Premium Stores	0.5 M	\$1,099,603.57	\$3,882,560.96	353.1%
Propel	1.6 M	\$2,456,724.54	\$10,825,195.03	440.6%
Radio Popular	0.5 M	\$1,454,505.18	\$5,273,396.54	362.6%
Radio Shack	0.8 M	\$1,747,581.69	\$5,443,873.36	311.5%
Reliance Digital	1.6 M	\$2,574,641.21	\$9,729,512.73	377.9%
Relief	0.4 M	\$1,005,042.45	\$4,056,096.90	403.6%
Sage	4.8 M	\$6,437,330.68	\$20,697,519.78	321.5%
Saturn	0.2 M	\$383,094.89	\$1,189,344.75	310.5%
Sorefoz	0.6 M	\$1,073,719.84	\$4,655,996.00	433.6%
Sound	0.6 M	\$1,673,339.61	\$4,355,023.83	260.3%
Staples	1.2 M	\$2,851,347.40	\$8,752,286.70	307.0%
Surface Stores	0.1 M	\$531,219.65	\$2,118,516.99	398.8%
Synthetic	1.9 M	\$4,415,642.73	\$12,186,268.62	276.0%
Taobao	0.2 M	\$1,325,489.44	\$3,295,972.50	248.7%
UniEuro	0.6 M	\$1,608,113.42	\$7,349,581.11	457.0%
Vijay Sales	1.7 M	\$2,145,221.92	\$8,533,368.98	397.8%
Viveks	1.6 M	\$2,235,120.40	\$7,780,406.06	348.1%
walmart	1.3 M	\$2,625,411.79	\$9,725,785.20	370.4%
Zone	0.3 M	\$1,564,958.26	\$5,261,424.08	336.2%
Grand Total	87.5 M	\$196,690,953.08	\$598,877,095.27	304.5%

Philippines	50.92 M	30.2 M	20.8 M	40.8%
Poland	8.39 M	4.9 M	3.5 M	41.5%
Portugal	16.16 M	9.6 M	6.6 M	40.7%
South Korea	79.05 M	50.2 M	28.8 M	36.5%
Spain	14.39 M	9.5 M	4.8 M	33.7%
Sweden	2.05 M	1.2 M	0.8 M	40.6%
United Kingdom	44.23 M	25.3 M	18.9 M	42.7%
USA	131.23 M	82.5 M	48.7 M	37.1%
Grand Total	883.05 M	555.3 M	327.7 M	37.1%

	sales 21
Canada	<div><div></div></div> 35.1 M
India	<div><div></div></div> 161.3 M
South Korea	<div><div></div></div> 49.0 M
United Kingdom	<div><div></div></div> 34.2 M
USA	<div><div></div></div> 87.8 M

Top 5 Products By Quantity Sold

Products	Quantity Sold
AQ Gamers	3.4 M
AQ Gamers Ms	4.0 M
AQ Master wired x1 Ms	4.2 M
AQ Master wireless x1	3.4 M
AQ Master wireless x1 Ms	4.1 M

Products

AQ Electron 4 3600 Desktop Processor

AQ GT 21

AQ Home Allin1

AQ LION x1

AQ LION x2

AQ LION x3

AQ Mx NB

AQ Pen Drive DRC

AQ Smash 2

AQ Zion Saga

sales 20	sales 21	increase in sales from 2020-21	
3.02 M	19.35 M	<div></div>	541.26%
0.78 M	4.38 M	<div></div>	461.14%
0.67 M	5.16 M	<div></div>	668.99%
0.05 M	0.84 M	<div></div>	1619.49%
0.05 M	0.94 M	<div></div>	1668.87%
0.07 M	1.23 M	<div></div>	1692.25%
0.03 M	1.44 M	<div></div>	5623.52%
0.65 M	3.81 M	<div></div>	487.66%
0.43 M	11.21 M	<div></div>	2489.49%
0.69 M	3.64 M	<div></div>	428.55%

Growth Percentage Report By Division

Row Labels	sales 21	sales 20	21 vs 20
N & S	94.73 M	51.38 M	184.38%
P & A	338.38 M	105.24 M	321.53%
PC	165.76 M	40.07 M	413.70%
Grand Total	598.88 M	196.69 M	304.48%

Products	sales 21
AQ Clx3	4.4 M
AQ Electron 3 3600 Desktop Processor	14.2 M
AQ Gen Y	19.5 M
AQ GEN Z	11.7 M
AQ HOME Allin1 Gen 2	3.5 M
AQ Lumina Ms	4.2 M
AQ Marquee P3	4.9 M
AQ Marquee P4	1.7 M
AQ Maxima Ms	13.7 M
AQ MB Lito	2.8 M
AQ MB Lito 2	2.3 M
AQ Qwerty	22.0 M
AQ Qwerty Ms	15.4 M
AQ Trigger	20.7 M
AQ Trigger Ms	17.9 M
AQ Wi Power Dx3	17.2 M

region	All
division	All

market	sales 19	sales 20	sales 21	2021 - target	2021 - target %
Australia	3.9 M	10.7 M	21.0 M	- 2.2 M	-10.54%
Austria		\$118,281.03	\$2,840,298.27	-333376.86	-11.74%
Bangladesh	0.5 M	\$2,258,843.36	\$6,950,493.55	-716880.89	-10.31%
Canada	4.8 M	\$12,170,759.43	\$35,058,881.40	-5067398.16	-14.45%
China	1.4 M	\$5,423,567.67	\$22,886,336.25	-2066097.18	-9.03%
France	4.0 M	\$7,471,763.36	\$25,944,172.04	-2189637.04	-8.44%
Germany	2.6 M	\$4,685,895.05	\$12,006,271.04	-1527369	-12.72%
India	30.8 M	\$49,770,031.73	\$161,262,512.18	-9551596.82	-92%
Indonesia	2.5 M	\$6,206,743.50	\$18,414,576.81	-2381839.48	-12.93%
Italy	2.9 M	\$4,463,460.73	\$11,717,810.46	-1049543.32	-8.96%
Japan		\$1,881,281.60	\$7,922,197.01	-326785.86	-2%
Netherlands	0.2 M	\$3,356,013.39	\$7,984,235.14	-655937.65	-8.22%
Newzealand		\$1,985,436.80	\$11,402,159.76	-1402308.57	-12.30%
Norway		\$2,478,582.35	\$13,677,506.75	-1435642.76	-10.50%
Pakistan	0.6 M	\$4,694,011.05	\$5,656,740.32	-524119.03	-9.27%
Philippines	5.7 M	\$13,365,181.73	\$31,857,231.30	-2497140.91	-7.84%
Poland	0.4 M	\$2,792,885.74	\$5,189,452.44	-940738.25	-18.13%
Portugal	0.7 M	\$3,586,722.70	\$11,829,546.96	-507754.56	-29%
South Korea	12.8 M	\$17,283,549.06	\$48,965,337.95	-4361315.05	-8.91%
Spain		\$1,773,783.69	\$12,618,989.83	-1785178.07	-14.15%
Sweden	0.1 M	\$226,086.88	\$1,767,821.30	-196436.74	-11.11%
United Kingdom	2.0 M	\$8,078,947.71	\$34,152,244.24	-2979488.54	-8.72%
USA	11.5 M	\$31,921,130.43	\$87,780,946.54	-10235186.65	-11.66%
Grand Total	87.5 M	\$196,690,953.08	\$598,877,095.27	-54944473.94	-9.17%

Metrics	2019	2020	2021	
Net Sales	87.5 M	196.7 M	598.9 M	304.48%
COGS	51.2 M	123.4 M	380.7 M	308.59%
GM	36.2 M	73.3 M	218.2 M	297.55%
GM%	41.4%	37.3%	36.4%	97.73%

AtliQ Hardwares

FY 2019

GM%					
Row Labels	Q1	Q2	Q3	Q4	Grand Total
ANZ	43.0%	42.2%	42.6%	42.5%	42.6%
India	42.5%	42.2%	42.0%	42.5%	42.4%
NA	35.1%	35.4%	35.4%	35.7%	35.4%
NE	36.6%	37.0%	36.5%	36.6%	36.7%
ROA	44.5%	44.3%	44.0%	44.5%	44.4%
SE	44.5%	44.1%	44.0%	44.2%	44.2%

FY 2020

GM%					
Row Labels	Q1	Q2	Q3	Q4	Grand Total
ANZ	43.3%	43.0%	42.8%	41.8%	42.8%
India	32.3%	32.1%	32.4%	32.0%	32.2%
NA	39.9%	40.1%	39.1%	39.7%	39.8%
NE	37.6%	37.8%	38.5%	37.7%	37.8%
ROA	38.4%	38.3%	38.8%	37.7%	38.2%
SE	38.5%	37.3%	38.2%	37.8%	37.9%