

1
Tomorrow

List
PRODUCT ENCYCLOPEDIA

I. Product Details:-

(Overall Overview)

1. Product Name:-

2. Category:- Indoor/Outdoor/High-rise

3. Appreciations:- Retail, Corporate, Industry, Advertising, etc.

4. Variants:- Different Size, Different Material, Different Style, etc.

5. Technician Specifications:-

a. Thickness Option:-

b. Material Option:-

Sr. No.	Material Name	Benefit
1		
2		
3		
4		
5		

6. Features & Benefit:-

- a. Durability
- b. Water Proof
- c. Customization

II. Measurement Format:-

1. Sale Inspection Guideline: - What measurement are needed?

2. Tools Required:- For measurement [Measuring Tape, Laser Length Measuring]

3. Measurement Format:-

- a. Height:-
- b. Width:-

c. Dept.: -

d. Fitting Tape: - Wall mount/Hanging/Standing etc.

e. Power Supply(If Applicable):- Distance from Board

III. Design Process:-

1. Software Used: - Corel Draw, Auto Cad, Adobe Illustrator etc.

2. Design Approval Checklist:-

❖ Color:-

❖ Font:-

❖ Size:-

❖ Branding Guidelines:-

3. **Design Steps:-** Mindset before designing this type product
[Production₂ Oriented]

4. **File Format Required for Production:-** .cdr , .AI, .DXF, .pdf, *Tag*

5. **Pre – Production Mockups:-** 3D Visuals, Print Sample

IV. **Production Manual Formation (Samples Specific to Product):-**

V. **“ Job Card” sample & “Store Requirement List Sample”**

VI. **Production:-**

❖ Checklist before production start:-

Sr. No.	Tools/Machine	To Perform Job
1		
2		
3		
4		
5		

Sr. No.	Material	Used For
1		
2		
3		
4		
5		

❖ **Product Images with Labeling & Maximum Possible Description:-**

❖ **Production Steps(Component wise to be Assemble):-**

Sr. No.	Parts/Component	Production Steps	To be used for
I		1	
		2	
		3	
II		1	
		2	
		3	

I) Fabrication:-

II) Machine:-

iii) Printing:-

III) Primer & Painting:-

IV) Assembling:-