

# PRODUCT ENCYCLOPEDIA

List

Tomorrow

Overall Overview

## I. Product Details:-

1. Product Name:-

2. Category:- Indoor/Outdoor/High-rise

3. Appreciations: - Retail, Corporate, Industry, Advertising, etc.

4. Variants: - Different Size, Different Material, Different Style, etc.

## 5. Technician Specifications:-

a. Thickness Option:-

b. Material Option:-

Sr. No.	Material Name	Benefit
1		
2		
3		
4		
5		

## **6. Features & Benefit:-**

- a. Durability
- b. Water Proof
- c. Customization

## **II. Measurement Format:-**

**1. Sale Inspection Guideline:** - What measurement are needed?

**2. Tools Required:-** For measurement [Measuring Tape, Laser Length Measuring]

## **3. Measurement Format:-**

**a. Height:-**

**b. Width:-**

c. Dept.:-

d. Fitting Tape: - Wall mount/Hanging/Standing etc.

e. Power Supply(If Applicable):- Distance from Board

### III. Design Process:-

1. Software Used: - Corel Draw, Auto Cad, Adobe Illustrator etc.

2. Design Approval Checklist:-

❖ Color:-

❖ Font:-

❖ Size:-

❖ Branding Guidelines:-

**3. Design Steps:-** Mindset before designing this type product  
[Production Oriented]

**4. File Format Required for Production:-** .cdr , .AI, .DXF, .pdf, T9P

**5. Pre – Production Mockups:-** 3D Visuals, Print Sample

**IV. Production Manual Formation (Samples Specific to Product):-**

**V. “ Job Card” sample & “Store Requirement List Sample”**

**VI. Production:-**

❖ Checklist before production start:-

Sr. No.	Tools/Machine	To Perform Job
1		
2		
3		
4		
5		

Sr. No.	Material	Used For
1		
2		
3		
4		
5		

❖ Product Images with Labeling & Maximum Possible Description:-

❖ Production Steps(Component wise to be Assemble):-

Sr. No.	Parts/Component	Production Steps	To be used for
I		1	
		2	
		3	
II		1	
		2	
		3	

I) **Fabrication:-**

II) **Machine:-**

iii) **Printing:-**

III) **Primer & Painting:-**

IV) **Assembling:-**