LAUNCH MY CHAUNCH MY CHAUNCH MY

YOUR BUSINESS PLAN DETAILS

Step # 1: Create a List of Possible Niches

- 1. Niches: Business/Investing, Micro Niches: Careers Industries & Professionals
- 2. Niches: Arts & Entertainment , Micro Niches: Dance
- 3. Niches: Arts & Entertainment, Micro Niches: Art
- 4. Niches: Arts & Entertainment, Micro Niches: Radio
- 5. Niches: Arts & Entertainment, Micro Niches: Photography

Step # 2: Finalize the Niche to Build

Niches: Business/Investing, Micro Niches: Careers Industries & Professionals

Step # 3: Find 5 of The Top Products In Your Market

- 1. http://mytestwebsite.com/p1
- 2. http://mytestwebsite.com/p1
- 3. http://mytestwebsite.com/p1
- 4. http://mytestwebsite.com/p1
- 5. http://mytestwebsite.com/p1

Step # 4: Look For Common Trends In Your Market

- 1. http://mytestwebsite.com/p1
 - Price: 33, Type:33, Sold on: Clickbank (private)
 - Main hook: 3434 Provides: q343q4q3
- 2. http://mytestwebsite.com/p1
 - Price: 33, Type:33, Sold on: ClickSure (network)
 - Main hook: 3434Provides: 343q4
- 3. http://mytestwebsite.com/p1
 - Price: 44, Type:343q4, Sold on: JVZoo (private)
 - Main hook: 34q34qProvides: q34q3434
- 4. http://mytestwebsite.com/p1
 - Price: 44, Type: 343q4, Sold on: Clickbank (network)
 - Main hook: 3q43q4qProvides: 3q43q4q
- 5. http://mytestwebsite.com/p1
 - Price: 444, Type: 34q34, Sold on: ClickSure (private)
 - Main hook: q343q4Provides: q34q3q4

Step # 6: Determine The Type of Product You Will Create

software - web_app

Step # 7: Why Should Someone Buy Your Product?

• URL: http:///MyPRODCYURL.COM

Name: sadsadUSP: sdsaBenefits: sdsad

Step #8 - part1: Let's Get a Detailed Idea of What's Inside Your Product

- asdsada
- asdsad
- 4r5435435
- 435435435
- 45345
- 4354354353

Step # 8 - Part2 - Let's Dive Into Each Feature Now!

- asdsada
 - fdgfdgfd
 - fgfdgdg
 - o dfgfdgdf
- asdsad
 - dfsdf
 - dsfdsf
 - sdfsd
- 4r5435435
 - dsfdsfd
 - sdfdsfdsf
 - sdfdsfsdfd
- 435435435
 - dfdsfds
 - sdfdsfdsf
 - dsfdsfds
- 45345
 - dfdfsdfsd
 - sdfdsfds
 - sdfsdfds
- 4354354353
 - fdfsdf
 - dsfdsfdsfds
 - sdfdsfds

Step # 9: Are You Going To Want Some Additional Help?

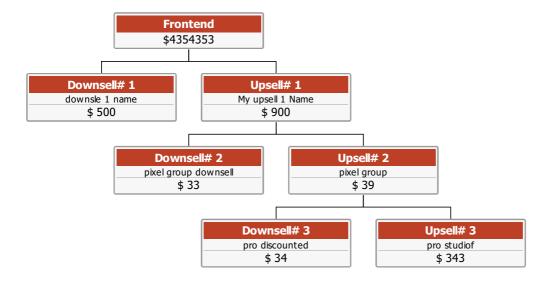
• Will you use outsourcing? : yes

Step # 10: Your Bonus Titles & Information

Bonus# 1 : bonus1 (audio)
Bonus# 2 : asdsadsad2 (video)
Bonus# 3 : sdsadsasdsad (written)
Bonus# 4 : sadasdas (audio)

Step # 11: Your UPSELL and DOWNSELL?

Your Sales Funnel:



Your Sales Funnel Detailed Information:

Upsell#1

• Name: My upsell 1 Name

Price:\$900Main hook: Info

• Deliver method: software

Downsell # 1

• Name: downsle 1 name

• Price:\$500

• Main hook: sadasdsadsad sadasdasdsa

Deliver method: audio

Upsell#2

- Name: pixel group
- Price:\$39
- Main hook: dfsd
- Deliver method: audio

Downsell # 2

- Name: pixel group downsell
- Price:\$33
- Main hook: ede
- **Deliver method:** video

Upsell#3

- Name: pro studiof
- Price:\$343
- Main hook: sds
- Deliver method: audio

Downsell #3

- Name: pro discounted
- Price:\$34
- Main hook: dfds
- Deliver method: audio

Step # 12: Are You Going To Want Some Additional Help For Upsells?

- Will you use outsourcing? : no
- Will you use expert interviews?:

Step # 13: Which Technology Do You Want To use?

dfsdgdfgdf

Step # 14: How Will You Reach Your Prospects & Customers? Which autoresponder do you want to use?

Aweber

<u>Step # 15: How Will You Transact Sales & Collect Revenue? Which payment processor do you want to use?</u>

PayPal

Step # 16: How Will You Take Great Care of Your Customers? Which customer support system do you want to use?

_	1	- 1		
Ηù	resl	20	AC	~

<u>Step # 17: You Have 3 Options : Pick Your Favorite! How are you going to sell your product?</u>

video

Step # 18: Are you going to outsource your copywriting?

yes