## LAUNCH MY CHAUNCH MY CHAUNCH MY

## YOUR BUSINESS PLAN DETAILS

Step#1: Create a List of Possible Niches
1. 2. 3. 4. 5.
Step#2: Finalize the Niche to Build
Step # 3: Find 5 of The Top Products In Your Market
Step#4: Look For Common Trends In Your Market
Step # 5: Determine Your Price
Step # 6: Determine The Type of Product You Will Create -
Step # 7: Why Should Someone Buy Your Product?
<ul><li>URL:</li><li>Name:</li><li>USP:</li><li>Benefits:</li></ul>
Step#8 - part1: Let's Get a Detailed Idea of What's Inside Your Product
Step #8 - Part2 - Let's Dive Into Each Module Now!
Step#9: Are You Going To Want Some Additional Help?
<ul><li>Will you use outsourcing?:</li><li>Will you use expert interviews?:</li></ul>

Step # 11:
Are you going to have an UPSELL in your funnel?
No
Are you going to have an DOWNSELL in your funnel?
No
Step # 12: Are You Going To Want Some Additional Help For Upsells?
• Will you use outsourcing?:
Will you use expert interviews?:
Step # 13: Which Technology Do You Want To use?
Step # 14: How Will You Reach Your Prospects & Customers? Which autoresponder do you want to
use?
Step # 15: How Will You Transact Sales & Collect Revenue? Which payment processor do you want
to use?
Step # 16: How Will You Take Great Care of Your Customers? Which customer support system do
you want to use?
Step # 17: You Have 3 Options: Pick Your Favorite! How are you going to sell your product?
Step # 18: Are you going to outsource your copywriting?

Step # 10: Your Bonus Titles & Information