# LAUNCH MY CHAUNCH MY CHAUNCH MY

# YOUR BUSINESS PLAN DETAILS

### **Step # 1: Create a List of Possible Niches**

- 1. First Niches
- 2. SEcond Niches
- 3. Third Niches
- 4. Fourth Niches
- 5. Fifth Niches

### Step # 2: Finalize the Niche to Build

SEcond Niches

### Step # 3: Find 5 of The Top Products In Your Market

- 1. <a href="http://google.com.pk/pageurll">http://google.com.pk/pageurll</a>
- 2. http://google.com.pk/pageurl2
- 3. <a href="http://google.com.pk/pageurl3">http://google.com.pk/pageurl3</a>
- 4. http://google.com.pk/pageurl4
- 5. http://google.com.pk/pageurl4

### Step # 4: Look For Common Trends In Your Market

- 1. <a href="http://google.com.pk/pageurll">http://google.com.pk/pageurll</a>
  - Price: 100, Type:p1type, Sold on: p1platform(network)
  - Main hook: p1hook Provides: p1provides
- 2. <a href="http://google.com.pk/pageurl2">http://google.com.pk/pageurl2</a>
  - Price: 200, Type:p2type, Sold on: p2platform(private)
  - Main hook: p2hookProvides: p2provides
- 3. <a href="http://google.com.pk/pageurl3">http://google.com.pk/pageurl3</a>
  - **Price:** 300, **Type:**p3tyupe, **Sold on:** p2platform(network)
  - Main hook: p3hook Provides: p3provides
- 4. <a href="http://google.com.pk/pageurl4">http://google.com.pk/pageurl4</a>
  - Price: 400, Type:p4type, Sold on: p4platform(private)
  - Main hook: p4hook Provides: p4provides
- 5. <a href="http://google.com.pk/pageurl4">http://google.com.pk/pageurl4</a>
  - Price: 500, Type:p5type, Sold on: p5platform(network)
  - Main hook: p5hookProvides: p5provides

### Step # 6: Determine The Type of Product You Will Create

audio - Mostly interview experts for content

### **Step # 7: Why Should Someone Buy Your Product?**

- URL: http://google.com.pk/pageurlforProdcut
- Name: MyProduct New NameUSP: USDP Silling stragtegy
- Benefits: benifits are manay many things

### Step #8 - part1: Let's Get a Detailed Idea of What's Inside Your Product

- Module 1
- Module 2

### Step#8 - Part2 - Let's Dive Into Each Module Now!

- Module 1
  - Point # 1
- Module 2
  - Point # 1

### Step # 9: Are You Going To Want Some Additional Help?

- Will you use outsourcing? : no
- Will you use expert interviews?: yes

### **Step # 10: Your Bonus Titles & Information**

- Bonus #1
  - o Price: \$ 102
  - o Type: \$ Written
- Bonus # 2
  - o Price: \$ 203
  - Type: \$ Audio
- Bonus #3
  - Price: \$ 305
  - o Type: \$ Video

### Step # 11:

### Are you going to have an UPSELL in your funnel?

Yes

Name: Upsell ONEPrice: 250

Main hook: upsell 1 hookDeliver method: audio

### Are you going to have an DOWNSELL in your funnel?

Yes

• Name: Downsell Name

• Price: 120

Main hook: downsell hoook Deliver method: video

## Step # 12: Are You Going To Want Some Additional Help For Upsells?

• Will you use outsourcing? : yes

• Will you use expert interviews? :no

### Step # 13: Which Technology Do You Want To use?

CLASS Room System

# Step # 14: How Will You Reach Your Prospects & Customers? Which autoresponder do you want to use?

Autoresponder check karo

# Step # 15: How Will You Transact Sales & Collect Revenue? Which payment processor do you want to use?

payment process JVZOO

# <u>Step # 16: How Will You Take Great Care of Your Customers? Which customer support system do you want to use?</u>

Customer Support Zendesk

### Step # 17: You Have 3 Options: Pick Your Favorite! How are you going to sell your product?

sales-pages

### Step # 18: Are you going to outsource your copywriting?

yes