# LAUNCH MY CHAUNCH MY CHAUNCH MY

# YOUR BUSINESS PLAN DETAILS

### **Step # 1: Create a List of Possible Niches**

- 1. Business/Investing###Careers Industries & Professionals
- 2. Arts & Entertainment###Dance
- 3. Arts & Entertainment###Art
- 4. Arts & Entertainment###Radio
- 5. Arts & Entertainment###Photography

### Step # 2: Finalize the Niche to Build

Business/Investing###Careers Industries & Professionals

### Step # 3: Find 5 of The Top Products In Your Market

- 1. <a href="http://mytestwebsite.com/p1">http://mytestwebsite.com/p1</a>
- 2. <a href="http://mytestwebsite.com/p1">http://mytestwebsite.com/p1</a>
- 3. <a href="http://mytestwebsite.com/p1">http://mytestwebsite.com/p1</a>
- 4. <a href="http://mytestwebsite.com/p1">http://mytestwebsite.com/p1</a>
- 5. <a href="http://mytestwebsite.com/p1">http://mytestwebsite.com/p1</a>

### Step # 4: Look For Common Trends In Your Market

- 1. <a href="http://mytestwebsite.com/p1">http://mytestwebsite.com/p1</a>
  - Price: 33, Type:33, Sold on: Platform1 (private)
  - Main hook: 3434 Provides: q343q4q3
- 2. http://mytestwebsite.com/p1
  - Price: 33, Type:33, Sold on: Platform1 (network)
  - Main hook: 3434Provides: 343q4
- 3. <a href="http://mytestwebsite.com/p1">http://mytestwebsite.com/p1</a>
  - Price: 44, Type: 343q4, Sold on: Platform1 (private)
  - Main hook: 34q34qProvides: q34q3434
- 4. <a href="http://mytestwebsite.com/p1">http://mytestwebsite.com/p1</a>
  - Price: 44, Type: 343q4, Sold on: Platform2 (network)
  - Main hook: 3q43q4qProvides: 3q43q4q
- 5. <a href="http://mytestwebsite.com/p1">http://mytestwebsite.com/p1</a>
  - o Price: 444, Type: 34q34, Sold on: Platform1 (private)
  - Main hook: q343q4Provides: q34q3q4

# Step # 6: Determine The Type of Product You Will Create

software - web\_app

### **Step # 7: Why Should Someone Buy Your Product?**

• URL: http:///MyPRODCYURL.COM

Name: sadsadUSP: sdsaBenefits: sdsad

### Step #8 - part1: Let's Get a Detailed Idea of What's Inside Your Product

- asdsada
- asdsad
- 4r5435435
- 435435435
- 45345
- 4354354353

## Step # 8 - Part2 - Let's Dive Into Each Module Now!

- asdsada
  - fdgfdgfd
  - fgfdgdg
  - o dfgfdgdf
- asdsad
  - dfsdf
  - o dsfdsf
  - sdfsd
- 4r5435435
  - dsfdsfd
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### Step # 9: Are You Going To Want Some Additional Help?

• Will you use outsourcing? : yes

• Will you use expert interviews? : yes

### **Step # 10: Your Bonus Titles & Information**

- bonus 1
  - o Price:\$
  - o Type: \$ audio
- asdsadsad2
  - o Price: \$
  - o Type: \$ video
- sdsadsasdsad
  - o Price:\$
  - Type: \$ written
- sadasdas
  - o Price: \$
  - o Type: \$ audio

### **Step # 11:**

Are you going to have an UPSELL in your funnel?

No

Are you going to have an DOWNSELL in your funnel?

No

### Step # 12: Are You Going To Want Some Additional Help For Upsells?

- Will you use outsourcing? : no
- Will you use expert interviews?:

# Step # 13: Which Technology Do You Want To use?

dfsdgdfgdf

<u>Step # 14: How Will You Reach Your Prospects & Customers? Which autoresponder do you want to use?</u>

autoresponder1

Step # 15: How Will You Transact Sales & Collect Revenue? Which payment processor do you want to use?

paymentprocessor1

Step # 16: How Will You Take Great Care of Your Customers? Which customer support system do
you want to use?
customersupport1
Step # 17: You Have 3 Options : Pick Your Favorite! How are you going to sell your product?
video
Step # 18: Are you going to outsource your copywriting?

yes