# LAUNCH MY CHAUNCH MY CHAUNCH MY

# YOUR BUSINESS PLAN DETAILS

### **Step # 1: Create a List of Possible Niches**

- 1. Arts & Entertainment###Dance
- 2. Arts & Entertainment###Fashion
- 3. Arts & Entertainment###Humor
- 4. Business/Investing###Careers Industries & Professionals
- 5. Business/Investing###Derivatives

## Step # 2: Finalize the Niche to Build

Arts & Entertainment###Photography

## Step # 3: Find 5 of The Top Products In Your Market

- 1. <a href="http://mytestwebsite.com/page1">http://mytestwebsite.com/page1</a>
- 2. http://mytestwebsite.com/page2
- 3. <a href="http://mytestwebsite.com/page3">http://mytestwebsite.com/page3</a>
- 4. http://mytestwebsite.com/page4
- 5. <a href="http://mytestwebsite.com/page5">http://mytestwebsite.com/page5</a>

#### Step # 4: Look For Common Trends In Your Market

- 1. <a href="http://mytestwebsite.com/page1">http://mytestwebsite.com/page1</a>
  - Price: 1212, Type:dsdsdf, Sold on: Platform1 (private)
  - Main hook: sdfsdfProvides: sdfsdf
- 2. <a href="http://mytestwebsite.com/page2">http://mytestwebsite.com/page2</a>
  - Price: 232, Type:sdfsdf, Sold on: Platform3 (network)
  - Main hook: dfsdf Provides: sdfsdf
- 3. <a href="http://mytestwebsite.com/page3">http://mytestwebsite.com/page3</a>
  - Price: 1231, Type:sfsdfsdf, Sold on: Platform3 (private)
  - Main hook: sfsdf Provides: sfsdf
- 4. <a href="http://mytestwebsite.com/page4">http://mytestwebsite.com/page4</a>
  - o Price: 111, Type:sdfsdfs, Sold on: Platform3 (private)
  - Main hook: dfsdfProvides: sdfsdf
- 5. <a href="http://mytestwebsite.com/page5">http://mytestwebsite.com/page5</a>
  - Price: 1212, Type:sfsdfsdf, Sold on: Platform2 (network)
  - Main hook: sdfsdf Provides: sdfsdfsdf

# Step # 6: Determine The Type of Product You Will Create

software - desktop\_app

## **Step #7: Why Should Someone Buy Your Product?**

URL: dfsdf Name: sfddf USP: sdfsdf Benefits: sfsdfsdf

#### Step #8 - part1: Let's Get a Detailed Idea of What's Inside Your Product

- sdfsdf
- sdfsdfsf
- third
- fourth

#### Step # 8 - Part2 - Let's Dive Into Each Module Now!

- sdfsdf
  - sdfsdf
- sdfsdfsf
  - o dfsdf
- third
  - sdfsdf
  - sdfsfsdf
- fourth
  - o sfsdf
  - sfsf
  - o sfsdf

## Step # 9: Are You Going To Want Some Additional Help?

- Will you use outsourcing? : no
- Will you use expert interviews? : yes

# Step # 10: Your Bonus Titles & Information

- dfsdfsdfsf
  - o Price: \$
  - o Type: \$ software

<u>Step#11:</u>
Are you going to have an UPSELL in your funnel?
No
Are you going to have an DOWNSELL in your funnel?
No
Step # 12: Are You Going To Want Some Additional Help For Upsells?
<ul><li>Will you use outsourcing? :</li><li>Will you use expert interviews? :</li></ul>
Step # 13: Which Technology Do You Want To use?
dfgdfg
Step # 14: How Will You Reach Your Prospects & Customers? Which autoresponder do you want to use?
autoresponder2
Step # 15: How Will You Transact Sales & Collect Revenue? Which payment processor do you want to use?
paymentprocessor4
Step # 16: How Will You Take Great Care of Your Customers? Which customer support system do you want to use?
other###ttttttttt
Step # 17: You Have 3 Options: Pick Your Favorite! How are you going to sell your product?
webinar
Step # 18: Are you going to outsource your copywriting?
yes