# LAUNCH MY CHAUNCH MY CHAUNCH MY

# YOUR BUSINESS PLAN DETAILS

## **Step # 1: Create a List of Possible Niches**

- 1. Art & Entertainment###Music
- 2. SEcond Niches
- 3. Third Niches
- 4. Fourth Niches
- 5. Fifth Niches

### Step # 2: Finalize the Niche to Build

New Changed Nicehine

### Step # 3: Find 5 of The Top Products In Your Market

- 1. <a href="http://google.com.pk/pageurll">http://google.com.pk/pageurll</a>
- 2. http://google.com.pk/pageurl2
- 3. <a href="http://google.com.pk/pageurl3">http://google.com.pk/pageurl3</a>
- 4. http://google.com.pk/pageurl4
- 5. http://google.com.pk/pageurl4

### Step # 4: Look For Common Trends In Your Market

- 1. <a href="http://google.com.pk/pageurll">http://google.com.pk/pageurll</a>
  - Price: 100, Type:p1type, Sold on: gjhgj (network)
  - Main hook: p1hook Provides: p1provides
- 2. <a href="http://google.com.pk/pageurl2">http://google.com.pk/pageurl2</a>
  - Price: 200, Type:p2type, Sold on: p2platform(private)
  - Main hook: p2hookProvides: p2provides
- 3. <a href="http://google.com.pk/pageurl3">http://google.com.pk/pageurl3</a>
  - **Price:** 300, **Type:**p3tyupe, **Sold on:** p2platform(network)
  - Main hook: p3hook Provides: p3provides
- 4. <a href="http://google.com.pk/pageurl4">http://google.com.pk/pageurl4</a>
  - Price: 400, Type:p4type, Sold on: p4platform(private)
  - Main hook: p4hook
  - Provides: p4provides
- 5. <a href="http://google.com.pk/pageurl4">http://google.com.pk/pageurl4</a>
  - Price: 500, Type:p5type, Sold on: p5platform(network)
  - Main hook: p5hook
  - **Provides**: p5provides

5068

# Step # 6: Determine The Type of Product You Will Create

written - video-created

### **Step # 7: Why Should Someone Buy Your Product?**

- URL: http://google.com.pk/pageurlforProdcut1
- Name: MyProduct New Name1
- USP: USDP Silling stragtegy1
- Benefits: benifits are manay many things1

### Step #8 - part1: Let's Get a Detailed Idea of What's Inside Your Product

- Module 11
- Module 22
- Module 33
- Module 44
- Module 55

### Step # 8 - Part2 - Let's Dive Into Each Module Now!

- Module 11
  - Points # 1
  - o Points # 1
  - o Points # 1
- Module 22
  - Points # 1
  - o Points # 1
  - o Points # 1
- Module 33
  - o Points # 1
  - o Points # 1
  - o Points # 1
- Module 44
  - o Points # 1
  - o Points # 1
  - o Points # 1
- Module 55
  - o Points # 1
  - o Points # 1
  - o Points #1

### Step # 9: Are You Going To Want Some Additional Help?

- Will you use outsourcing?: yes
- Will you use expert interviews? : no

- 23213
  - o Price: \$ 22
  - Type: \$ audio
- 12321
  - o Price: \$ 233
  - Type: \$ audio
- 12321321
  - o Price: \$ 3232
  - o Type: \$ audio

### **Step # 11:**

Are you going to have an UPSELL in your funnel?

Yes

• Name: Upsell ONE1

• Price: 2500

Main hook: upsell 11 hookDeliver method: written

Are you going to have an DOWNSELL in your funnel?

Yes

• Name: Downsell Name22

• **Price:** 12022

Main hook: downsell hoook22Deliver method: audio

### Step # 12: Are You Going To Want Some Additional Help For Upsells?

- Will you use outsourcing? : no
- Will you use expert interviews? :yes

### Step # 13: Which Technology Do You Want To use?

CLASS Room System1

Step # 14: How Will You Reach Your Prospects & Customers? Which autoresponder do you want to use?

MyrespondanNAMe

Step # 15: How Will You Transact Sales & Collect Revenue? Which payment processor do you want to use?

payment process JVZOO11

<b>Step # 16: How</b>	Will Yo	ou Take	Great (	Care o	of Your	<b>Customers?</b>	Which	customer	support	system do
you want to use	?									

Customer Support Zendesk11

Step # 17: You Have 3 Options : Pick Your Favorite! How are you going to sell your product?

video

Step # 18: Are you going to outsource your copywriting?

yes