

Designrr - Create beautiful lead magnets without writing a single word



Create Stunning eBooks & Lead Magnets In 30 Seconds Without Ever Writing A Single Word

For growing your list, publishing ebooks or repurposing content...

Watch this Video

Opening soon

"I tripled the growth of my list in around 8 minutes using Designrr"



Mike Cooch

Founder of Killmyjob.com, Contributor for Entrepreneur.com

We've just removed the 2 biggest hurdles you've faced in creating an ebook.

- 1) Writing the content.
- 2) Getting one designed.

Finally you can now create an ebook or lead magnet from any webpage, just grab the URL and in 2 clicks its done.

Use these ebooks to:

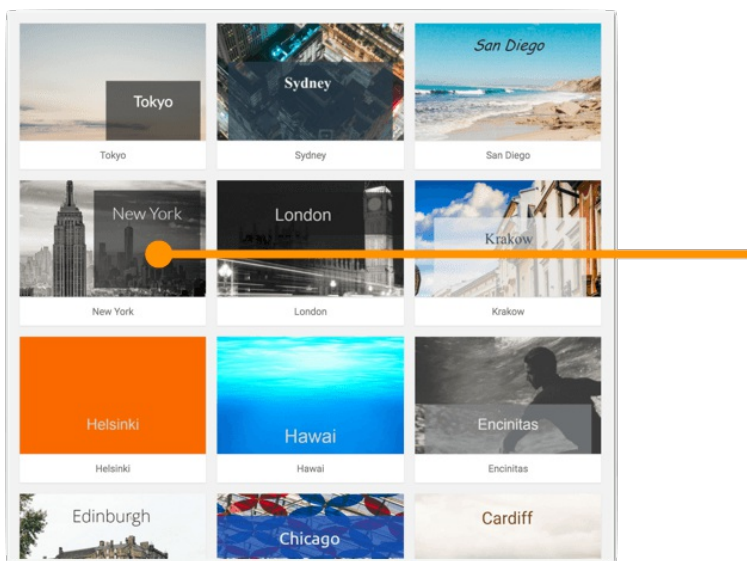
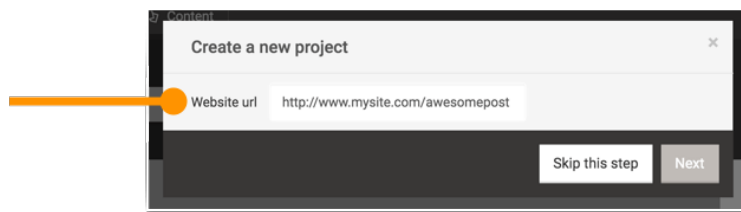
- Drive traffic from slideshare and other pdf sites
- Increase leads by creating a lead magnet
- Re-purpose your content
- Sell your ebooks and monetise your content.

Here is how it works:

1) Grab a URL

Designrr works with all websites

Simply enter the url when you start a new project. We'll start loading the content in the background, ignoring all the site navigation, adverts, sharing icons and anything you wouldn't want in an ebook.



2) Choose a template

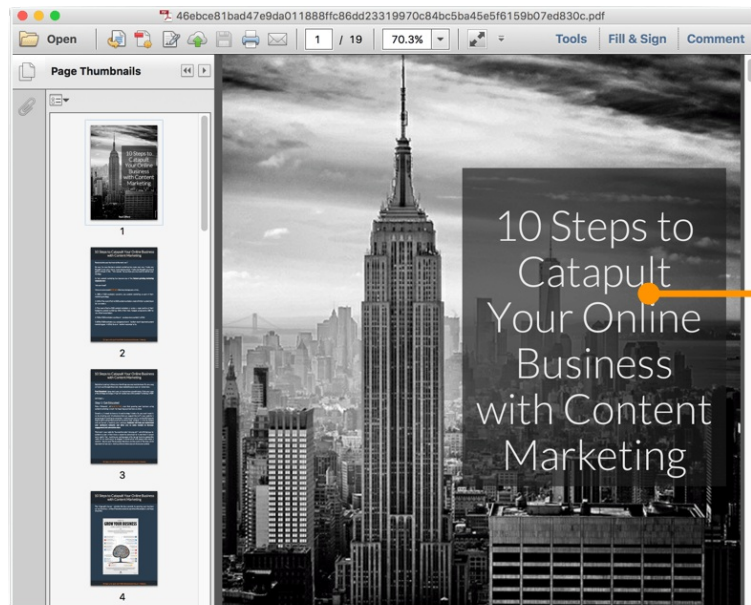
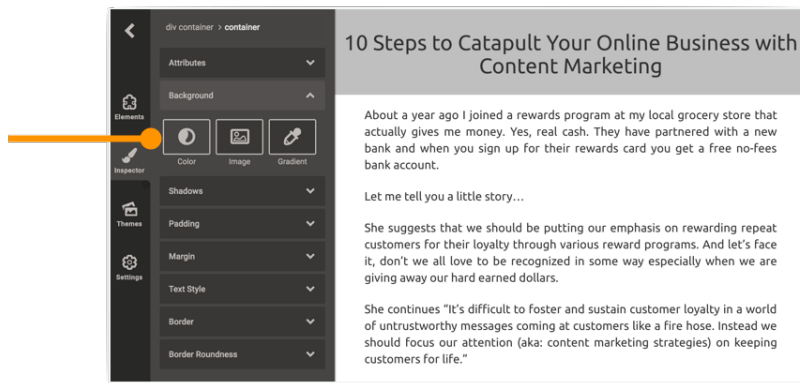
Get started immediately with over 12 project templates

You can completely customize it afterwards, changing images, fonts and styles.

3) Tweak and tune

Adjust and tailor your book to suit your style.

Add images from our copyright free image search or upload your own. Change font styles, the cover, headers and foots and finally add a call to action.



4) Publish

With one click you create a beautiful pdf.

The pdf is also stored in your account so you can access it anytime and download it to your machine.

Introducing the creator of Designrr

I'm Paul Clifford, CEO and Founder of PageOneTraffic.

I'm a software entrepreneur, sold 3 startups and author of Content Marketing for Dummies... We have over 30,000 customers using our marketing products including Kudani.com - a leading content marketing platform.



Why **'The Right'** Lead Magnet Makes All The Difference...

You know that growing your list is core to any business.

The most effective way to convince visitors to submit their email is to offer them a lead magnet in return.

Creating a lead magnet that is directly relevant to your blog post more than doubles your optin conversion rate.

This technique is called the **content upgrade**.

Other marketers also had similar if not better results with the content upgrade:

Pat Flynn of Smart Passive Income said about 'Content Upgrades':

"I've experimented with this in both a podcast episode and a blog post in the past, and it really does work. On each of those specific pages, I saw roughly a 500% increase in email opt-ins."



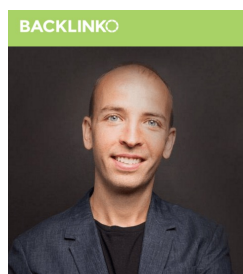
Clay Collins from LeadPages said:

"that promoting upgraded content at the end of blog posts on LeadPages was the number one factor in growing their email list, and one of the main reasons their company has grown so fast."



Brian Dean from Backlinko tried it out too..

...he was blown away when it boosted his conversion rate by 785%



Creating an ebook of your blog post (or even 2 or 3 of your best posts) is the perfect lead magnet.

However, I found that when creating lead magnets for my blog, they took a lot of time, I started outsourcing them, but it was costing \$197 each time. It simply became too expensive to produce.

So this is why I created:



Designrr is an online tool that creates beautiful ebooks or lead magnets from 1 or more web pages. It removes all the clutter like sidebars, social icons, adverts, navigation so you end up with pure, clean content in your book.

and there is more...

Have you ever wanted to publish a book but didn't have the time or patience to sit down and write? All that content already exists on your websites and blogs, all you need to do is pull it together.

With Designrr you can add additional web pages to your book and all the formatting will be styled the same throughout the book. Even if the page comes from another blog.

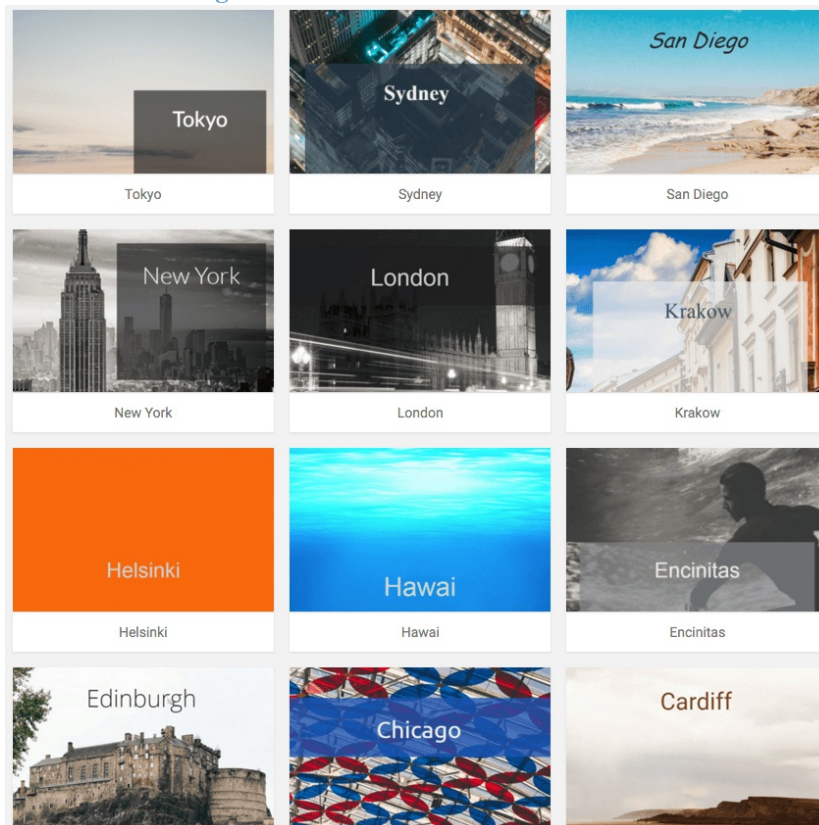
Here are some of the key features:

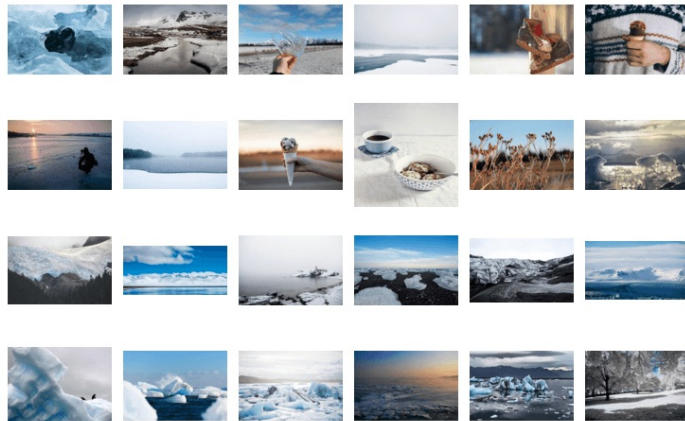
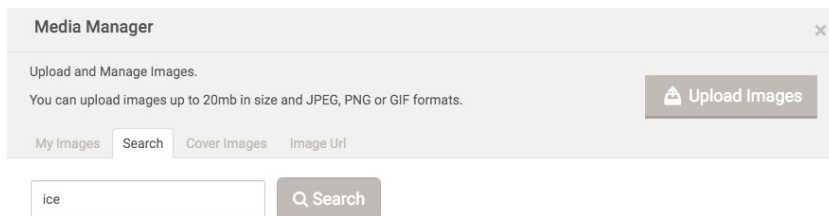
Get started immediately with Instant Project Templates

With 12 completely customisable project templates to choose from you start with 1 click.

Each template features a cover image, header and footer styling and font selection. All of these are easily changed in the editor.

Perfect for beginners or advanced users





Unlimited Images

Search across stunning copyright free images from Unsplash or upload your own, the choice is yours.

You can add an image anywhere in the content or even a cover image.

We've also included an image editor so you create those Instagram style effects right in your browser.

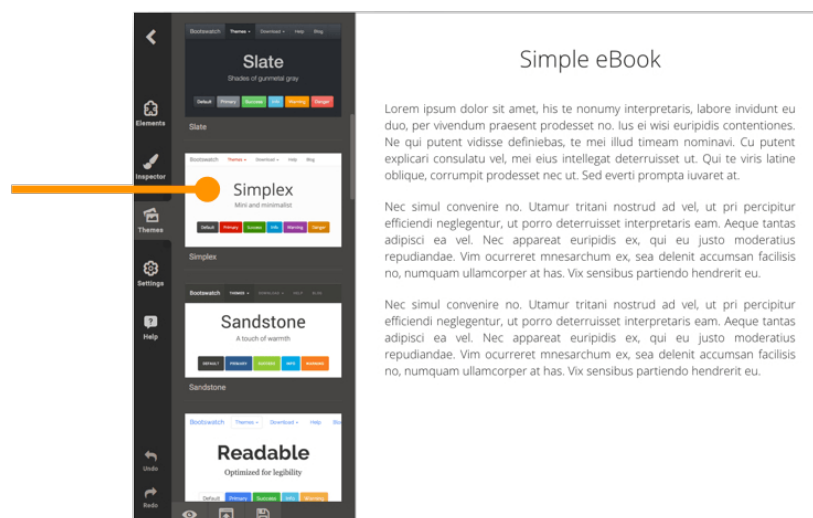
Unleash the designer in you

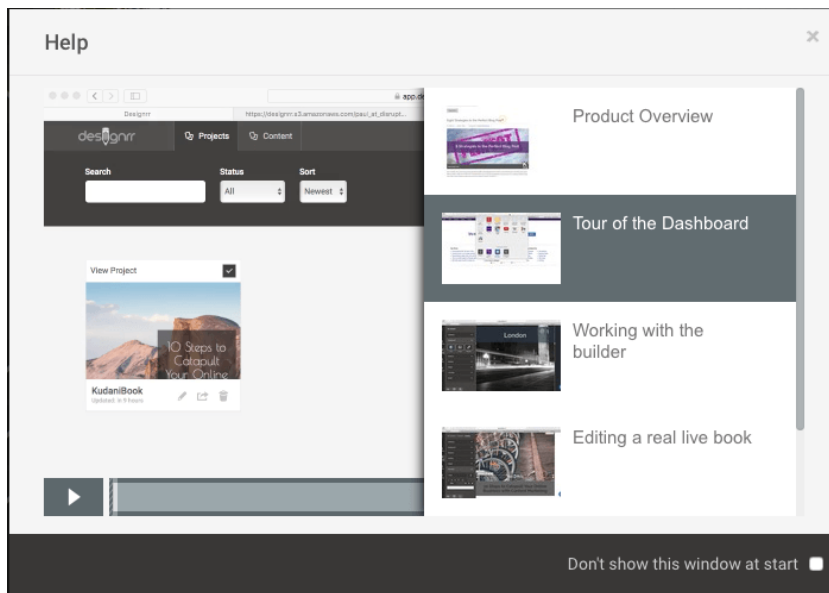
Make your book amazing

We've put together 21 Font and color styles. You can instantly switch between them with 1-mouse click.

You can even access 720 Google fonts, there is no end to your creative freedom.

For the writer inside





Full Video Training Included

All our help, support and training is delivered right inside the app.

We don't do tickets. If you have a problem you can chat to us direct.

We don't leave you hanging

We have been building marketing software for over 5 years with over 30,000 customers...

THIS IS HOW YOU DO IT! I love PageOneTraffic products because they are easy and simple to use right out of the box.

Pierre Moise - pelocalconsulting.com



Thank you... for producing top quality products. You have a lifelong customer here.

Kimberly Hawthorne - wsdesign.us/



Paul is one of the best, glad to recommend his products and excellent support.

Bill Hayden - Hayden & Associates



Because of Paul's software, I am a hero with my clients! :).

Kate Saunders - Success Aligned Mobile, Success Aligned Marketing



Creating ebooks yourself takes time and outsourcing is at least \$197 per shot at the low end. With a few sites you're already over \$1000.

Instead take advantage of our our launch offer before it becomes a \$197 yearly subscription.

...and thats not all

BONUS

For every customer who buys this week will get the digital edition of my book: **Content Marketing For Dummies**

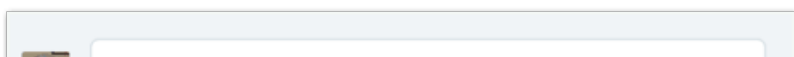
Content Marketing For Dummies

This Book Outlines the PICASSO 5 Step Framework Removes the Effort From Content Marketing. Whether your are Brand, Small Business, Agency or Entrepreneur - This is for you!

How to get high quality, evergreen traffic without writing any content from scratch.



Unsolicited Feedback Received in the past 3 days:





love the app. have been writing and producing lead magnets using Apple Author but his is so easy

Sent from App, via Safari, 2h ago



Thanks Enrique! I got the video and watched it. All I can say is: I am very, very glad to have this Designrr App. When you get the features Paul shows in this video ironed out, it will be wonderful! I am confident this is going to be a huge part of my business.

All the best,

David Schutt

Sent via Email, 8h ago

JB

WOW Thank you!!!

Sent from App, via Chrome, 1h ago

KR

Thank you so much for your info. Lately, I've taken the time to acquire the tools I need to make my work and time more efficient. I'm glad I came across Designrr. All the best to your team.

Regards,

Kim

Sent from App, via Chrome, 1h ago



small user element- can you make the dashboard icon clearer- spent ages trying to figure out how to get out of my project :) BUT the software is awesome- really want the upgrade but waiting for a client to pay me so I can afford it..food for family has to come first :)

sarahannvitale@gmail.com on 21 Apr, 5:20pm

GY

Thanks for taking my apps strategies to way higher ground. I know we will add to your impending fame and fortunes simply by making new fun inside this space.

Sent from App, via Chrome, 5m ago

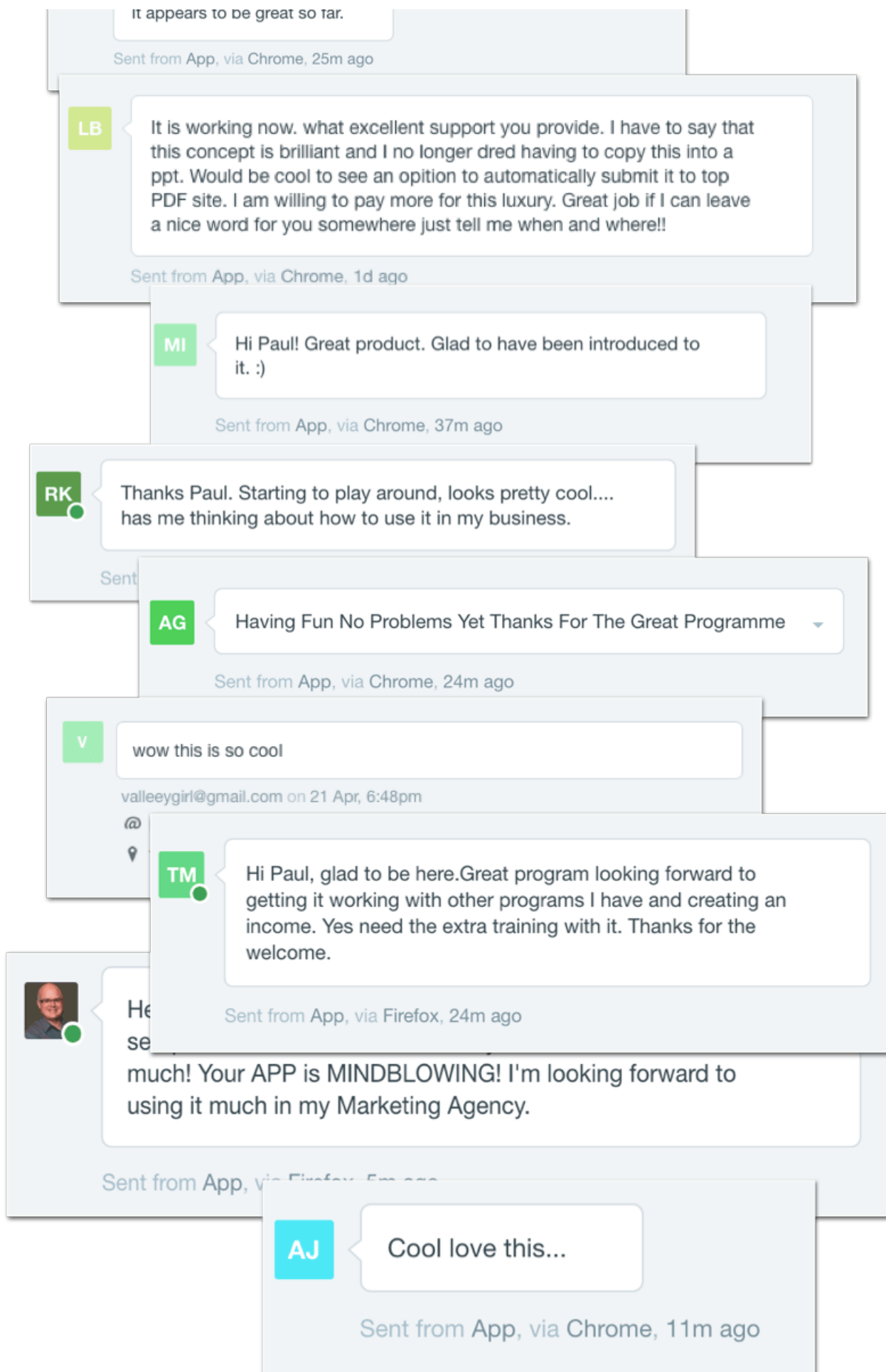


Cool software. So much faster than doing this by hand with ANYTHING else (word processor, InDesign, etc.). Thanks!

Sent from App, via Safari, just now



Thanks just playing around in here to start getting comfortable with the tool.



So what exactly do you get?

- **Lifetime access to the Designrr software platform**

- **Access to unlimited copyright free images from unsplash (no need to buy stock images)**
- **Includes 720 Google fonts, so you can implement any style you want.**
- **21 customizable themes to save time creating your book**
- **12 Project Templates so you can get started immediately**
- **Create unlimited lead magnets, pdfs and ebooks**
- **Content Marketing For Dummies (Digital Edition)**
- **30 day money back guarantee**

Monthly

\$

29

Billed monthly, no set up fee.

- Lifetime access to the Designrr software platform
- Access to unlimited copyright free images from unsplash (no need to buy stock images)
- Includes 720 Google fonts
- 21 customizable themes
- 12 Project Templates
- Create unlimited lead magnets, pdfs and ebooks

lifetime offer

\$

497

One Time Purchase - Offer Expires Friday 22nd
(Price Increases Daily)

- Lifetime access to the Designrr software platform
- Access to unlimited copyright free images
- Includes 720 Google fonts
- 21 customizable themes
- 12 Project Templates
- Create unlimited lead magnets, pdfs and ebooks
- Bonus: Content Marketing For Dummies (Digital Edition)
- 30 day money back guarantee

yearly

\$

197

Billed annually, no set up fee.

- Lifetime access to the Designrr software platform
- Access to unlimited copyright free images from unsplash (no need to buy stock images)
- Includes 720 Google fonts
- 21 customizable themes
- 12 Project Templates
- Create unlimited lead magnets, pdfs and ebooks

Opening Soon

Buy Now \$497

Opening Soon





Frequently Asked Questions

How does this compare with other ebook creators?

You don't need WordPress, in fact it works on most websites e.g. Squarespace, Shopify, Hubspot blog. All you need is the URL of the actual post.

We also provide unlimited styling possibilities. You are not forced into any structure or template.

Can I import a 2nd post?

Yes you can add a 2nd and a 3rd post - in fact you can make a book of your favourite posts as long as it's no more than 3.

Can I import pages as well as posts?

Yes, because we are not tied to WordPress - you can import pages and posts.

Are all my links in the final pdf clickable?

Absolutely - all links are clickable

Can I import a page from someone else's website?

Yes of course - you can do this as a service for your clients or any creative commons or public domain site.

What about headers and footers?

Yes these are automatically created with the post title as the header and a backlink to the post in the footer. Of course it's all customisable

PS. This is a short launch, and once you miss it, this price will never be available again. Take advantage of the price today (It goes up daily), [click here](#) to buy now.

Disclaimer: This software is built for creating lead magnets and ebooks from your webpages. Please don't create a book from someone else's website and call it your own.

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