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YOUR BUSINESS PLAN DETAILS

Step # 1: Create a List of Possible Niches

- 1. First Niches
- 2. SEcond Niches
- 3. Third Niches
- 4. Fourth Niches
- 5. Fifth Niches

Step # 2: Finalize the Niche to Build

SEcond Niches

Step # 3: Find 5 of The Top Products In Your Market

- 1. http://google.com.pk/pageurll
- 2. http://google.com.pk/pageurl2
- 3. http://google.com.pk/pageurl3
- 4. http://google.com.pk/pageurl4
- 5. http://google.com.pk/pageurl4

Step # 4: Look For Common Trends In Your Market

- 1. http://google.com.pk/pageurll
 - Price: 100, Type:p1type, Sold on: p1platform(network)
 - Main hook: p1hook Provides: p1provides
- 2. http://google.com.pk/pageurl2
 - Price: 200, Type:p2type, Sold on: p2platform(private)
 - Main hook: p2hookProvides: p2provides
- 3. http://google.com.pk/pageurl3
 - **Price:** 300, **Type:**p3tyupe, **Sold on:** p2platform(network)
 - Main hook: p3hook Provides: p3provides
- 4. http://google.com.pk/pageurl4
 - Price: 400, Type:p4type, Sold on: p4platform(private)
 - Main hook: p4hook Provides: p4provides
- 5. http://google.com.pk/pageurl4
 - Price: 500, Type:p5type, Sold on: p5platform(network)
 - Main hook: p5hookProvides: p5provides

Step # 6: Determine The Type of Product You Will Create

audio - Mostly interview experts for content

Step # 7: Why Should Someone Buy Your Product?

- URL: http://google.com.pk/pageurlforProdcut
- Name: MyProduct New NameUSP: USDP Silling stragtegy
- Benefits: benifits are manay many things

Step #8 - part1: Let's Get a Detailed Idea of What's Inside Your Product

- Module 1
- Module 2

Step#8 - Part2 - Let's Dive Into Each Module Now!

- Module 1
 - Point # 1
- Module 2
 - Point # 1

Step # 9: Are You Going To Want Some Additional Help?

- Will you use outsourcing? : no
- Will you use expert interviews?: yes

Step # 10: Your Bonus Titles & Information

- Bonus #1
 - o Price: \$ 102
 - o Type: \$ Written
- Bonus # 2
 - o Price: \$ 203
 - Type: \$ Audio
- Bonus #3
 - Price: \$ 305
 - o Type: \$ Video

Step # 11:

Are you going to have an UPSELL in your funnel?

Yes

• Name: Upsell ONE

• Price: 250

Main hook: upsell 1 hookDeliver method: audio

Are you going to have an DOWNSELL in your funnel?

Yes

• Name: Downsell Name

• Price: 120

Main hook: downsell hoookDeliver method: video

Step # 12: Are You Going To Want Some Additional Help For Upsells?

- Will you use outsourcing?:
- Will you use expert interviews?:

Step # 13: Which Technology Do You Want To use?

CLASS Room System

Step # 14: How Will You Reach Your Prospects & Customers? Which autoresponder do you want to use?

Autoresponder check karo

Step # 15: How Will You Transact Sales & Collect Revenue? Which payment processor do you want to use?

payment process JVZOO

<u>Step # 16: How Will You Take Great Care of Your Customers? Which customer support system do you want to use?</u>

Customer Support Zendesk

Step # 17: You Have 3 Options: Pick Your Favorite! How are you going to sell your product?

sales-pages

Step # 18: Are you going to outsource your copywriting?

yes