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YOUR BUSINESS PLAN DETAILS

Step # 1: Create a List of Possible Niches

- 1. i
- 2. k
- 3. 1
- 4. 1
- 5. m

Step # 2: Finalize the Niche to Build

m

Step # 3: Find 5 of The Top Products In Your Market

- 1. http://mytestwebsite.com/page1
- 2. http://mytestwebsite.com/page2
- 3. http://mytestwebsite.com/page3
- 4. http://mytestwebsite.com/page4
- 5. http://mytestwebsite.com/page5

Step # 4: Look For Common Trends In Your Market

- 1. http://mytestwebsite.com/page1
 - o Price: 11, Type:fsfsf, Sold on: dfsfs (private)
 - Main hook: sfsfsfdsProvides: sfsfdsf
- 2. http://mytestwebsite.com/page2
 - Price: 11, Type:fsdf, Sold on: sdfsdf (network)
 - Main hook: sfsdfs Provides: sfsdfsf
- 3. http://mytestwebsite.com/page3
 - Price: 23, Type:sdfsfs, Sold on: sdfsdfs (network)
 - Main hook: sdfsdfsf Provides: sdfsdf
- 4. http://mytestwebsite.com/page4
 - Price: 22, Type:sfsf, Sold on: sdfsdfsf (private)
 - Main hook: fsdfsfdProvides: sfsfsf
- 5. http://mytestwebsite.com/page5
 - Price: 1234, Type:sdfsfds, Sold on: sdfsdfs (private)
 - Main hook: sfsfd Provides: sfsfsfs

122

Step # 6: Determine The Type of Product You Will Create

audio - self create

Step # 7: Why Should Someone Buy Your Product?

URL: dfsdf Name: sdfsdf USP: sdfsdf Benefits: sfsfsf

Step #8 - part1: Let's Get a Detailed Idea of What's Inside Your Product

- dsfsf
- sdfsdf
- sdfsdf
- sdfsdf
- sdfsdfsdf

Step#8 - Part2 - Let's Dive Into Each Module Now!

- dsfsf
 - fsfdsf
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 - sfsfsf

Step # 9: Are You Going To Want Some Additional Help?

- Will you use outsourcing? : yes
- Will you use expert interviews? : yes

Step # 10: Your Bonus Titles & Information

- fdsdfsdfdsf
 - Price: \$ 1234 Type: \$ audio
- sdfsdfsf

- Price: \$ 12345Type: \$ written
- dsfsdfsdf
 - Price: \$ 2345 Type: \$ audio

Step # 11:

Are you going to have an UPSELL in your funnel?

Yes

Name: sdfsdfPrice: sdfsdfMain hook: sdfsdfsfDeliver method: written

Are you going to have an DOWNSELL in your funnel?

No

Step # 12: Are You Going To Want Some Additional Help For Upsells?

- Will you use outsourcing? : yes
- Will you use expert interviews? :no

Step # 13: Which Technology Do You Want To use?

dfsfsfsf

Step # 14: How Will You Reach Your Prospects & Customers? Which autoresponder do you want to use?

sdfsdfsf

<u>Step # 15: How Will You Transact Sales & Collect Revenue? Which payment processor do you want to use?</u>

sdfsdfsf

<u>Step # 16: How Will You Take Great Care of Your Customers? Which customer support system do you want to use?</u>

sfsdfsfd

Step # 17: You Have 3 Options : Pick Your Favorite! How are you going to sell your product?

video

Step # 18: Are you going to outsource your copywriting?