LAUNCH MY
EMPIRE

YOUR BUSINESS PLAN DETAILS

Step # 1: Create a List of Possible Niches

1. **Niches:** Business/Investing , **Micro Niches:** Careers Industries & Professionals
2. **Niches:** Arts & Entertainment , **Micro Niches:** Dance
3. **Niches:** Arts & Entertainment , **Micro Niches:** Art
4. **Niches:** Arts & Entertainment , **Micro Niches:** Radio
5. **Niches:** Arts & Entertainment , **Micro Niches:** Photography

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Step # 2: Finalize the Niche to Build

Niches: Business/Investing , **Micro Niches:** Careers Industries & Professionals

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Step # 3: Find 5 of The Top Products In Your Market

1. http://mytestwebsite.com/p1
2. http://mytestwebsite.com/p1
3. http://mytestwebsite.com/p1
4. http://mytestwebsite.com/p1
5. http://mytestwebsite.com/p1

Step # 4: Look For Common Trends In Your Market

1. http://mytestwebsite.com/p1

    - **Price:** 33, **Type:**33, **Sold on:** Clickbank (private)
    - **Main hook:** 3434
    - **Provides**: q343q4q3

2. http://mytestwebsite.com/p1

    - **Price:** 33, **Type:**33, **Sold on:** ClickSure (network)
    - **Main hook:** 3434
    - **Provides**: 343q4

3. http://mytestwebsite.com/p1

    - **Price:** 44, **Type:**343q4, **Sold on:** JVZoo (private)
    - **Main hook:** 34q34q
    - **Provides**: q34q3434

4. http://mytestwebsite.com/p1

    - **Price:** 44, **Type:**343q4, **Sold on:** Clickbank (network)
    - **Main hook:** 3q43q4q
    - **Provides**: 3q43q4q

5. http://mytestwebsite.com/p1

    - **Price:** 444, **Type:**34q34, **Sold on:** ClickSure (private)
    - **Main hook:** q343q4
    - **Provides**: q34q3q4

Step # 5: Determine Your Price

4354353

Step # 6: Determine The Type of Product You Will Create

software - web_app

Step # 7: Why Should Someone Buy Your Product?

- **URL:** http:///MyPRODCYURL.COM
- **Name:** sadsad
- **USP:** sdsa
- **Benefits:** sdsad

Step # 8 - part1: Let's Get a Detailed Idea of What's Inside Your Product

- asdsada
- asdsad
- 4r5435435
- 435435435
- 45345
- 4354354353

Step # 8 - Part2 - Let's Dive Into Each Feature Now!

- asdsada
  - fdgfdgfd
  - fgfdgdg
  - dfgfdgdf
- asdsad
  - dfsdf
  - dsfdsf
  - sdfsd
- 4r5435435
  - dsfdsfd
  - sdfdsfdsf
  - sdfdsfsdfd
- 435435435
  - dfdsfds
  - sdfdsfdsf
  - dsfdsfds
- 45345
  - dfdfsdfsd
  - sdfdsfds
  - sdfsdfds
- 4354354353
  - fdfsdf
  - dsfdsfdsfds
  - sdfdsfds

Step # 9: Are You Going To Want Some Additional Help?

- Will you use outsourcing? : **yes**

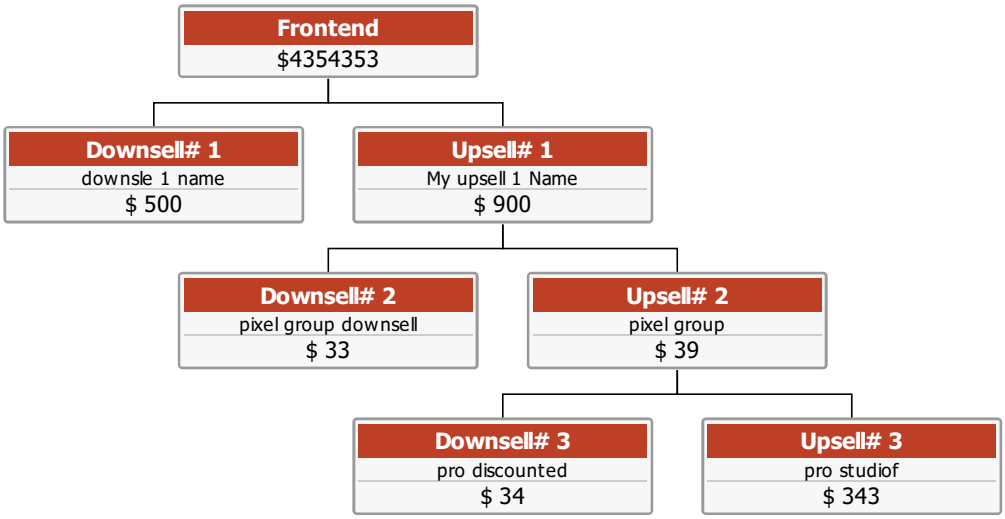
- Will you use expert interviews? : **yes**

Step # 10: Your Bonus Titles & Information

- **Bonus# 1** : bonus1 (audio)
- **Bonus# 2** : asdsadsad2 (video)
- **Bonus# 3** : sdsadsasdsad (written)
- **Bonus# 4** : sadasdas (audio)

Step # 11: Your UPSELL and DOWNSELL?

Your Sales Funnel:



Your Sales Funnel Detailed Information:

Upsell # 1

- **Name:** My upsell 1 Name
- **Price:**$900
- **Main hook:** Info
- **Deliver method:** software

Downsell # 1

- **Name:** downsle 1 name
- **Price:**$500
- **Main hook:** sadasdsadsad sadasdasdsa
- **Deliver method:** audio

Upsell # 2

- **Name:** pixel group
- **Price:**$39
- **Main hook:** dfsd
- **Deliver method:** audio

Downsell # 2

- **Name:** pixel group downsell
- **Price:**$33
- **Main hook:** ede
- **Deliver method:** video

Upsell # 3

- **Name:** pro studiof
- **Price:**$343
- **Main hook:** sds
- **Deliver method:** audio

Downsell # 3

- **Name:** pro discounted
- **Price:**$34
- **Main hook:** dfds
- **Deliver method:** audio

Step # 12: Are You Going To Want Some Additional Help For Upsells?

- Will you use outsourcing? : **no**
- Will you use expert interviews? :

Step # 13: Which Technology Do You Want To use?

dfsdgdfgdf

Step # 14: How Will You Reach Your Prospects & Customers? Which autoresponder do you want to use?

Aweber

Step # 15: How Will You Transact Sales & Collect Revenue? Which payment processor do you want to use?

PayPal

Step # 16: How Will You Take Great Care of Your Customers? Which customer support system do you want to use?

Freshdesk

Step # 17: You Have 3 Options : Pick Your Favorite! How are you going to sell your product?

video

Step # 18: Are you going to outsource your copywriting?

yes