

Week 12 Practical Tasks

Research Design: Perform Data Collection

Introduction

In this practical, you will learn work in your groups and perform data collection for your research topic.

Main Tasks

1. Data sources

1. Consider the survey results, identify the target group of users of the team's interest.
2. Consider (qualitative) methods to use and who to do what

Observation (Direct)?

Group interview/Focus Group Discussions

One-to-one interviews (via phone/online)

3. Making use of your earlier findings, discuss more on *What you know & What you don't know*, plan your observation or interview questions which helps you to understand more.
4. Consider secondary data sources from news articles, Data.gov.sg, Singapore Statistics etc.

2. Description of Data

To keep a record on the sources of data you have found, you may use the following template and share it on a collaborative platform such as Google Drive or Google Jam board.

S/N	Description of Data	Source / URL	Data Analysis Method
1	Descriptive Statistics on National Nutrition Survey	Singaporeans adopting better diets, easing up on calories: Survey, Health News & Top Stories - The Straits Times	Descriptive Statistics
2	Survey		Confidence Interval
3			

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