

Javier Guzman Gonzalez

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Currently residing in San Francisco, CA

Education

DePaul University

September 2021 - April 2022

M.S. in Human-Computer

Interaction.

Graduating GPA: 3.97

Graduated with Distinction

University of California - Santa Cruz

B.S. in Cognitive Science

Skills

Design

Concept testing, Information Architecture, User Research, Prototyping, Wireframing, Mobile App Development, Responsive Web Design, Inclusive Design, Usability Studies, Design Systems, Remote Studies, Personas, Journey Maps, UI Design

Tools

Figma, Adobe XD, Photoshop, Invision, Qualtrics, Java, Python, HTML, User-Zoom

Collaboration

Cross-team Communication, Strong Presenter

Languages

English (fluent)
Spanish (fluent)

Experience

Web UX @ Love Smiles

June 2021 - Current

- Designed and launched a full website for Love Smiles to help users learn more about pediatric cancer and receive various forms of assistance.
- Responsible for the information architecture, wireframing, task-flows, user research/testing, and on-going upkeep.
- Commonly present research findings and design concepts to the Love Smiles board members.
- Use board member, business partner, and user feedback to adjust designs and balance the needs of the different groups
- Expansion of the Love Smiles website to include features such as an online store.

Office Assistance @ Pioneer Contractors

January 2018 - March 2020

- Managed ordering of various supplies and office equipment.
- Oversaw the general upkeep of the office and delegated appropriate work to other individuals.
- Was in charge of various schedules and adjusted time-tables to make sure work was done in acceptable amounts of time.

Marketing @ Santa Cruz Fighting Game Community

- Managed and organized medium to large in person events on a weekly basis consisting of discussions and prep-work before the events as well as in-person managing of crowds on the day of the events.
- Led the creation of advertising campaigns which resulted in an increase of attendance by around 100% which in turn also increased the organizations revenue.
- Established partnerships with local businesses to act as prize-support in exchange for advertisement through our social media platforms as well as on-site.
- Created advertisement visuals using photoshop which led to an increase in sign-ups immediately following the project.