

# Javier Guzman Gonzalez

javguzman.com  
javguzman20@gmail.com  
415-994-8054

Currently residing in San Francisco, CA

## Education

### DePaul University

September 2021 - April 2022

M.S. in Human-Computer

Interaction.

Graduating GPA: 3.97

Graduated with Distinction

### University of California - Santa Cruz

B.S. in Cognitive Science

## Skills

### Design

Concept testing, Information Architecture, User Research, Prototyping, Wireframing, Mobile App Development, Responsive Web Design, Inclusive Design, Usability Studies, Design Systems, Remote Studies, Personas, Journey Maps, UI Design

### Tools

Figma, Adobe XD, Photoshop, Invision, Qualtrics, Java, Python, HTML, User-Zoom

### Collaboration

Cross-team Communication, Strong Presenter

## Languages

English (fluent)  
Spanish (fluent)

## Experience

### Web UX @ Love Smiles

June 2021 - Current

- Designed and launched a full website for Love Smiles to help users learn more about pediatric cancer and receive various forms of assistance.
- Responsible for the information architecture, wireframing, task-flows, user research/testing, and on-going upkeep.
- Commonly present research findings and design concepts to the Love Smiles board members.
- Use board member, business partner, and user feedback to adjust designs and balance the needs of the different groups
- Expansion of the Love Smiles website to include features such as an online store.

### Office Assistance @ Pioneer Contractors

January 2018 - March 2020

- Managed ordering of various supplies and office equipment.
- Oversaw the general upkeep of the office and delegated appropriate work to other individuals.
- Was in charge of various schedules and adjusted time-tables to make sure work was done in acceptable amounts of time.

### Marketing @ Santa Cruz Fighting Game Community

- Managed and organized medium to large in person events on a weekly basis consisting of discussions and prep-work before the events as well as in-person managing of crowds on the day of the events.
- Led the creation of advertising campaigns which resulted in an increase of attendance by around 100% which in turn also increased the organizations revenue.
- Established partnerships with local businesses to act as prize-support in exchange for advertisement through our social media platforms as well as on-site.
- Created advertisement visuals using photoshop which led to an increase in sign-ups immediately following the project.