

Visualizations

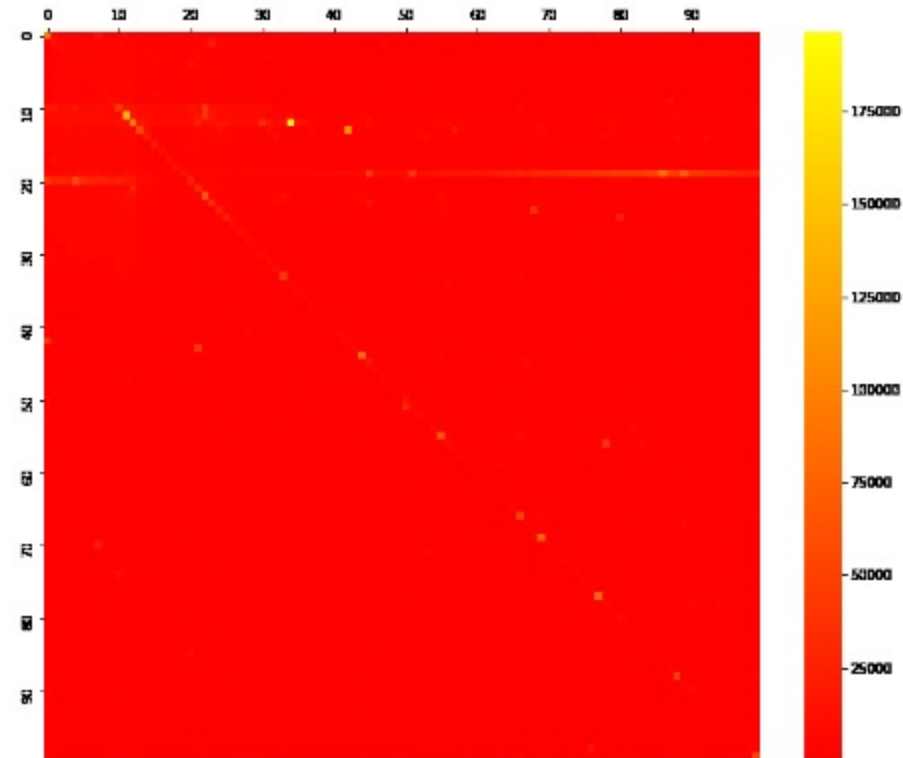
A powerful way to identify patterns in data that otherwise can be hard to find and analyze

Visualizations: Raw Data

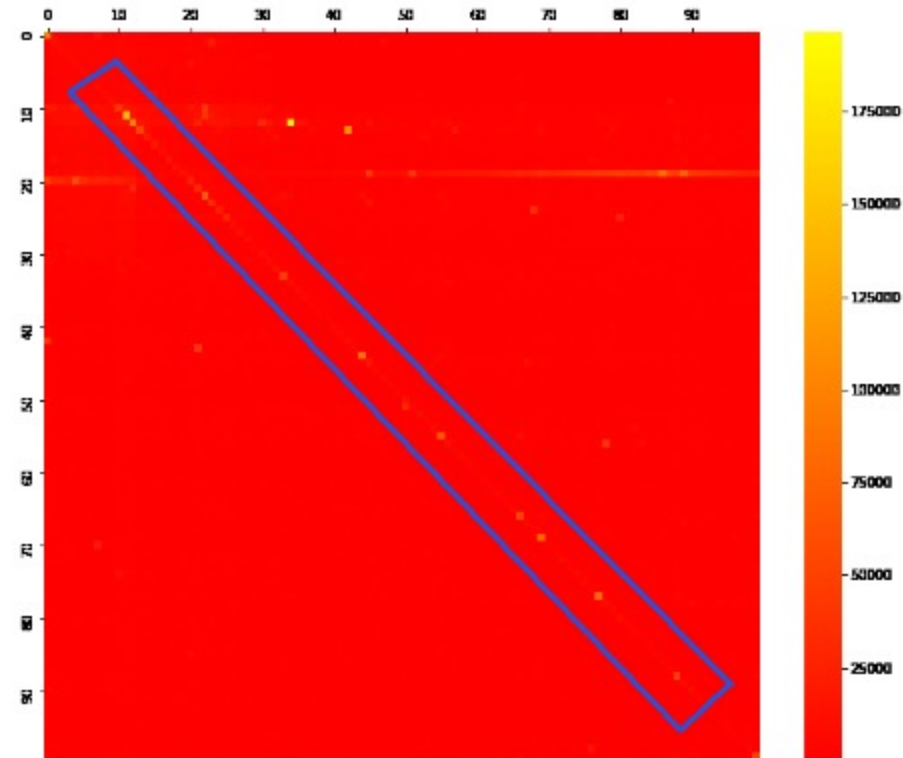
What patterns can you see in these raw data of common PIN numbers?

```
1010, 1234, 5489, 2626, 3737, 1001, 1111, 1122, 6666,  
6969, 4321, 1313, 7777, 9854, 5609, 1460, 1111, 4545,  
1234, 9643, 0909, 1983, 1934, 2001, 5602, 1987, 1234,  
9065, 1988, 0101, 5555, 3939, 6201, 3794, 2006, 1998,  
4567, 1234, 5789, 1357, 8888, 9870, 1956, 2468, 2019,  
2626, 8546, 6666, 6969, 1234, 0000, 1111, 8456, 1978,  
1004, 2000, 1212, 6709, 1990, 4053, 3690, 1000, 0258,  
1800, 4598, 0129, 2222, 0190, 2471, 1100, 1212, 6359,  
2121, 4567, 1234, 0011, 0101, 4509, 8899, 3241, 5643,  
3467, 8282, 1234, 2323, 1967, 2345, 0132, 4242, 1331,  
5921, 3061, 8205, 1370, 0909, 1256, 8324, 1111, 4693,  
0000, 7823, 7410, 1010, 2222, 1234, 8367, 9247, 5555,  
7639, 1092, 8536, 2828, 6969, 3291, 2109, 3689, 1212,  
8028, 9797, 1023, 4529, 1029, 4289, 8209, 1523, 6829,  
1028, 2323, 7430, 1998, 9090, 5439, 9010, 7834, 1008,  
3028, 1010, 3298, 1111, 8729, 1234, 7320, 3434, 1995,  
4268, 9090, 1023, 8239, 1090, 6382, 9347, 1111, 0101,  
6328, 9427, 8888, 0202, 1313, 7832, 5555, 2020, 7256,  
8301, 6389, 1212, 2345, 7272, 8282, 1478, 3232, 1984
```

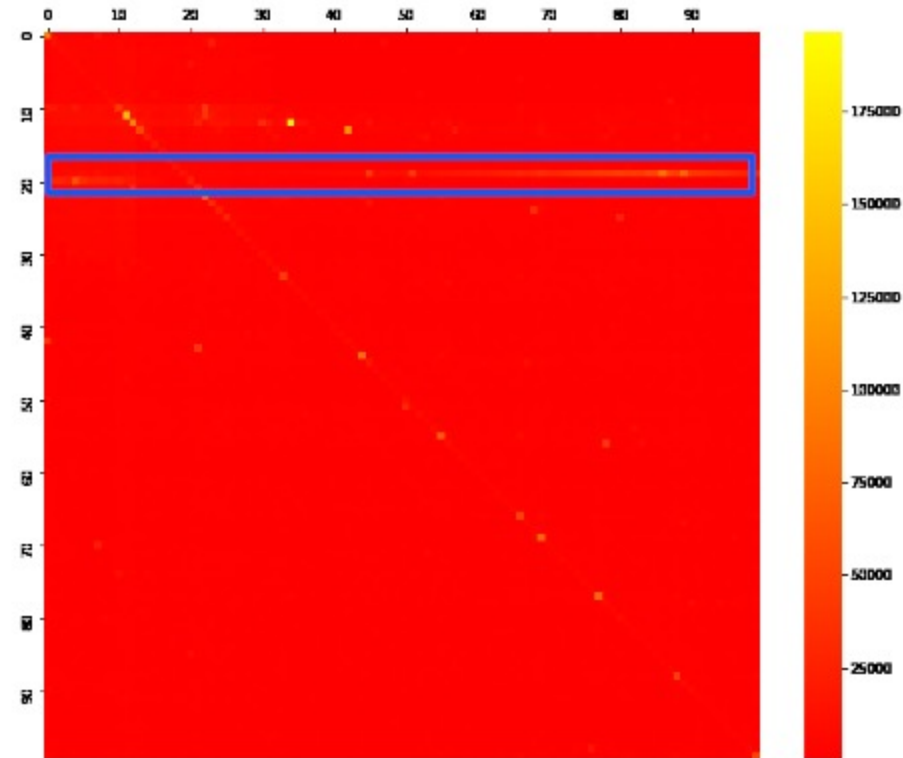
Visualizations: Heatmap



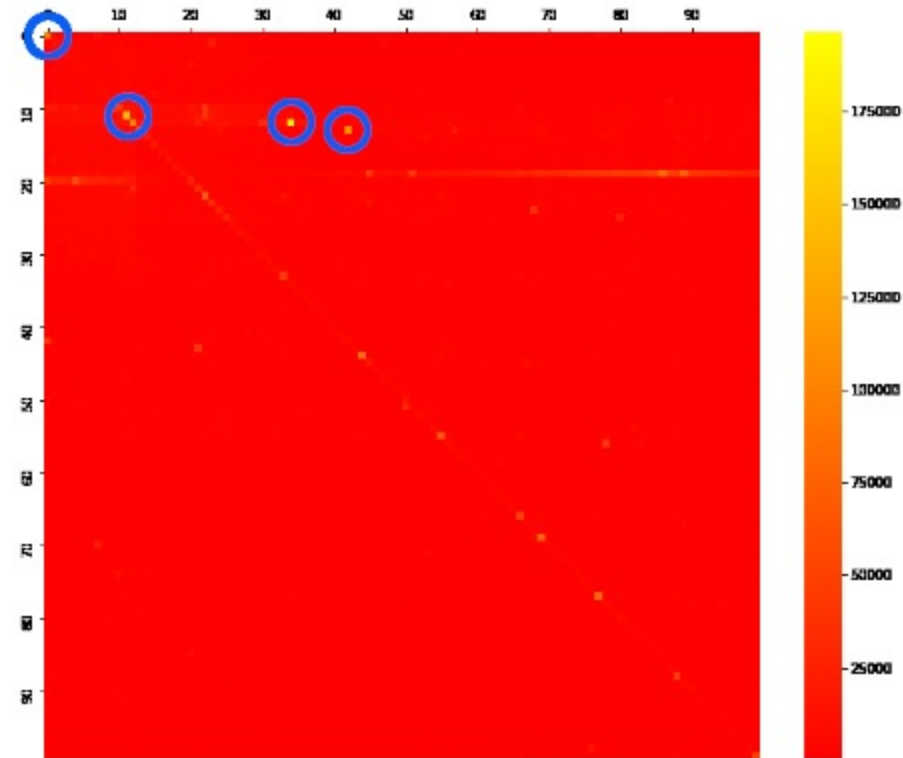
Visualizations: Heatmap



Visualizations: Heatmap



Visualizations: Heatmap



Visualizations: Chart Types



Heatmap



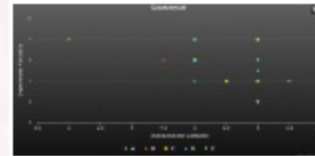
Pie Chart



Line Chart

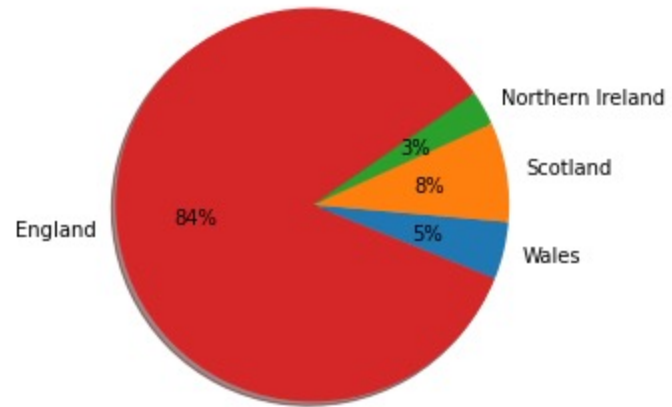


Bar Chart

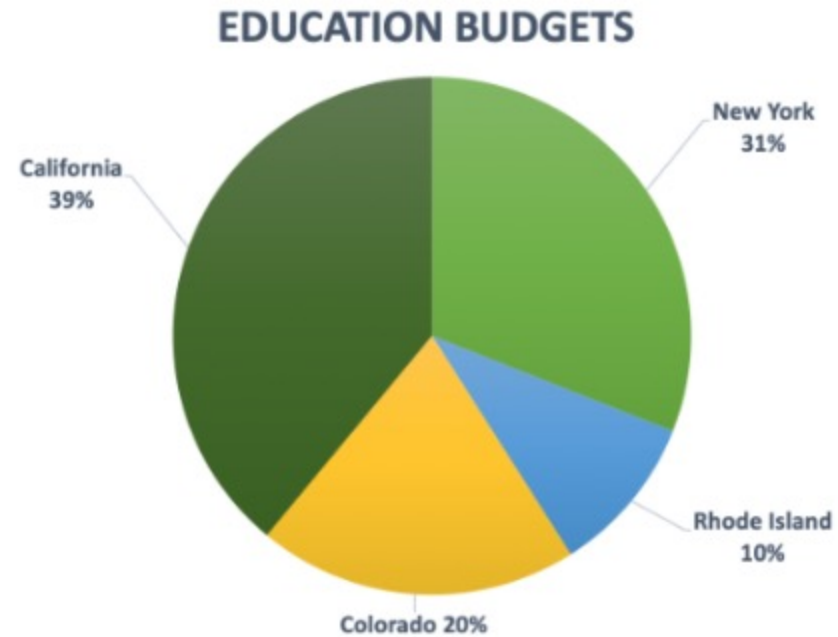


Scatter Plot

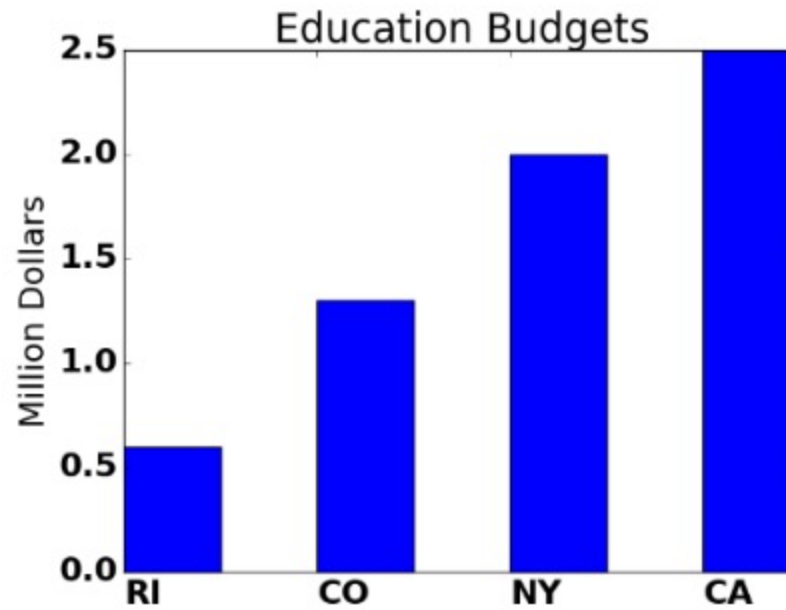
Visualizations: Pie Charts



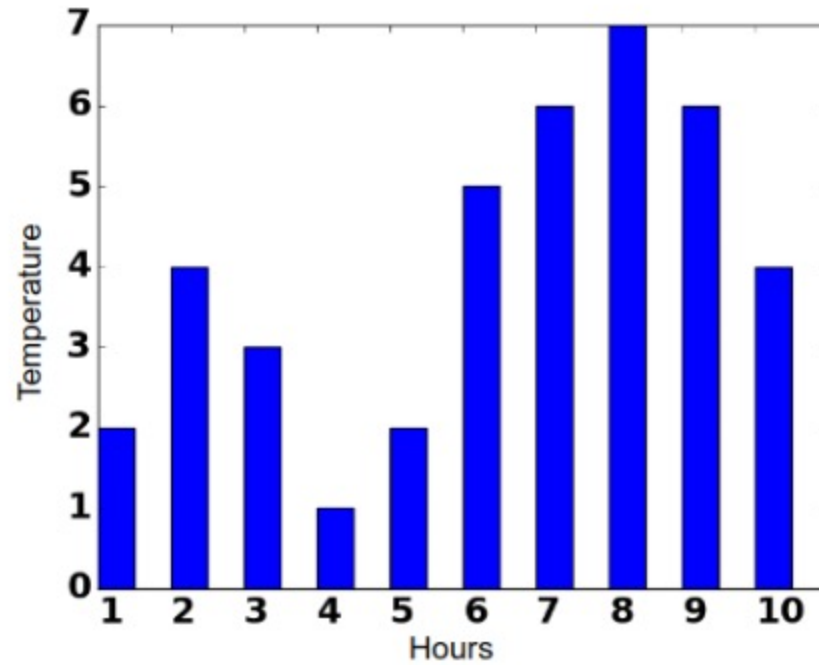
Visualizations: Pie Charts



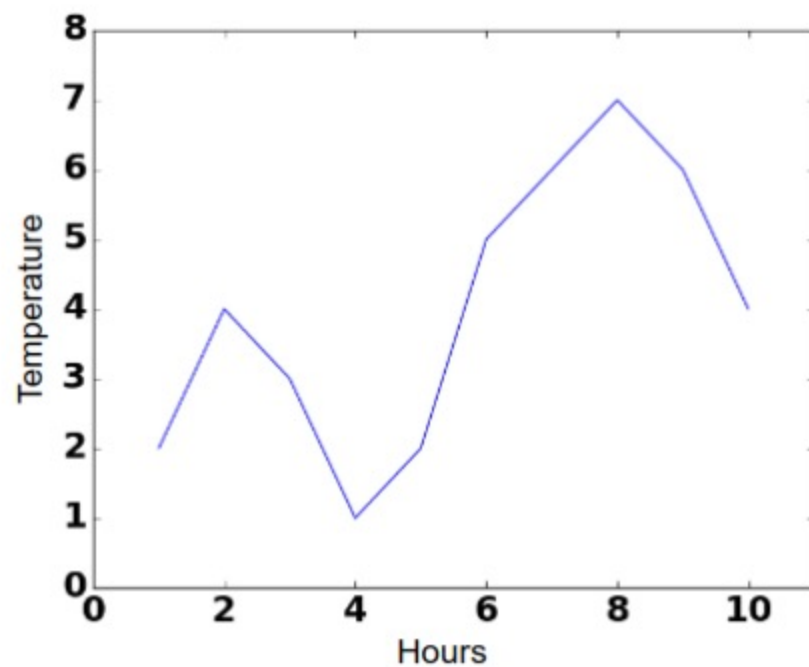
Visualizations: Bar Charts



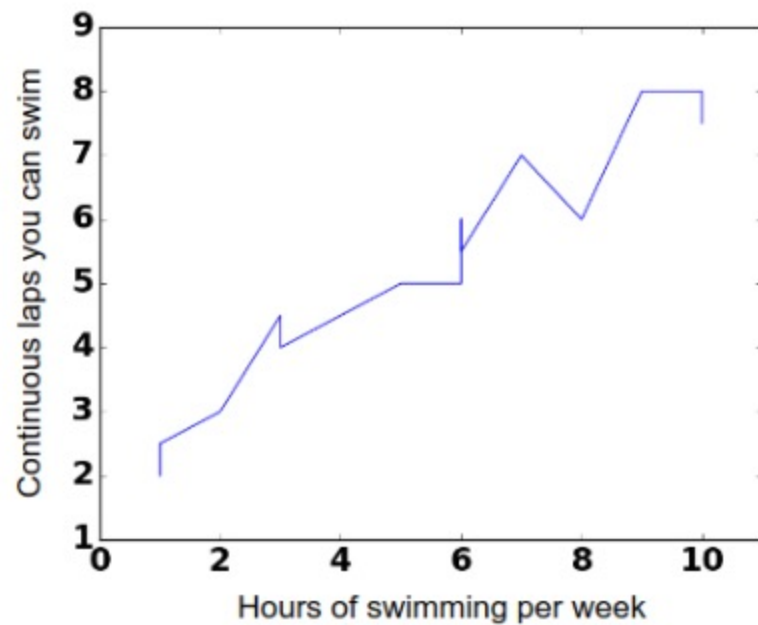
Visualizations: Bar Charts



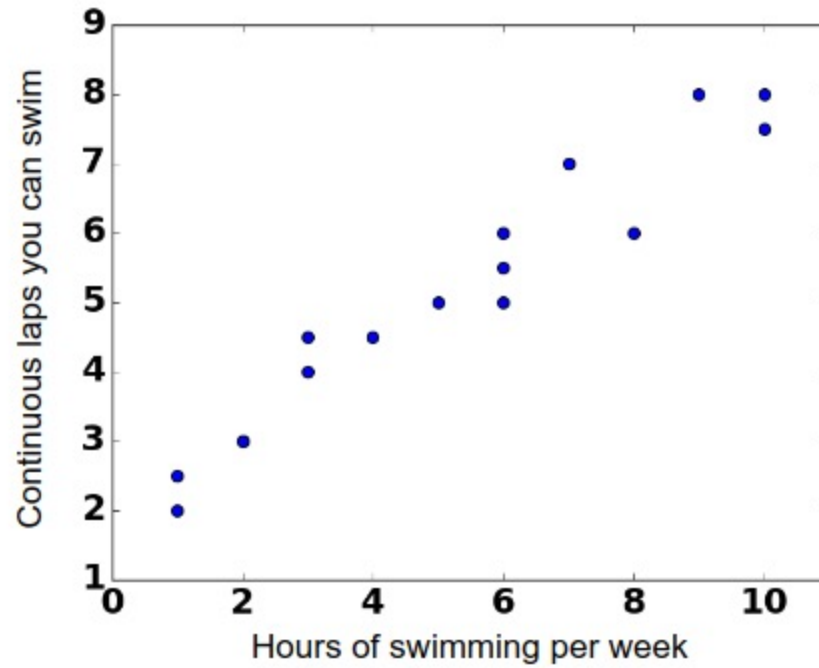
Visualizations: Line Charts



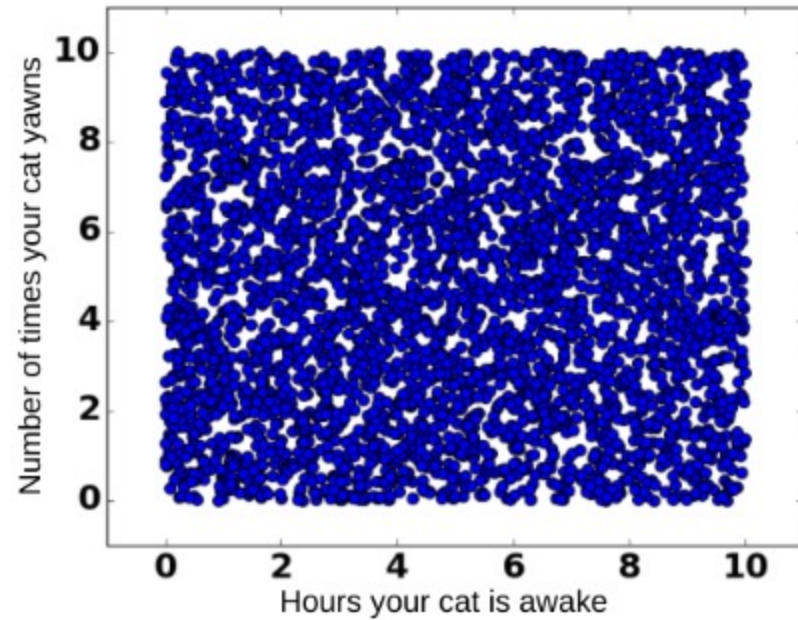
Visualizations: Line Charts



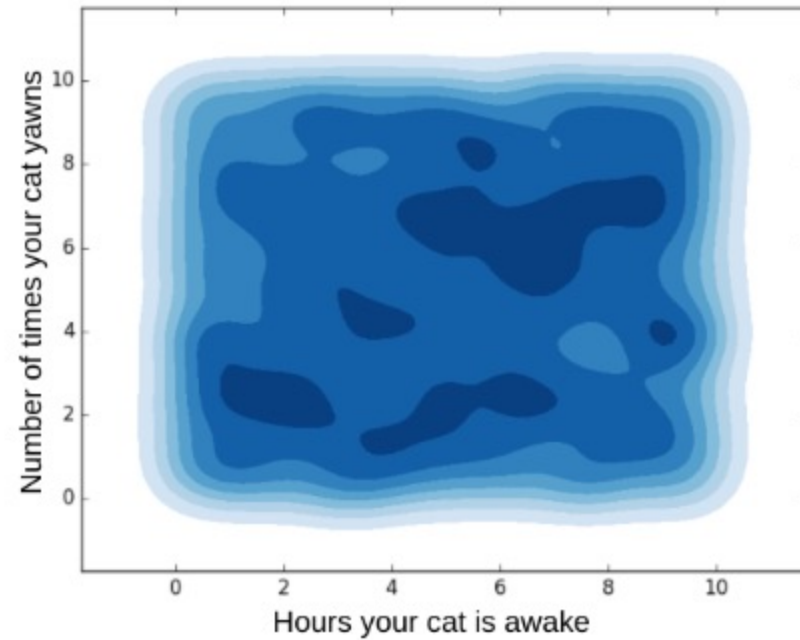
Visualizations: Scatter Plots



Visualizations: Scatter Plots



Visualizations: Heat Maps



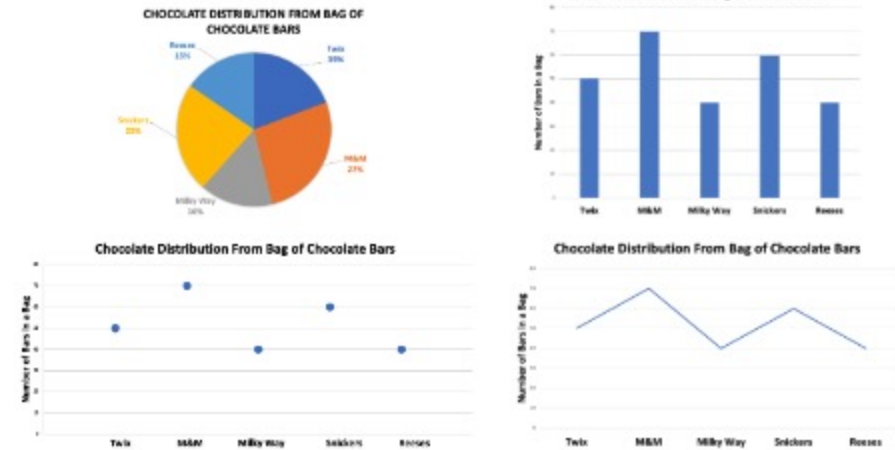
Which Visualization is Best?

Which type of visualization do you think would best represent the data below?

- Line chart
- Bar chart
- Scatter Plot
- Line chart or bar chart with averages
- Heat map
- Pie Chart

Bag of Chocolate Bars (250 Count)	
Twix	50
M&M	70
Milky Way	40
Snickers	60
Reeses	40

Which Visualization is Best?



Which Visualization is Best?

Average monthly revenues for a small business

January: \$15,000 | February: \$17,500 | ...

Which Visualization is Best?

Times for running a program based on input length

```
6 digits: 1:34:07 | 6 digits: 1:26:55 | 7 digits: 2:13:47 | ...
```

Which Visualization is Best?

Total time taken to commute to work compared to departure time

```
8:00am: 15 mins | 8:01am: 17mins | 8:00am: 14 mins | ...
```

Which Visualization is Best?

Concentration of hardware stores by geographical location

```
(latitude, longitude) pairs
```

Which Visualization is Best?

Student poll responses to the question: “Do you live on or off campus?”

Visualizations

Matplotlib & seaborn

Your Turn!