



**ASEAN BUSINESS
YOUTH ASSOCIATION**

2023

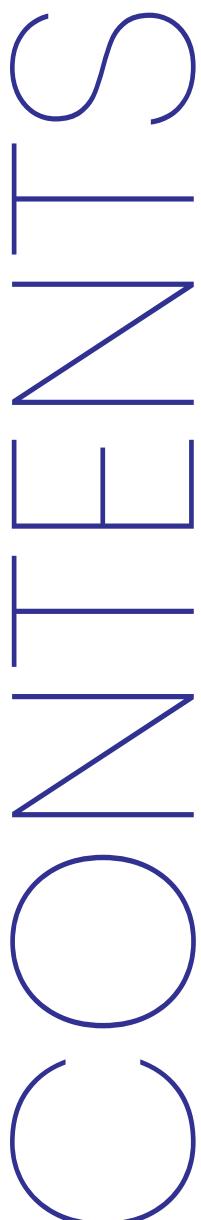


IMPACT REPORT

Uncovering Growth and Development Opportunities:

A complete report of ASEAN Business Youth Association's activities and impact for the year 2023.





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A LETTER FROM OUR ADVISORY BOARD



Edmund Twohill



Malminderjit Singh



Dr Priscilla Koh



Joel Shen



Chris CG Tan



ASEAN Business Youth Association (ABYA) aims to create a community of young leaders who are passionate about ASEAN and its potential. We want to inspire and equip them with the knowledge, skills, and network that will enable them to pursue their personal and professional goals in ASEAN. Our mission is to provide platforms and programs that enhance the learning and development of our youth members. We organise a diverse range of events, workshops, seminars, webinars, and mentorship programs covering various topics and sectors related to ASEAN.

We also foster collaboration and friendship among our youth members and other stakeholders in ASEAN. We aim to build a strong and diverse network of youth ambassadors who will advocate for ASEAN and its values. ABYA provides opportunities, insights, and networks to young people who want to explore the diverse and dynamic economic landscape of ASEAN.

We believe that the youth are the future of ASEAN, and they need to learn more about the different cultures, challenges, and opportunities in our region. Their thirst for knowledge, positive attitude, and passion for learning will play a crucial role in shaping the future of ASEAN, amplifying ASEAN awareness, as well as fostering ASEAN identity.

In recent years, we faced unprecedented challenges such as COVID-19 pandemic, which disrupted many of our plans and activities. However, we witnessed the remarkable resilience and adaptability of ABYA members as they swiftly adjusted to the new normal, demonstrating that they are not only the future but also the present contributors to ASEAN.

In this report, you will see some of our activities and programmes in 2023, such as:

- Engaging with over 3700 youth from 10 ASEAN countries through online and offline platforms;
- Providing insights into the diverse economic sectors of ASEAN countries, covering topics like international relations, professional networking, and digital innovation, through webinars; and
- Helping build bridges to expand our programmes to other ASEAN countries, especially Indonesia - the largest and most populous country in ASEAN with a vibrant and diverse youth population

Our appreciation goes to our partners, sponsors, and stakeholders for their unwavering support and collaboration in realising our vision.

We also thank the feedback and suggestions of our participants, who inspire us to improve and innovate our programmes.

As we look forward to 2024, we have some exciting plans and projects in the pipeline. Stay tuned for updates and new initiatives.

We hope that this report will show you the impact that ABYA has made, and the potential that we have for a bigger and better impact in the future.

Join us in our mission to empower and connect the youth of ASEAN. Together, let's make ABYA a relevant and valuable platform for them.

Sincerely,

Edmund Twohill
Advisor, ABYA
On behalf of the Advisory Board

A LETTER FROM OUR FOUNDING PRESIDENT

Veronica Low talks about the organisation's achievements in empowering youth as future leaders in 2023, and setting the stage for 2024 with a commitment to enhancing key programmes.

Greetings,

It is with great pleasure that I extend a warm welcome to each of you as we unveil the 2023 Annual Impact Report of the ASEAN Business Youth Association (ABYA). As the Founding President, I am immensely excited to share the strides we have made toward our vision of fostering a dynamic ASEAN community and nurturing future leaders across the region.

In the ever-evolving landscape of global economies, ASEAN stands poised to ascend as the fifth-largest economy worldwide. ABYA, steadfast in its commitment to this growth trajectory, has steered its focus in 2023 towards two pivotal objectives:

Firstly, our dedication to amplifying awareness among the youth about the immense potential and significance of ASEAN. We have endeavored to ignite a deeper understanding and appreciation of our region's opportunities and challenges among the vibrant young minds through various initiatives and engagements.



“

As we embark on this journey into 2024, our resolve remains unwavering, fueled by the passion and commitment of our members and partners.

Secondly, ABYA has championed the cause of empowering and shaping our youth to become exemplary leaders within the ASEAN community. Our robust programmes have served as a crucible, nurturing and empowering individuals with the skills, knowledge, and global perspective required to navigate the complexities of tomorrow's world.

The 2023 Annual Impact Report encapsulates our journey and successes. Notably, ABYA expanded its horizons beyond the ASEAN borders, actively participating in international events and fostering collaborations that transcend geographical boundaries. Our events in ASEAN countries, including Indonesia are a testament to our commitment and impact within the region.

Looking ahead to 2024, ABYA is poised to delve deeper into our mission by refining and enhancing two cornerstone programmes: Discover ASEAN and Connect ASEAN. These programmes will serve as catalysts, further propelling our efforts to nurture future leaders and bolster the integration of ASEAN's cultures and economies.

As we embark on this journey into 2024, our resolve remains unwavering, fueled by the passion and commitment of our members and partners. Together, we shall continue to chart new territories, amplify our impact, and empower the youth as trailblazers and catalysts for a thriving ASEAN community.

I extend my sincere gratitude to our members, partners, and supporters whose unwavering dedication has been instrumental in our achievements thus far.

As we look forward to the new year, your support remains the cornerstone of our success and contribution to ASEAN.

Sincerely,

Veronica Low
Founding President
ASEAN Business Youth Association

OUR PURPOSE

The ASEAN Business Youth Association (ABYA) stands as a testament to the potential and capability of ASEAN youth to make a difference. From its humble beginnings as an idea presented to Singapore's National Youth Council and Ministry of Culture, Community, and Youth in 2020 by seven visionary youths, ABYA has evolved into a dynamic, youth-led organisation.

With support from both local and international partners, ABYA is steadfast in its commitment to advancing its mission in fostering a community of like-minded youths who are not only business-savvy but also committed to the United Nations Sustainable Development Goals (SDGs). ABYA focuses specifically on SDGs #8 (Decent work and economic growth), #11 (Sustainable cities and communities), and #17 (Partnerships for the goals).



ABYA cultivates youth leaders and evens out the professional opportunity playing field in 2 ways— a) connecting industry experts with youths to provide insights that help illuminate possible career paths, b) providing environments optimal for cross-cultural interaction, building the adaptability needed for leadership in a future workplace with diverse backgrounds. We achieve this by conducting the following key initiatives:

- 1. Skills Development Workshops:** In collaboration with partner organisations, we design training sessions tailored to address the organisation's real-life challenges. This way, we can develop essential soft skills for participants whilst targeting some of the industry's pressing issues.
- 2. Mentorship and Networking:** At ABYA, we firmly believe in the transformative power of opening doors to a world beyond one's own, fostering connections with like-minded individuals who bring diverse perspectives rooted in different upbringings.
- 3. Executive Training:** Members have the unique opportunity to serve as executives and officers, enabling them to think big and make a substantial impact in a growing enterprise.

Our mission has garnered interest from various organisations, leading to collaborative efforts and our expanded presence in all ASEAN countries. Through an annual survey, ABYA stays connected with our stakeholders to understand the needs of the youth and corporate partners. This has helped us to be updated on the interests of the youth and gather feedback on areas to improve and refine our programmes to meet the needs of our stakeholders.



Navigating Tomorrow: ASEAN Youth Insights

29th October 2023 | DBS Asia X
1 Fusionopolis View, Singapore 138577

Scan QR code to register
as a delegate or speaker.



Key metrics

The ASEAN Youth Development Index (YDI) score rose from 0.535 in 2013 to 0.606 in 2022, signaling regional youth development progress. Yet, disparities persist among ASEAN Member States, along with emerging challenges that require attention.



34%

Percentage of youth
in ASEAN



0.606

ASEAN Youth
Development Index

CHALLENGE

The youth of ASEAN are expected to encounter diverse challenges in the upcoming years. These challenges include addressing the effects of increasing conflicts, enhancing the capacity of young people through education, health and well-being, employment and opportunities, participation and engagement, and promoting awareness of ASEAN values and identity. Additionally, there is a need to ensure equity and inclusion for young people across various dimensions such as gender, ethnicity, disability, geographical location, and economic backgrounds.

BREAKDOWN

Education and Skills

It suggests that young individuals must acquire academic, digital, entrepreneurial, and life skills to meet the changing demands of the labor market. They advocate the importance of heightened investment and innovation in education, with a specific focus on improving access, quality, and equity, particularly for disadvantaged groups.

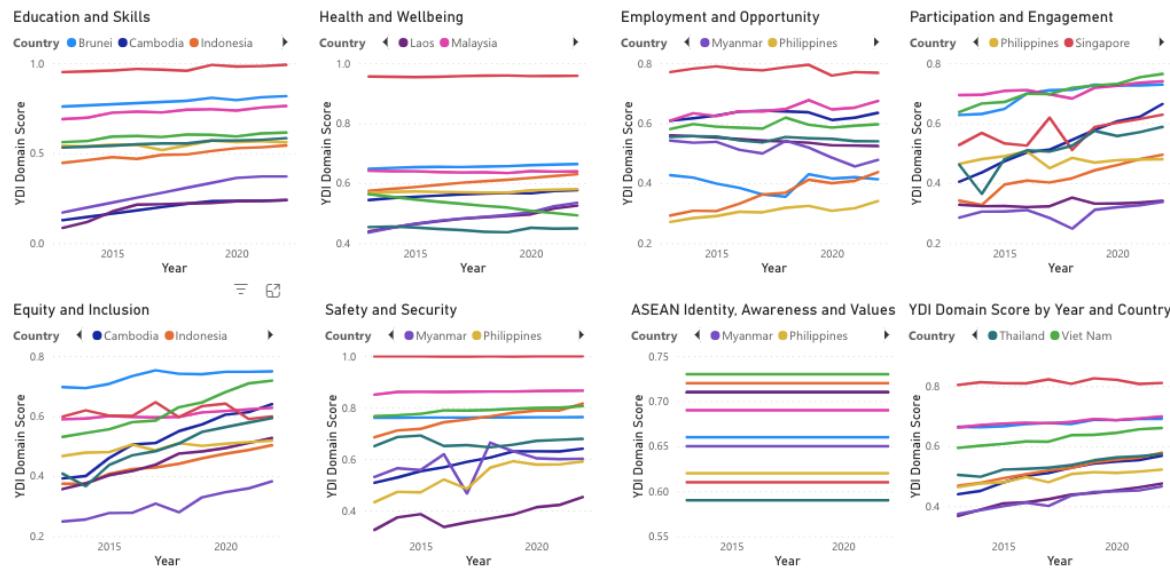
Health and Well-Being

It emphasises safeguarding the overall well-being of youth, including physical, mental, sexual and reproductive health. There's a call for improved prevention of substance abuse, violence, and injuries, along with advocating for youth-friendly health services and information.

Employment and Opportunity

It underscores the importance of youth employment, increased employability, and resilience to economic uncertainties. Recommendations include strengthening education, fostering employment opportunities, and promoting youth entrepreneurship.

NAVIGATING TOMORROW: ASEAN YOUTH INSIGHTS



In summary

ASEAN youth are actively voicing their concerns and facing significant challenges addressed in the statement. As a result, the ASEAN Business Youth Association plays a crucial role in utilizing the presence, expertise, and commitment to enhance the well-being of the youth community.

4

Participation and Engagement

It recognises the potential of youth in ASEAN Community-building and addressing societal challenges. Youth leaders advocate for greater and inclusive participation in decision-making, policy formation, and the promotion of peace, democracy, and human rights in the region.

5

Equity and Inclusion

It acknowledges the diversity and different forms of discrimination they may encounter. There is a call for intensified efforts to guarantee equal opportunities and resources for all youth, irrespective of gender, ethnicity, disability, or socio-economic background, with a specific focus on safeguarding and empowering the most vulnerable and marginalised groups.

6

Safety and Security

It emphasises the importance of a safe environment for youth, protecting them from threats such as natural disasters, climate change, human trafficking, cybercrime, and terrorism. There is a suggestion to strengthen the capacity and resilience of youth in dealing with emergencies, cultivating a culture of peace and solidarity.

7

ASEAN values and identity

It affirms the youth's role in promoting ASEAN identity, values, and culture, fostering a sense of belonging to the ASEAN Community. The youth community advocates for increased cultural exchange, learning, and awareness of ASEAN heritage and traditions.

REFLECTING ON 2023: MILESTONES AND MOMENTS

In 2023, ASEAN Business Youth Association (ABYA) focused on exploring new opportunities in Indonesia. This involved engaging with industry mentors, participating in conferences, and organising forums. Our aim is to provide a platform for youths to enhance their skills and develop a deeper understanding of ASEAN.



The ABYA Indonesia Trip kicked off the 2023 calendar of activities, featuring meetings with the Conference on **Indonesian Foreign Policy (FPCI)**, former **Indonesian Ambassador** to the United States Dino Patti Djalal, and **Digibank by DBS**. ABYA also collaborated with the **Indonesian Ministry of Youth and Sports**, the **University of Indonesia's Management Student Society**, and the **ASEAN Secretariat** during this trip. In line with ABYA's goal to expand its presence in Indonesia, the trip involved an introductory meeting with **Prasetiya Mulya University**, led by ABYA's Indonesian representative.



2023 was defined by solidifying our presence in Indonesia, Vietnam, and Japan.

ABYA is committed to continuous improvement, as demonstrated by our Annual General Meeting. This year's meeting aimed to enhance career prospects for ASEAN youths and maintain organisational transparency by presenting the financial statement. Additionally, ABYA actively participated in various conferences, including the **ASEAN Youth Economic Forum 2023**, emphasising the promotion of a circular economy. The organisation also took part in the **National Youth Dialogue** focusing on "Youth Empowerment, Inclusivity, and Sustainability," the **ASEAN Prosperity Initiative Roundtable Discussion** prioritising the perspectives of youths in the ASEAN Economic Community (AEC) 2025, the **ASEAN-Japan Generation Z Business Leaders' Summit** to celebrate 50 years of the enduring friendship between ASEAN and Japan, and the **YSEALI Summit 2023** in Bali, where we were invited to present Leadership, Exploration And Progress (LEAPS) as 1 of the 11 Seeds for the Future grant recipients from across Southeast Asia.



In addition to participating in conferences, ABYA took the initiative to organise a **Dinner and Dialogue** event in Jakarta as part of ABYA Explore. The event centred on the theme "Harnessing Innovation and Technology for Sustainable Business Growth in ASEAN." Additionally, ABYA hosted a virtual webinar titled "**Empowering ASEAN through ESG: Paving the way for Sustainable Growth**," featuring guest speakers such as Malaysia's Deputy Minister of Economy, Dato Hajjah Hanifah Hajar Taib, and Associate Professor of Economics at ESSEC Asia-Pacific, Dr. Jamus Jerome Lim. Meanwhile, ABYA also launched **ABYA LEAPS 2023**, with the overarching theme "Innovation and Sustainability: The Catalyst of Growth."

ASEAN PROSPERITY INITIATIVE ROUNDTABLE DISCUSSION

ABYA representatives were part of the 16 ASEAN delegates invited to take part in discussions on “Advancing Regional Integration: Priorities of the Youths in the ASEAN Economic Community (AEC) 2025.” During this discussion, they had the opportunity to explore how the AEC and its goals impact young people in the business and consumer product sectors.



The diverse selection of participants contributed significantly to the fruitful nature of the discussions. The participants explored how the growth of ASEAN’s digital economy positively impacts entrepreneurship while emphasising the necessity for policies to ensure a fair and inclusive digital economy.

The AEC is beneficial for ABYA as it promotes cross-cultural competence and intercultural proficiency. In reciprocation, ABYA can support the AEC through grassroots initiatives such as LEAPS and ABYA Explore. The existence and support for youth-led projects are important as this is one of the ways that ASEAN can maintain its impact on the next generation of leaders.

It was also great to witness the participation of Arvin Martin Santos, one of the winners of LEAPS 2022, in this roundtable discussion. We are pleased to observe our community members actively contributing to the ASEAN ecosystem.

ABYA EXPLORE

ABYA Explore is a dynamic and innovative programme designed to empower ASEAN youths by enhancing their understanding of the intricate business landscape while fostering invaluable networking opportunities and refining essential interpersonal skills. Through meticulously curated webinars, participants gain insights into diverse aspects of the business world, staying abreast of industry trends and best practices.



One such webinar is “Empowering ASEAN Through ESG: Paving the Way for Sustainable Growth”. We had the great honour of hearing from Malaysia’s Deputy Minister of Economy, Dato Hajjah Hanifah Hajar Taib, and ESSEC Asia-Pacific’s Associate Professor of Economics, Dr Jamus Jerome Lim, and Head of ESG ASEAN Solutions, S&P Global, Ms Vivian Zheng.

Moreover, ABYA facilitates networking events that serve as a platform for aspiring young professionals to connect with industry leaders and like-minded peers such as the Networking Picnic for the ABYA community in July 2023, held at Marina Barrage. Taking experiential learning to new heights, the program also organised overseas trips, providing participants with a global perspective and a unique hands-on experience.



ABYA Explore is committed to cultivating the next generation of leaders in the ASEAN region, providing them with the knowledge, networks, and skills essential for success in the ever-evolving business landscape.

ABYA EXPLORE: DINNER & DIALOGUE

With the theme of "Harnessing Innovation and Technology for Sustainable Business Growth in ASEAN," the evening was an exploration of the crucial role that innovation and technology play in shaping the future of Southeast Asian business.



Led by Joel Shen, a partner at Withers and an ABYA advisor, along with Abyasa Kamdani, Head of Business Development at Sintesa Group, the panel discussion was a dynamic exchange of ideas and insights.

Unlocking the USP of Projects and the Benefits of Innovation

Abyasa Kamdani opened the conversation by delving into the concept of Unique Selling Proposition (USP). He emphasised how understanding and effectively leveraging the USP of projects can be a game-changer for businesses. "The financial benefits are undeniable," he stated, underlining the economic incentives of innovation. Abyasa Kamdani also highlighted the importance of networking, emphasizing that great connections sustain great businesses.

Addressing Air Pollution and ESG Awareness

Joel Shen advocates for collective action to combat air pollution, emphasising the power of small changes and the younger generation's potential for significant impact. The discussion extends to Environmental, Social, and Corporate Governance (ESG), with Abyasa Kamdani underscoring the importance of transparent reporting and setting an example for sustainability.

Innovative Approaches for Environmental Protection

Protecting the environment was another vital topic. The panel stressed the importance of creating awareness about environmental issues and clearly outlining strategies for addressing them. "Character is very important, and when you have a strong passion for something - people can see it," Abyasa Kamdani stated. Collaboration was seen as a powerful tool to tackle shared problems, with the focus on changing someone's world rather than changing the world as a whole.

As the night drew to a close, the energy in the room was buzzing with newfound connections and shared experiences. Laughter echoed through the venue as the group gathered for a big group panoramic photo, a testament to the unity and camaraderie that was present in the evening. It was clear that this networking event wasn't just about business; it was about forging lasting bonds and creating memories. With hearts full of optimism and pockets filled with business cards, everyone left with a sense of satisfaction, knowing that they had been a part of something truly special.

Thank you Valerina Yeong of Singapore Global Network for your continuous support over the years and for making this event a success. Thank you as well to ERIA: Economic Research Institute for ASEAN and East Asia for your knowledge and support for our panel discussion, The Birthday Collective and Ocula Interactive for their sponsorship and everyone else who supported us in their helpful ways.

ABYA LEAPS

ABYA Leadership, Exploration And Progress (LEAPS), the flagship program of Abya, has proven its success over three years as a dynamic and impactful initiative. For the past years, this innovative programme revolves around a case challenge competition focused on a theme, fostering collaboration among youth from diverse ASEAN countries.



The primary objectives include enhancing participants' intercultural communication skills and critical thinking capabilities to address real industry challenges. Through site visits and direct interactions with corporate entities, ABYA LEAPS provides a unique opportunity for youth to refine their business acumen and cultivate valuable connections within the region. The program culminates in a final demo day and panel discussion.

In 2023, we had the great opportunity of hearing the insights from Guest-Of-Honour Hiroshi Ishikawa the Special Advisor to the Minister for ASEAN and Asia Pacific Affairs at Japan's Ministry of Economy, Trade and Industry (METI), and Hasliza Ahmad, director at National Youth Council of Singapore. They were invited to share their insights regarding the future of the ASEAN region, and key technological trends that youths should take note of. This program not only empowers the participants with practical skills but also contributes to building a network of talented and culturally aware young leaders poised to make a significant impact in the business world.

ASEAN-JAPAN GENERATION Z BUSINESS LEADERS SUMMIT

ABYA is grateful to be part of the ASEAN-Japan Summit, a momentous event that celebrates the 50th anniversary of the enduring friendship between ASEAN and Japan.



The summit represents a significant milestone in regional progress and collaboration. ABYA is honored to join young leaders and change-makers who are dedicated to shaping the future of ASEAN-Japan ties. The dynamic platform facilitated robust discussions on sustainable development, economic cooperation, and the evolving ASEAN-Japan landscape. A highlight was the collaborative crafting of a comprehensive policy proposal by talented delegates, including ABYA, showcasing our dedication to a prosperous ASEAN-Japan future.

Our efforts culminated in a joint statement presented to leaders—Prime Minister Fumio Kishida of Japan and President Joko Widodo of Indonesia—underscoring our commitment to tangible change and enduring ties. ABYA expresses heartfelt appreciation to the organising institutions, Japan's Ministry of Economy, Trade and Industry (METI), JETRO – Japan External Trade Organisation and PoliPoli Inc. for their exemplary efforts in hosting this impactful summit, providing a platform for idea exchange and partnership-building.

The ASEAN-Japan Summit is a pivotal moment, reaffirming our resolve to nurture a bond based on friendship, collaboration, and mutual respect. We look forward to future collaborations in shaping Asian leaders in the years to come.

YSEALI SUMMIT 2023

Following a successful implementation of the Young Southeast Asian Leadership Initiative (YSEALI) Seeds for the Future Grant 2021, ABYA was invited to present their grant-supported project, LEAPS, at YSEALI Summit 2023 in Bali.



This was no ordinary annual YSEALI Summit as it marked a [#decadeofimpact](#). LEAPS was invited to apply and was selected as one of the 11 Seeds for the Future Grant teams across Southeast Asia. Leadership, Exploration And Progress (LEAPS) was represented by the Founding President of ABYA, Veronica Low, and Seeds for the Future 2021 Grant LEAPS Team Leader and Programme Lead, Christina Ong.

The team is deeply grateful to have been selected as the first of two Seeds for the Future Grant projects presented to high-level dignitaries such as Elizabeth M. Allen, Under Secretary for Public Diplomacy and Public Affairs, U.S. State Department, after the Opening Ceremony of YSEALI Summit 2023. Through an intensive four days, the team forged bonds beyond borders, upgraded their skills in stakeholder management and capacity-building, and discussed collaborations across Southeast Asia and with bilateral exchange delegates and speakers from the United States. ABYA is thrilled to empower both individuals and entities with the belief that ASEAN Matters, Youths Matter.

The team would like to express our sincere gratitude and congratulations to the U.S. Mission to ASEAN, YSEALI and U.S. Embassy Singapore for inviting us to participate in this opportunity and for marking the tenth anniversary of this high-impact initiative for youth leaders across Southeast Asia. This would not have been possible without the dedication and hard work of the sponsors, partners, Seeds for the Future LEAPS team, including Clarence, Rachel, Jimy, Amanda, Hendri, James, Wei Yang, David, Vallie, Yun Jae, Khalil, Indra and all who made it a success.

ABYA IN 2024

ABYA is dedicated to cultivating a vibrant community of ambitious young individuals with a keen interest in business and professional opportunities within the ASEAN region.

In 2024, ABYA proudly introduces two initiatives, namely **ABYA Explore** and **ABYA LEAPS**. These initiatives are thoughtfully designed to provide young enthusiasts with valuable insights into the diverse ASEAN member states while simultaneously facilitating robust connections with like-minded peers and seasoned professionals throughout the region. **ABYA Explore** and **ABYA LEAPS** represent our unwavering commitment to fostering educational growth, intercultural understanding, and the development of a strong foundation for future leaders within the ASEAN business landscape.

Through a spectrum of programs and events, ABYA is committed to empowering its members by furnishing them with the essential knowledge, skills, and an expansive network that are pivotal for success in the dynamic regional market.

ABYA EXPLORE: AN ENABLER TO REGIONAL DISCOVERY



ABYA Explore is a dynamic platform designed to provide tailored and curated resources, fostering a profound understanding of the diverse ASEAN countries among youth. It offers easily accessible bite-sized content, creating a space for meaningful exchange of insights among youths. The programs under ABYA Explore are strategically crafted to enrich cross-cultural understanding, and cultivate the potential opportunities and challenges prevalent in the region.

ABYA Explore serves as the conduit for enabling and engaging our members in a comprehensive exploration of ASEAN. As our flagship programme, it ensures regular and self-directed engagement, offering information in a more one-way communication format.

We aim to integrate social and digital dimensions. Socially, we deliver bite-sized tidbits through prioritised platforms including Instagram, LinkedIn, Facebook, Telegram, and other interactive templates. On the digital front, ABYA Explore extends its reach with longer-form content, including webinars, partner-led initiatives, and blogs.

4 KEY ASPECTS:

Education and Skills

1

Equipping youth with the knowledge and skills essential for personal and professional growth.

Health and Well-being

2

Addressing the holistic development and welfare of our members.

Employment and Opportunity

3

Providing insights for career development and growth.

ASEAN Participation and Engagement

4

Cultivating active involvement and fostering a sense of belonging within the ASEAN community.

ABYA IN 2024

ABYA LEAPS: A CONNECTER TO ASEAN REGION



Leadership, Exploration And Progress (LEAPS) is dedicated to fostering meaningful connections among youths and professionals across diverse sectors in the ASEAN region, aiming to create a more personalised interaction platform. These events serve as a platform for participants to engage with like-minded individuals, share ideas and insights, and explore collaborative ventures.

LEAPS strives to cultivate stronger bonds and relationships among ABYA members, partners, and stakeholders. **LEAPS 2.0** stands as our primary programme designed to bring members and stakeholders together.

In 2024, we focus on fostering talent discovery and deeper connections through our events. This approach unfolds in two series:



Lunch and Learn series

Mid-sized events where participants connect, with breakout sessions for deeper interactions.



Network series

Intimate gatherings for members and stakeholders, fostering focused and professional engagements.

LEAPS aims to enhance career development, offering internship and job opportunities. We initiate discussions on critical issues like climate change and sustainability. Beyond the professional sphere, we blend recreation with networking through sports and food events, as well as entertainment-focused activities.

Should you be interested in collaboration as an organiser or funder, we kindly request you to contact us via email at **enquiry@aseanbusinessnya.com**. We appreciate your interest, and we eagerly anticipate the opportunity to engage in discussions with you in the near future.

TESTIMONIALS

Community Partnership



ABYA has distinguished itself by uniting forward-thinking young entrepreneurial minds in the Southeast Asia region. GEYO is proud to collaborate with ABYA for Explore 2023, providing a platform for youths and professionals to learn new standards in ASEAN business trends. This collaboration is especially relevant to our cherished work in fostering green economic initiatives in Indonesia. It also facilitates networking among participants, enabling the pursuit of new ideas that will contribute to the advancement of youth business capabilities in the region.



Qisthan Ghazi
Vice Chairman
Green Economy Youth Organization

TESTIMONIALS

Corporate Partnership



It was a very good and valuable opportunity for me to be able to take part in the 2023 ASEAN Business Youth Association (ABYA)’s Dinner and Dialogue event. This is the first time I have been involved with an ABYA event. Thank you for the invitation.

ABYA is one of the ASEAN youth organisations that provide aspirations and inspiration for young talents to progress in a more dynamic world by combining current and future innovation and technology.

Hopefully, ABYA will continue to grow and have a real impact on the progress of the world in general and ASEAN in particular. I am waiting for the next opportunity to make a good contribution to ABYA.

Keep the faith!



Abraham Widiyanto
Assistant General Manager
PT Hitachi Asia Hitachi, Human Capital Group

TESTIMONIALS

Corporate Partnership

“

I am pleased to provide my testimonial for the ASEAN Business Youth Association (ABYA), particularly highlighting the significant contributions of Veronica, the Founder of ABYA. Veronica joined the ASEAN Japan Gen-Z Business Leaders' Summit as the Singapore representative, bringing with her a wealth of knowledge, expertise, and a unique perspective. These attributes greatly enriched our discussions and initiatives aimed at promoting collaboration among the business communities of ASEAN countries and Japan.



Hiroshi Ishikawa
Assistant General Manager
Special Advisor to Minister for ASEAN and
Asia Pacific Affairs at Minister, Ministry of
Economy, Trade and Industry, Japan

TESTIMONIALS

Corporate Partnership

“ ”

Collaborating with ABYA has been an incredibly enjoyable experience. Their dedication and passion for proactive social change are truly inspiring. ABYA's innovative approach and commitment to excellence have greatly contributed to our projects, producing impactful and sustainable results. This partnership has not only been fruitful but also an excellent learning experience. Working with ABYA, we have been able to make a tangible difference, and I look forward to future more collaborations.



Ryusei Kurata
ASEAN-Japan Summit
Co-founder & Executive Officer of
PoliPoli Inc

ABYA Executives



As 1 of the 2 delegates representing LEAPS from ABYA at the YSEALI Summit 2023, I felt honoured and thrilled to be part of an activist movement bigger than myself. It was such a milestone to mark not only the tenth birthday of YSEALI, but also the evolution of LEAPS. From initialising LEAPS as a COVID-19 pandemic response, we have come so far to provide a platform for Southeast Asian youths to prepare for the future of work in ASEAN. I was delighted to know that our call to action resonated with so many brilliant young leaders from the region during the summit



Christina
ABYA Representative
LEAPS and YSEALI Summit 2023



I "I have grown to understand and appreciate the culture of Jakarta, Indonesia, whilst truly immersing myself in the Indonesian community. I learnt how to adapt to the team's time schedules and varying working habits. The gold at the end of the rainbow was seeing the impact made on the attendees and the industry partners present at the event! Thank you for giving me the trust to lead and learn from the culture of Jakarta, Indonesia!"



Jamie
Programme Lead
ABYA Dinner & Dialogue

ABYA Executives



I enhanced my capacity to collaborate with individuals of diverse backgrounds by spearheading the outreach initiatives for the program. Managing the event planning process enabled me to refine my communication and interaction skills tailored to various personalities and walks of life. Engaging with individuals of diverse experiences and knowledge awaits you at ABYA!



Elmer
Programme Lead
ABYA Explore: ESG



I had the privilege of guiding a team in the creation of the new ABYA website. Throughout this project, I applied and enhanced my technical skills by reviewing and writing code. Crucially, I learned the importance of breaking down the website's development into manageable sections, assigning tasks to different team members based on their unique skillsets and capabilities. This experience has significantly refined my leadership and management abilities, encompassing both people and project management.



Javian
Web Development Lead
ABYA Operations

STAY CONNECTED WITH US

Keen on learning more about ASEAN and staying updated on ABYA's upcoming events and programmes? Subscribe to ABYA's mailing list or follow us on our social media platforms, on LinkedIn, Facebook, Instagram, and Telegram!



Join our mailing list



Social Media Platforms



Follow us at @ASEANBYA for our latest updates!
www.aseanbusinessya.com

ACKNOWLEDGEMENTS

ABYA would like to express its deepest gratitude to its members, executives, advisors, partners, and supporting organisations for your support in 2023.

Advisors

- Mr. Chris CG Tan
- Mr. Edmund Twohill
- Mr. Joel Shen
- Mr. Malminderji Singh
- Dr. Priscilla Koh
- Ms. Wendy Tan Mei Feng

Partners & Supporting Organisations

Corporate & Government

- Advisory
- AHP Consulting
- ASEAN Secretariat
- ASEAN Business Advisory Council
- Australian Embassy in Indonesia
- Emerge Group
- ESSEC Asia-Pacific's Associate Professor of Economics
- Hitachi Asia
- IDEAS Malaysia
- Japan External Trade Organisation (JETRO)
- JTA International Investment
- Karla Bionics
- Karna Partnership
- Ministry of Culture, Community and Youth, Singapore
- Ministry of Economy, Trade and Industry, Japan
- Ministry of Youth and Sports, Indonesia
- Ministry of Economy (Malaysia)
- National Youth Council of Singapore (NYC)
- Noovoleum
- Ocula Interactive
- PAM Group
- PoliPoli Inc
- Relevance and Alliance Capital (RAC)
- Sintesa Group
- S&P Global
- Tanamera Coffee
- World Resources Institute (WRI)

Community & Non-Profit

- Foreign Policy Talks (FPT)
- Foreign Policy Community of Indonesia (FPCI)
- Halogen Foundation
- Indonesia Chamber of Commerce (KADIN)
- Indonesia Singapore Community Communication Forum (FKMIS)
- Indonesia Youth Chamber of Commerce (HIPMI)
- Singapore Chamber of Commerce
- Singapore Global Network (SGN)
- Think Policy
- Timur Network
- The Birthday Collective

Education & Youth

- ASEAN-Australia Strategic Youth Partnership (AASYP)
- ASEAN Youth Organisation (AYO)
- ASEAN Network
- Business China Youth Chapter (BCYC)
- BUMI Scholar
- Entrepreneurship Club IIUM
- Indonesia Youth Diplomacy (IYD)
- INSPIRIT (NYC)
- ISEAS-Yusof Ishak Institute (ISEAS)
- NTU Entrepreneurship Society
- NUS Entrepreneurship Society
- NYP School of Business Management
- OSG Youth Alliance
- Policy Plus
- SDSN Youth Indonesia
- SIM Young Entrepreneurs Network
- SIT Social Entrepreneurship Club
- SMU Accounting Society (SMUASOC)
- SMU Conjunct Consulting
- StudentsCatalyst
- UI Management Student Society (MSS FEB UI)
- Youth for Energy Southeast Asia
- Young Leaders for Indonesia (YLI)
- Young NTUC
- Young Southeast Asian Leaders Initiative (YSEALI)

Master of Ceremonies

- Mr. Bill Nathaniel
- Mr. Issac Benjamin Ong
- Mr. Joel Shen

ABYA Team

Founding Team

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- Ms. Isabelle Goh
- Mr. Kelvin Kho
- Ms. Rachel Low
- Mr. Pranav Krishna
- Ms. Soon Poh Suan
- Ms. Veronica Low

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- Mr. Liew Kai Shiun
- Ms. Nisrina Husnul Khotimah
- Mr. Phan Hoang Luan
- Ms. Tracy Chong Wei Na

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- Ms. Elvira Gosal
- Mr. Gerald J.
- Ms. Jolene Yeo
- Ms. Ma. Roselle Agaza
- Ms. Pauline Ruth

Operations (Human Resources)

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- Mr. Wei Ziyuan
- Ms. Sanya Sanghavi
- Mr. Joel Lim Shu Sen
- Ms. Dao Khanh Vi
- Ms. Aliyah Kalthum binti Abdullah
- Mr. Nicholas Choong
- Ms. Divyasri D/O M.Rajah

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- Ms. Ng Sock Teng

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- Ms. Pan Xinpingle
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- Ms. Yap Yu Ting
- Ms. Liew Jia Shiun
- Ms. Gabriella Christina Kandinata

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- Ms. Cedrica Pan
- Ms. Christina Novy
- Mr. Handi E. Yusajap
- Ms. Jamie Yau

Finance

- Mr. Gamma Syahid
- Mr. Paul Ong Tze Ren

ABYA Explore Team

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- Mr. Gabriel Reyes
- Mr. Gege Mayrendra
- Mr. Ilham Wildatama
- Mr. Jeremy Widayaka Djajakusuma
- Ms. Ulfah Aulia

Guest of Honours

- Mr. Abraham Widiyanto (Hitachi Asia Indonesia)
- Mr. Abyasa Kamdani (Sintesa Group)
- Mr. Ali Hadjimirarab (JTA International Investment)
- Mr. Alvin Suryohadiprojo (Karna Partnership)
- Ms. Elizaah Yah (Emerge Group)
- Mr. Emil Reven (RAC)
- Mr. Ericssen (FKMIS)
- Mr. Fusanori Iwasaki (ERIA)
- Mr. Hiroshi Ishikawa (METI Japan)
- Mr. I Komang Narendra (FKMIS)
- Mr. Khaerul Jufri (Tanamera Coffee)
- Ms. Michelle Ng (Deloitte)
- Ms. Priscilla Ng (Deloitte)
- Mr. Senjaya Mulia (ASEAN Youth Organisation)
- Mr. Shuo Yan Tan (Deloitte)



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