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Introduction

2023 has been a year filled with significant events that captured the attention of people around the world. From academic achievements to technological advances to political controversies, the news of 2023 was diverse and shocking. In this essay, I'll discuss three of the biggest news stories of the year and provide a report-style summary of each.

We will talk about how Guatemalans lived the Holy Week. that happened, and some technological advances that generate fear for business owners, and politics. So stay tuned, it's interesting information.

Holy Week

Holy Week tourism in Guatemala recovered 90%, says Inguat.

If you remember last year On November 30, 2022, Unesco registered Guatemalan Holy Week as Intangible Cultural Heritage of Humanity. Holy Week in Guatemala is one of the most outstanding events in the country, it involves processions, vigils, funeral marches, seasonal gastronomy and the elaboration of carpets, gardens, and altars.

Tourism activity increased in the so-called “Semana Mayor” (Holy Week) of 2023 with 3.1 million local and external travelers, according to the Guatemalan Tourism Institute (Inguat).

On Holy Week in Guatemala, as a tourist destination and season, it is estimated that in 2023 3,106,180 people traveled, or 15% more than in the same season last year.

Of that figure, 2 million 971 thousand 889 correspond to national tourists, 8% more than in the same season of 2022; and 134,291 internationals, 81% more, indicated the director of the Guatemalan Tourism Institute (Inguat).

Meanwhile, the economic benefit from tourism would have been Q2 thousand 529.8 million, which also represents 15% more than in 2022. Of that amount, Q1 thousand 872.3 million came from internal tourism (10% more than in 2022) and Q657. 5 million for international tourism (30% more).

Artificial intelligence: What are the jobs most affected by chatbots?

Big companies like Microsoft and Google say that artificial intelligence (AI) chatbots are a co-pilot or assistant for users in general, but there are many experts who point out that this type of technology will change many professions, whether it is doing their jobs simpler and faster, replacing employees or creating new professions.

Telemarketing, accountants, translators, teachers, programmers and even investors are some of the professions that studies have indicated will change as AI becomes more popular.

The capabilities of GPT-4, the latest version of OpenAI -creators of ChatGPT-, can solve "new and difficult tasks" with a "human performance level" in fields such as mathematics, coding, medicine, law and science. psychology, according to a paper published in March by researchers at Microsoft – a company that has invested billions in OpenAI.

New York University professor Robert Seamans participated in a study on how language shapers like ChatGPT, GPT-4, Bing, and Bard will affect professions.

Another study published last week, which also looked at the “labour market impact of language models”, indicates that clerks are among the professionals whose careers are most exposed to the capabilities of generative artificial intelligence, since at least half of accounting tasks could be completed much faster with this technology.

The same is true for mathematicians, interpreters, writers and nearly 20% of the US workforce, according to the study by researchers at the University of Pennsylvania and OpenAI.

International Sport

Champions League: Rodrygo is inspired by his idol Cristiano Ronaldo to celebrate his double and Real Madrid's classification

Without fanfare, half throttle and with Rodrygo dressed as 'Cristiano Ronaldo', Real Madrid finished off the job at Stamford Bridge (0-2) and qualified for the Champions League semifinals against a Chelsea team that again gave off an absence terrifying goal.

The 'Blues' were not inferior, but their inefficiency in front of goal, together with a splendid Thibaut Courtois and a stellar Rodrygo, ended up curtailing their few options against a Real Madrid far from the brilliance of the comebacks to which they have become accustomed in European tours.

This time it was not an exhibition or a walk. It was proof that Real Madrid sometimes knows how to play with the result and defend itself. Be content with the score until the opportunity arises. Until the ball reaches Rodrygo's boots with half an hour to go and he executes Chelsea with a Cristiano-style celebration included.

Rodrygo has a special idyll with the Champions League, a competition in which he has scored 16 goals in 37 games.

Conclusion

Undoubtedly, the visit of tourists to the Tourist places in Holy Week benefited many families who suffered at the beginning of the pandemic, this makes us realize how they want to visit Guatemala this season since it has been declared a Cultural Heritage of humanity according to Unesco.

In the aspect of artificial intelligence, we realize that they are great advances, they reach many areas of work, some helping them and others taking people's work, without a doubt, depending on how you use them, it can benefit or harm it.

You have had someone who has inspired you, this is what happened to Rodrygo without a doubt, and he is nothing more than the star of the team that he is now, showing an excellent game and an amazing goal in the last game.