**Capstone Project - The Battle of Neighborhoods**

**Question :1**

**Introduction / Business Problem:**

"Need to find locality of all the cities in United States would be the best place to start a restaurant?"

Client interested in starting a restaurant in the best locality of all the cities in United states. Location defines a best locality based on the following constraints,

Population density of a locality Per Capital income Population of each location Venues in each locality.

The category of the venues that he's interested in are,

* Food
* Entertainment Shops & Service
* College and University Event
* Travel & Transport

**Target audience:**

New Restaurant will be target for all people.

Here Client want to start Indian restaurant, so Indian customers will be primary target customer.