neighborhood name as the key index, see figure 2 for the first 5 rows and the last 10 columns of the dataframe.

| | 2019-09 | 2019-10 | 2019-11 | 2019-12 | 2020-01 | 2020-02 | 2020-03 | 2020-04 | 2020-05 | 2020-06 |
|-----------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Neighborhood | | | | | | | | | | |
| Upper West Side | 1233923.0 | 1226329.0 | 1228089.0 | 1234873.0 | 1232891.0 | 1228788.0 | 1218444.0 | 1218807.0 | 1214683.0 | 1210707.0 |
| Upper East Side | 929593.0 | 927350.0 | 926257.0 | 927430.0 | 927683.0 | 929749.0 | 925260.0 | 925438.0 | 925215.0 | 933518.0 |
| East New York | 341233.0 | 340846.0 | 340971.0 | 340998.0 | 342076.0 | 343255.0 | 344385.0 | 345332.0 | 345130.0 | 345802.0 |
| Washington Heights | 566566.0 | 560402.0 | 556665.0 | 552960.0 | 548861.0 | 544782.0 | 541350.0 | 538371.0 | 533715.0 | 531615.0 |
| Astoria | 513852.0 | 514333.0 | 513360.0 | 514066.0 | 514298.0 | 514380.0 | 513222.0 | 513961.0 | 514368.0 | 515600.0 |

Figure 2

Dataset 3 (from Foursquare) was extracted first in a json file, flattened (json normalize method), filtered to the venues and their categories, and keeping the location data, see figure 3 for the first five rows of the dataframe.

| | name | categories | lat | Ing |
|---|-------------------------------|----------------------|-----------|------------|
| 0 | The Bar Room at Temple Court | Hotel Bar | 40.711448 | -74.006802 |
| 1 | The Beekman, A Thompson Hotel | Hotel | 40.711173 | -74.006702 |
| 2 | Alba Dry Cleaner & Tailor | Laundry Service | 40.711434 | -74.006272 |
| 3 | Gibney Dance Center Downtown | Dance Studio | 40.713923 | -74.005661 |
| 4 | The Class by Taryn Toomey | Gym / Fitness Center | 40.712753 | -74.008734 |

Figure 3

FEATURE SELECTION

After cleaning the data, we ended with 3 datasets: the first with 306 neighborhoods and the required location data, the second with 190 neighborhoods and ZHVI 296 months' time series and the third with 10,058 venues, neighborhoods, categories and location data.

The field in common in the 3 datasets is the neighborhood and was selected as the key index to link the 3 datasets. The number of venues and neighborhoods will need to be reduced after the exploratory data analysis.

- [2] NYU Spatial Data Repository (https://geo.nyu.edu/catalog/nyu/2451/34572)
- [3] Zillow Research Data (https://www.zillow.com/research/data/)
- [4] Foursquare Developer (https://developer.foursquare.com/)]