
Yeisson Daniel Marin Suarez
Full-Stack Developer | E-Commerce & CRM Solutions

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Professional Summary

Passionate full-stack developer with expertise in **React, Shopify, and CRM solutions**, specializing in building **scalable e-commerce platforms** and **custom web applications** that enhance user experience and business efficiency. Skilled in **frontend and backend development**, API integrations, and DevOps, ensuring high-performance solutions tailored to business needs.

Technical Skills

- **Frontend:** React.js, Next.js, Shopify (Liquid, Hydrogen)
- **Backend:** Node.js, Express.js, Fastify
- **Database:** PostgreSQL, MySQL, Firebase
- **CRM & Integrations:** HubSpot, Salesforce, custom API integrations
- **DevOps & Tools:** Docker, Vercel, AWS, Git

Work Experience

Senior Full-Stack Developer | Code Labs | (September 2022 - Recent)

- Developed and optimized **custom Shopify themes** using Liquid and Shopify Hydrogen.
- Built and maintained **React-based e-commerce platforms** with dynamic user interfaces.
- Integrated **CRM solutions (HubSpot, Salesforce)** for enhanced customer data management.
- Improved website performance and **reduced load times by 10%** using best practices.
- Collaborated with cross-functional teams to deploy **highly scalable applications**.

Full-Stack Developer | Software POS Colombia | (March 2021 - September 2023)

- Developed API-driven applications using **Node.js and Express.js**.
- Designed and implemented **custom API integrations** for e-commerce and CRM platforms.
- Managed **PostgreSQL and Firebase databases** to ensure efficient data handling.
- Deployed and monitored applications using **Docker, AWS, and Vercel**.

Projects

Custom E-Commerce Platform (Shopify & React)

- Designed and developed a **highly scalable Shopify storefront** using Hydrogen and React.
- Implemented **custom API integrations** with third-party services for seamless automation.
- Optimized site performance, achieving **30% faster load times**.

CRM Automation for Sales & Marketing

- Built a **custom HubSpot and Salesforce integration** to streamline lead management.
- Automated workflows, reducing manual data entry by **23%**.

Education

Pontificia Universidad Javeriana

Bachelor of Science in Information Technology, Computer science

2017-2021