# FUTURE OF DIGITAL TRANSACTIONS
# DISTRIBUTED. DIVERSE. DEMANDING.

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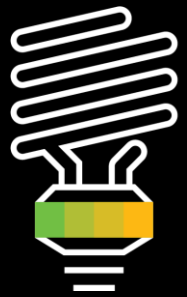
VP, SAP PRODUCT MANAGEMENT


TRANSACTIONS ARE
THE CORNERSTONE OF
THE DIGITAL ENTERPRISE

# High-volume transactions from the latest mobile apps

The global growth of mobile devices enables anywhere, anytime transactions:

Health apps automatically update medical records



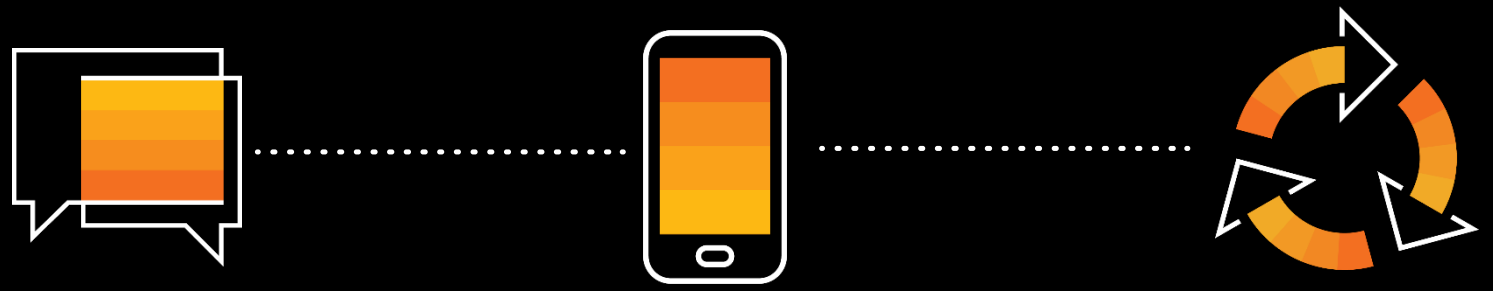
Home apps remotely control lights, thermostats, security

Business apps connect and engage a global workforce

SAP Databases has the scalability to stay ahead of the growing wave of mobile apps used by your customers, employers, and suppliers.

# Execute new kinds of transactions with social networking innovations

Social messaging will fundamentally change the way businesses interact with their customers:



New messaging apps allow companies to deliver services to customers in new ways

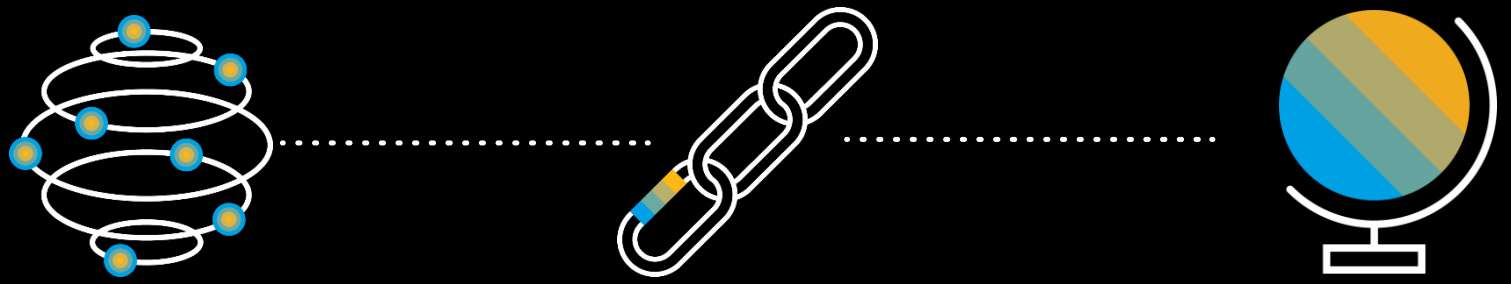
Customers can launch automated services with a simple text message

Services are virtually limitless – purchases, ride requests, and virtual

SAP Databases can help ensure the data integrity and high availability necessary to deliver on the promises of this new wave of messenger-enabled

# Revolutionize trust in transactions with blockchain technology

Blockchain - secure, decentralized transaction-processing framework with the potential to be a major disruptor:



Blockchain is continuously shared and updated across open networks

Each transaction is validated and contained within the digital ledger

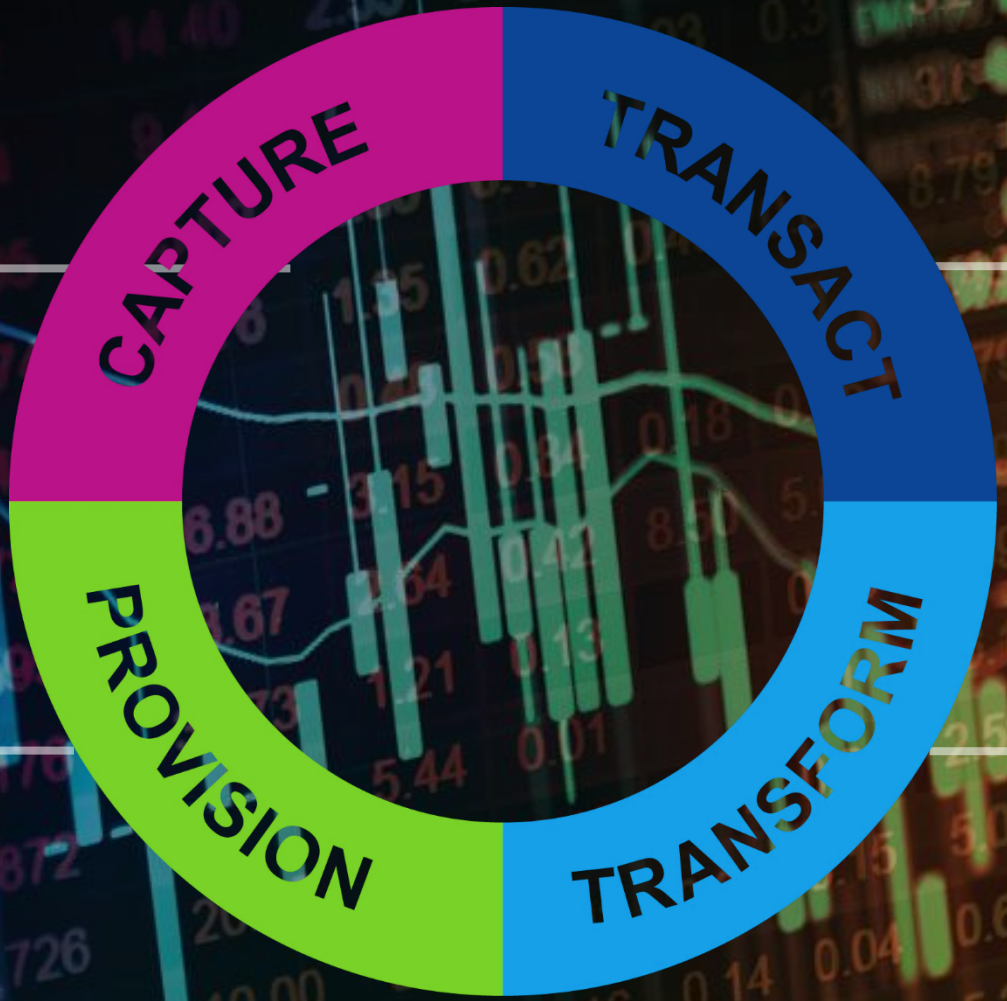
Blockchain can eliminate errors, delays, and added cost in global trading scenarios

SAP Databases can support decentralized blockchain applications in open environments as a trusted system of record.

# Demands of Digital Transactions

**CAPTURE**
More Types of Data

**TRANSACT**
Extreme Performance

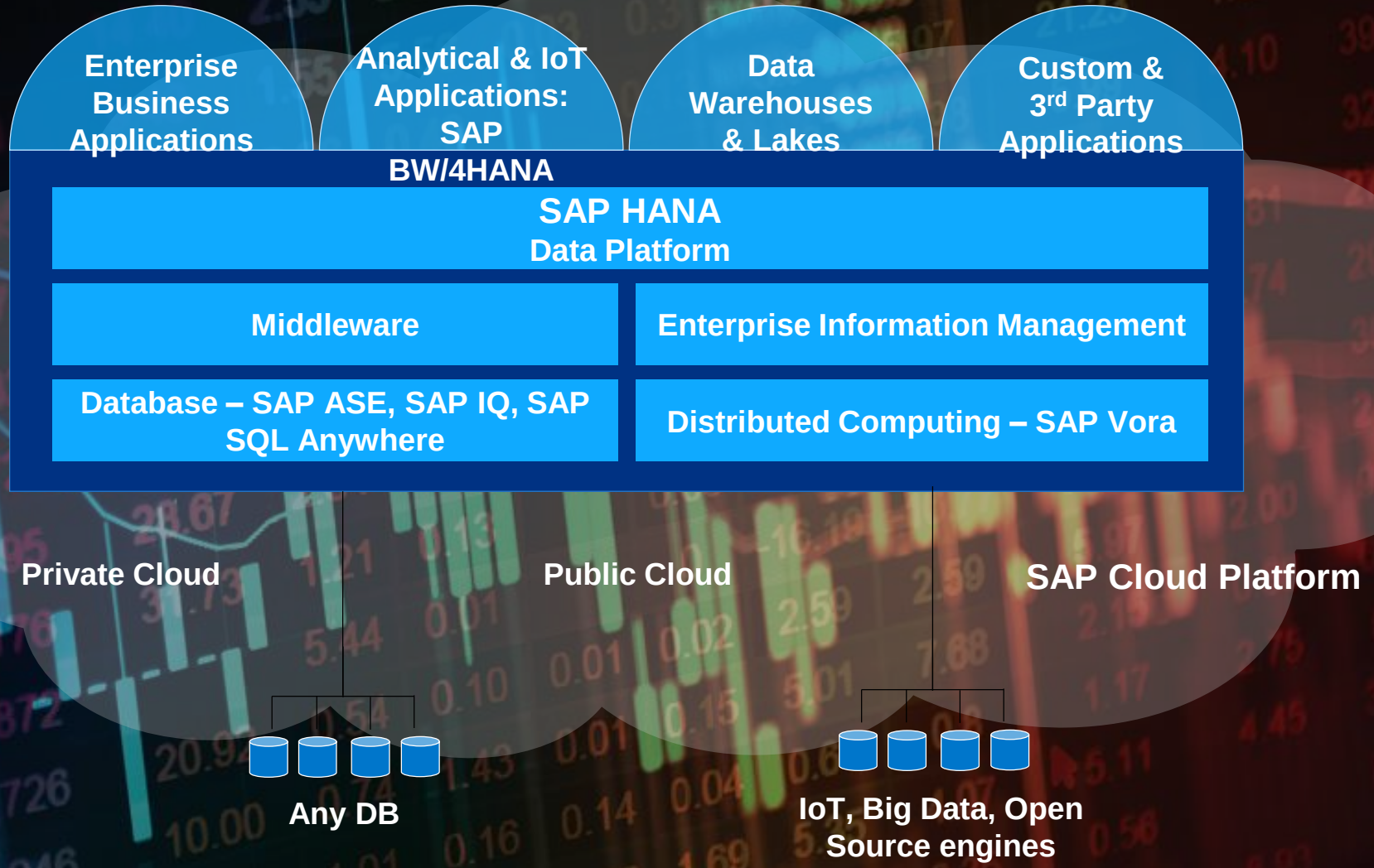



**PROVISION**
New Services

**TRANSFORM**
Unified Data

# SAP Database and Data Management

SAP delivers a unified data platform that is open and enterprise-ready



# SAP ASE – Highlights

**#1**

SAP SD Benchmark

(on 2/4/16 socket Linux systems)

**10K+**

SAP Business Suite on SAP ASE

**3000+**

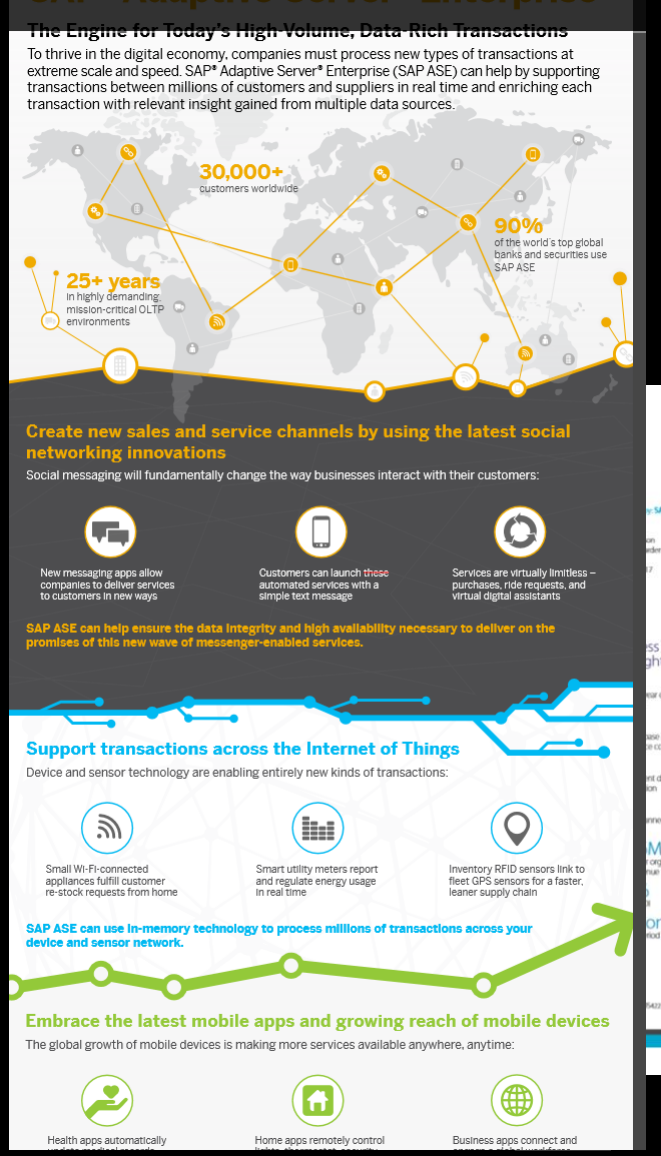
Systems in SAP HEC

- Used by SAP in 60+ Core Business Applications
- HANA Enterprise Cloud hosting 200+ SAP instances
- 200 SAP ASE patents filed & 150 pending

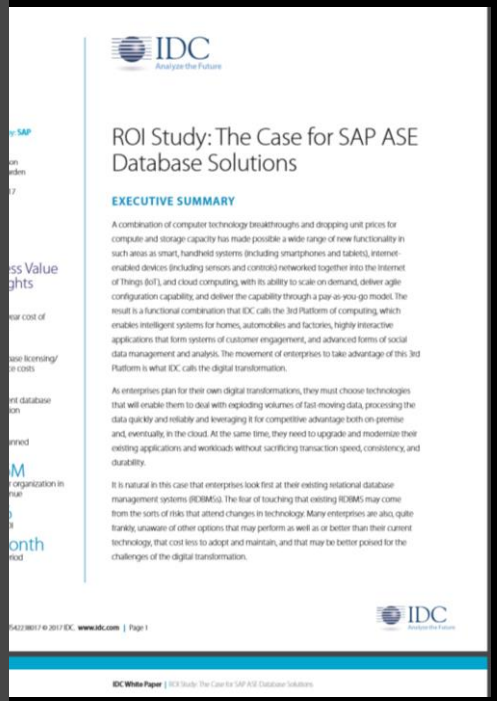

300%
Query performance improvement
Expanded
Reach and scope of clinical trials
100%
Successful certification of network hospitals


**Sumit Kundu**
Product Management,
Database and Data Management, SAP


TABB GROUP




LIGHTHOUSE PARTNERS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