FUTURE OF DIGITAL TRANSACTIONS DISTRIBUTED. DIVERSE. DAUNTING.

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AMIT SATOOR





Demands of Digital Transactions

CRTURE



More Types of Data

PROVISION

New Services

TRANSACT

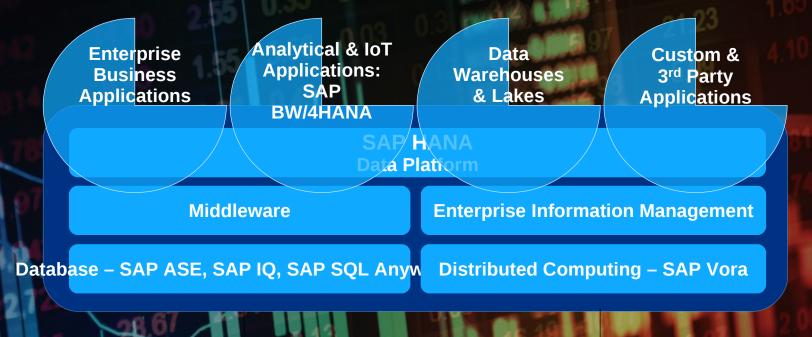
Extreme Performance

TRANSFORM

Unified Data

SAP Database and Data Management

SAP delivers a unified data platform that is open and enterprise-ready



Private Cloud

Public Cloud

SAP Cloud Platform





IoT, Big Data, Open
Source engines

SAP ASE – Highlights

#1

10K+

1900+

SAP SD Benchmark

SAP Business Suite on SAP ASE Systems in SAP HEC

- Used by SAP in 60+ Core Business Applications
- HANA Enterprise Cloud hosting 200+ SAP instances
- 200 SAP ASE patents filed & 150 pending



KEEPING PACE WITH RAPID GROWTH 300% Expanded 100%

Query performance improvement

Reach and scope of clinical trials

Successful certification of network hospitals







BRIEFING REPORT

SPONSOR'

"The ability to transact with customers and suppliers in real time, enriching each transaction with relevant insight gained from multiple data sources, is the new engine for growth in the digital economy."

-IRFAN KHAN, GM AND GLOBAL HEAD, SAP DATA AND DATABASE MANAGEMENT

Re-Thinking Transaction Processing in the Digital Era

The digital economy is redefining business-as-usual. By embracing new digital technologies in an increasingly mobile and connected world, companies of all sizes can enhance consumer experiences, streamline operations or create entirely new data-driven products and services.

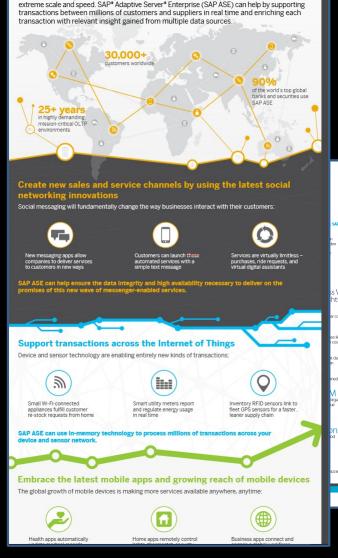
To thrive as a digital business, companies need to process new types of transactions at extreme scale and with utmost confidence. "Thanks to advances in cloud and mobile technologies, business can take place anywhere," says Irfan Khan, GM and Global Head of SAP Data and Database Management. "Companies also have access to more data than ever before, making it possible to improve the value of each customer transaction, in the moment. The ability to transact with millions of customers and suppliers in real time, enriching each transaction with relevant insight gained from multiple data sources, is the new engine for growth in the divided accounts."

As a market leader in data and database management software solutions, SAP is helping customers worldwide in the journey to digital transformation. Innovations such as SAP Adaptive Server Enterprise (SAP ASE) power highly scalable transactional systems capable of delivering the right information to the right people at the speed of business, with improved reliability, security and efficiency.

With SAP ASE, you can process millions of transactions quickly to accelerate the growth of new datadriven business applications. You can protect customer and partner data against common threats and disasters using built-in data replication, encryption and security technologies. Most important, you can drive value with faster, more efficient transactional systems that are designed to meet the demands of the digital economy.

For more information please visit sap.com/ase

SAP



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