

12 SOCIAL ACTION HUBS

Online communities & crowdsource platforms



Kickstarter

Kickstarter is a platform for funding creative ideas and ambitious endeavors, ranging from musical artists to indie films to expeditions. Projects must be fully funded for money to change hands.



Care2

Care2 doubles as an online community with 15 million participants and as a platform for activism and fundraising. Its **Petition Site** enables anyone to start a petition around social action issues.



Causes

The world's largest platform for activism and philanthropy, **Causes** empowers individuals to create instant communities that take action on behalf of an issue or nonprofit.



Change.org

Change.org is a social enterprise that empowers people to take action, ranging from joining an organization to signing an online petition or calling a congressman's office.



TakePart

A project of Participant Media, **TakePart** wants to be the place where the community goes to take action on social change and nonprofit issues. **Citizen Effect** empowers citizens to become citi-



Meetup

With 8 million members, **Meetup** is the poster child for using online tools to effect real-world change through local face-to-face meetups and getting people to put some skin in the game.



WiserEarth

WiserEarth, the social network for sustainability, is an online community that provides free tools and helps nonprofits work toward social justice, indigenous rights and environmental stewardship.



DoSomething

DoSomething uses the power of online to get teens to take real-world actions. A driving force in creating a culture of volunteerism, DoSomething is on track to activate 2 million young people in



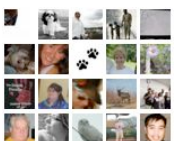
Citizen Effect

Citizen Effect empowers citizens to become citizen philanthropists by providing us with the tools and networks we need to work directly with communities in need around the world.



Idealist

Idealist is an interactive site where people and organizations can exchange resources and ideas, locate opportunities and supporters, and take steps toward building a better world.



Amazee

Amazee, a Zurich-based social collaboration platform, offers organizations lets you create and discover groups and connect with others who share your passion.



IndieGoGo

IndieGoGo is a collaborative way to fund ideas. It's now in more than 130 countries with over 5,000 projects. Raise money for your project and convert fans into funders.