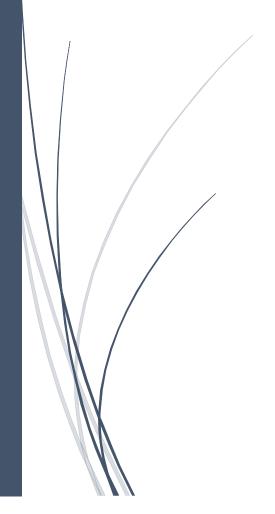
18-9-2024

Questions to our client



JAVIER RODRIGUEZ GARRIDO

Contenido

Understand the Project		2
1.	What the budget?	2
2.	What the timeline?	2
Familiarize yourself with your client's business		2
1.	What does your business do?	2
2.	What makes your company stand out?	2
3.	What are your competitors?	2
4.	Who is your ideal customer?	2
Get to know your client vision		2
1.	Main goal of building the website?	2
2.	What features must the website include?	2
3.	Do you have any colour palette idea?	2

Understand the Project

1. What the budget?

Between 3000€ and 5000€, but in if it's necessary we can waste up to 6000€

2. What the timeline?

We need the project to be completed in a maximum space of 3 months but we whit it to be completed in 8 weeks

Familiarize yourself with your client's business

1. What does your business do?

We are a small library born in Valladolid, that count with 25 years of experiences in the presential book selling sector, but at these times, we need to implement a web in which clients can see our book, and buy them.

2. What makes your company stand out?

Our company is pioneer in the surprise month book, this is that our client's camo once a month an take a surprise book that we have selected, they pay a standard amount of money

3. What are your competitors?

My principal competitor is the book house

4. Who is your ideal customer?

My ideal customer is the regular reader whit a high number of books read per year

Get to know your client vision

1. Main goal of building the website?

The main goal building this website is to reach a higher volume of customers, and with this increase our number of sales, without this posing an excessive workload for our store staff

2. What features must the website include?

An attractive design, a principal page, and the possibility of searching books by it author or title. Also, we need to have the option of buy the books, with the use of a payment platform, which allows the shipping of the books, or give the client the option of having the book reserved for them and they come to pick it up themselves.

3. Do you have any colour palette idea?

Y want a cold palette that is the unique idea that I have but I need it to be serious and medium formal