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# Questions to our client

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## Understand the Project

### 1. What the budget?

Between 3000€ and 5000€, but in if it's necessary we can waste up to 6000€

### 2. What the timeline?

We need the project to be completed in a maximum space of 3 months but we whit it to be completed in 8 weeks

## Familiarize yourself with your client's business

### 1. What does your business do?

We are a small library born in Valladolid, that count with 25 years of experiences in the presential book selling sector, but at these times, we need to implement a web in which clients can see our book, and buy them.

### 2. What makes your company stand out?

Our company is pioneer in the surprise month book, this is that our client's camo once a month an take a surprise book that we have selected, they pay a standard amount of money

### 3. What are your competitors?

My principal competitor is the book house

### 4. Who is your ideal customer?

My ideal customer is the regular reader whit a high number of books read per year

## Get to know your client vision

### 1. Main goal of building the website?

The main goal building this website is to reach a higher volume of customers, and with this increase our number of sales, without this posing an excessive workload for our store staff

### 2. What features must the website include?

An attractive design, a principal page, and the possibility of searching books by it author or title. Also, we need to have the option of buy the books, with the use of a payment platform, which allows the shipping of the books, or give the client the option of having the book reserved for them and they come to pick it up themselves.

### 3. Do you have any colour palette idea?

Y want a cold palette that is the unique idea that I have but I need it to be serious and medium formal