Masterful Storytelling & Persuasive Presentations
Speaker Evaluations

Speaker: Shirzad Chamine

1. Story Archetype: ☐Holy Grail ☐Stranger In a Strange Land ☐Rags to Riches ☐Revenge ☐Love
   (Please check all that apply and circle the main archetype of the story the speaker was telling).

2. **Key Message:** What did the speaker wish to convey to the audience? _____
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3. **Positive:** What did you like about this speaker? _____
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4. **Opportunity for Growth:** How could this speaker improve? _____
   _____
   _____
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5. Was this speaker:

Audience-Centered:	☐Yes ☐No	Empathetic:	☐Yes ☐No
Passionate:	☐Yes ☐No	Believable:	☐Yes ☐No
High Energy:	☐Yes ☐No	Likeable:	☐Yes ☐No
Trustworthy:	☐Yes ☐No	Authentic:	☐Yes ☐No
Easy to Understand:	☐Yes ☐No	Nervous:	☐Yes ☐No

Key Learning: What lessons (or warnings) can I apply to my own storytelling and/or use to build more compelling and persuasive presentations? _____
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Masterful Storytelling & Persuasive Presentations
Speaker Evaluations

Speaker: Seth Godin

1. Story Archetype: ☐Holy Grail ☐Stranger In a Strange Land ☐Rags to Riches ☐Revenge ☐Love
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![Positive Intelligence® logo]

Masterful Storytelling & Persuasive Presentations
Speaker Evaluations

Speaker: Sheryl Sandberg

1. Story Archetype: ☐Holy Grail ☐Stranger In a Strange Land ☐Rags to Riches ☐Revenge ☐Love
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Masterful Storytelling & Persuasive Presentations
Speaker Evaluations

Speaker: Amy Cuddy

1. Story Archetype: ☐Holy Grail ☐Stranger In a Strange Land ☐Rags to Riches ☐Revenge ☐Love
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Masterful Storytelling & Persuasive Presentations
Speaker Evaluations

Speaker: Richard Greene

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Masterful Storytelling & Persuasive Presentations
Speaker Evaluations

Speaker: Jordan Belfort

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