Going public against institutional constraints? Analyzing the online presence intensity of 2014 European Parliament election candidates

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Data Codebook

Socio−political ID variables

id_country

Numeric id of alphabetically ordered countries

country

Country abbreviation

country_name

Country full name

party_id

PIREDEU party id (seven digit code)

party_name

Full name of the political parties in the 2014 EP elections according to Europe Decides

party_ab

Party abbreviation

EMCS_2009

European Manifesto Project Code (EMCS) plus election year - 2009 Version

EP_Group_2009

Name of the European Party Group to which each candidate's party belonged in the 7th EP

EP_Group_2014

Name of the European Party Group to which each candidate's party belonged in the 8th EP

major_party

0 = minor party; 1 = major party in the latest national general elections

pfamily

EES (2009), European Parliament Election Study 2009, Manifesto Study Data

Party family (based on the founding period of the party)
1 green parties
2 (post-)communist
3 social democrats
4 liberal
5 christian democrats

6 conservative

7 nationalist

8 agrarian parties

9 regional parties

95 special interest parties

left

EES (2009), European Parliament Election Study 2009, Manifesto Study Data

10 point scale (coder rating 0 = left & 10 = right)

environ

EES (2009), European Parliament Election Study 2009, Manifesto Study Data

10 point scale (coder rating 0 = Environmental Protection; 10 = Economic Growth)

liberta

EES (2009), European Parliament Election Study 2009, Manifesto Study Data

10 point scale Libertarian - Authoritarian (Coder rating)

religious

EES (2009), European Parliament Election Study 2009, Manifesto Study Data

10 point scale Religious - Secular (Coder rating)

state

EES (2009), European Parliament Election Study 2009, Manifesto Study Data

10 point scale State Interventionism - Free Enterprise (Coder rating)

multicult

EES (2009), European Parliament Election Study 2009, Manifesto Study Data

10 point scale Multiculturalism - Ethnocentrism (Coder rating)

integration

EES (2009), European Parliament Election Study 2009, Manifesto Study Data

10 point scale Pro EU-Integration - Anti-EU-Integration (Coder rating)

rile_mrg

EES (2009), European Parliament Election Study 2009, Manifesto Study Data

Right-left dimension according to MRG (Sum of rightist codes minus sum of leftist codes in the Manifesto)

candidate_name

Full name of the candidates

list_number

Number in the party list (with the exception of the STV electoral systems in Ireland and Malta)

candidate_birthyear

Year of birth of the candidates

candidate_age

Age of the candidates at the electoral moment

gender

0 = male; 1 = female

candidate_education

0 = no studies; 1 = primary education; 2 = secondary education; 3 = graduate and college education; 4 = postgraduate education

incumbent

0 = no; 1 = yes, holding a seat at the moment of 2014 elections

Online campaign variables

website

0 = no personal website; 1 = candidate has a personal website

facebook

0 = no profile or an inactive (Wikipedia) profile; 1 = private profile; 2 = public profile or fan page

twitter

0 = no profile; 1 = private profile; 2 = public profile

linkedin

0 = no profile; 1 = private profile

online_presence

Online presence intensity additive index (website + facebook + twitter + linkedin = 0-6)

online_presence_dummy

0 = No online presence; 1 = online presence

online_presence_four

Sum of the presence dummy variables

fb_party_id

Party Facebook id

fb party followers

Total number of party followers on Facebook

tw party id

Party Twitter id

tw party followers

Total number of party followers on Twitter

Country level variables

isic hous aces
Eurostat Key Information Society Indicators 2014; % of households with Internet access

isic indivd use 3m

Eurostat Key Information Society Indicators 2014; % of individuals Internet use in the last three

months
isic indivd useF

Eurostat Key Information Society Indicators 2014; % of individuals frequently using the Internet

(in a week)
isic SMedia use

Eurostat Key Information Society Indicators 2014; % of individuals using the Internet for partici-

pating in SNS
isic broadband

Eurostat Key Information Society Indicators 2014; % of households with broadband access

typeoflist

Type of proportional electoral system: 0 = closed; 1 = open; 2 = STV