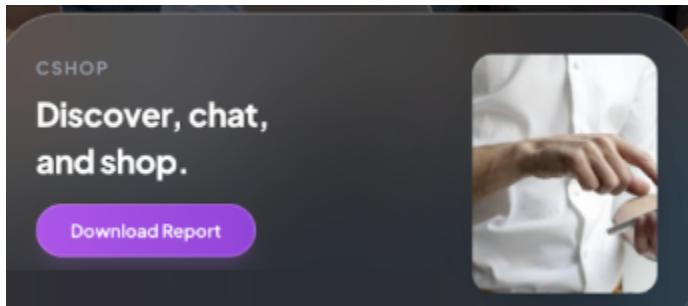


- **Replace** “Say Hello To Commerce to “ Say “Hello to Simple, Complaint Business Payments”
- **Replace** The Sub headline with “ *Accept digital payments, issue invoices, and settle in AED securely and efficiently*”
- **Underneath Subheadline, Keep Request Demo but change the “Download app Button” To talk to sales (optional)**



- **Change Cshop to SimpleBit**
- **Change the text “ Discover, chat and shop to “Discover, Learn and Request Demo**

**SimpleBit**

FEATURES ▾ WHO WE SERVE PRICING SIMPLE HUB ▾ DASHBOARD LOGIN

STEP 1: CAPTURE

# Business just got personal.

Sell like never before. Introduce checkout to the channels that matter the most to your customers.

Get started

- Remove "Step 1: Capture"
- Change "Business just got personal" to "Transactions just got Simpler"
- Change the sub heading (below "Business got personal") to "Create payment links or invoices to accept digital payments from customers and settle in AED"
- Remove the Get started text in the purple Button and change the text to "Request to Demo"

STEP 2: ACCEPT

## TURN CHAT INTO CASH FLOW.

Easily create invoices and close sales directly within the messaging apps your customers already use and love.

View demo

- Remove: Step 2: Accept
- Change "Turn chat into cash flow" to "Send AED Across Various Payment channels"

- **Replace** the subheadline (below “turn chat into cash flow) to “*Send payment links or invoices to customers and accept digital payments securely*”.
- **Change** the text in the purple button below subheadline from “view demo” to “request demo”

**STEP 3: SELL**

# SCALE YOUR REACH.

Enable global payments seamlessly and start selling across borders today.

Tell me more

**1.9x**  
HIGHER ORDER VALUE

**300+**  
GLOBAL PARTNERS

**Payments simplified.**

WORKS WITH ALL PAYMENT METHODS

VISA    MASTERCARD    AMEX    APPLE PAY  
GOOGLE PAY

INTEGRATE WITH YOUR TOOLS

Stripe    PayPal    Adyen    Checkout

- **Remove** Step 3: Sell
- **Replace** text “Scale your reach” to Settle payments in AED
- **Replace** text underneath (Scale your reach) to “*Manage transactions, reporting, and settlement from a single platform with clear AED payouts*”.
- **Change** text in purple button to “Learn More”
- **Remove** global / cross-border sales claims (300+ global partners) as we are not a global company just yet, we are based in the UAE for now. Change it to 100+ partners in the UAE
- Show the following payment options on the right side of the website: Apple Pay? Samsung Pay , Visa, Mastercard, Amex.

STEP 4: TRACK

# MASTER YOUR DATA.

REAL-TIME ANALYTICS

Gain total control and visibility of your business operations.

- ✓ Real-time data on orders, vendors and customers.
- ✓ Smart insights to optimize your sales funnel.
- ✓ Complete financial reporting and reconciliation.

Explore Analytics

- **Remove** (Step 4: Track)
- **Remove** “Master your data” and **change** the text to “Track your payments”
- **Change** subheadline below (master your data) to “*Monitor transactions, settlements, and reports in real time from “Simplebits Built in Merchant Dashboard”*”
- **Replace** bullet points with:
  - Real time visibility into transactions and settlement status
  - Clear reporting for finance and operations teams
  - Export ready data for reconciliation and audits
- **Change** the text in the purple button to Learn More

THE NEXT EVOLUTION

# WHY SIMPLEBIT?

Traditional commerce is broken. We're building the infrastructure for how people actually want to shop today.



## Social Shopping

of shoppers believe social channels help them make a shopping decision.



## Hyper-Personalization

of shoppers say they would only engage with personalized marketing messages.



## Conversational Trust

of shoppers say they would rather buy from companies they can reach by chat.

- **Remove** the text “The next evolution”
- **Do not** remove “Why Simplebit”
- **Change** the subheadliner to “*SimpleBit is aiming to make transactions simple, while offering low fees and meeting enterprise and regulatory requirements.*
- **Remove** all consumer shopping languages including “social shopping”, “personalization”, “conversational trust”, and “chat”. **Replace** with Compliance first design, operational efficiency and Enterprise Readiness
- **Under Compliance first design add:** Built for regulated markets and financial institutions
- **Under Operational Efficiency add:** Simplified payment collection, settlement, and reporting
- **Under Enterprise Readiness add:** Reliable infrastructure for growing businesses
- **Remove** all statistics and claims (no percentages, shopper behavior, or marketing studies).

# SEE ALL SUCCESS STORIES.

Discover how businesses like yours are thriving with SimpleBit.

[VIEW ALL STORIES](#)



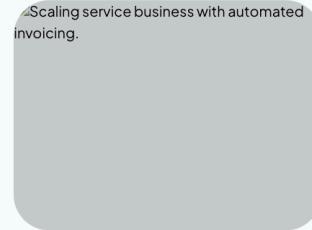
ECOMMERCE

**Personalizing the checkout experience for a global brand.**



RETAIL

**How chat commerce saved local retail during the shift.**



SERVICES

**Scaling service business with automated invoicing.**

- **Change** headline text (See all success stories) to Discover more about Simplebit
- **Remove** subheading text (Below “See all success stories”)
- **Remove** the gray oval shape on the right side of the site (next to the punctuation mark after the word stories)
- (Will add content for the stories below)

**READY TO GROW  
YOUR BUSINESS?**

[REQUEST DEMO](#)

- **Change** Ready to grow your business to “Ready to try Simplebit”