

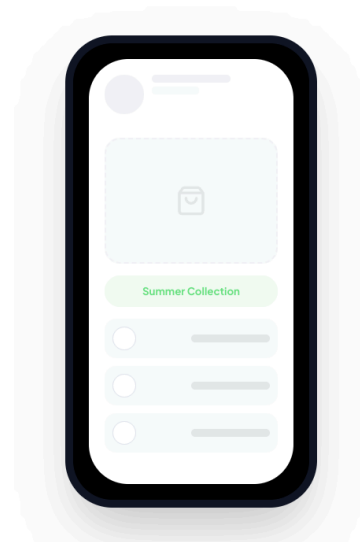
**Win new customers and retain them for life. Grow your brand, increase average baskets, and drive more sales.**

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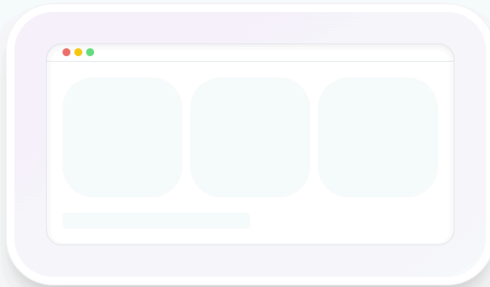
## Collections

A powerful marketing tool that allows you to create curated collections of items and send them on WhatsApp.

[Learn more](#)



- **Change** the main Headline to “Simplify payment requests for your customers”
- **Keep** the collection text on subheading but rename it to Payment Collections
- **Change** text below (Collections) to: “*Create structured payment requests or itemized invoices that can be shared digitally with customers.*”
- **Keep** the purple button as is as well as text inside, do not change.



## cShop

Optimize your social presence with cShop, your own social landing page that mimics a window shopping experience. With cShop, you can personalize your storefront, organize your products, and connect with your customers more easily.

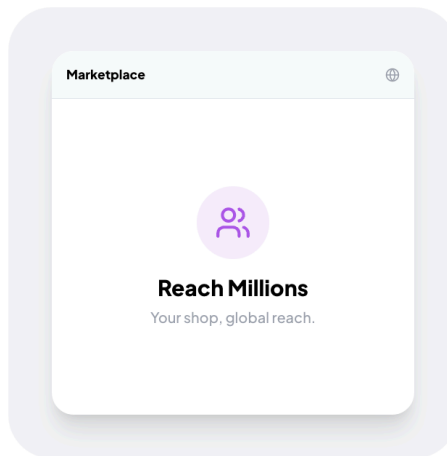
[GET STARTED](#)

- **Replace** CSHOP text to Payment Page
- **Replace** text below header (CSHOP) to: “*Create hosted payment pages to present payment requests or invoices in a clear, branded format.*”
- **Change** text in purple button (Get started) to, “Learn More”.
- **Emphasize** payment presentation and organization, not discovery, personalization, or engagement.

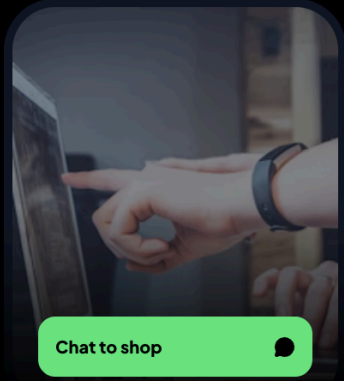
## cShop Market

Get discovered on cShop Market, the first chat-to-shop marketplace, and connect with an audience of hundreds of thousands of customers eager to shop.

[Learn more](#)



- **Change** Cshop Market text to: “ Merchant directory”
- **Replace** text below (CSHOP MARKET HEADER TEXT) to: “ *An optional directory allowing approved merchants to share their hosted payment pages.*”
- **Keep text** and purple button below description text
- **Make sure** it links to documentation, not a public discovery page.



Chat to shop

## Chat to shop

Easily create and categorize your catalog, ready to share anytime. Give your customers the ability to reach out in real time, a 'Chat to Shop' experience - increasing engagement and sales.

[GET STARTED](#)

- **Replace** “Chat to shop” with Share payment details with customers
- **Replace** Text below chat to shop to: *Create payment details or invoices that can be shared digitally with customers.*
- **Change** text (Get started) in purple button to “Learn more”
- **Make sure**, Imagery must imply payment communication, not live chat, messaging apps, or conversational commerce.