



Figure 2.1. The Model Human Processor—memories and processors.

Sensory information flows into Working Memory through the Perceptual Processor. Working Memory consists of activated chunks in Long-Term Memory. The basic principle of operation of the Model Human Processor is the *Recognize-Act Cycle* of the *Cognitive Processor* (P0 in Figure 2.2). The *Motor Processor* is set in motion through activation of chunks in Working Memory.

$\delta = \text{decay}$   
 $\kappa = \text{Koppe}$   
 $\mu = \text{mu}$

P0. Recognize Act Cycle of the Cognitive Processor. On each cycle of the Cognitive Processor, the contents of Working Memory initiate actions associatively linked to them in Long-Term Memory; these actions in turn modify the contents of Working Memory.

more info feedback  
produce decisions

P1. Variable Perceptual Processor Rate Principle. The Perceptual Processor cycle time  $\tau_p$  varies inversely with stimulus intensity. *is shorter for more intense stimulation*

P2. Encoding Specificity Principle. Specific encoding operations performed on what is perceived determine what is stored, and what is stored determines what retrieval cues are effective in providing access to what is stored.

P3. Discrimination Principle. The difficulty of memory retrieval is determined by the candidates that exist in the memory, relative to the retrieval clues. *confusion*

P4. Variable Cognitive Processor Rate Principle. The Cognitive Processor cycle time  $\tau_c$  is shorter when greater effort is induced by increased task demands or information loads; it also diminishes with practice.

P5. Fitts's Law. The time  $T_{pos}$  to move the hand to a target of size  $S$  which lies a distance  $D$  away is given by:

$$T_{pos} = I_M \log_2 (D/S + .5),$$

$$\text{---} D \text{---} \text{---} S \text{---} \quad (2.3)$$

important of size of  $\frac{D}{S}$ ?

where  $I_M = 100$  [70~120] msec/bit. *amount of info - reduction of uncertainty.*

P6. Power Law of Practice. The time  $T_n$  to perform a task on the  $n$ th trial follows a power law:

$$T_n = T_1 n^{-\alpha},$$

$$\frac{1}{n^\alpha}$$



$$(2.4)$$

where  $\alpha = .4$  [.2~.6].

P7. Uncertainty Principle. Decision time  $T$  increases with uncertainty about the judgement or decision to be made: *(Choice Reaction)*

$$T = I_C H,$$

where  $H$  is the information-theoretic entropy of the decision and  $I_C = 150$  [0~157] msec/bit. For  $n$  equally probable alternatives (called Hick's Law),

$$H = \log_2 (n + 1). \quad (2.8)$$

For  $n$  alternatives with different probabilities,  $p_i$ , of occurrence,

$$H = \sum_i p_i \log_2 (1/p_i + 1). \quad (2.9)$$

P8. Rationality Principle. A person acts so as to attain his goals through rational action, given the structure of the task and his inputs of information and bounded by limitations on his knowledge and processing ability: *best action given knowledge.*

Goals + Task + Operators + Inputs  
+ Knowledge + Process-limits  $\rightarrow$  Behavior

*can influence*

P9. Problem Space Principle. The rational activity in which people engage to solve a problem can be described in terms of (1) a set of states of knowledge, (2) operators for changing one state into another, (3) constraints on applying operators, and (4) control knowledge for deciding which operator to apply next.

Figure 2.2. The Model Human Processor—principles of operation.