

# javorvatchkov

PORTFOLIO

product designer / ux designer / design manager / creative director web /

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# social ads tool

## web application

Ads Management system for new media marketing and advertising agencies.

The screenshot displays the Social Ads Tool web application interface, featuring a clean, modern design with a light blue and white color scheme. The top navigation bar includes links for Dashboard, My Clients, Campaign Manager (highlighted in blue), Ads Manager, and Report Center. Below the navigation is a search bar with fields for Client (77agency), Date Range (23.03.2010 - 25.04.2010), and Comparison (02.03.2009 - 04.05.2009). The main content area contains several sections:

- Campaign Manager:** A table view showing client information (Client name, Status, Country, Website, Client contact, Agency contact) with actions for each row.
- Left Menu Item 1:** A sidebar with nested menu items (Second Level Item 1, Second Level Item 2, Third Level Item 1, etc.) and a "Select All" button.
- Form Elements:** Examples of various form controls including text fields, dropdowns, checkboxes, and radio buttons.
- Date Pickers:** Two date range pickers labeled "From" and "To" for selecting dates from December 2010.
- Buttons and Links:** Standard UI buttons for Save, Cancel, Apply, and links for PDF, XLC, CSV, XML exports, Bulk operations, and Create/Edit.
- Table Summary:** A summary table at the bottom showing Totals (0.00) and Grand Totals (0.00).

# **social ads tool** web application

The image displays three distinct message boxes overlaid on a background of a software interface with tabs like 'Status', 'Country', and 'Website'.

- Top Left Message:** A red 'X' icon and the word 'OOPPS' in large red letters. Below it, the text 'Something went wrong!' is displayed in red. A large black 'CLOSE' button is at the bottom.
- Middle Left Message:** A green checkmark icon and the word 'DONE!' in large green letters. Below it, the text 'Everything is OK! This is confirmation message that everything went fine!' is displayed in green. A large black 'CLOSE' button is at the bottom.
- Bottom Message:** A yellow exclamation mark icon and the text 'FOR YOUR INFORMATION' in large yellow letters. Below it, the text 'Info message' is displayed in blue. A large black 'CLOSE' button is at the bottom.

**Background Interface:** The background shows a grid-based interface with columns labeled 'Status', 'Country', and 'Website'. There are also tabs for 'Clients' and 'Index.htm'. On the right side, there's a sidebar with sections for 'SCREENSHOTS', 'VIDEO/PPT', 'HOW TO?', 'TUTORIAL', and 'SUPPORT', along with a 'GET TO KNOW MORE' button. At the bottom right, there are links for 'read more' and 'read less'.

**Bottom Navigation:** At the very bottom, there are navigation links: 'FIRST', '1 2 3 NEXT', and a 'CLOSE' button. To the left of the navigation, there are three small message boxes:

- A green box: 'Everything is OK! This is confirmation message that everything went fine!' with an 'OK' button.
- A yellow box: 'This is info message.' with an 'OK' button.
- A red box: 'Form Validation Failed!!!' with 'CANCEL' and 'OK' buttons.

**Bottom Footer:** The footer contains the text 'mouse over works with simple transparency' and 'This is simple notification message.' with 'CANCEL' and 'OK' buttons.

**Social Ads Tool**  
is a web-based solution developed to help advertisers manage Facebook advertising campaigns more efficiently and effectively.

#### ▪ FACEBOOK API

through robust back-end integration with the **Facebook APIs**, it is possible to manage campaigns and ads without the need to log in to Facebook's User Interface. All data is automatically synchronized with the Facebook databases.

## **CAMPAGN MANAGEMENT CENTRE:**

to sort, view and edit a single campaign or multiple campaigns. A range of filter settings can be applied and campaign data can be imported or exported in bulk. A scheduling function makes it possible to put a campaign live on specific days of the week and/or at a precise time of the day, maximizing control and performance.

## ▪ ADVERTISER MANAGEMENT CENTRE:

to manage advertiser information including contact details, Facebook account(s) and budgets. A user-friendly wizard lets users configure, test and deploy tracking scripts for real-time conversion tracking.

# postitat web application

Content management application for Facebook Pages. The app makes it possible to prepare and schedule posts for future publication and has an in-built tracking and analysis tool.

**Postitat Dashboard**

Current Page: My First Page to update on Facebook

Analytics Schedule Content Settings Feed Create New Post

Next messages to be posted

- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More
- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More
- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More

Daily pagescore for the past 7 days

Day	Pagescore
SUN 24.04	100
MON 25.04	34
TUE 26.04	52
WED 27.04	59
THU 28.04	2
FRI 29.04	18
SAT 30.04	45

Scheduled posts for the next 7 days

Day	Pagescore
SUN 24.04	86
MON 25.04	86
TUE 26.04	86
WED 27.04	86
THU 28.04	86
FRI 29.04	86
SAT 30.04	86

View Analytics

- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More
- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More

Postitat Developed by 77Agency About Info

Create New Post

Type Your Message or paste an URL from which your post will be generated.  
http://www.myurltopost.com/post-2345.php

Post Preview

77test Iraq: Sospetti terroristi sottoposti a orribili torture in prigione fuori Bagdad

Iraq: Sospetti terroristi sottoposti a orribili torture in prigione fuori Bagdad Blitz 2

Iracheni detenuti per mesi in una prigione segreta fuori Bagdad sono stati sistematicamente torturati e costretti a firmare confessioni che in alcuni casi non potevano neanche leggere, a quanto ha rivelato un nuovo rapporto pubblicato mercoledì da un importante associazione per la tutela dei diritti umani, secondo quanto informa The Huffington Post. Alcuni dei detenuti sono [...]

View simple

Post it when?

Just Save for Later Post Now Schedule

DECEMBER 2010 Sun Mon Tue Wed Thu Fri Sat 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 Select hour: 14 48 Give me suggestion!

on 25 / 05 / 2010 at 22:35h

Other posts scheduled for that Day Week Month

All posts to be launched on 25 / 05 / 2010

Postitat Post about something important for me Time: 22:34

Postitat Post about something else important for me Time: 22:34

Postitat Post about something else important for (...) Time: 22:34

Schedule Post Cancel

Destination URL Where the user will land clicking on the post

Post Title Text linked to the destination url specified above

Caption Small sized text below the title

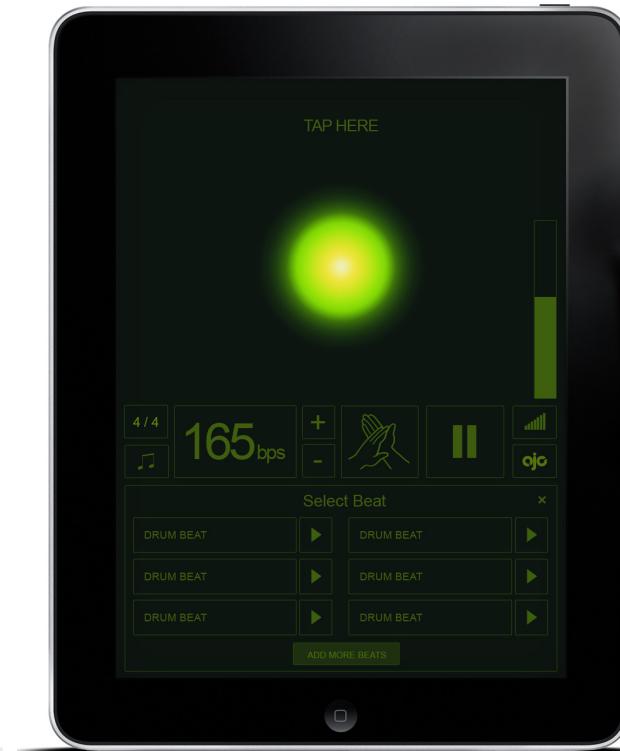
Description Only in this field, links beginning with http:// will be autolinked

Media Set to blank to post without image image

Cancel Apply

# ojo ipad app

This is a conceptual app for a Virtual band member, that can follow and that can lead live musicians during performance or rehearsals, can record through Line-In or external microphone and can share the recordings and notes about projects via email or cloud services.



# Bank of America iPhone and iPad app

Simple displaying app for Bank of America - Merrill Lynch, Obbligazioni INVEST | BOND™ products with portfolio and events features



# Calcolatrice HD

## ipad app



# SEO tool web application

Project management collaboration tool for the needs of SEO specialists and clients.

The screenshot shows the Mojotune web application interface. At the top, there's a navigation bar with links for 'Search Guitar Chords' (selected), 'by Chord name', 'by Tones', and 'by Frets'. Below this is a section titled 'Select Fret for each string' with dropdown menus for each string (1st to 6th) and a 'Get Chord' button. A large image of a guitar neck is displayed. Below this is another search bar with 'by Chord name' selected. The main area shows a 'Pick a chord' section with dropdown menus for 'A# min7' (MAIN CHORD and VARIATION). A guitar chord diagram for 'A#min7' is shown, with notes marked on the strings. The notes are: C, D, B#, E, G. There's also a 'PLAY' button and a link to 'Print This Chord'. The bottom part of the screenshot shows a close-up of a guitar's headstock and control knobs.

# mojotune

web app



# radioDeeJay iGoogle app



**gamesbook** Challenges (4 New!) My Favorites Invite Friends Play Games (Logout) Paragon Soul

**Lightening Reflex** ◀ Lightening Asteroids (3) Packman (1) Galaxy (1) FunnyTetris ▶



**BANNER**

You are ranked **239** out of 1034 players! [Add to Favorites](#) Best Score **204** 04/03/2009

On 15/05/2009 at 16:22 you scored **204** playing the Lightning game! **YOU ARE GREAT!**  
On 15/05/2009 at 16:13 you scored **119** playing the Lightning game! **YOU CAN DO BETTER!**

Rank	User	Score	Challenge
1	Paul Bonahora	203	Challenge
1	Paul Bonahora	203	Challenge
1	Paul Bonahora	203	Challenge
1	Paul Bonahora	203	Challenge
1	Paul Bonahora	203	Challenge
1	Paul Bonahora	203	Challenge

Previous page 1, 2, 3 Last page

**The Game Wall**

Displaying 10 of 23 posts [See All](#)

Write something...

**Post**

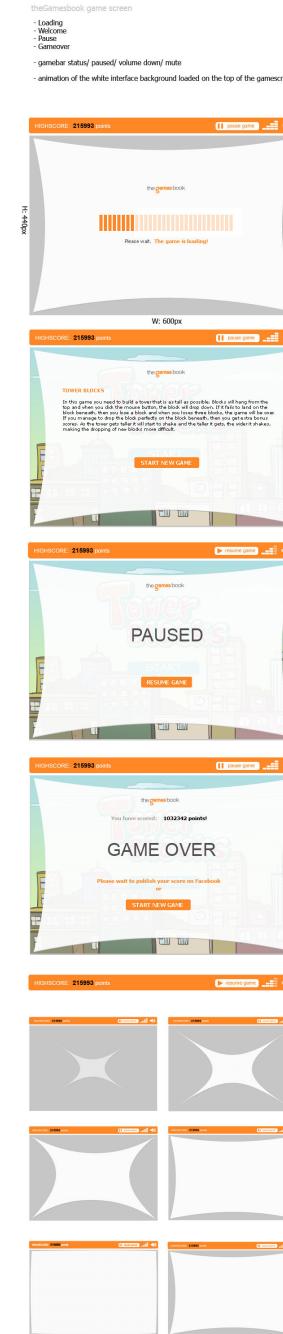
 **Marco Corsaro** wrote Yesterday, at 20:23  
AHAHHAH! I will kick your a\$#s losers!

 **Sister Act** wrote Yesterday, at 20:23  
NEVAH!!

**BANNER**

**BANNER**

**BANNER**



# gamesbook

web application

thegamesbook

games

highscores

challenges

Javor Vatchkova

Asteroids

HIGHSCORE 215993 points

|| pause game

RANK  
215

Kalina Vatchkova

232113

3 new challenges

[PLAY NOW!](#)

BANNER

Challenge your friends on Facebook [TRY IT NOW!](#)

CHALLENGE  
YOUR FRIENDS!

Select a friend

[Play Against](#)

Latest Challenges

Faust Lindberg  
**WON against**

Javor Vatchkova

Javor Vatchkova  
**WON against**

Faust Lindberg

Hedosa Magisso  
**WON against**

Bacchios Corax

Giovanna Mazzoni  
**WON against**

Alessandro Zanchettin

Rank All players Only Friends HighScore

1

Kalina Vatchkova

232113

[Play Against](#)

2

Kalina Vatchkova

232113

[Play Against](#)

3333

Kalina Vatchkova

232113

[Play Against](#)

[Previous](#) [1](#) [2](#) [3](#) [4](#) [Next](#)

# blitz quotidiano ipad app



# genialloyd

## facebook app

The screenshot shows a Facebook application page for '3 Italia'. At the top, there's a navigation bar with links for Wall, Info, Photos, Discussions, Tre Game, Tre Quiz, and a 'Become a fan' button. Below this is a banner for 'BlackBerry® by 3' with text: 'Benvenuto nell'applicazione 3 BlackBerry Messenger' and 'Hai un Smartphone BlackBerry? Chiedi a tutti i tuoi amici di aggiungere il loro PIN, così potrai chattare e comunicare con loro in tempo reale e GRATIS!'. To the right is an image of a BlackBerry smartphone. The main content area shows a list of friends with their names and PINs (e.g., Bobby Moshheadbanger, Pin: 12345678) and an 'Invite to Friends' button. On the right, there are sections for 'Latest Friends' and 'Latest Users', each listing five entries. At the bottom, there's a promotional section for the BlackBerry Bold 9700 with text: 'BlackBerry® Bold™ 9700 da 0€ anticipo solo con 3'. Navigation buttons at the bottom include first, back, 1, 2, 3, 4, 5, ..., 32, 33, next, and last.

# tre-blackberry

## facebook app

The image shows a three-step guide for using the app:

- Step 1: Diventa Fan** (Become a fan): A screenshot of the Facebook app for '3 Italia' with a callout: 'Diventa fan di 3 Italia: devi solo cliccare il pulsante in alto!' (Become a fan of 3 Italia: you just need to click the button above!).
- Step 2: Inserisci il tuo BB Pin** (Enter your BB Pin): A screenshot showing a text input field and a 'Salva Pin' (Save Pin) button.
- Step 3: Inizia a chattare gratis!** (Start chatting for free!): A screenshot showing a list of friends with their names and PINs, and a callout: 'Ora puoi scoprire i pin di tutti i tuoi amici ed aggiungerli sul tuo BlackBerry per iniziare a chattare con loro gratis.' (Now you can discover the pins of all your friends and add them to your BlackBerry to start chatting with them for free).

\*BlackBerry®, RIM®, Research In Motion®, SureType®, SurePress™ e relativi marchi, nomi e loghi sono di proprietà esclusiva di Research In Motion Limited e sono registrati e/o utilizzati negli Stati Uniti e in altri Paesi. Concessi in licenza da Research In Motion Limited\*

# giuseppe zanotti facebook app

# intralot kiosk interface



**Matteo** scegli uno o più argomenti su cui rimanere sempre aggiornato!

Quote e Scommesse: tutti gli aggiornamenti [Juventus](#) [Milan](#) [Inter](#) [Roma](#) [Lazio](#) [Napoli](#) [Calcio](#) [Sport](#)

Clicca su [Mi Piace Intralot Italia](#) per ottenere il bonus [Intralot Italia](#)

**OTTIENI IL BONUS**

Grazie **Matteo**.  
Stampa il bonus e vai alla cassa!

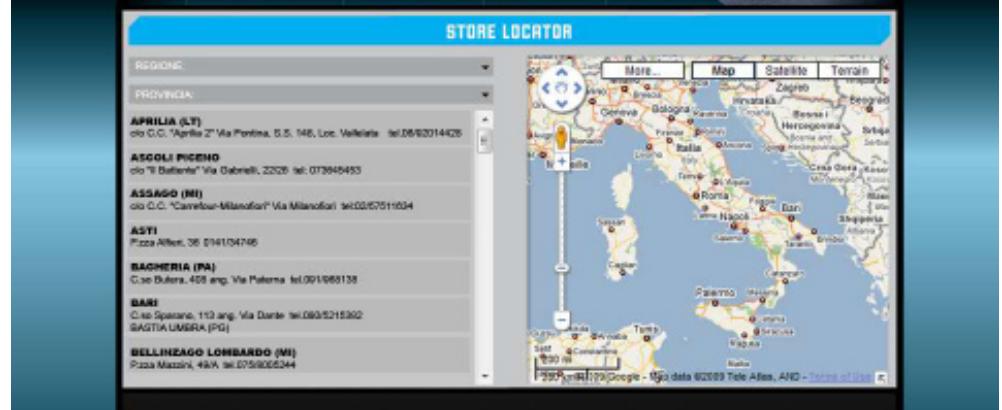
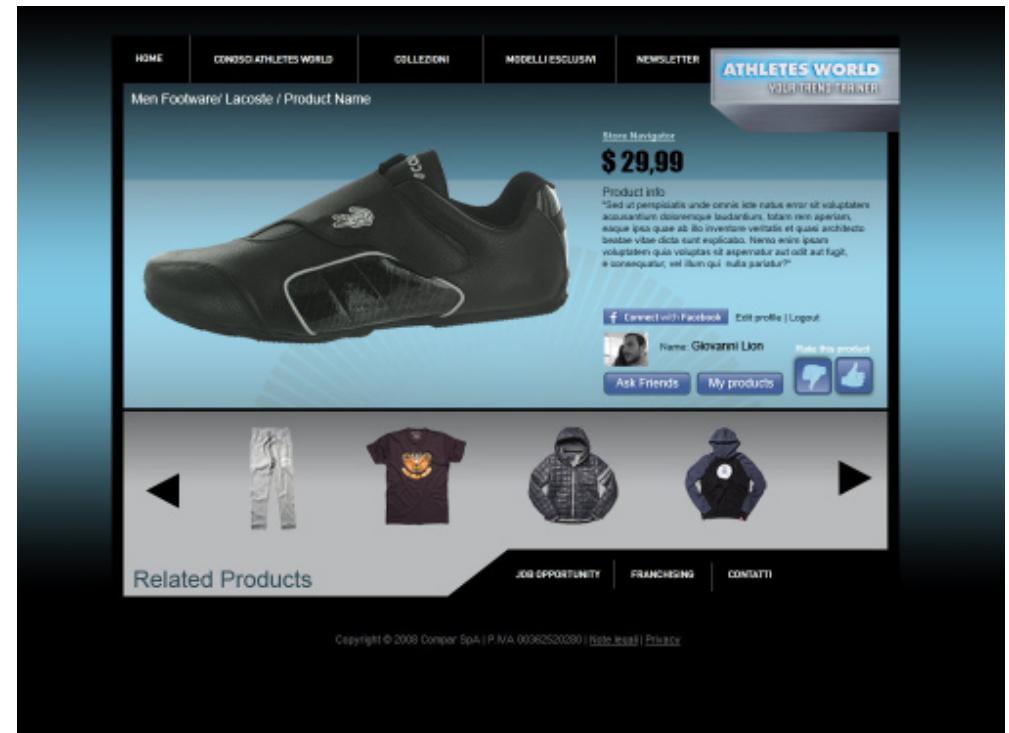
Codice Bonus: **5€ DI BONUS SCOMMESSE DA USARE SUBITO**

Inserisci il tuo numero di cellulare:   
Accetto le condizioni riportate al punto 3 dell'informativa.

**ESCI**

Il sistema effettuerà un log-off automatico.

# AW social interaction layer



# zacchera landing page



**Hotel Splendid**

Adagiato direttamente sulle rive del lago Maggiore nell'incantevole e suggestiva cornice del Golfo Borromeo l'Hotel Splendid offre un'impareggiabile vista.

**PREPENOTA SUBITO LA TUA VACANZA**

Data di arrivo: [dropdown] Notti: [dropdown]  
 Adulti: [dropdown] Bambini: [dropdown] Camere: [dropdown]

VERIFICA DISPONIBILITÀ

**Il piacere del comfort Zacchera**



L'Hotel Splendid è dotato di tutti i servizi per ritrovare armonia ed equilibrio e vivere momenti di puro relax grazie alla piscina con area idromassaggio, al centro benessere e al centro fitness.

**I dettagli**



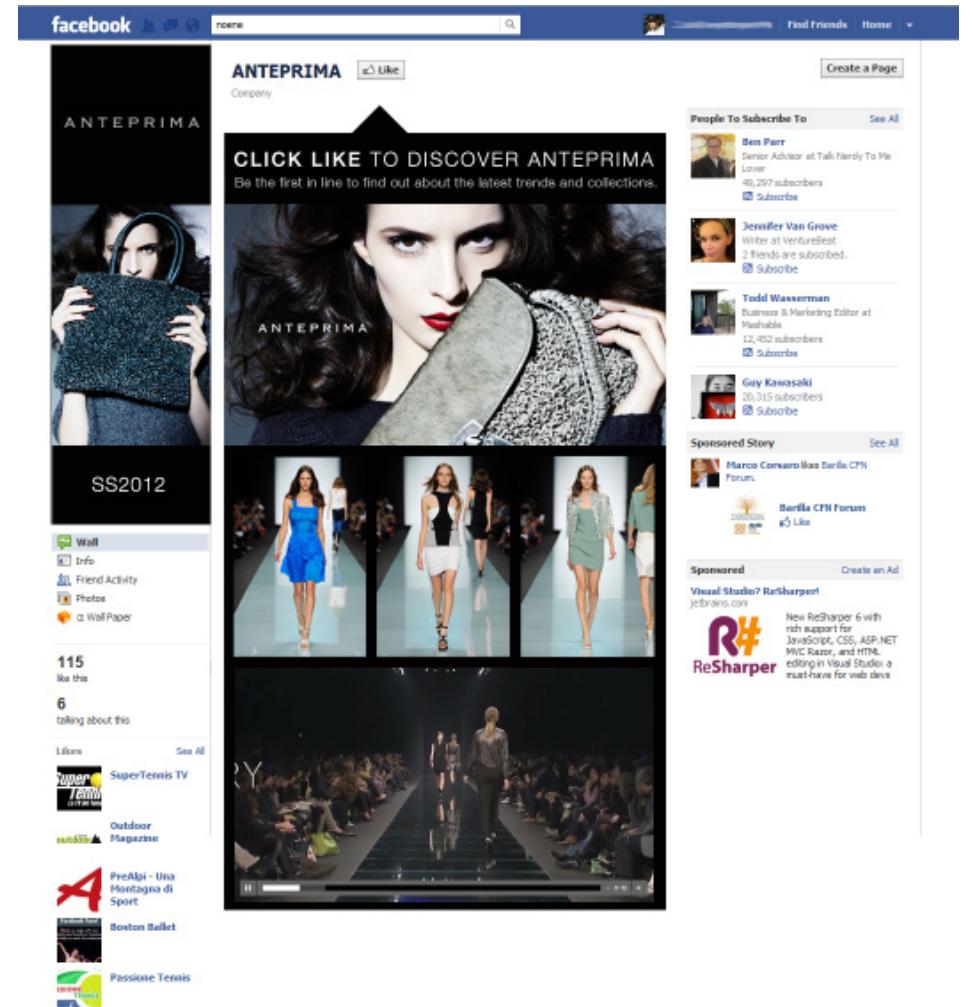
La cura del dettaglio nell'arredamento prestigioso e di finissima qualità evidenzia tutta l'attenzione riservata dal marchio Zacchera Hotels al soggiorno dei suoi ospiti.

**La nostra offerta**



240 camere standard, classic e superior, tutte con balcone tra cui 13 tra junior suites e suites, alcune delle quali con letto a baldacchino, dispongono di salotto, stanza da bagno in marmo con vasca e doccia separata ma anche servizi di televisore satellitare, wi-fi e tutto quello che serve per un indimenticabile soggiorno firmato Zacchera Hotels.

# anteprima fb page



**facebook** noene Find Friends Home Create a Page

**ANTEPRIMA** Like Company

**CLICK LIKE TO DISCOVER ANTEPRIMA**  
 Be the first in line to find out about the latest trends and collections.

**SS2012**

Wall Info Friend Activity Photos Wall Paper

115 like 6 talking about this

Likes See All SuperTennis TV SuperTennis TV Outdoor Magazine

A PreAlpi - Usa Montagne di Sport Boston Ballet Passion Tennis

Marco Concaro likes Barilla CFN Forum Barilla CFN Forum Like

Sponsored Story See All Marco Concaro likes Barilla CFN Forum Barilla CFN Forum Like

**R# ReShaper** Create an Ad New ReShaper 6 with rich support for JavaScript, CSS, ASP.NET, MySQL, PostgreSQL, HTML, coloring in Visual Studio, a must-have for web dev.

# moneygram landing pages

**MoneyGram Money Transfer**

**SEND MONEY TO ALL THE ALBANIA AT ONLY 5€\***

A hand holding a 100 Euro bill.

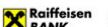
SEND MONEY WITH MONEGRAM IS CONVENIENT

FROM	0,01	100,01	200,01	300,01	400,01	600,01	800,01	1.000,01	2.000,01	3.000,01
TO	100,00	200,00	300,00	400,00	600,00	800,00	1.000,00	2.000,00	3.000,00	4.999,99*
FEE	5,00	9,00	12,50	16,00	24,00	32,00	35,00	40,00	60,00	3,5% OF SENDING AMOUNT

WHERE ARE YOU SENDING FROM?  CAP:  **FIND US**

800 088 256 [www.moneygram.it](http://www.moneygram.it)

AVAILABLE AT:



\* The fee of 5€ is valid for sends up to 100 Euros.

Euro payout available at selected branches, wherever you see the Euro payout sign.

Where payment is made in a currency other than Euros, a daily exchange rate fixed by MoneyGram or its agents is applied to the transactions.

The maximum amount to be sent could vary in base of the law.

# viadeo landing pages

**viadeo** MBA AND MASTERS  
PROMOTE YOUR SCHOOL ON viadeo

UK IT ES

SERVICES > MBA AND MASTERS

- Top and middle management audience of more than 8M professionals
- Higly targeted profile, you get only what you want
- Online and also emailing marketing to get the best of your investment

Using our social media marketing tools you can promote your brand among the targeted profiles inside Viadeo.

**Advertise on viadeo means**  
reach millions of engaged professionals

**Online advertising**  
1. Use or preferent space to promote your brand  
2. Different options and sizes for all the budgets  
[Know more](#)

**Online and mailing advertising**  
1. Online advertising features plus  
2. Targeted email solutions for our all members  
[Know more](#)

**Start Here**

# buyvip Landing pages

**buy.vip** MEMBERS ONLY

LO SHOPPING CLUB  
AD ISCRIZIONE GRATUITA

**TOMMY HILFIGER**

**SCONTI FINO AL 70%**

SIG.  SIG.RA

NOME: \_\_\_\_\_ COGNOME: \_\_\_\_\_

DATA DI NASCITA: \_\_\_\_\_ CAP: \_\_\_\_\_

EMAIL: \_\_\_\_\_ CONFERMA EMAIL: \_\_\_\_\_

PASSWORD: \_\_\_\_\_ CONFERMA PASSWORD: \_\_\_\_\_

Informativa e richiesta consenso per trattamento di dati personali  
Documento informativo ai sensi e per gli effetti di cui all'articolo 13, D.Lgs. 30 giugno 2003 n. 196  
In conformità al D.Lgs. 30 giugno 2003 n. 196 (Testo unico Privacy), fermo a

Ho letto l'Informativa Privacy sopra riportata ed esprimo il mio consenso al trattamento e alla comunicazione dei miei dati personali all'rispetto al punto a) e al punto b) dell'informativa stessa a.

**ENTRA >>**

**VANS OFF THE WALL** ON LINE FINO AL 12.07.09

**Meltin'Pot** ON LINE FINO AL 15.07.09

**GEORGE GINA & LUCY** Meltin'Pot Mirabello Clementoni DIESEL

**Gola** DEHA **SUPERA MERRELL**

**buy.vip** Le migliori marche ai migliori prezzi

LO SHOPPING CLUB  
MEMBERS ONLY

**SCONTI FINO AL 70%**

**L'Hi Tech ti tanta ?...**

Entra nel tuo paradiso

nome cognome  
15 05 1975 CAP  
email conferma email  
password conferma password

Informativa e richiesta consenso per trattamento di dati personali  
Documento informativo ai sensi e per gli effetti di cui all'articolo 13, D.Lgs. 30 giugno 2003 n. 196  
In osservanza al D.Lgs. 30 giugno 2003 n. 196 (Testo unico Privacy), fermo a

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**BUONO ACQUISTO DA € 12 DA USARE SUBITO**

**REGISTRATI GRATUITAMENTE >>**

-70% sui migliori brands moda 12€ in Regalo

# vionnet web site

Collections Celebrities Archive **VIONNET** PARIS News Stores Vionnet

**Collections**  
SS 2010  
FW 2010-11

**Celebrities**

VIONNET PARIS

Legal Privacy Sitemap Contacts

# TDS web site

BOOKING PRENOTAZIONE ONLINE

Hotel: Selezione Data di arrivo: 10 6 2009

Num. bambini: Num. notti: 1

Num. camere: Num. adulti: 2

CERCA

**TERME DI SIRMIONE** **120 ANNI**

**FIDELITY CARD TERME DI SIRMIONE**

Vantaggi sulle prenotazioni

- **sconti** sul secondo soggiorno all'interno dello stesso anno
- **omaggi** importanti per chi "porta un amico", prodotti in omaggio,
- **promotioni Aquaria** agevolazioni sulle cure termali sono solo alcuni dei vantaggi pensati per

**centro prenotazioni** **030 990 4922**

**NEWSLETTER TERME DI SIRMIONE**  
Un logo per i 120 Anni

Terme di Sirmione ha scelto di avvalersi della creatività dei giovani, futuri professionisti della grafica dell'Istituto Europeo.

**ANNO DELLA SALUTE A MILANO**  
Lorem ipsum dolor

Terme di Sirmione ha scelto di avvalersi della creatività dei giovani, futuri professionisti della grafica dell'Istituto Europeo.

**MONOGRAFIA TERME DI SIRMIONE**  
Passione pura

Sempre nel calendario dei 120 Anni, Terme di Sirmione ha varato un importante "Progetto di Sensibilizzazione e Prevenzione Disturbi Uditivi", e alla prevenzione dei disturbi uditi rivolta alla cittadinanza.

**IED - TORINO per TERME DI SIRMIONE**  
Un logo per i 120 Anni

Terme di Sirmione ha scelto di avvalersi della creatività dei giovani, futuri professionisti della grafica dell'Istituto Europeo di Design di Torino per creare un logo celebrativo del 120 anni dell'azienda.

# entertainment landing pages

## Orange Ringtones

Select your favorite artsit and pick up a song to download on your cell just in few minutes!

**ARTIST IMAGE**

**ARTIST SONGS**  
SELECT SONG TO DOWNLOAD TO YOUR PHONE

I'll Be Waiting  
Cast I Get You Off My Mind  
Fly Away  
Believe  
California  
American Woman  
Black Velveteen  
Calling All Angels  
It Ain't Over 'till It's Over

**LISTEN TO AUDIO**

**DOWNLOAD SONG**  
Insert Your Number

Ho letto ed accetto le condizioni di servizio e la privacy

**Skrilla Club** è un servizio in abbonamento.  
Scaricando il primo contenuto attivo il servizio Skrilla Club ricevi del bonus contenuto per i primi 10 giorni: per 1 Euro per Giochi Java, 3 euro per giochi Puzzles, 1 Euro per Giochi di Casinò, 2 Euro per Video e Wallpapers e eventuali altri contenuti attivi. Per ogni download Skrilla Club e ascendendo al portale www.skrillaclub.com avrai sempre l'opportunità di ricevere ogni settimana

**Sisal** Innovation lab

**IMMAGINA CON NOI IL GIOCO DI DOMANI**

**PARTECIPA ANCHE TU!**

1. FAI IL QUIZ
2. LEGGI IL BRIEF
3. INVIA L'IDEA
4. PUOI VINCERE FINO A €1000

Sisal InnovationLab ti invita a partecipare al concorso per inventare i giochi del futuro e a esprimere la tua creatività

Chi è Sisal | Regolamento | Privacy | Contatti | Copyright © 2011 Sisal

**TUTTI AL MARE**  
Della Corte e Giannini

Seguici sulla pagina ufficiale di Facebook, clicca [SKY mare](#)  
Seguici su [twitter](#)

Guarda il trailer ufficiale in HD

Clicca Mi Place sull'attore che preferisci, e scopri in alcune clip inedite del film

Andrea Argioanni  
Gigi Proietti  
Marco Giallini  
Claudia Zanella  
Enrico Fantastichini  
Karin Ouchan  
Liber De Renzo  
Francesca Mantovani

**CLUB DEE JAY**

**SUL TUO CELLULARE**

**AMY WINEHOUSE**

**AMY WINEHOUSE SONG**

**INSERISCI IL TUO NUMERO**

**AMY WINEHOUSE SONG**

Enter the number  
Per la 12 maggio  
3 domande a  
scoprire le  
dive della

**SKY**

**SU MISURA**

COGNOME: \_\_\_\_\_  
NOME: \_\_\_\_\_  
DATA DI NASCITA: \_\_\_\_\_  
INDIRIZZO: \_\_\_\_\_ N.C. \_\_\_\_\_  
CITTÀ: \_\_\_\_\_ PROV. \_\_\_\_\_  
ID DEL FORNITORE: \_\_\_\_\_  
SE GIÀ UN CLIENTE? \_\_\_\_\_

**INIZIA QUI**

**SKY SENZA ALCUN VINCOLO NÉ COSTO AGGIUNTIVO**  
**TUTTO SKY + MONDO + CINEMA + SPORT + CALCIO + DISNEY**



# entertainment landing pages

This landing page for a Dark Knight wallpaper features a large image of Batman in his cowl. On the left, there's a navigation menu with options like 'WALLPAPER 1', 'WALLPAPER 2', 'WALLPAPER 3', and 'WALLPAPER 4'. At the bottom, there's a download button labeled 'SCARICA'.

A landing page for the Monopoly mobile game. It features a cartoon Monopoly man character holding a fan of money. The main call-to-action is a large red button labeled 'СКАЧАТЬ ИГРУ' (Download Game). Below it, there's a form to enter a phone number to receive a download code.

A landing page for the Blinko mobile game. It features a woman in a red dress posing against a red curtain. There are three large red buttons labeled '1', '2', and '3'. Below them is a download button labeled 'Tıkla ve gor' (Tap and get) and a 'GÖNDER!' (Send) button.

A landing page for the Deejay Club mobile app. It features a green 'CLUB DEEJAY' logo. Below it are buttons for 'SCARICA IL TUO ARTISTA PREFERITO', 'SCARICA I PODCAST', and 'SCARICA I SONGS'. A search bar at the top has the placeholder 'SCARICA IL TUO ARTISTA PREFERITO'. Below the search bar is a list of songs by 'JOVANOTTI' with download buttons labeled 'SCARICA'.

A landing page for the Transformers mobile game. It features a large image of Optimus Prime. The main call-to-action is a red button labeled 'DESCARGA' (Download). Below it is a smaller button labeled 'INTRODUCE número de móvil' (Enter mobile number).

A landing page for the Ice Age 3 mobile game. It features a large image of the mammoth Sid. The main call-to-action is a blue button labeled 'CONSIGUE EL JUEGO PARA TU MÓVIL AHORA!' (Get the game for your mobile now). Below it is a download button labeled 'DESCARGA'.

# Social Machine concept slides



## SOCIAL SHOPPING

Using social media and mobile technology,  
RFID ( Radio Frequency Identification)

1  
Get a RFID card and  
LINK your FACEBOOK

2  
Start to CHECKIN and  
WANT products in the  
shop

3  
Involve your friends on  
Facebook and get their  
feedback

## HOW DOES IT WORK?



Just Login with your  
Facebook and we will give  
you an RFID card to use

## SIGNING UP

Using the instore interactive terminal or personal computer / smart phone

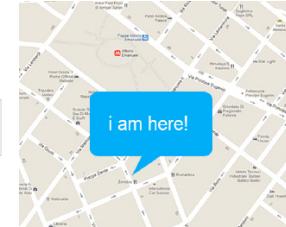
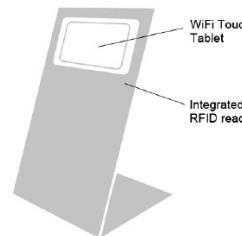


Login to  
Facebook

Allow the app

Message will  
be posted on  
your wall

Your friends  
reaction



## 2. CHECKING IN YOUR LOCATION AND POST IT ON FACEBOOK

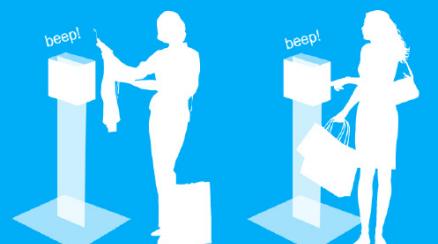


RFID cards, bracelets and price tags



## I WANT THIS DRESS! What do you think about it?

1  
touch  
the product



2  
touch  
the ID card



3  
message is  
posted

## BUY A PRODUCT

1

when a purchase is made the user  
can chose to post the product and  
the shop name and address



2  
message is posted



+284

## DEVICE RANGE

Configurations can be as simple as just an iPad,  
to complex as Totem + multiple transmitters + card/bracelets + RFID clothing price tags



free standing  
tablet



PC



cards and tags



bracelet



RFID price tags



totem  
standart  
with tablet



mannequin  
with tablet



standart  
with PC



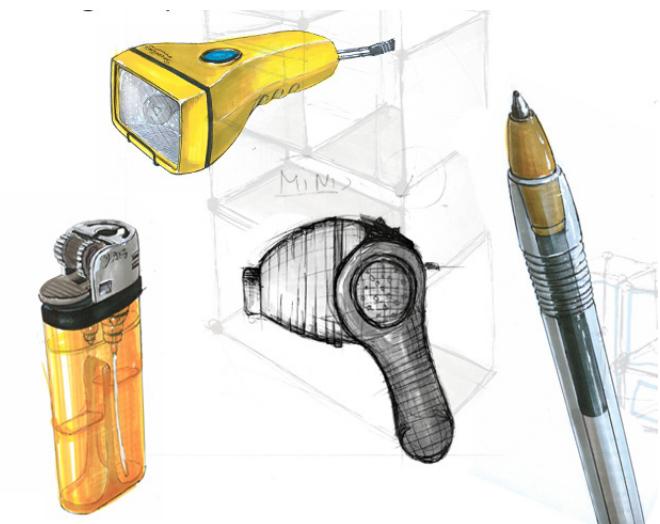
RFID  
transmitter



RFID  
mannequin  
transmitter



barcode



#### THE PRODUCT

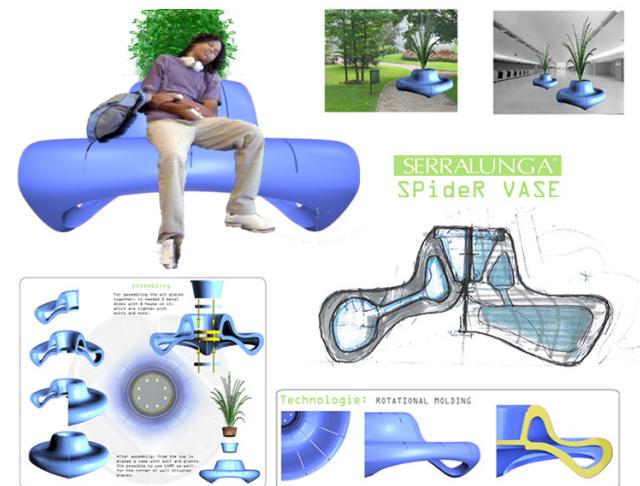
Disposable everyday use underwear made from 100% organic cotton. Includes 3 pieces of underwear and a bag of accessories.

#### MATERIALS

Following the ECO TECHNOLOGY image we used 100% organic cotton from Eco materials with no chlorine bleaching. This way we can reduce the pollution and benefit the people by using non-toxic materials.

#### PRICE

5€ (price for 3x pair)



# industrial and interior design

# thank you for your time

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**RESUME:** [http://www.urbanium.net/javorvatahkov/javor\\_vatchkov\\_resume.pdf](http://www.urbanium.net/javorvatahkov/javor_vatchkov_resume.pdf)

**CASE STUDY1:** [http://www.urbanium.net/javorvatchkov/\\_case\\_SAT.pdf](http://www.urbanium.net/javorvatchkov/_case_SAT.pdf)

**CASE STUDY2:** [http://www.urbanium.net/javorvatchkov/\\_case\\_BOA.pdf](http://www.urbanium.net/javorvatchkov/_case_BOA.pdf)

**music :** <http://www.urbanium.net/paragon-soul-music/>