

javorvatchkov

PORTFOLIO

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socail ads tool

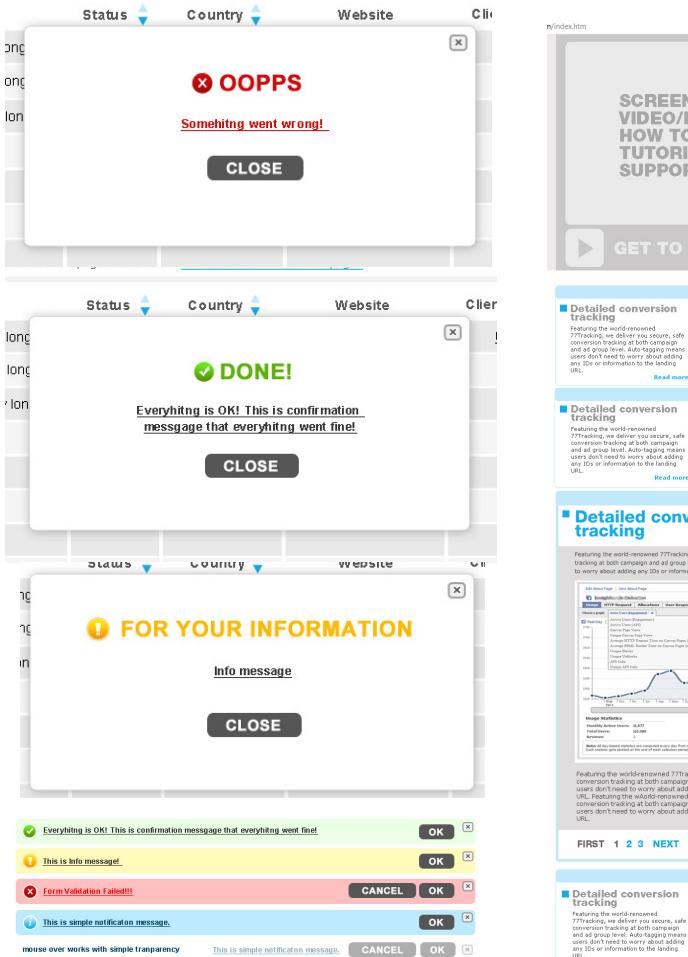
web application

Ad Management system for new media marketing and advertising agencies.

The screenshot displays the Socail Ads Tool web application interface, featuring a clean, modern design with a light blue and white color scheme. The top navigation bar includes links for Dashboard, My Clients, Campaign Manager (highlighted in blue), Ads Manager, and Report Center. Below the navigation is a search bar with fields for Client (77agency), Date Range (23.03.2010 - 25.04.2010), and Comparison (02.03.2009 - 04.05.2009). The main content area contains several sections:

- Campaign Manager:** A table view showing clients, status, country, website, client contact, and agency contact. It includes a "Left Menu Item 1" sidebar with nested dropdown menus (Second Level Item 1, Third Level Item 1, etc.) and a "Right Panel" with buttons for Save, Delete, Create, and Edit.
- Ads Manager:** A section titled "Family History Online" from "findmypast.com" showing historical records. It includes a "Text field1" input, image upload, and target audience selection.
- Report Center:** A table showing totals and grand totals for campaigns.
- Utility Tools:** A series of panels for saving, exporting, and importing data in PDF, XLC, CSV, XML formats. These panels also include buttons for Bulk operations, Delete, Create, and Edit.
- Form Components:** Examples of various form controls including:
 - A dropdown menu with items: 1, 2, 3, 4, default, MouseOver, Selected.
 - A multi-select box with items: First Level Item 1, Second Level Item 1 (KPI), Second Level Item 2, Second Level Item 3, First Level Item 2, First Level Item 3.
 - A grouped box with items: Active, Deleted, Disapproved, Paused, Pending review, Failed Update, Failed Create, OK (also in progress), Completed, Scheduled.
 - A checkbox section with items: CheckBox Filter Item 1, CheckBox Filter Item 2, CheckBox Filter Item 3, SingleCheckBox.
- Date Pickers:** Two date range pickers labeled "From" and "To" for selecting starting dates in December 2010. The "From" picker shows the period dd/mm/yyyy - dd/mm/yyyy, and the "To" picker shows dd/mm/yyyy - dd/mm/yyyy. There are also buttons for "Compare it to Past" and "Save".

socail ads tool web application



Social Ads Tool
is a web-based solution developed to help advertisers manage Facebook advertising campaigns more efficiently and effectively.

▪ FACEBOOK API

through robust back-end integration with the **Facebook APIs**, it is possible to manage campaigns and ads without the need to log in to Facebook's User Interface. All data is automatically synchronized with the Facebook databases.

CAMPAGN MANAGEMENT CENTRE:

to sort, view and edit a single campaign or multiple campaigns. A range of filter settings can be applied and campaign data can be imported or exported in bulk. A scheduling function makes it possible to put a campaign live on specific days of the week and/or at a precise time of the day, maximizing control and performance.

ADVERTISER MANAGEMENT CENTRE:

to manage advertiser information including contact details, Facebook account(s) and budgets. A user-friendly wizard lets users configure, test and deploy tracking scripts for real-time conversion tracking.

postitat web application

Content management application for Facebook Pages. The app makes it possible to prepare and schedule posts for future publication and has an in-built tracking and analysis tool.

Postitat Dashboard

Current Page: My First Page to update on Facebook

Analytics Schedule Content Settings Feed Create New Post

Next messages to be posted

- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More
- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More
- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More

Daily pagescore for the past 7 days

Day	Pagescore
SUN 24.04	100
MON 25.04	34
TUE 26.04	52
WED 27.04	59
THU 28.04	2
FRI 29.04	18
SAT 30.04	45

Scheduled posts for the next 7 days

Day	Pagescore
SUN 24.04	86
MON 25.04	86
TUE 26.04	86
WED 27.04	86
THU 28.04	86
FRI 29.04	86
SAT 30.04	86

View Analytics

- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More
- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More

Postitat Developed by 77Agency About Info

Create New Post

Type Your Message or paste an URL from which your post will be generated.
http://www.myurltopost.com/post-2345.php

Post Preview

77test Iraq: Sospetti terroristi sottoposti a orribili torture in prigione fuori Bagdad

Iraq: Sospetti terroristi sottoposti a orribili torture in prigione fuori Bagdad Blitz 2

Iracheni detenuti per mesi in una prigione segreta fuori Bagdad sono stati sistematicamente torturati e costretti a firmare confessioni che in alcuni casi non potevano neanche leggere, a quanto ha rivelato un nuovo rapporto pubblicato mercoledì da un importante associazione per la tutela dei diritti umani, secondo quanto informa The Huffington Post. Alcuni dei detenuti sono [...]

View simple

Post it when?

Just Save for Later Post Now Schedule

DECEMBER 2010 Sun Mon Tue Wed Thu Fri Sat 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 Select hour: 14 48 Give me suggestion!

on 25 / 05 / 2010 at 22:35h

Other posts scheduled for that Day Week Month

All posts to be launched on 25 / 05 / 2010

Postitat Post about something important for me Time: 22:34

Postitat Post about something else important for me Time: 22:34

Postitat Post about something else important for (...) Time: 22:34

Schedule Post Cancel

Destination URL Where the user will land clicking on the post

Post Title Text linked to the destination url specified above

Caption Small sized text below the title

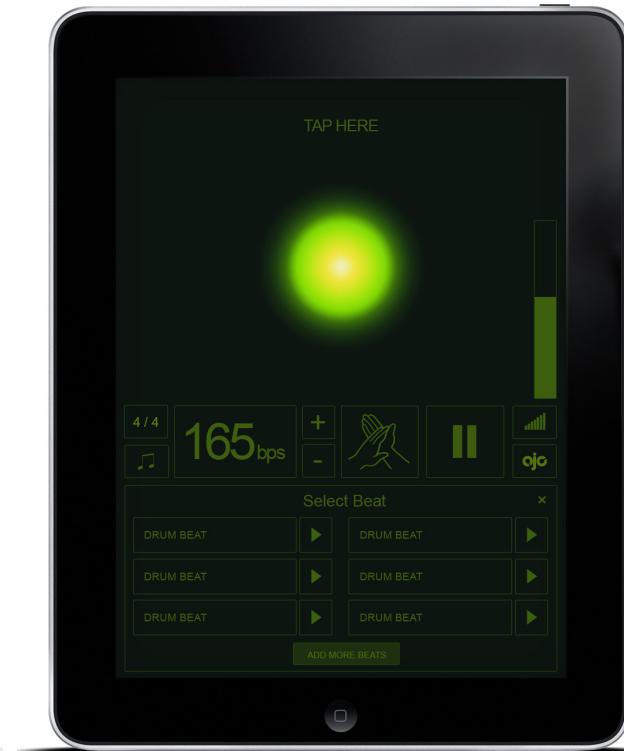
Description Only in this field, links beginning with http:// will be autolinked

Media Set to blank to post without image image

Cancel Apply

ojo ipad app

This is a conceptual app for a Virtual band member, that can follow and that can lead live musicians during performance or rehearsals, can record through Line-In or external microphone and can share the recordings and notes about projects via email or cloud services.



Bank of America iPhone and iPad app

Simple displaying app for Bank of America - Merrill Lynch, Obbligazioni INVEST | BOND™ products with portfolio and events features



Calcolatrice HD iphone app



SEO tool web application

Project management collaboration tool for the needs of SEO specialists and clients.

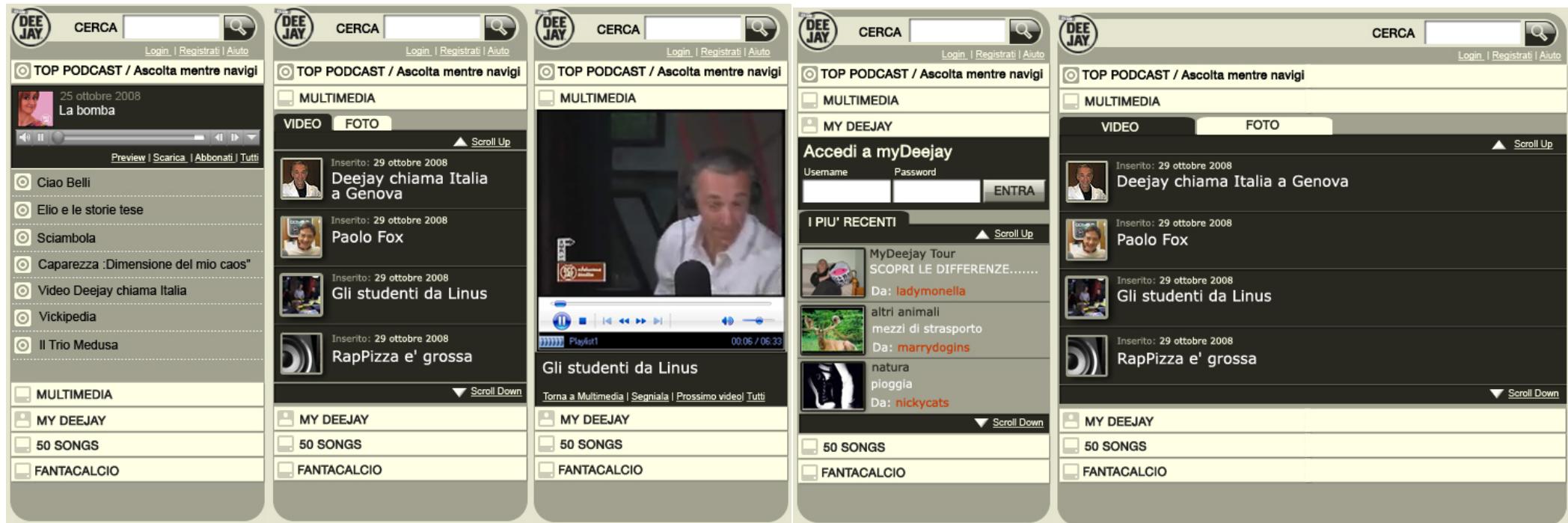
The screenshot shows the Mojotune web application interface. At the top, there's a navigation bar with links for 'Search Guitar Chords' (selected), 'by Chord name', 'by Tones', and 'by Frets'. Below this is a section titled 'Select Fret for each string' with dropdown menus for each string (1st to 6th) and a 'Get Chord' button. A large image of a guitar neck is displayed. Below this is another search bar with 'by Chord name' selected. The main area shows a 'Pick a chord' section with dropdown menus for 'A# min7' (MAIN CHORD and VARIATION). A guitar chord diagram for 'A#min7' is shown, with notes marked on the strings. The notes are: C, D, B#, E, G. There's also a 'PLAY' button and a link to 'Print This Chord'. The bottom part of the screenshot shows a close-up of a guitar's headstock and control knobs.

mojotune

web app



radioDeeJay iGoogle app



gamesbook Challenges (4 New!) My Favorites Invite Friends Play Games (Logout) Paragon Soul

Lightening Reflex ◀ Lightening Asteroids (3) Packman (1) Galaxy (1) FunnyTetris ▶



BANNER

You are ranked **239** out of 1034 players! [Add to Favorites](#) Best Score **204** 04/03/2009

On 15/05/2009 at 16:22 you scored **204** playing the Lightning game! **YOU ARE GREAT!**
On 15/05/2009 at 16:13 you scored **119** playing the Lightning game! **YOU CAN DO BETTER!**

Rank	User	Score	Challenge
1	Paul Bonahora	203	Challenge
1	Paul Bonahora	203	Challenge
1	Paul Bonahora	203	Challenge
1	Paul Bonahora	203	Challenge
1	Paul Bonahora	203	Challenge
1	Paul Bonahora	203	Challenge

Previous page 1, 2, 3 Last page

The Game Wall

Displaying 10 of 23 posts [See All](#)

Write something...

Post

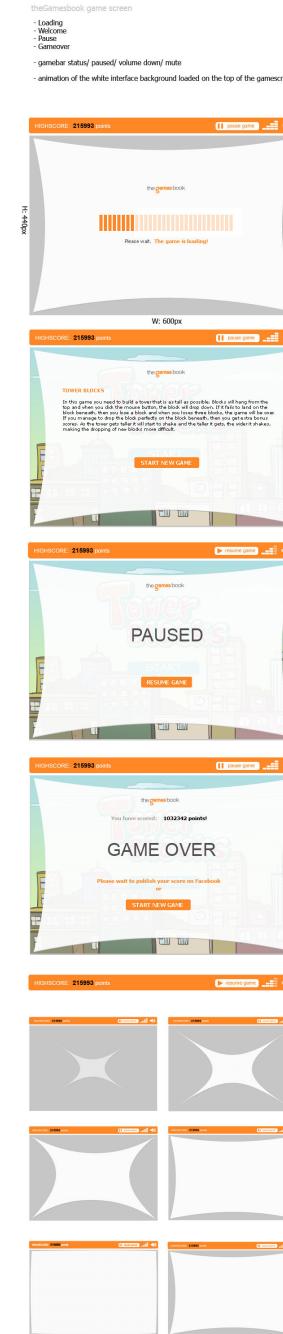
 **Marco Corsaro** wrote Yesterday, at 20:23
AHAHHAH! I will kick your a\$#s losers!

 **Sister Act** wrote Yesterday, at 20:23
NEVAH!!

BANNER

BANNER

BANNER



gamesbook

web application

thegamesbook

games

highscores

challenges

Javor Vatchkova

Asteroids

HIGHSCORE 215993 points

|| pause game

RANK
215

Kalina Vatchkova

232113

3 new challenges

[PLAY NOW!](#)

BANNER

Challenge your friends on Facebook [TRY IT NOW!](#)

CHALLENGE
YOUR FRIENDS!

Select a friend

[Play Against](#)

Latest Challenges

Faust Lindberg
WON against

Javor Vatchkova

Javor Vatchkova
WON against

Faust Lindberg

Hedosa Magisso
WON against

Bacchios Corax

Giovanna Mazzoni
WON against

Alessandro Zanchettin

Rank All players Only Friends HighScore

1

Kalina Vatchkova

232113

[Play Against](#)

2

Kalina Vatchkova

232113

[Play Against](#)

3333

Kalina Vatchkova

232113

[Play Against](#)

[Previous](#) [1](#) [2](#) [3](#) [4](#) [Next](#)

blitz quotidiano ipad app



genialloyd

facebook app

The screenshot shows a Facebook application page for '3 Italia'. At the top, there's a navigation bar with links for Wall, Info, Photos, Discussions, Tre Game, Tre Quiz, and a 'Become a fan' button. Below this is a banner for 'BlackBerry® by 3' with text: 'Benvenuto nell'applicazione 3 BlackBerry Messenger' and 'Hai un Smartphone BlackBerry? Chiedi a tutti i tuoi amici di aggiungere il loro PIN, così potrai chattare e comunicare con loro in tempo reale e GRATIS!'. To the right is an image of a BlackBerry smartphone. The main content area shows a list of friends with their names and PINs (e.g., Bobby Moshheadbanger, Pin: 12345678) and an 'Invite to Friends' button. On the right, there are sections for 'Latest Friends' and 'Latest Users', each listing five entries. At the bottom, there's a promotional section for the BlackBerry Bold 9700 with text: 'BlackBerry® Bold™ 9700 da 0€ anticipo solo con 3'. Navigation buttons at the bottom include first, back, 1, 2, 3, 4, 5, ..., 32, 33, next, and last.

tre-blackberry

facebook app

The image shows a three-step guide for using the app:

- Step 1: Diventa Fan** (Become a fan): A screenshot of the Facebook app for '3 Italia' with a callout: 'Diventa fan di 3 Italia: devi solo cliccare il pulsante in alto!' (Become a fan of 3 Italia: you just need to click the button above!).
- Step 2: Inserisci il tuo BB Pin** (Enter your BB Pin): A screenshot showing a text input field and a 'Salva Pin' (Save Pin) button.
- Step 3: Inizia a chattare gratis!** (Start chatting for free): A screenshot showing a list of friends with their names and PINs, and a callout: 'Ora puoi scoprire i pin di tutti i tuoi amici ed aggiungerli sul tuo BlackBerry per iniziare a chattare con loro gratis.' (Now you can discover the pins of all your friends and add them to your BlackBerry to start chatting with them for free).

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giuseppe zanotti facebook app

intralot kiosk interface



Matteo scegli uno o più argomenti su cui rimanere sempre aggiornato!

Quote e Scommesse: tutti gli aggiornamenti [Juventus](#) [Milan](#) [Inter](#) [Roma](#) [Lazio](#) [Napoli](#) [Calcio](#) [Sport](#)

Clicca su [Mi Piace Intralot Italia](#) per ottenere il bonus [Intralot Italia](#)

OTTIENI IL BONUS

Grazie **Matteo**.
Stampa il bonus e vai alla cassa!

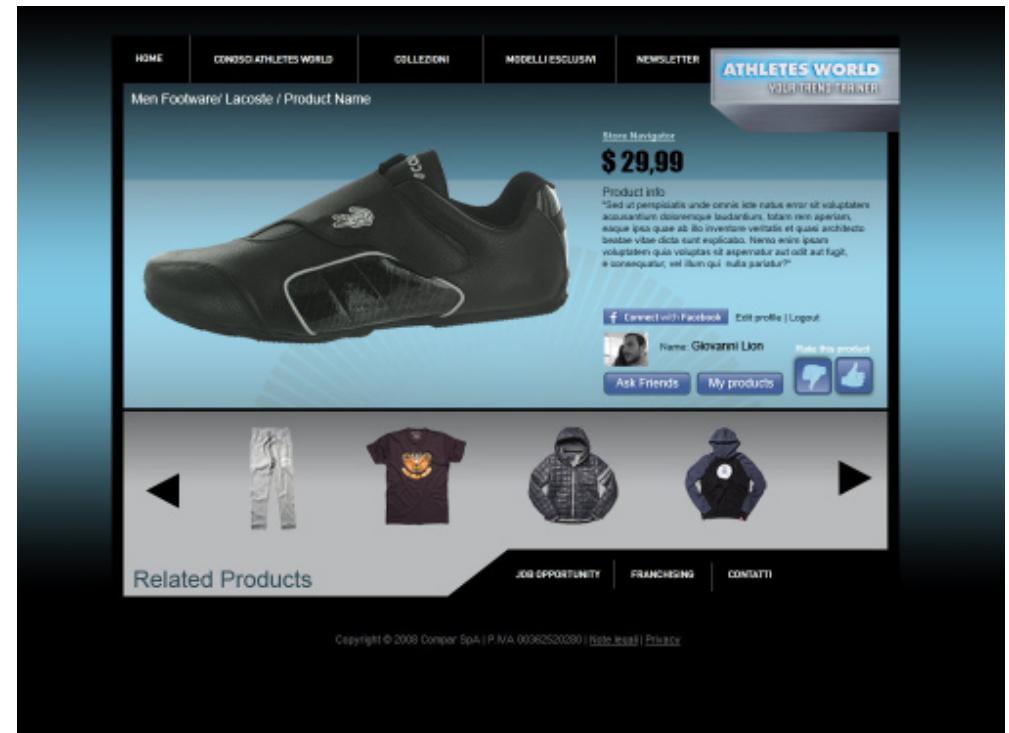
Codice Bonus: **5€ DI BONUS SCOMMESSE DA USARE SUBITO**

Inserisci il tuo numero di cellulare:
Accetto le condizioni riportate al punto 3 dell'informativa.

ESCI

Il sistema effettuerà un log-off automatico.

AW social interaction layer



zacchera landing page



Hotel Splendid

Adagiato direttamente sulle rive del lago Maggiore nell'incantevole e suggestiva cornice del Golfo Borromeo l'Hotel Splendid offre un'impareggiabile vista.

PREPENOTA SUBITO LA TUA VACANZA

Data di arrivo: [dropdown] Notti: [dropdown]
 Adulti: [dropdown] Bambini: [dropdown] Camere: [dropdown]

VERIFICA DISPONIBILITÀ

Il piacere del comfort Zacchera



L'Hotel Splendid è dotato di tutti i servizi per ritrovare armonia ed equilibrio e vivere momenti di puro relax grazie alla piscina con area idromassaggio, al centro benessere e al centro fitness.

I dettagli



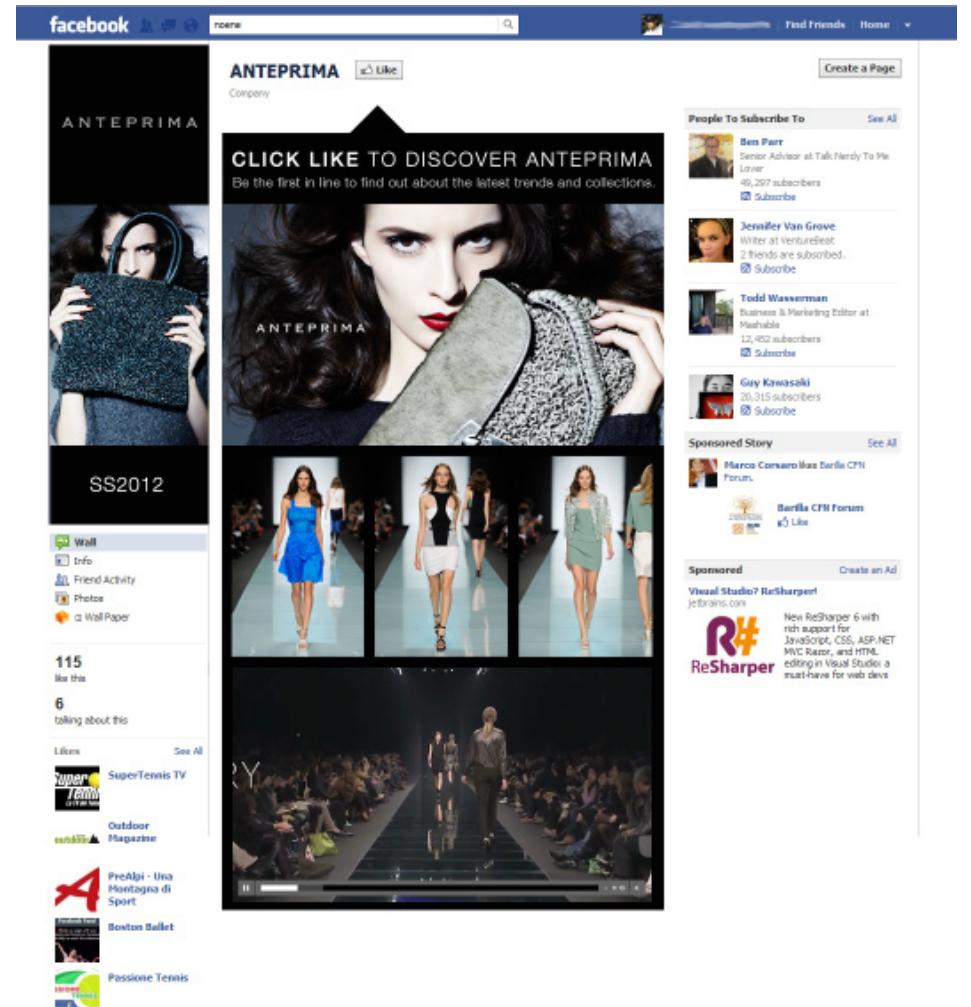
La cura del dettaglio nell'arredamento prestigioso e di finissima qualità evidenzia tutta l'attenzione riservata dal marchio Zacchera Hotels al soggiorno dei suoi ospiti.

La nostra offerta



240 camere standard, classic e superior, tutte con balcone tra cui 13 tra junior suites e suites, alcune delle quali con letto a baldacchino, dispongono di salotto, stanza da bagno in marmo con vasca e doccia separata ma anche servizi di televisore satellitare, wi-fi e tutto quello che serve per un indimenticabile soggiorno firmato Zacchera Hotels.

anteprima fb page



facebook noene Find Friends Home Create a Page

ANTEPRIMA Like Company

CLICK LIKE TO DISCOVER ANTEPRIMA
 Be the first in line to find out about the latest trends and collections.

SS2012

Wall Info Friend Activity Photos Wall Paper

115 like 6 talking about this

Likes See All SuperTennis TV SuperTennis TV Outdoor Magazine

A PreAlpi - Usa Montagne di Sport Boston Ballet Passion Tennis

Marco Concaro likes Barilla CFN Forum Barilla CFN Forum Like

Sponsored Story See All Marco Concaro likes Barilla CFN Forum Barilla CFN Forum Like

R# ReShaper Create an Ad New ReShaper 6 with rich support for JavaScript, CSS, ASP.NET MVC, Knockout.js, HTML, editing in Visual Studio, a must-have for web dev.

moneygram landing pages

MoneyGram Money Transfer

SEND MONEY TO ALL THE ALBANIA AT ONLY 5€*

A hand holding a 100 Euro bill.

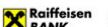
SEND MONEY WITH MONEGRAM IS CONVENIENT

FROM	0,01	100,01	200,01	300,01	400,01	600,01	800,01	1.000,01	2.000,01	3.000,01
TO	100,00	200,00	300,00	400,00	600,00	800,00	1.000,00	2.000,00	3.000,00	4.999,99*
FEE	5,00	9,00	12,50	16,00	24,00	32,00	35,00	40,00	60,00	3,5% OF SENDING AMOUNT

WHERE ARE YOU SENDING FROM? CAP: **FIND US**

800 088 256 www.moneygram.it

AVAILABLE AT:



* The fee of 5€ is valid for sends up to 100 Euros.

Euro payout available at selected branches, wherever you see the Euro payout sign.

Where payment is made in a currency other than Euros, a daily exchange rate fixed by MoneyGram or its agents is applied to the transactions.

The maximum amount to be sent could vary in base of the law.

viadeo landing pages

viadeo MBA AND MASTERS
PROMOTE YOUR SCHOOL ON viadeo

UK IT ES

SERVICES > MBA AND MASTERS

- Top and middle management audience of more than 8M professionals
- Higly targeted profile, you get only what you want
- Online and also emailing marketing to get the best of your investment

Using our social media marketing tools you can promote your brand among the targeted profiles inside Viadeo.

Advertise on viadeo means
reach millions of engaged professionals

Online advertising
1. Use or preferent space to promote your brand
2. Different options and sizes for all the budgets
[Know more](#)

Online and mailing advertising
1. Online advertising features plus
2. Targeted email solutions for our all members
[Know more](#)

Start Here

buyvip Landing pages

buy.vip MEMBERS ONLY

LO SHOPPING CLUB
AD ISCRIZIONE GRATUITA

TOMMY HILFIGER

SCONTI FINO AL 70%

SIG. SIG.RA

NOME: _____ COGNOME: _____

DATA DI NASCITA: _____ CAP: _____

EMAIL: _____ CONFERMA EMAIL: _____

PASSWORD: _____ CONFERMA PASSWORD: _____

Informativa e richiesta consenso per trattamento di dati personali
Documento informativo ai sensi e per gli effetti di cui all'articolo 13, D.Lgs. 30 giugno 2003 n. 196
In conformità al D.Lgs. 30 giugno 2003 n. 196 (Testo unico Privacy), fermo a

Ho letto l'Informativa Privacy sopra riportata ed esprimo il mio consenso al trattamento e alla comunicazione dei miei dati personali all'rispetto al punto a) e al punto b) dell'informativa stessa a.

ENTRA >>

VANS OFF THE WALL ON LINE FINO AL 12.07.09

Meltin'Pot ON LINE FINO AL 15.07.09

GEORGE GINA & LUCY Meltin'Pot Mirabello Clementoni DIESEL

Gola DEHA **SUPERA MERRELL**

buy.vip Le migliori marche ai migliori prezzi

LO SHOPPING CLUB
MEMBERS ONLY

SCONTI FINO AL 70%

L'Hi Tech ti tanta ?...

Entra nel tuo paradiso

nome cognome
15 05 1975 CAP
email conferma email
password conferma password

Informativa e richiesta consenso per trattamento di dati personali
Documento informativo ai sensi e per gli effetti di cui all'articolo 13, D.Lgs. 30 giugno 2003 n. 196
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BUONO ACQUISTO DA € 12 DA USARE SUBITO

REGISTRATI GRATUITAMENTE >>

-70% sui migliori brands moda
12€ in Regalo

vionnet web site

Collections Celebrities Archive **VIONNET** PARIS News Stores Vionnet

Collections
SS 2010
FW 2010-11

Celebrities

VIONNET PARIS

Legal Privacy Sitemap Contacts

TDS web site

BOOKING PRENOTAZIONE ONLINE

Hotel: Selezione Data di arrivo: 10 6 2009

Num. bambini: Num. notti: 1

Num. camere: Num. adulti: 1 2 CERCA

TERME DI SIRMIONE **120 ANNI**

Un progetto tutto dedicato ai clienti Terme di Sirmione.

FIDELITY CARD TERME DI SIRMIONE
Fidelity Card La Carta Fideltà delle Terme
www.termedisirmione.com Numero verde 800 80 5105
centro prenotazioni 030 990 4922

Vantaggi sulle prenotazioni
• **sconti** sul secondo soggiorno all'interno dello stesso anno
• **omaggi** importanti per chi "porta un amico", prodotti in omaggio,
• **promotioni Aquaria** agevolazioni sulle cure termali sono solo alcuni dei vantaggi pensati per

NEWSLETTER TERME DI SIRMIONE
Un logo per i 120 Anni
Terme di Sirmione ha scelto di avvalersi della creatività dei giovani, futuri professionisti della grafica dell'Istituto Europeo.

ANNO DELLA SALUTE A MILANO
Lorem ipsum doloe
Terme di Sirmione ha scelto di avvalersi della creatività dei giovani, futuri professionisti della grafica dell'Istituto Europeo.

MONOGRAFIA TERME DI SIRMIONE
Passione pura
Sempre nel calendario dei 120 Anni, Terme di Sirmione ha varato un importante "Progetto di Sensibilizzazione e Prevenzione Disturbi Uditivi", e alla prevenzione dei disturbi uditi rivolta alla cittadinanza.

IED - TORINO per TERME DI SIRMIONE
Un logo per i 120 Anni
Terme di Sirmione ha scelto di avvalersi della creatività dei giovani, futuri professionisti della grafica dell'Istituto Europeo di Design di Torino per creare un logo celebrativo dei 120 anni dell'azienda.

entertainment landing pages

Orange Ringtones

Select your favorite artsit and pick up a song to download on your cell just in few minutes!

ARTIST IMAGE

ARTIST SONGS
SELECT SONG TO DOWNLOAD TO YOUR PHONE

I'll Be Waiting
Cast I Get You Off My Mind
Fly Away
Believe
California
American Woman
Black Velveteen
Calling All Angels
It Ain't Over 'till It's Over

LISTEN TO AUDIO

DOWNLOAD SONG
Insert Your Number

Ho letto ed accetto le condizioni di servizio e la privacy

Skrilla Club è un servizio in abbonamento.
Scaricando il primo contenuto attivo il servizio Skrilla Club ricevi del bonus contenuto per i primi 10 giorni: per 1 Euro per Giochi Java, 3 euro per giochi Puzzles, 1 Euro per Giochi di Casinò, 2 Euro per Video e Wallpapers e eventuali altri contenuti aggiornati. Per chi non ha Skrilla Club e accedendo al portale www.skrillaclub.com avrà l'opportunità di inviare ogni settimana

Sisal Innovation lab

IMMAGINA CON NOI IL GIOCO DI DOMANI

PARTECIPA ANCHE TU!

1. FAI IL QUIZ
2. LEGGI IL BRIEF
3. INVIA L'IDEA
4. PUOI VINCERE FINO A €1000

Sisal InnovationLab ti invita a partecipare al concorso per inventare i giochi del futuro e a esprimere la tua creatività

Chi è Sisal | Regolamento | Privacy | Contatti | Copyright © 2011 Sisal

TUTTI AL MARE
Della Corte e Giacopone

Seguici sulla pagina ufficiale di Facebook, clicca [SKY mare](#)
Seguici su [twitter](#)

Guarda il trailer ufficiale in HD

Clicca Mi Place sull'attore che preferisci, e scopri in alcune clip inedite del film

Andrea Argaroli
Gigi Proietti
Marco Giallini
Claudia Zanella
Enrico Fantastichini
Karin Ouchan
Libero De Renzo
Francesca Mantovani

CLUB DEE JAY

SUL TUO CELLULARE

AMY WINEHOUSE

AMY WINEHOUSE SONG

INSERISCI IL TUO NUMERO

AMY WINEHOUSE SONG

Enter the number
Per la 12 maggio
3 domande da rispondere
per vincere

SKY

SU MISURA

COGNOME: _____
NOME: _____
DATA DI NASCITA: _____
INDIRIZZO: _____ N.C. _____
CITTÀ: _____ PROV. _____
ID DEL FORNITORE: _____
SE GIÀ UN CLIENTE? _____

INIZIA QUI

SKY SENZA ALCUN VINCOLO NÉ COSTO AGGIUNTIVO
TUTTO SKY + MONDO + CINEMA + SPORT + CALCIO + DISNEY

SKY BOXES: Cinema, Sport, Casinò, Teatro, Disney, Music, News, TV.

entertainment landing pages

This landing page for a Dark Knight wallpaper features a large image of Batman in his cowl. On the left, there's a navigation menu with options like 'WALLPAPER 1', 'WALLPAPER 2', 'WALLPAPER 3', and 'WALLPAPER 4'. At the bottom, there's a download form with fields for 'NAME' and 'EMAIL'.

A landing page for the Monopoly mobile game. It features a cartoon Monopoly man character holding a fan of money. The main call-to-action is a large red button labeled 'СКАЧАТЬ ИГРУ' (Download Game). Below it, there's a smaller button 'ПОЛУЧИТЬ КОД' (Get Code) and a field to enter a mobile number.

A landing page for the Blinko mobile game. It features a woman in a red dress posing against a red curtain background. The main call-to-action is a large red button labeled 'GÖNDER!' (Send). There are also smaller buttons for 'VIDEO' and 'Cep Telefonu Numarani Gir' (Enter Phone Number).

A landing page for the Deejay Club mobile app. It features a green header with the text 'SCARICA IL TUO ARTISTA PREFERITO' and 'CLUB DEEJAY'. Below this is a search bar with the placeholder 'SCARICA DEEJAY PER IL TUO CELLULARE'. A section for 'SUONERIE DI JOVANOTTI' shows a thumbnail of Jovanotti and a list of download links for different songs. At the bottom, there's a form to 'INSEGNAMI IL TUO NUMERO'.

A landing page for the Transformers mobile game. It features images of Optimus Prime and the movie poster for 'Transformers: Revenge of the Fallen - The Mobile Game'. The main call-to-action is a large red button labeled 'DESCARGA' (Download). There's also a 'SEARCH' bar at the top and a 'SUBSCRIBE' button below the download button.

A landing page for the Ice Age 3 mobile game. It features a large image of the characters Sid, Diego, and Manny. The main call-to-action is a large blue button labeled 'CONSIGUE EL JUEGO PARA TU MÓVIL AHORA!' (Get the game for your mobile now!). Below the button is a 'SEARCH' bar. The page also includes the FOX and glu logos.

Social Machine concept slides



SOCIAL SHOPPING

Using social media and mobile technology,
RFID (Radio Frequency Identification)

1
Get a RFID card and
LINK your FACEBOOK

2
Start to CHECKIN and
WANT products in the
shop

3
Involve your friends on
Facebook and get their
feedback

HOW DOES IT WORK?



Just Login with your
Facebook and we will give
you an RFID card to use

SIGNING UP

Using the instore interactive terminal or personal computer / smart phone

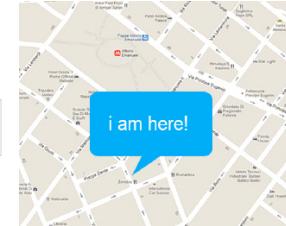
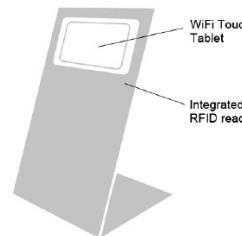


Login to
Facebook

Allow the app

Message will
be posted on
your wall

Your friends
reaction



2. CHECKING IN YOUR LOCATION AND POST IT ON FACEBOOK

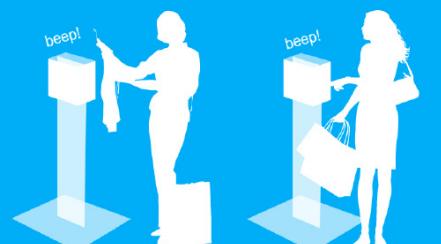


RFID cards, bracelets and price tags



I WANT THIS DRESS! What do you think about it?

1
touch
the product



2
touch
the ID card



3
message is
posted

BUY A PRODUCT

1

when a purchase is made the user
can chose to post the product and
the shop name and address



2
message is posted



1 like +284

DEVICE RANGE

Configurations can be as simple as just an iPad,
to complex as Totem + multiple transmitters + card/bracelets + RFID clothing price tags



free standing
tablet



PC



cards and tags
card



bracelet



RFID price tags



totem
standart
with tablet



mannequin
with tablet



standart
with PC



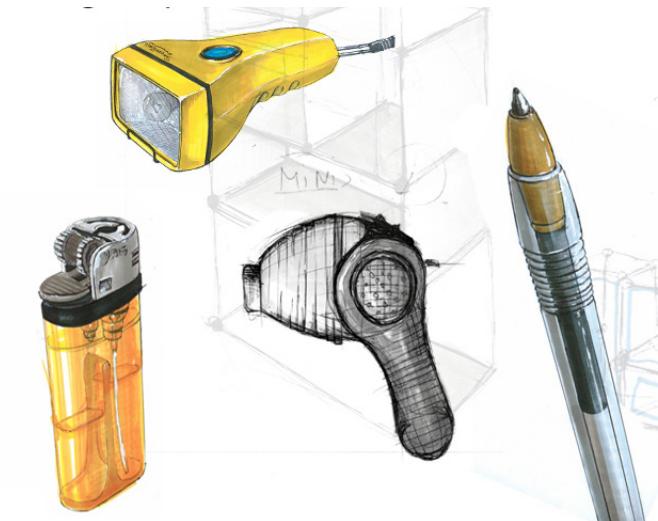
RFID
transmitter



RFID
mannequin
transmitter



barcode



industrial and interior design

thank you for your time

javor.vatchkov@gmail.com

RESUME: http://www.urbanium.net/javorvatahkov/javor_vatchkov_resume.pdf

CASE STUDY1: http://www.urbanium.net/javorvatchkov/_case_SAT.pdf

CASE STUDY2: http://www.urbanium.net/javorvatchkov/_case_BOA.pdf

music : <http://www.urbanium.net/paragon-soul-music/>