

javorvatchkov

PORTFOLIO

product designer / ux designer / design manager / creative director web /

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socail ads tool

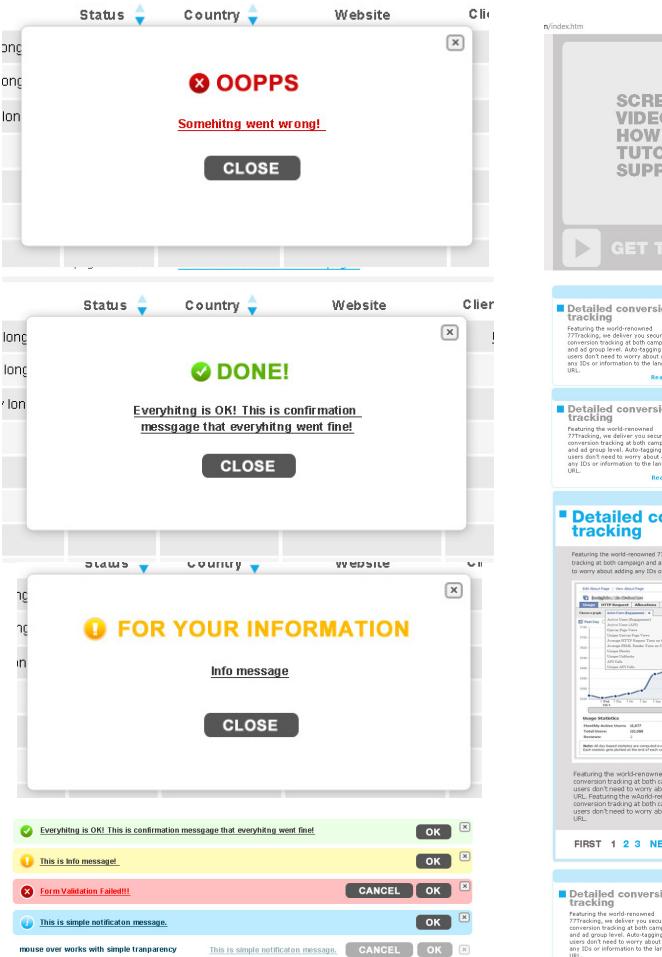
web application

Ad Management system for new media marketing and advertising agencies.

The screenshot displays a complex web-based application interface for managing social media ads. It includes:

- Header:** Navigation bar with links for Dashboard, My Clients, Campaign Manager, Ads Manager, Report Center, and sub items like sub item1 and sub itemitem1.
- Top Bar:** Buttons for SAVE AS (PDF, XLC, CSV, XML), BULK EXPORT, IMPORT, DELETE, CREATE, and EDIT.
- Main Content Area:**
 - Campaign Manager:** Shows a campaign named "MyCampaign" for "77agency" from 23.03.2010 - 25.04.2010, compared to 02.03.2009 - 04.05.2009.
 - Grid View:** A table with columns for Client name, Status, Country, Website, Client contact, and Agency contact. It shows multiple rows of data with "Action" buttons.
 - Form Fields:** Includes a "Left Menu Item 1" section with dropdowns for Client name, Status, Country, Website, Client contact, and Agency contact.
 - Advanced Controls:** A section titled "Select All None" with a note about selecting all 4865 items on all pages. It features a "Multiple Level Select box" with a tree view of items, a "Multi-select box" with checkboxes for Active, Deleted, Disapproved, Paused, Pending review, Completed, and Scheduled, and a "Grouped box" with checkboxes for Failed Update, Failed Create, OK (also in progress), and Pending review.
 - Date Pickers:** Two date range pickers labeled "From:" and "To:" for selecting starting dates in December 2010, with a note "You have selected the period: dd/mm/yyyy - dd/mm/yyyy".
 - Total Summary:** A table at the bottom showing "TOTALS" and "GRAND TOTALS" both at 0.00.

socail ads tool web application



Social Ads Tool
is a web-based solution developed to help advertisers manage Facebook advertising campaigns more efficiently and effectively.

▪ FACEBOOK API

through robust back-end integration with the **Facebook APIs**, it is possible to manage campaigns and ads without the need to log in to Facebook's User Interface. All data is automatically synchronized with the Facebook databases.

CAMPAGN MANAGEMENT CENTRE:

to sort, view and edit a single campaign or multiple campaigns. A range of filter settings can be applied and campaign data can be imported or exported in bulk. A scheduling function makes it possible to put a campaign live on specific days of the week and/or at a precise time of the day, maximizing control and performance.

ADVERTISER MANAGEMENT CENTRE:

to manage advertiser information including contact details, Facebook account(s) and budgets. A user-friendly wizard lets users configure, test and deploy tracking scripts for real-time conversion tracking.

postitat web application

Content management application for Facebook Pages. The app makes it possible to prepare and schedule posts for future publication and has an in-built tracking and analysis tool.

Postitat Dashboard

Current Page: My First Page to update on Facebook

Analytics Schedule Content Settings Feed Create New Post

Next messages to be posted

- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More
- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More
- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More

Daily pagescore for the past 7 days

Day	Pagescore
SUN 24.04	100
MON 25.04	34
TUE 26.04	52
WED 27.04	59
THU 28.04	2
FRI 29.04	18
SAT 30.04	45

Scheduled posts for the next 7 days

Day	Pagescore
SUN 24.04	86
MON 25.04	86
TUE 26.04	86
WED 27.04	86
THU 28.04	86
FRI 29.04	86
SAT 30.04	86

View Analytics

- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More
- page: My First Page on Facebook Clicks: 233 Shares: 12 Comments: 122 Likes: 32 posts: 9 pagescore: 86 ▼ See More

Postitat Developed by 77Agency About Info

Create New Post

Type Your Message or paste an URL from which your post will be generated.
http://www.myurltopost.com/post-2345.php

Post Preview

77test Iraq: Sospetti terroristi sottoposti a orribili torture in prigione fuori Bagdad

Iraq: Sospetti terroristi sottoposti a orribili torture in prigione fuori Bagdad Blitz 2

Iracheni detenuti per mesi in una prigione segreta fuori Bagdad sono stati sistematicamente torturati e costretti a firmare confessioni che in alcuni casi non potevano neanche leggere, a quanto ha rivelato un nuovo rapporto pubblicato mercoledì da un importante associazione per la tutela dei diritti umani, secondo quanto informa The Huffington Post. Alcuni dei detenuti sono [...]

View simple

Post it when?

Just Save for Later Post Now Schedule

DECEMBER 2010 Sun Mon Tue Wed Thu Fri Sat 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 Select hour: 14 48 Give me suggestion!

on 25 / 05 / 2010 at 22:35h

Other posts scheduled for that Day Week Month

All posts to be launched on 25 / 05 / 2010

Postitat Post about something important for me Time: 22:34

Postitat Post about something else important for me Time: 22:34

Postitat Post about something else important for (...) Time: 22:34

Schedule Post Cancel

Destination URL Where the user will land clicking on the post

Post Title Text linked to the destination url specified above

Caption Small sized text below the title

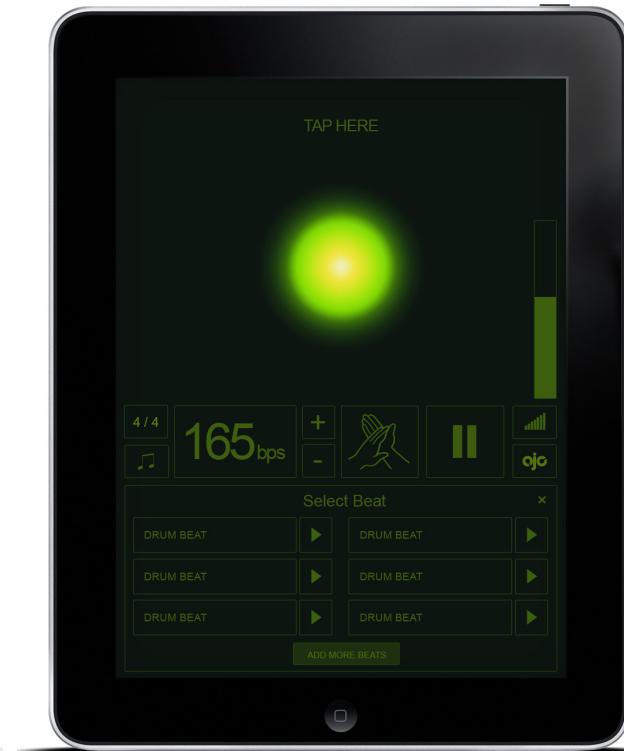
Description Only in this field, links beginning with http:// will be autolinked

Media Set to blank to post without image image

Cancel Apply

ojo ipad app

This is a conceptual app for a Virtual band member, that can follow and that can lead live musicians during performance or rehearsals, can record through Line-In or external microphone and can share the recordings and notes about projects via email or cloud services.



Bank of America iPhone and iPad app

Simple displaying app for Bank of America - Merrill Lynch, Obbligazioni INVEST | BOND™ products with portfolio and events features



Calcolatrice HD iphone app



SEO tool web application

Project management collaboration tool for the needs of SEO specialists and clients.

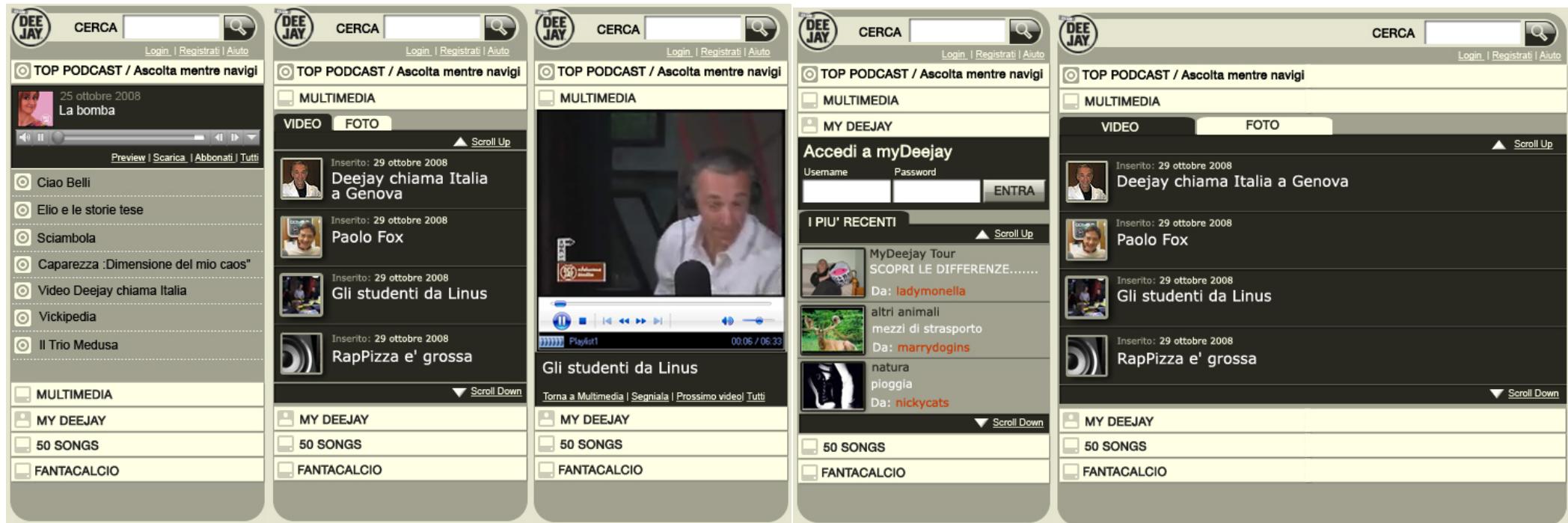
The screenshot shows the Mojotune web application interface. At the top, there's a navigation bar with links for 'Search Guitar Chords' (selected), 'by Chord name', 'by Tones', and 'by Frets'. Below this is a section titled 'Select Fret for each string' with dropdown menus for each string (1st to 6th) and a 'Get Chord' button. A large image of a guitar neck is displayed. Below this is another search bar with 'by Chord name' selected. The main area shows a 'Pick a chord' section with dropdown menus for 'A# min7' (MAIN CHORD and VARIATION). A guitar chord diagram for 'A#min7' is shown, with notes marked on the strings. The notes are: C, D, B#, E, G. There's also a 'PLAY' button and a link to 'Print This Chord'. A footer image shows a guitar with knobs.

mojotune

web app



radioDeeJay iGoogle app



gamesbook

Challenges (4 New!) My Favorites Invite Friends Play Games (Logout) Paragon Soul

Lightening Reflex

Lightening Asteroids (3) Packman (1) Galaxy (1) FunnyTetris

You are ranked **239** out of 1034 players! [Add to Favorites](#) Best Score **204** 04/03/2009

On 15/05/2009 at 16:22 you scored **204** playing the Lightning game! **YOU ARE GREAT!**
On 15/05/2009 at 16:13 you scored **119** playing the Lightning game! **YOU CAN DO BETTER!**

1 Paul Bonahora Score: 203 Challenge

The Game Wall

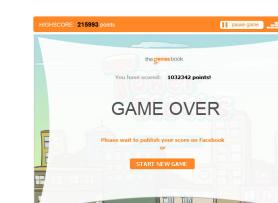
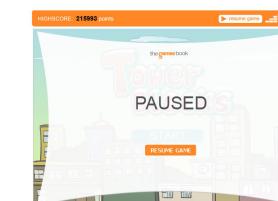
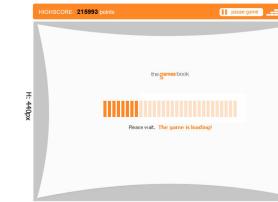
Displaying 10 of 23 posts See All

Write something... Post

Marco Corsaro wrote Yesterday, at 20:23 AHAHAAA! I will kick your a\$#s losers!

Sister Act wrote Yesterday, at 20:23 NEVAH!!

thegamesbook game screen
- Loading
- Welcome
- Pause
- Gameover
- gamebar status/ paused/ volume down/ mute
- animation of the white interface background loaded on the top of the gamescreen.



gamesbook

web applicaiton

thegamesbook games highscores challenges Javor Vatchkov logout

Asteroids

HIGHSCORE: 215993 points

PLAY AGAIN

BANNER

Challenge your friends on Facebook Try it now! CHALLENGE YOUR FRIENDS! VS Select a friend Play Against

Latest Challenges

Rank	User	Score	Action
1	Kalina Vatchkova	232113	Play Against
2	Kalina Vatchkova	232113	Play Against
3	Kalina Vatchkova	232113	Play Against

Latest Challenges

Rank	User	Score	Action
1	Faust Lindberg	LOST against Javor Vatchkov	
2	Javor Vatchkov	WON against Faust Lindberg	
3	Medusa Magina	WON against Bacchus Corax	
4	Giovanni Lion	WON against Alessandro Zanchettion	

Previous 1, 2, 3, 4 Next

blitz quotidiano ipad app



genialloyd

facebook app

The screenshot shows a Facebook application page for '3 Italia'. At the top, there's a navigation bar with links for Wall, Info, Photos, Discussions, Tre Game, Tre Quiz, and a 'Become a fan' button. Below this, a banner for 'BlackBerry® by 3' features the text 'Benvenuto nell'applicazione 3 BlackBerry Messenger' and an image of a BlackBerry smartphone. A message encourages users to add friends by their PIN. The main content area shows a list of friends with their profile pictures, names, and PINs (e.g., Bobby Moshheadbanger, Pin: 12345678). There are buttons to 'Invite Friends' and 'Salva Pin'. On the right, sections for 'Latest Friends' and 'Latest Users' show a list of users with their PINs. At the bottom, there's a promotional section for the BlackBerry Bold 9700 with an offer of 0€ anticipo and the 3 logo.

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tre-blackberry

facebook app

The image shows a three-step guide for using the app:

- Step 1: Diventa Fan** (Become a fan) - Shows a Facebook fan page for '3 Italia' with a 'Become a fan' button and a BlackBerry smartphone.
- Step 2: Inserisci il tuo BB Pin** (Enter your BB Pin) - Shows a form where a user can enter their BlackBerry PIN (e.g., 12345678) and a 'Salva Pin' (Save Pin) button.
- Step 3: Inizia a chattare gratis!** (Start chatting for free!) - Shows a list of friends with their names and PINs, and a message encouraging users to start chatting.

giuseppe zanotti facebook app

intralot kiosk interface



Matteo scegli uno o più argomenti su cui rimanere sempre aggiornato!

Quote e Scommesse: tutti gli aggiornamenti [Juventus](#) [Milan](#) [Inter](#) [Roma](#) [Lazio](#) [Napoli](#) [Calcio](#) [Sport](#)

Clicca su [Mi Piace Intralot Italia](#) per ottenere il bonus [Intralot Italia](#)

OTTIENI IL BONUS

Grazie **Matteo**.
Stampa il bonus e vai alla cassa!

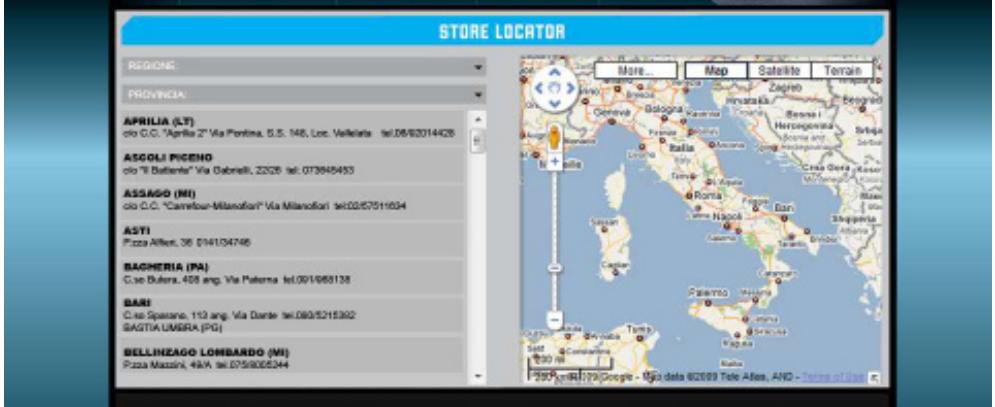
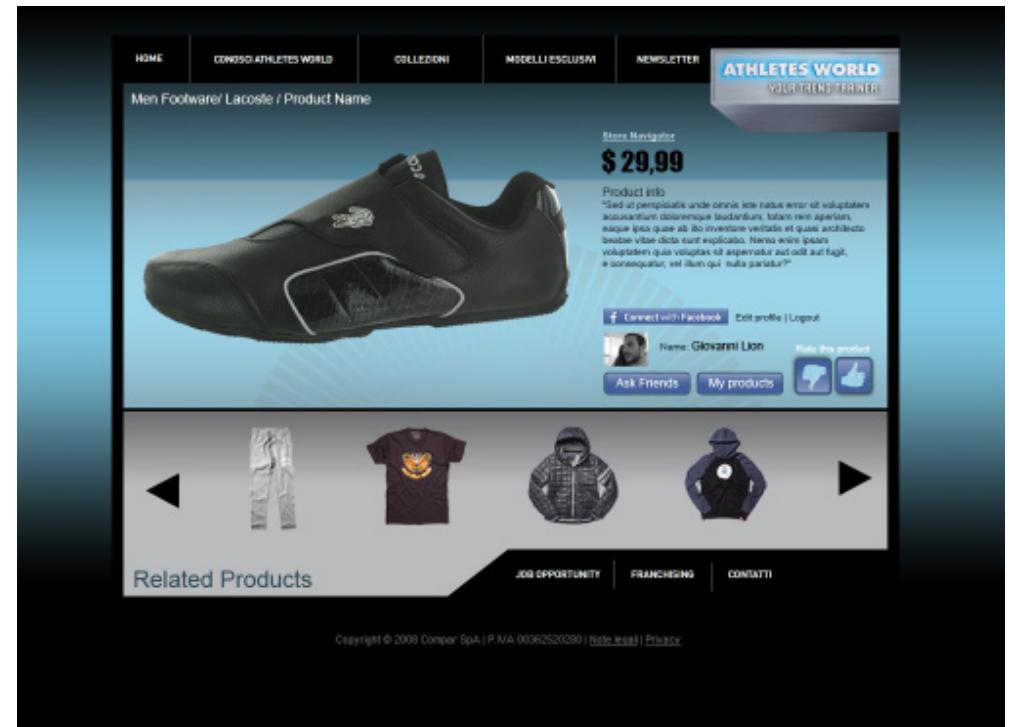
Codice Bonus: **5€ DI BONUS SCOMMESSE DA USARE SUBITO**

Inserisci il tuo numero di cellulare:
Accetto le condizioni riportate al punto 3 dell'informativa.

ESCI

Il sistema effettuerà un log-off automatico.

AW social interaction layer



zacchera landing page



Hotel Splendid

Adagiato direttamente sulle rive del lago Maggiore nell'incantevole e suggestiva cornice del Golfo Borromeo l'Hotel Splendid offre un'impareggiabile vista.

PREPENOTA SUBITO LA TUA VACANZA

Data di arrivo: [dropdown]
Notti: [dropdown]
Adulti: [dropdown]
Bambini: [dropdown]
Camere: [dropdown]

VERIFICA DISPONIBILITÀ

Il piacere del comfort Zacchera



L'Hotel Splendid è dotato di tutti i servizi per ritrovare armonia ed equilibrio e vivere momenti di puro relax grazie alla piscina con area idromassaggio, al centro benessere e al centro fitness.

I dettagli



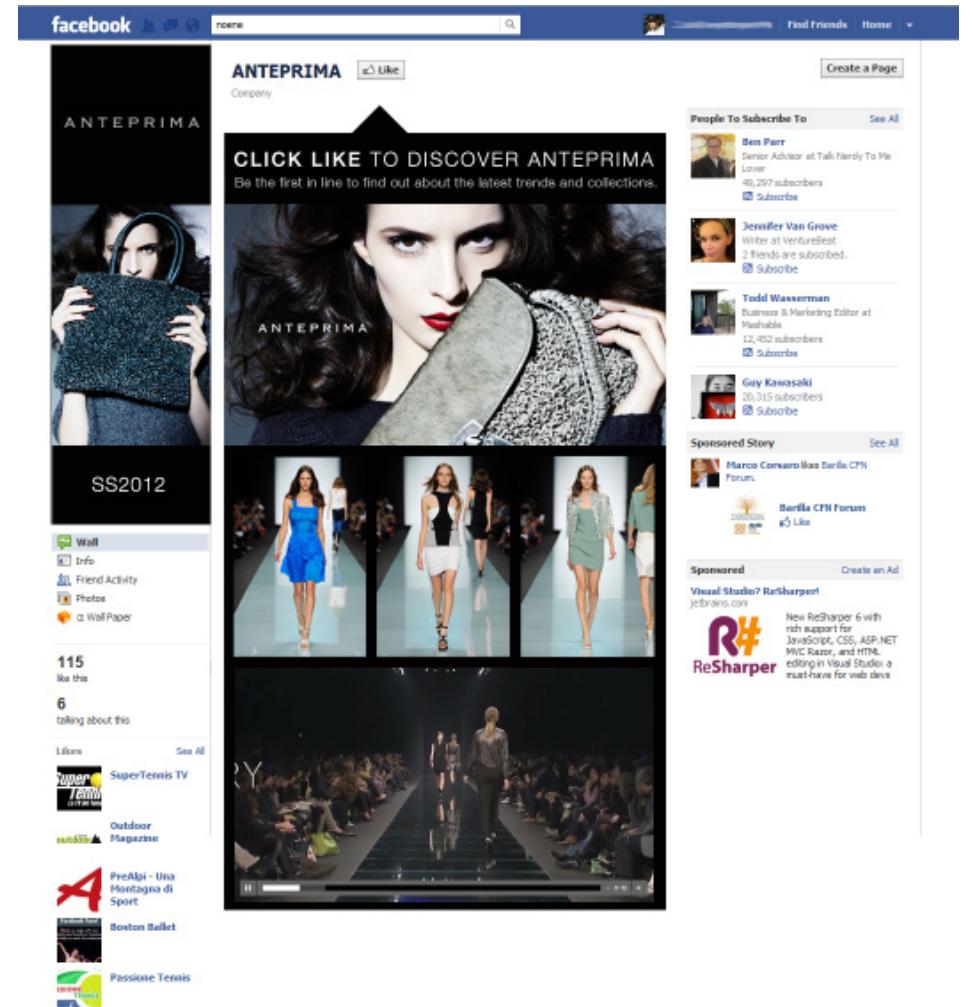
La cura del dettaglio nell'arredamento prestigioso e di finissima qualità evidenzia tutta l'attenzione riservata dal marchio Zacchera Hotels al soggiorno dei suoi ospiti.

La nostra offerta



240 camere standard, classic e superior, tutte con balcone tra cui 13 tra junior suites e suites, alcune delle quali con letto a baldacchino, dispongono di salotto, stanza da bagno in marmo con vasca e doccia separata ma anche servizi di televisore satellitare, wi-fi e tutto quello che serve per un indimenticabile soggiorno firmato Zacchera Hotels.

anteprima fb page



facebook noene Find Friends Home Create a Page

ANTEPRIMA Like Company

CLICK LIKE TO DISCOVER ANTEPRIMA
Be the first in line to find out about the latest trends and collections.

SS2012

Wall Info Friend Activity Photos Wall Paper

115 like 6 talking about this

Likes See All SuperTennis TV SuperTennis TV Outdoor Magazine

A PreAlpi - Usa Montagne di Sport Boston Ballet Passion Tennis

Marco Concaro likes Barilla CFN Forum Barilla CFN Forum Like

Sponsored Story See All Marco Concaro likes Barilla CFN Forum Barilla CFN Forum Like

R# ReShaper Create an Ad New ReShaper 6 with rich support for JavaScript, CSS, ASP.NET MVC, Knockout.js, HTML, editing in Visual Studio, a must-have for web dev.

moneygram landing pages

MoneyGram Money Transfer

SEND MONEY TO ALL THE ALBANIA AT ONLY 5€*

A hand holding a 100 Euro bill.

SEND MONEY WITH MONEGRAM IS CONVENIENT

FROM	0,01	100,01	200,01	300,01	400,01	600,01	800,01	1.000,01	2.000,01	3.000,01
TO	100,00	200,00	300,00	400,00	600,00	800,00	1.000,00	2.000,00	3.000,00	4.999,99*
FEE	5,00	9,00	12,50	16,00	24,00	32,00	35,00	40,00	60,00	3,5% OF SENDING AMOUNT

WHERE ARE YOU SENDING FROM? CAP: **FIND US**

800 088 256 www.moneygram.it

AVAILABLE AT:

* The fee of 5€ is valid for sends up to 100 Euros.
Euro payout available at selected branches, wherever you see the Euro payout sign.
Where payment is made in a currency other than Euros, a daily exchange rate fixed by MoneyGram or its agents is applied to the transactions.
The maximum amount to be sent could vary in base of the law.

viadeo landing pages

viadeo MBA AND MASTERS PROMOTE YOUR SCHOOL ON viadeo

UK IT ES

SERVICES > MBA AND MASTERS

■ Top and middle management audience of more than 8M professionals

■ Highly targeted profile, you get only what you want

■ Online and also emailing marketing to get the best of your investment

Using our social media marketing tools you can promote your brand among the targeted profiles inside Viadeo.

More information
Download Brochure
Follow us on Twitter
[Corporate Website](#)
Join Viadeo
Our Clients
More services

Advertise on viadeo means
reach millions of engaged professionals

Online advertising
1. Use or preferential space to promote your brand
2. Different options and sizes for all the budgets
[Know more](#)

Online and mailing advertising
1. Online advertising features plus
2. Targeted email solutions for our all members
[Know more](#)

Start Here

800 088 256 www.moneygram.it

AVAILABLE AT:



* The fee of 5€ is valid for sends up to 100 Euros.
Euro payout available at selected branches, wherever you see the Euro payout sign.
Where payment is made in a currency other than Euros, a daily exchange rate fixed by MoneyGram or its agents is applied to the transactions.
The maximum amount to be sent could vary in base of the law.

buyvip Landing pages

buy.vip MEMBERS ONLY

LO SHOPPING CLUB
AD ISCRIZIONE GRATUITA

TOMMY HILFIGER

SCONTI FINO AL 70%

SIG. SIG.RA

NOME: _____ COGNOME: _____

DATA DI NASCITA: _____ CAP: _____

EMAIL: _____ CONFERMA EMAIL: _____

PASSWORD: _____ CONFERMA PASSWORD: _____

Informativa e richiesta consenso per trattamento di dati personali
Documento informativo ai sensi e per gli effetti di cui all'articolo 13, D.Lgs. 30 giugno 2003 n. 196
In conformità al D.Lgs. 30 giugno 2003 n. 196 (Testo unico Privacy), fermo a

Ho letto l'Informativa Privacy sopra riportata ed esprimo il mio consenso al trattamento e alla comunicazione dei miei dati personali all'rispetto al punto a) e al punto b) dell'informativa stessa a.

ENTRA >>

VANS OFF THE WALL ON LINE FINO AL 12.07.09

Meltin'Pot ON LINE FINO AL 15.07.09

GEORGE GINA & LUCY Meltin'Pot Mirabello Clementoni DIESEL FILA JEAN'S PAUL GAULTIER Gola DEHA SUPERGA MERRELL

buy.vip Le migliori marche ai migliori prezzi

LO SHOPPING CLUB
MEMBERS ONLY

SCONTI FINO AL 70%

L'Hi Tech ti tanta?...

Entra nel tuo paradiso

nome cognome
15 05 1975 CAP
email conferma email
password conferma password

Informativa e richiesta consenso per trattamento di dati personali
Documento informativo ai sensi e per gli effetti di cui all'articolo 13, D.Lgs. 30 giugno 2003 n. 196
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BUONO ACQUISTO DA € 12 DA USARE SUBITO

REGISTRATI GRATUITAMENTE >>

-70% sui migliori brands moda 12€ in Regalo

vionnet web site

Collections Celebrities Archive **VIONNET** PARIS News Stores Vionnet

Collections
SS 2010
FW 2010-11

Celebrities

VIONNET PARIS

Legal Privacy Sitemap Contacts

TDS web site

BOOKING PRENOTAZIONE ONLINE

Hotel: Selezione Data di arrivo: 10 6 2009

Num. bambini: Num. notti: 1

Num. camere: Num. adulti: 2

CERCA

TERME DI SIRMIONE **120 ANNI**

FIDELITY CARD TERME DI SIRMIONE

Vantaggi sulle prenotazioni

- **sconti** sul secondo soggiorno all'interno dello stesso anno
- **omaggi** importanti per chi "porta un amico", prodotti in omaggio,
- **promotioni Aquaria** agevolazioni sulle cure termali sono solo alcuni dei vantaggi pensati per

centro prenotazioni **030 990 4922**

NEWSLETTER TERME DI SIRMIONE
Un logo per i 120 Anni

Terme di Sirmione ha scelto di avvalersi della creatività dei giovani, futuri professionisti della grafica dell'Istituto Europeo.

ANNO DELLA SALUTE A MILANO
Lorem ipsum dolor

Terme di Sirmione ha scelto di avvalersi della creatività dei giovani, futuri professionisti della grafica dell'Istituto Europeo.

MONOGRAFIA TERME DI SIRMIONE
Passione pura

Sempre nel calendario dei 120 Anni, Terme di Sirmione ha varato un importante "Progetto di Sensibilizzazione e Prevenzione Disturbi Uditivi", e alla prevenzione dei disturbi uditi rivolta alla cittadinanza.

IED - TORINO per TERME DI SIRMIONE
Un logo per i 120 Anni

Terme di Sirmione ha scelto di avvalersi della creatività dei giovani, futuri professionisti della grafica dell'Istituto Europeo di Design di Torino per creare un logo celebrativo dei 120 anni dell'azienda.

entertainment landing pages

Orange Ringtones

Select your favorite artsit and pick up a song to download on your cell just in few minutes!

ARTIST IMAGE

ARTIST SONGS
SELECT SONG TO DOWNLOAD TO YOUR PHONE

I'll Be Waiting
Cast I Get You Off My Mind
Fly Away
Believe
California
American Woman
Black Velveteen
Calling All Angels
It Ain't Over 'till It's Over

LISTEN TO AUDIO

DOWNLOAD SONG
Insert Your Number

Ho letto ed accetto le condizioni di servizio e la privacy

Skrilla Club è un servizio in abbonamento.
Scaricando il primo contenuto attivo il servizio Skrilla Club ricevi del bonus con 10 euro per i primi 10 minuti per Rolettoni o Giochi Java, 3 euro per giochi Puzzles, 2 euro per i primi 10 minuti per Sogni, 2 Euro per Video e Wallpapers e eventuali altri servizi attivati dal servizio Skrilla Club e accedendo al portale www.skrillaclub.it avrai sempre l'opportunità di inviare ogni settimana

Sisal Innovation lab

IMMAGINA CON NOI IL GIOCO DI DOMANI

PARTECIPA ANCHE TU!

1. FAI IL QUIZ
2. LEGGI IL BRIEF
3. INVIA L'IDEA
4. PUOI VINCERE FINO A €1000

Sisal InnovationLab ti invita a partecipare al concorso per inventare i giochi del futuro e a esprimere la tua creatività

Chi è Sisal | Regolamento | Privacy | Contatti | Copyright © 2011 Sisal

TUTTI AL MARE
Della Corte e Giannini

Seguici sulla pagina ufficiale di Facebook, clicca [SKY mare](#)
Seguici su [twitter](#)

Guarda il trailer ufficiale in HD

Clicca Mi Place sull'attore che preferisci, e scopri in alcune clip inedite del film

Andrea Argioanni
Gigi Proietti
Marco Giallini
Claudia Zanella
Enrico Fantastichini
Karin Ouchan
Liber De Renzo
Francesca Mantovani

CLUB DEE JAY

SUL TUO CELLULARE

AMY WINEHOUSE

AMY WINEHOUSE SONG

INSERISCI IL TUO NUMERO

AMY WINEHOUSE SONG

Enter the number
Per la 12 maggio
3 domande a
scoprire le
dive della

SKY

SU MISURA

COGNOME: _____
NOME: _____
DATA DI NASCITA: _____
INDIRIZZO: _____ N.C. _____
CITTÀ: _____ PROV. _____
ID DEL FORNITORE: _____
SE GIÀ UN CLIENTE? _____

INIZIA QUI

SKY SENZA ALCUN VINCOLO NÉ COSTO AGGIUNTIVO
TUTTO SKY + MONDO + CINEMA + SPORT + CALCIO + DISNEY



entertainment landing pages

This landing page for a Dark Knight wallpaper features a large image of Batman in his cowl. On the left, there's a navigation menu with options like 'WALLPAPER 1', 'WALLPAPER 2', 'WALLPAPER 3', and 'WALLPAPER 4'. At the bottom, there's a download button labeled 'SCARICA'.

A landing page for the Monopoly mobile game. It features a cartoon Monopoly man character holding a fan of money. There's a large red 'MONOPOLY' logo at the top. Below it, a button says 'СКАЧАТЬ ИГРУ' (Download Game). A small text box asks for a phone number to receive a download code.

A landing page for the Blinko mobile game. It features a woman in a red dress posing against a red curtain. The background has large numbers '1', '2', and '3'. A button at the bottom right says 'GÖNDER!' (Send). The page includes text in Turkish: 'Surpriz hediyen seni bekliyor' (A surprise gift is waiting for you) and 'Cep Telefonu Numarani Gir' (Enter your phone number).

A landing page for the Deejay Club mobile app. It features a green 'CLUB DEEJAY' logo. Below it, there are buttons for 'SCARICA IL TUO ARTISTA PREFERITO' (Download your favorite artist), 'SCARICA I PODCAST' (Download podcasts), and 'SCARICA I SONGS' (Download songs). A search bar is also present. The page includes a section for 'SUONERIE DI JOVANOTTI' (Ringtones by Jovanotti) with download links for various tracks.

A landing page for the Transformers mobile game. It features a large image of Optimus Prime. The title 'GRATIS' (Free) is prominently displayed. Below it, there's a button 'INTRODUCE número de móvil' (Enter your mobile number) and a 'DESCARGA' (Download) button. A small note at the bottom states: 'Acepto las Condiciones de Servicio y Privacidad de Datos. Solo 0,30€/SMS recibido.'

A landing page for the Ice Age 3 mobile game. It features a large image of the characters Sid, Diego, and Manny. The title 'ICE AGE 3 EL ORIGEN DE LOS DINOSAURIOS' is at the top. Below it, there's a button 'CONSIGUE EL JUEGO PARA TU MÓVIL AHORA!' (Get the game for your mobile now!). The FOX and glu logos are visible at the bottom.

Social Machine concept slides



SOCIAL SHOPPING

Using social media and mobile technology,
RFID (Radio Frequency Identification)

1
Get a RFID card and
LINK your FACEBOOK

2
Start to CHECKIN and
WANT products in the
shop

3
Involve your friends on
Facebook and get their
feedback

HOW DOES IT WORK?



Just Login with your
Facebook and we will give
you an RFID card to use

SIGNING UP

Using the instore interactive terminal or personal computer / smart phone

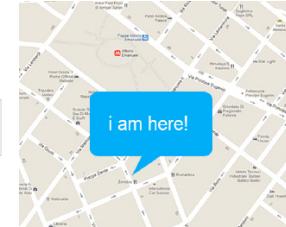
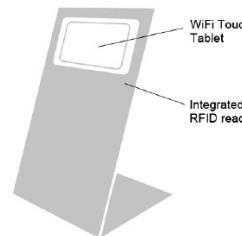


Login to
Facebook

Allow the app

Message will
be posted on
your wall

Your friends
reaction



2. CHECKING IN YOUR LOCATION AND POST IT ON FACEBOOK

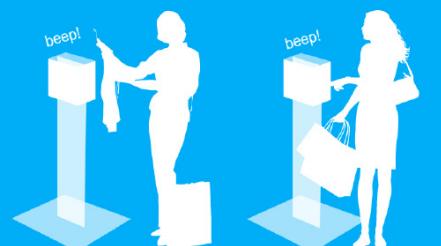


RFID cards, bracelets and price tags



I WANT THIS DRESS! What do you think about it?

1
touch
the product



2
touch
the ID card



3
message is
posted

BUY A PRODUCT

1

when a purchase is made the user
can chose to post the product and
the shop name and address



2
message is posted



1 like +284

DEVICE RANGE

Configurations can be as simple as just an iPad,
to complex as Totem + multiple transmitters + card/bracelets + RFID clothing price tags



free standing
tablet



PC



cards and tags



bracelet



RFID price tags



totem
standart
with tablet



mannequin
with tablet



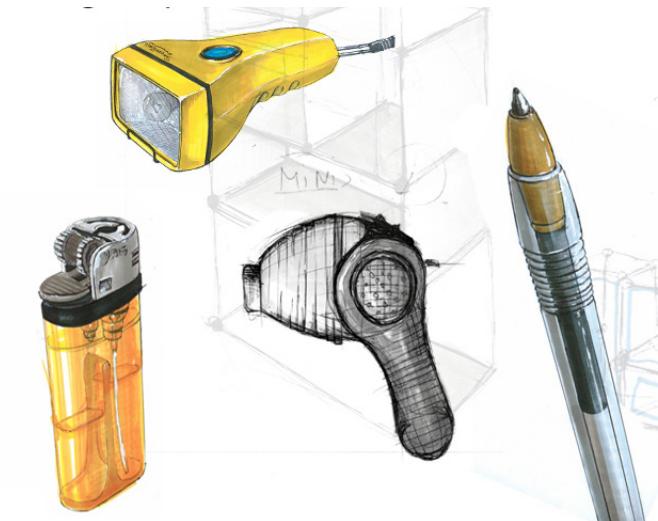
transmitter
RFID
transmitter



standart
with PC
RFID
mannequin
transmitter



barcode



industrial and interior design

thank you for your time

javor.vatchkov@gmail.com

RESUME: http://www.urbanium.net/javorvatahkov/javor_vatchkov_resume.pdf

CASE STUDY1: http://www.urbanium.net/javorvatchkov/_case_SAT.pdf

CASE STUDY2: http://www.urbanium.net/javorvatchkov/_case_BOA.pdf

music : <http://www.urbanium.net/paragon-soul-music/>