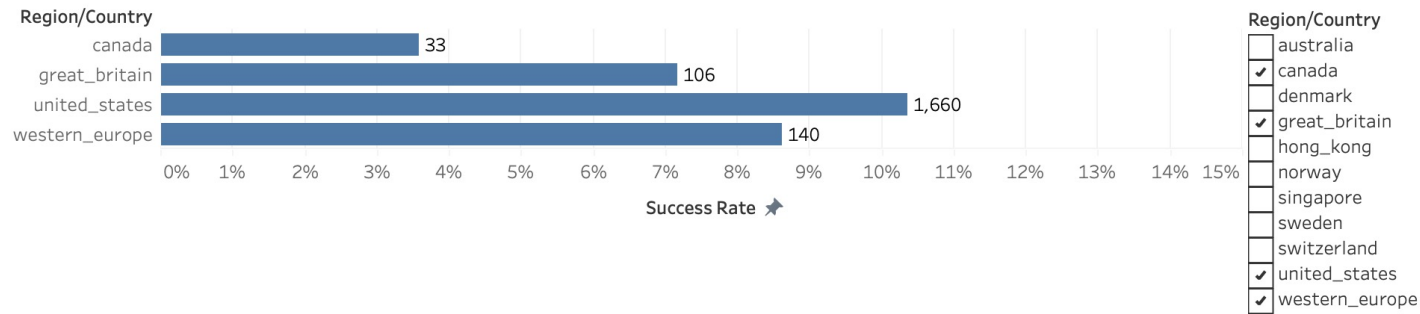


Crowdfunding Success

We see little variation of success rate among the top 4 regions by number of campaigns (Canada stands out with a lower success rate).	We also find little correlation between number of campaigns in a category and success rate.	Little variation again in success rate between Launch and End dates for campaigns (notable exception being June).	Finally, we find some standout data, with higher success rates at 0-10 days and 80-90 days.	Concluding thoughts
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Crowdfunding Success

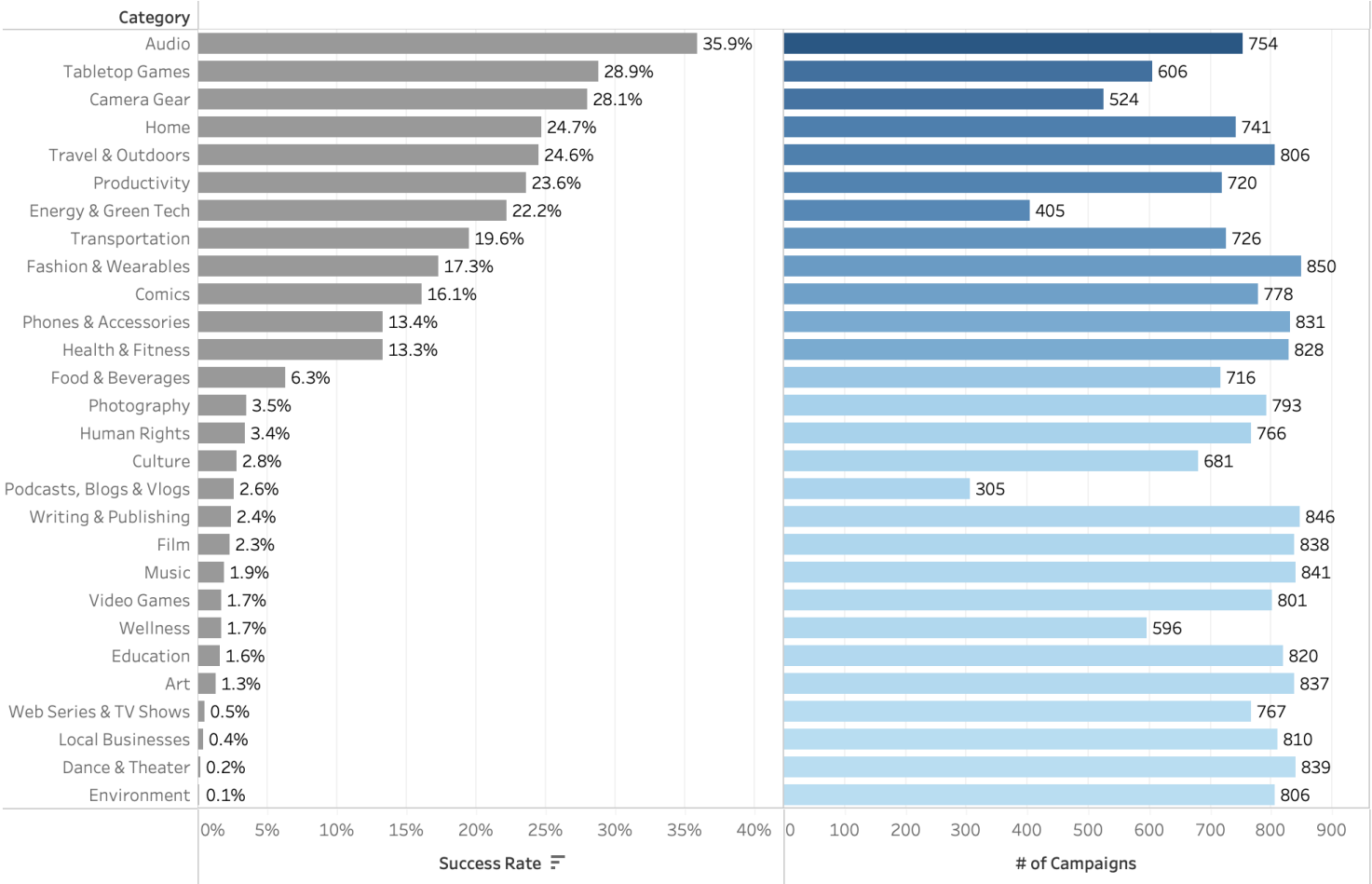
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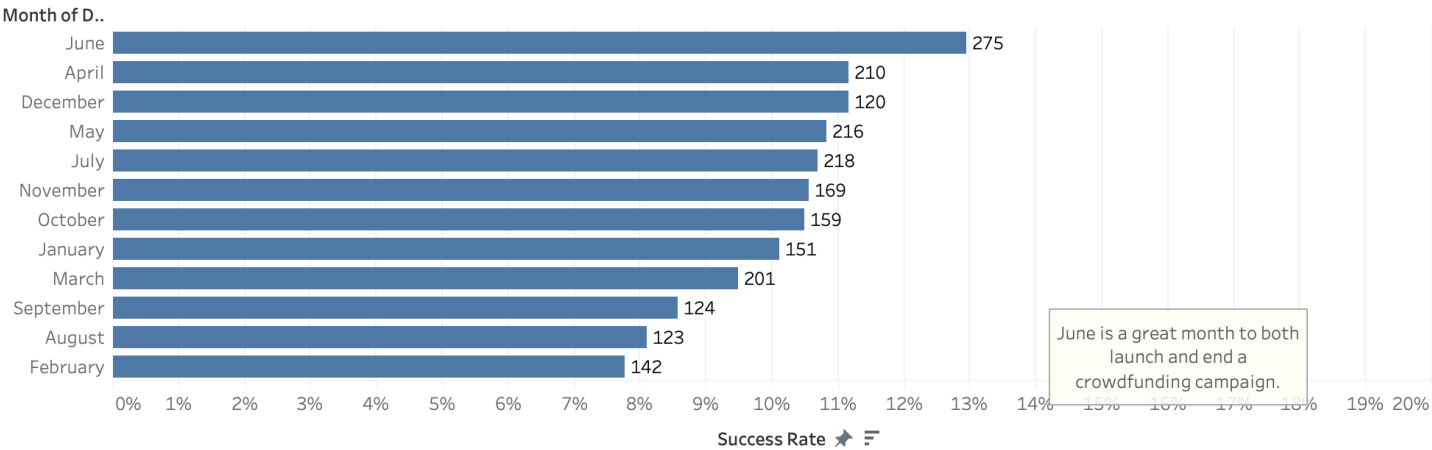
Concluding thoughts



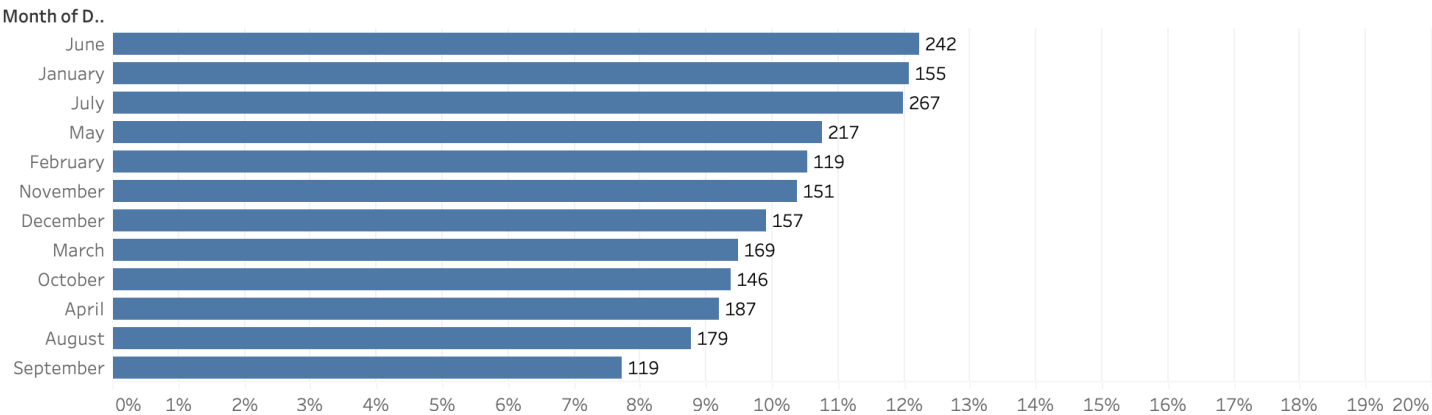
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Success Rate by Launch Month

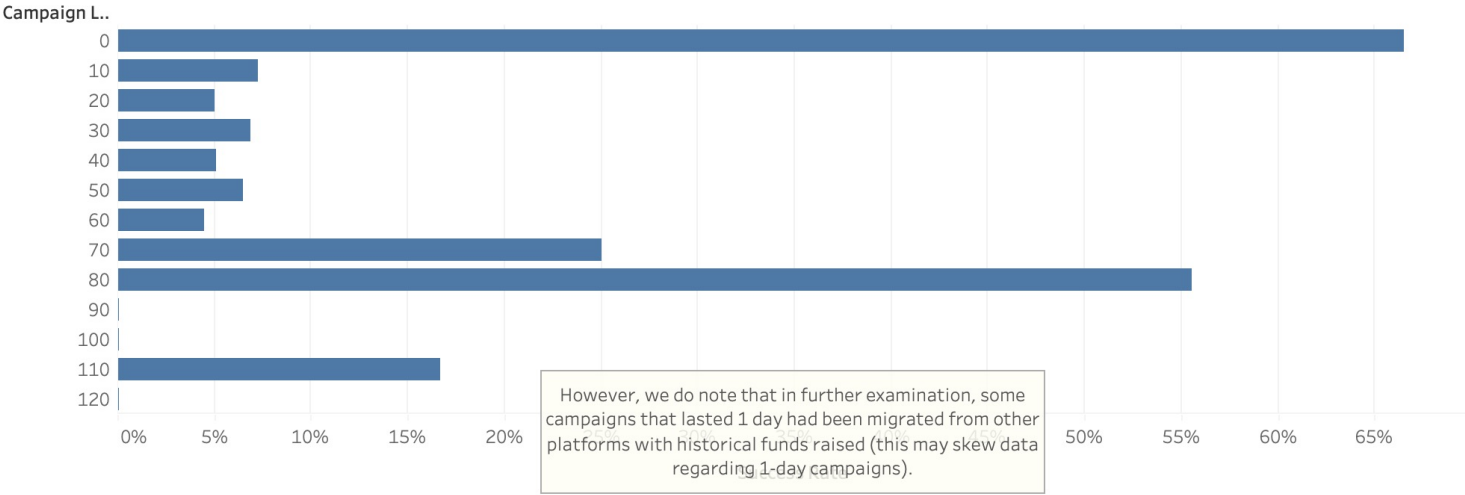


Success Rate by End Month



Crowdfunding Success

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All in all, it is quite difficult to glean from this data alone what factors are most important in crowdfunding success.

While certain categories are highly successful, timing and location don't seem to have a strong effect on whether a campaign will be successful.

Likely, more qualitative data need be examined.