Shopping Trend Dashboard
(Apex Sales Solution)

Location

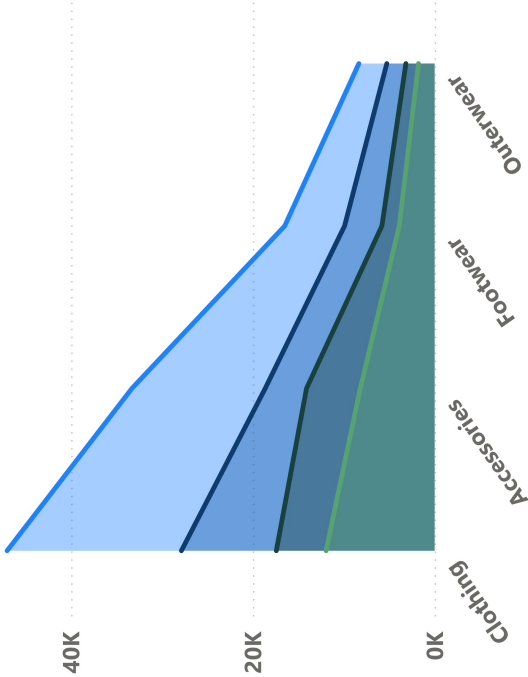All

3900
Count of Customer ID
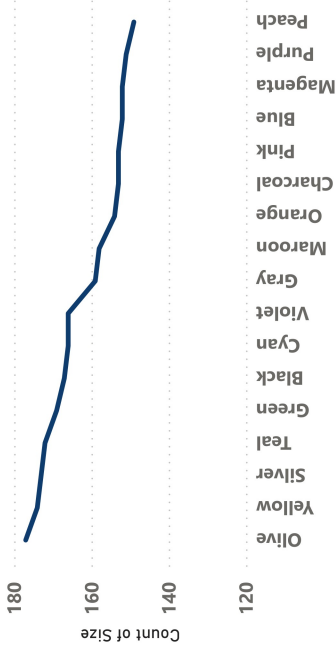
233K
Sum of Purchase Amount (U...

Count of Customer ID by Gender

- Male
- Female

68%
32%

Count of Customer ID by Age (groups)

- 36 - 50 Yrs
- 51 - 60 Yrs
- 26 - 35 Yrs
- 60+ Yrs
- 18 - 25 Yrs

28.49%
19.31%
14.64%
19.03%
18.54%

Count of Customer ID by Payment Method

- PayPal
- Credit Card
- Cash
- Debit Card
- Venmo
- Bank Transfer

17.36%
17.21%
15.69%
16.26%
16.31%
17.18%

Count of Size by Color

Count of Size

180
160
140
120

Olive, Yellow, Silver, Teal, Green, Black, Cyan, Violet, Gray, Maroon, Orange, Charcoal, Pink, Blue, Magenta, Purple, Peach

Sum of Purchase Amount (USD) by Category and Size

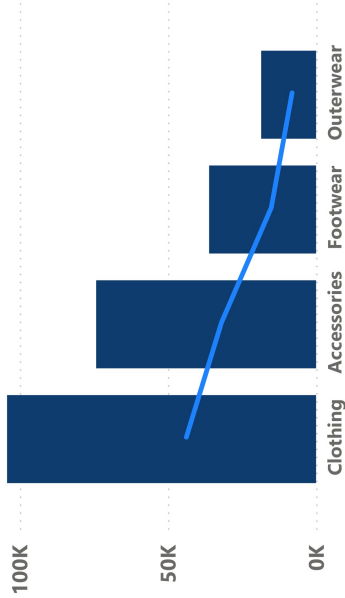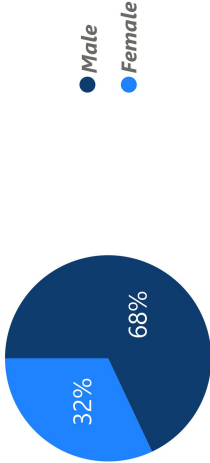**Size** ● L ● M ● S ● XL

40K
20K
0K

Clothing, Accessories, Footwear, Outerwear

Total Purchase Amount (USD) and Total Previous Purchases by Category

● Sum of Purchase Amount (USD) ● Sum of Previous Pu...

100K
50K
0K

Clothing, Accessories, Footwear, Outerwear