



YOUR VISION, OUR CREATIVITY, CHALLENGE MET

# WHO WE ARE

WE SOLVE PROBLEMS THROUGH VISUAL COMMUNICATIONS IN A BOLD YET EFFICIENT MANNER.

Brand creation & enhancement is our specialty. We are an award-winning, multi-disciplinary creative agency with the primary goal of offering creative strategy and high-caliber design assets to help your business grow – whether it be a start-up, a fresh rebranding to a current brand, or enhancing established brands to convey their message to their audience visually well.

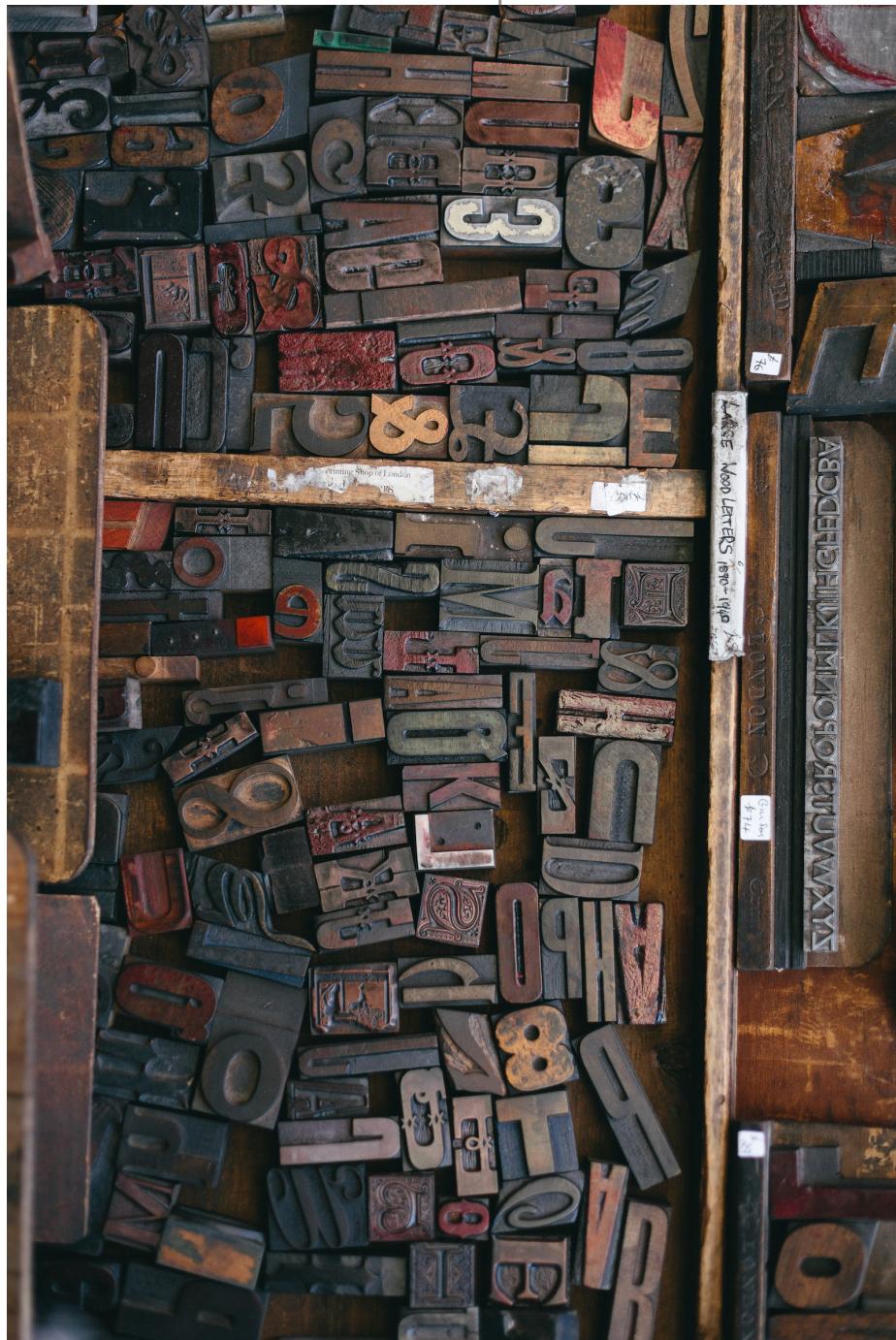
We are more than a traditional ad agency or design house. We are problem solvers and communicators. Using design thinking and rationale, we bring creative strategy – and execute that strategy – in an efficient and nimble method without typical design agencies' fluff or price tag.



# OUR STORY

Intensity. Drive. Determination. Pushing past the hardest of challenges. Getting better and better. BKF Impression was forged from this mindset. It's this passion that makes us successful, and it's this same passion we pour into our clients and their creative needs.

BKF Impression was established as a full time company in 2014. Since then, we have had great opportunities to partner with large agencies nationally, as well as lead our own teams on many projects. This modular business model has worked well for us, and keeps us efficient and nimble.



# THE CASE FOR GOOD DESIGN

We are huge believers in that great design elevates your business or message and pulls in the audience you are aiming for. To look clean, polished, and well presented gives you high credibility – and that is what earns trust from the market share. If you want to be taken seriously and noticed well, good design gives you that leverage.

We don't create just pretty visuals. We believe in marrying good conceptual strategy with well executed design. Good design conveys reliability, confidence, helps educate, makes you memorable, sets you apart, elevates, and solves problems. Design conveys your message to your audience/users in the most effective and efficient manner.



# **OUR WORK**

AS A FULL-SERVICE AGENCY,  
WE SPECIALIZE IN THE FOLLOWING

- ▶ Identity & Brand Creation
- ▶ Advertising and Campaigns
- ▶ Print Design & Production
- ▶ Event/ Exhibition





CLIENT • ELK AUTO PRO ( AUTO PARTS RETAILER)

Conceptual strategy with well-executed timeless design is the key to a strong brand image. We create those strong brand images and identities. whether it's building a new brand and identity from the ground up or a brand refresh, we design the intire identity of your brand to connect emotionally with your audience, set you apart from the crowd, and leave a lasting impression.

- | **Logo Design**
- | **Brand Guide Design**
- | **Brand strategy**
- | **Brand Interpretation**



Campagins are for gaining attention and making statements. And whether it be an ad or a branded campagn for a high-end proposal, we create well-though, impactful and clever campaigns that get noticed and taken seriously.

- | **Ad Campaigns**
- | **Brand Campaigns**
- | **High-end Presentations**
- | **Marketing Strategy**



CLIENT • ROBERT BOSCH • MOROCCO

In a primarily digital world, the tactile feel of well-designed print screams «Impressive» and demands attention. We know this and surely leverage it in many approaches to create professional, positive first impressions for any brand.

- | Booklets and Layouts
- | Corporate Collection
- | Custom Print Presentation
- | Large Format and environmental



CLIENT • SONO NED MEDICAL

We are specialists when it comes to experiential design and branding. Combining the psychology of the attendee experience blended with well-thought branded visuals, Communications, and all other deliverables, we excel at the visual side of events.

- | **Corporate Event Branding**
- | **Tradeshow Branding and Graphics**
- | **Event Proposals**
- | **Experiential Design**

## SOME OF OUR PAST AND CURRENT CLIENTS:



**BOSCH**

**BRIDGESTONE**

**HANKOOK**  
*driving emotion*



**HARD AUTO**



# THANK YOU

BKF IMPRESSION



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