

Atlanta-Sandy Springs-Marietta, GA Metro Area-Bus

Description	Average Values			Ridership Effect	
	2012	2018	% Diff	Absolute	% Diff
Vehicle Revenue Miles	22,698,560	27,713,920	22.1%	5,467,120	8.9%
Average Fare (2018\$)	1.07	1.09	2.8%	-449,910	-0.7%
Network Restructure	-	-	-	-	0.0%
Major Maintenance Event	-	-	-	-	0.0%
Population + Employment	7,979,810	8,942,480	12.1%	1,481,440	2.4%
Share of Population and Employment in the Transit Supportive Density	0.20	0.21	4.3%	207,890	0.3%
Average Gas Price (2018\$)	3.95	2.71	-31.3%	-2,547,720	-4.1%
Median Per Capita Income (2018\$)	30,280	32,700	8.0%	-333,780	-0.5%
% of Households with 0 Vehicles	6	5	-16.6%	-120,780	-0.2%
% Working at Home	5.9	7.7	30.1%	-808,340	-1.3%
Years Since Ride-hail Start	-	6	6	-6,870,090	-11.1%
Bike Share	-	1	1	-665080	-1.1%
Electric Scooters	-	1	1	-2190080	-3.5%
New Reporters				-	0.0%
Total Modeled Ridership					-11.3%
Total Observed Ridership					-17.9%
Unexplained Change					-6.6%