

Ames, IA Metro Area-Bus

Description	Average Values			Ridership Effect	
	2012	2018	% Diff	Absolute	% Diff
Vehicle Revenue Miles	1,157,700	1,312,890	13.4%	368,410	5.5%
Average Fare (2018\$)	0.70	0.82	17.5%	-259,460	-3.9%
Network Restructure	-	-	-	-	0.0%
Major Maintenance Event	-	-	-	-	0.0%
Population + Employment	142,560	155,400	9.0%	119,420	1.8%
Share of Population and Employment in the Transit Supportive Density	0.16	0.14	-13.0%	-52,050	-0.8%
Average Gas Price (2018\$)	3.93	2.72	-30.9%	-262,320	-3.9%
Median Per Capita Income (2018\$)	21,950	24,640	12.3%	-56,040	-0.8%
% of Households with 0 Vehicles	6	7	15.7%	11,000	0.2%
% Working at Home	3.5	6.3	79.3%	-132,540	-2.0%
Years Since Ride-hail Start	-	3	3	-663,300	-9.9%
Bike Share	-	-	-	0	0.0%
Electric Scooters	-	-	-	0	0.0%
New Reporters				-	0.0%
Total Modeled Ridership					-13.3%
Total Observed Ridership					11.6%
Unexplained Change					24.8%