



CLS Nordic

## Leading Digital Acceleration

### The Program

Leading Digital Acceleration is a cross-company learning and activation program designed in a flexible and impact-driven format. The program is based on the needs and objectives put forward by the participating companies, and developed in collaboration between Continuous Learning Solutions Nordic and Stockholm School of Economics, Executive Education.

The purpose is to prepare and enable leaders to take the digital transformation process forward with increased confidence and a broader support network.

### Program Outcome

Each participant will have:

- Articulated a digital business challenge
- Understood the implications of digitalization in their broader business context
- Defined their position today and the preferred future position
- Developed an understanding of the leadership and organizational structure that is needed to accelerate the transformation
- Compiled a plan and a developed a process to lead the transformation of their business challenge
- Extended their professional network across multiple companies

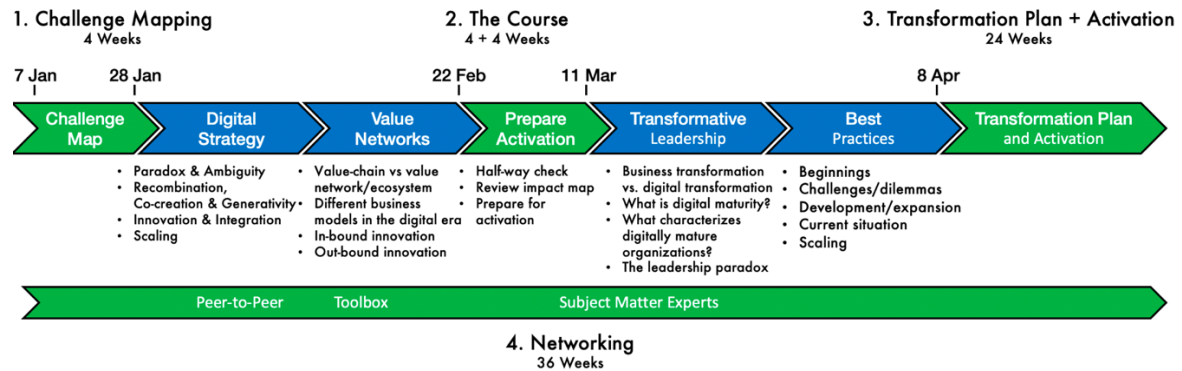
### Program Structure

The structure and digital delivery of the program allows for flexible planning for participants and their learning teams, with only the scheduled webinars having fixed dates. The program consists of 3 phases:

- **Challenge Mapping:** Each participant starts develops an individual challenge statement which describes a prioritized digital business challenge that they commit to resolving during the course of the program. The development of the challenge statement is supported by the CLS Nordic Transformation Plan Canvas, which provides a framework for developing and discussing each participant's challenge.
- **Course Modules:** Four course modules co-developed with the Stockholm School of Economics bring provide curated video and live online webinars. Each module addresses a theme of the Transformation Plan and is structured around the why, what, and how of theme. The four themes are digital strategy, value networks, transformative leadership, and best practices. After each module participants will meet online with their Learning Team for feedback and to identify support networks for their challenges.
- **Transformation Plan Activation:** During the activation phase of the plan the participants will address their challenges through hands-on application of the tasks



identified in their Transformation Plan. As part of the activation phase participants will continue to meet with their Learning Teams to discuss and iterate on their Transformation Plan and grow their Personal Learning Networks.



## Participant Commitment

- 2 hours per week
- Pre-program (Challenge Mapping): 4-8 hours, i.e. 2 hours per week over 3 weeks
- Course Modules: 16 hours, i.e. 2 hours per week over 8 weeks
- Activation: depends on challenge and ambition, expected 4 learning team meetings (4 hours)