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A Sample Report

A good report consist of the following key elements:

- An executive summary that explains in a few paragraphs the goal of the analysis, the key analytical steps that were performed, and the conclusions and recommendations determined by the analysis.
- A description of the data, including the number of observations that were included in the sample and the key features in the dataset.
- An explanation of the process and techniques used to analyze the data, including data cleansing, calculation of statistics, visualization and exploration, modeling, and testing.
- Key insights gained and the results of testing, backed up by statistics and illustrated using data visualizations that show the key trends and patterns identified clearly.

A sample report for a data analysis is available [here](#). You should examine this report and use it as a reference for your own report.