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| GOOD SITE | BAD SITE |
| The Church of Jesus Christ of Latter-day Saints | T.RowePrice |
| https://www.lds.org/?lang=eng | https://www3.troweprice.com/usis/corporate/en/home.html# |
| It was easy for me to find what I was looking for, mostly because I am familiar with the site and I generally know what I am looking for on it. | The same with this site. Although the steps that I take to get what I am looking for are a little more cumbersome. |
| The text, colors, and images were all reliable. The text was all readable, and no problems with the images. | There is a particular section of this website that I visit often on my phone and when I go to this section the text is small and I have to zoom in with my finger to be able to read what is written. Also, all of the information is not contained in one page, rather I have to scroll through the page to be able to find different parts of information. |
| The navigation was easy to follow. Again, part of this might have to do with my familiarity with the site and I also generally know where to go. Also, there are a few high-level topics to choose from that then break down into sub-level topics, and then additional sub level topics | The navigation for this mobile site is not as good as the other, but I am also familiar with this. The site also divides information that I am looking for in higher-level topics and then down to sub-level topics; however, this is not done with dropdown boxes as is the other website. On this website, although the items are categorized, I have to scroll down the page through the list of items to find the one that I am looking for. |
| The mobile size screen is excellent. No complaints. There may be some sections in the site where this is not the case but I can’t think of any. | The screens that I visit the most do not have good quality mobile-sized screens as the other. As noted earlier, I have to zoom in to read certain parts and I have to do a lot of scrolling up and down and around. |
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