

Credit Card Transactional Report

Total Interest

8M

Transaction Count

656K

Transaction Amount

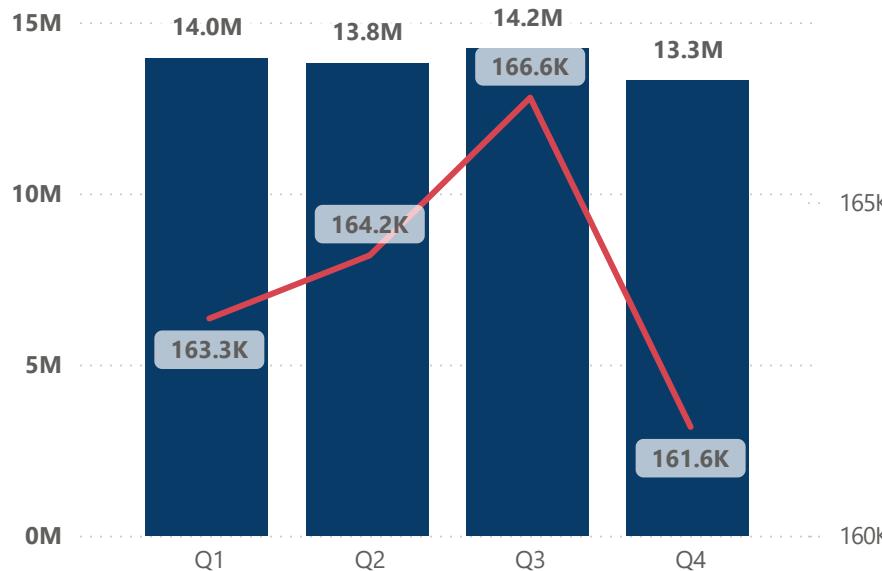
45M

Total Revenue

55M

Qtr Revenue & Transaction Count

● Sum of Revenue ● Sum of total_trans_vol



Week Start Date

All

F

M

Med

Low

High

Q4

Q3

Q2

Q1

Silver

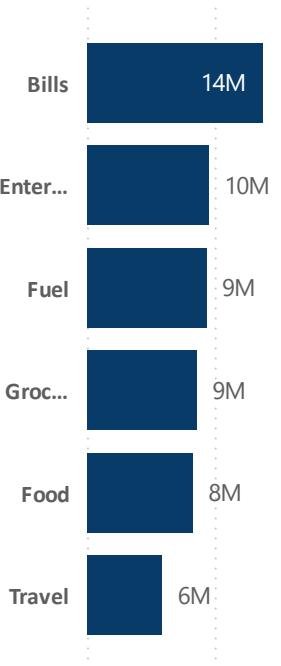
Blue

Gold

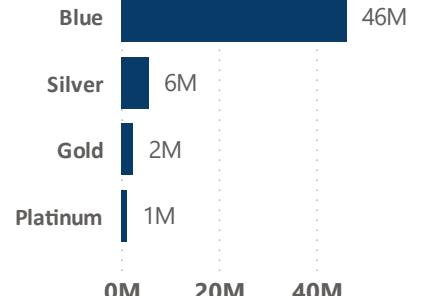
Platinum

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

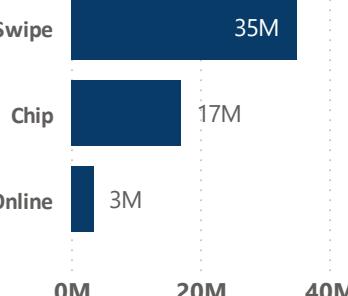
Revenue by Expenditure Type



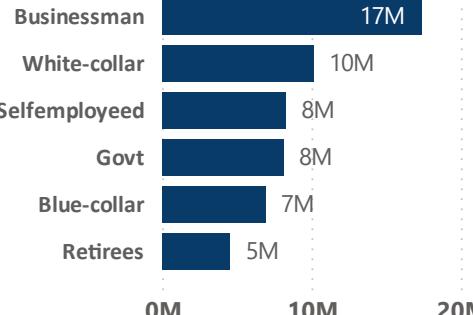
Customer Acq Cost



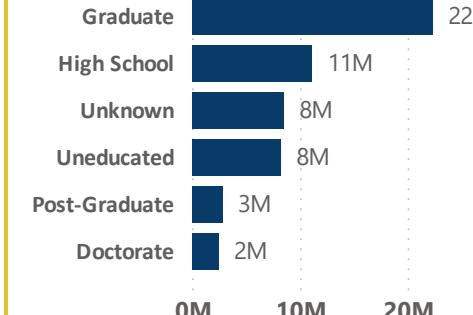
Revenue by Use Chip



Revenue by Customer Job



Revenue by Education



Credit Card Transactional Report

Total Revenue

55M

F

M

Total Interest

8M

Q4

Q3

Q2

Q1

Total Income

576M

CSS

3.19

Med

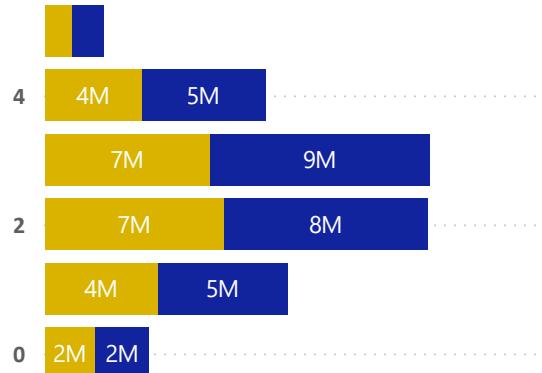
Low

High

Revenue vs Gender



Dependent Count



Top 5 States



Silver

Blue

Gold

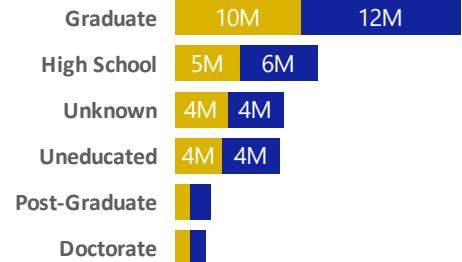
Platinum

Week Start Date

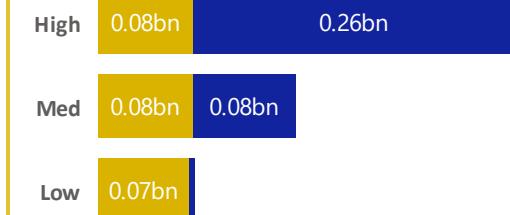
All

customer_job	Sum of Revenue	Sum of total_trans	Sum of income
Retirees	4535184	3623120	48675030
Blue-collar	6904279	5488838	72262158
Selfemployed	8261758	6395026	75313288
Count	9111701	6507075	90777000
Total	55315410	44522013	575914439

Education Level



Salary Group



Sum of Revenue by Age_Group and gender



Marital Status

