

# Credit Card Transational Report

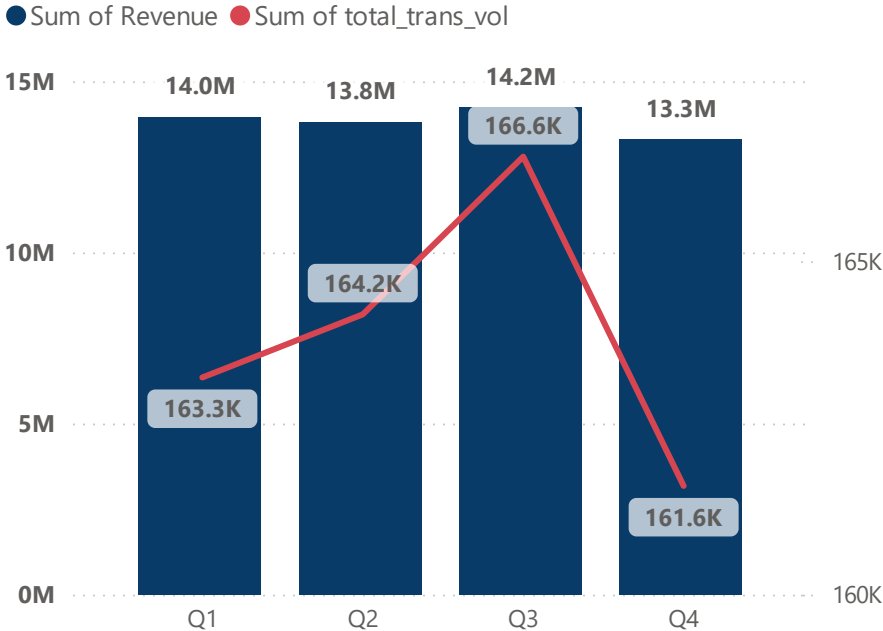
Total Interest  
8M

Transaction Count  
656K

Transaction Amount  
45M

Total Revenue  
55M

### Qtr Revenue & Transaction Count



Week Start Date  
All

F M

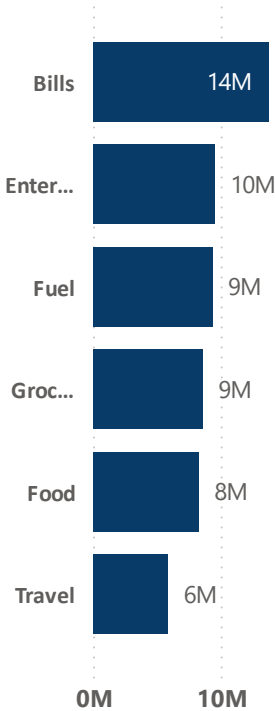
Med Low High

Q4 Q3 Q2 Q1

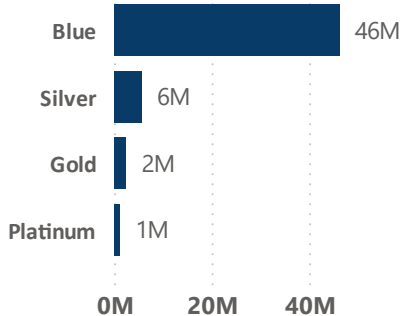
Silver Blue Gold Platinum

card_category	Sum of Revenue	Sum of total_trans_amt	Sum of interest_earned
Blue	46139398	36957875	6495888
Gold	2454072	2024078	373784
Platinum	1135608	953314	161629
Silver	5586332	4586746	812081
Total	55315410	44522013	7843382

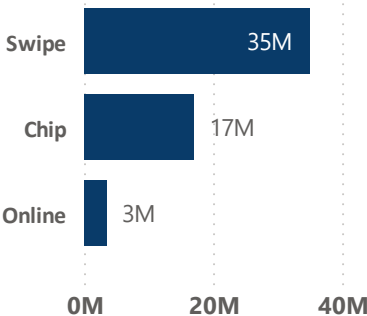
### Revenue by Expenditure Type



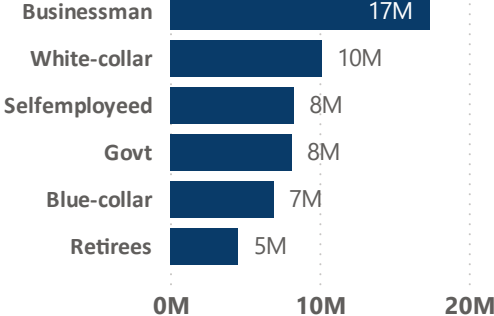
### Customer Acq Cost



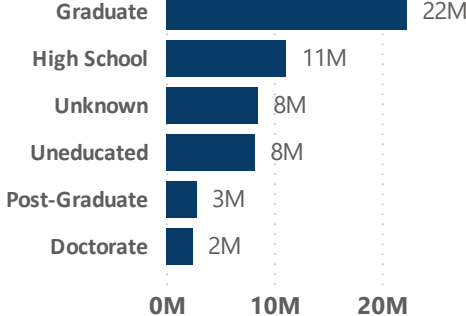
### Revenue by Use Chip



### Revenue by Customer Job



### Revenue by Education



# Credit Card Transational Report

Total Revenue  
**55M**

Total Interest  
**8M**

Total Income  
**576M**

CSS  
**3.19**



Silver

Blue

Gold

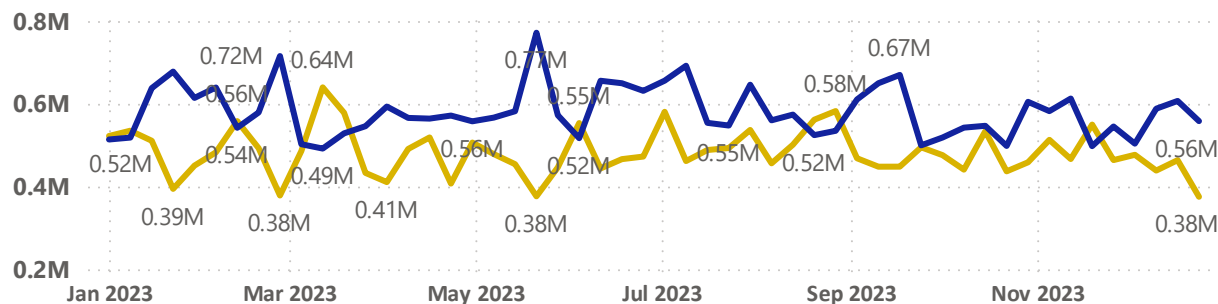
Platinum

Week Start Date

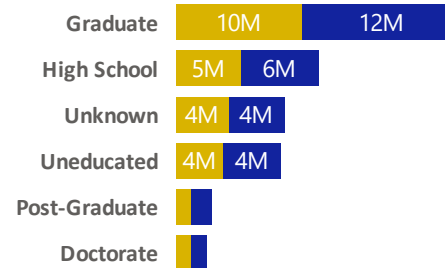
All

customer_job	Sum of Revenue	Sum of total trans amt	Sum of income
Retirees	4535184	3623120	48675030
Blue-collar	6904279	5488838	72262158
Selfemployeed	8261758	6395026	75313288
Govt	8111701	6507875	88772080
Total	55315410	44522013	575914439

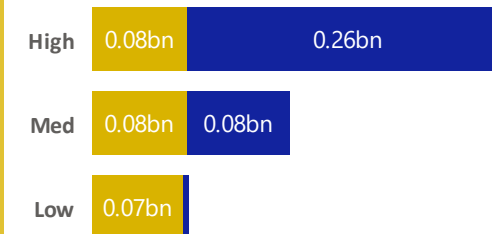
Revenue vs Gender



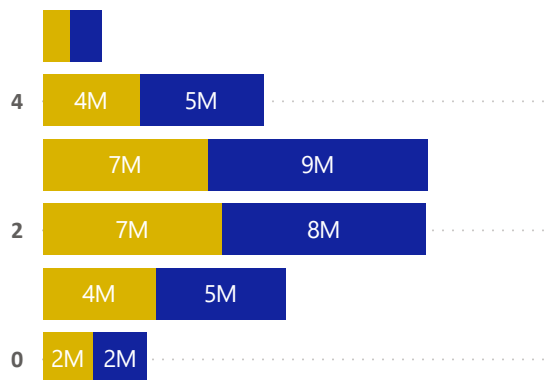
Education Level



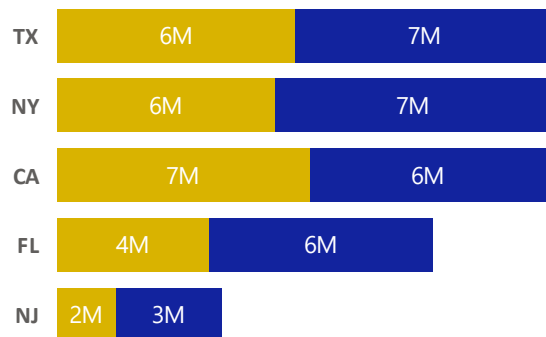
Salary Group



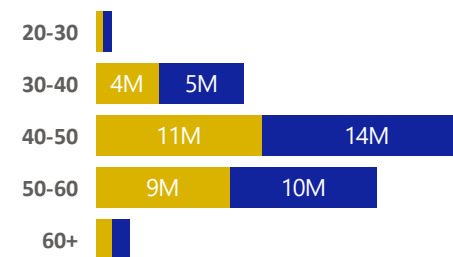
Dependent Count



Top 5 States



Sum of Revenue by Age\_Group and gender



Marital Status

