

# Fanzine Planning Worksheet

Z616 – Week 4 Critical Making Lab

Name(s): \_\_\_\_\_

## 1. Concept & Argument

Working Title of Zine:

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Fandom / Community Focus:

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**Central Claim or Purpose (1–3 sentences):** What is this zine arguing, celebrating, critiquing, or exploring?

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**Intended Audience:** Who is this for? Insiders? New fans? Scholars? A niche sub-community?

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**Tone / Voice (circle or describe):** Archival / Satirical / Critical / Celebratory / Personal / Hybrid / Other: \_\_\_\_\_

## 2. Required Structural Components

Your final zine must include:

- Cover
- Title Page
- Table of Contents
- Introduction
- At least 3 additional content items
- Minimum 12 pages

## 3. Content Planning

List at least 3 content items you plan to include:

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_

4. (optional) \_\_\_\_\_

What genres will appear? (check all that apply)

- Essay / Article
- Fan Fiction
- Comics
- Interview
- Biography
- Letters Column
- Art Gallery
- Review
- Puzzle / Game
- Satirical Ad
- Other: \_\_\_\_\_

## 4. Participatory Element

How will your zine invite or represent reader participation?

- Letters column
- Call for submissions
- Poll / survey
- Classifieds
- Fake “reader debate”
- Other: \_\_\_\_\_

Explain briefly:

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## 5. Structural Mapping (Sketch)

Use this space to plan pagination for a 12+ page zine:

Page 1: \_\_\_\_\_

Page 2: \_\_\_\_\_

Page 3: \_\_\_\_\_

Page 4: \_\_\_\_\_

Page 5: \_\_\_\_\_

Page 6: \_\_\_\_\_

Page 7: \_\_\_\_\_

Page 8: \_\_\_\_\_

Page 9: \_\_\_\_\_

Page 10: \_\_\_\_\_

Page 11: \_\_\_\_\_

Page 12: \_\_\_\_\_

## 6. Material & Design Choices

What aesthetic are you aiming for?

- DIY collage
- Clean magazine style
- Retro mimeograph
- Punk cut-and-paste
- Minimalist
- Experimental layout
- Other: \_\_\_\_\_

How will layout and materiality reinforce your argument?

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## 7. Division of Labor (if working with partner)

Who is responsible for what?

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Remember: You are not just making a zine.  
You are making an argument in material form.