

Fanzine Planning Worksheet

Z616 – Week 4 Critical Making Lab

Name(s): _____

1. Concept & Argument

Working Title of Zine:

Fandom / Community Focus:

Central Claim or Purpose (1–3 sentences): What is this zine arguing, celebrating, critiquing, or exploring?

Intended Audience: Who is this for? Insiders? New fans? Scholars? A niche sub-community?

Tone / Voice (circle or describe): Archival / Satirical / Critical / Celebratory /
Personal / Hybrid / Other: _____

2. Required Structural Components

Your final zine must include:

- ☐ Cover
- ☐ Title Page
- ☐ Table of Contents
- ☐ Introduction
- ☐ At least 3 additional content items
- ☐ Minimum 12 pages

3. Content Planning

List at least 3 content items you plan to include:

1. _____

2. _____

3. _____

4. (optional) _____

What genres will appear? (check all that apply)

- ☐ Essay / Article
- ☐ Fan Fiction
- ☐ Comics
- ☐ Interview
- ☐ Biography
- ☐ Letters Column
- ☐ Art Gallery
- ☐ Review
- ☐ Puzzle / Game
- ☐ Satirical Ad
- ☐ Other: _____

4. Participatory Element

How will your zine invite or represent reader participation?

- ☐ Letters column
- ☐ Call for submissions
- ☐ Poll / survey
- ☐ Classifieds
- ☐ Fake “reader debate”
- ☐ Other: _____

Explain briefly:

5. Structural Mapping (Sketch)

Use this space to plan pagination for a 12+ page zine:

Page 1: _____

Page 2: _____

Page 3: _____

Page 4: _____

Page 5: _____

Page 6: _____

Page 7: _____

Page 8: _____

Page 9: _____

Page 10: _____

Page 11: _____

Page 12: _____

6. Material & Design Choices

What aesthetic are you aiming for?

- ☐ DIY collage
- ☐ Clean magazine style
- ☐ Retro mimeograph
- ☐ Punk cut-and-paste
- ☐ Minimalist
- ☐ Experimental layout
- ☐ Other: _____

How will layout and materiality reinforce your argument?

7. Division of Labor (if working with partner)

Who is responsible for what?

Remember: You are not just making a zine.
You are making an argument in material form.