

Julia Bell

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EDUCATION

University of Pennsylvania

English BA [2015 - 2019]
3.74/4 GPA
Magna Cum Laude
Minors in Environmental
Studies & Fine Arts

SKILLS

Proficiency in

React
JavaScript/Node.js
HTML + CSS/Sass
MongoDB
SQL
Jira
GitHub
Figma

INTERESTS + ACTIVITIES

City biking, history of
computing, pool playing,
fashion.

WORK

Piano Software

Product Manager [2020 - CURRENT]

- Build and manage product roadmap for user management within Piano, a customer experience + subscription commerce software.
- Develop feature requirements and manage feature through development and release.
- Work with developers, client services, and clients to determine product direction + priorities.

Business Analyst, Product [2019 - 2020]

- Created feature requirements and user stories based on industry research.
- Prioritized Jira backlog for agile development team.

Wharton Interactive

Wharton Computing Intern [2018 - 2019]

- Developed and refined requirements for education software released by Penn for its Wharton 101 class and for license.

Nickelodeon

Product Intern, Consumer Products [2018]

- Strategized new consumer product opportunities for existing franchises.
- Researched product and market trends to establish retail presence for new programs.

RECOGNITION + OTHER EXPERIENCE

4S (Society for Social Studies of Science) exhibitor [2021]

Project on quarantine communication made in ReactJS, MongoDB.

School for Poetic Computation participant [2020]

Online class on digital communication tools + practices.

London Design Festival exhibitor [2019]

Biodesign Challenge project chosen for exhibition in biodesign section.

Biodesign Challenge finalist [2019]

Presented project as part of Penn team in Museum of Modern Art (MoMA).

Price Lab Digital Humanities Research Fellowship [2017]

Andrew W. Mellon Price Lab summer fellowship at Penn.