

Julia Bell

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EDUCATION

University of Pennsylvania

English BA, [2015 - 2019]
3.76/4 GPA
Magna Cum Laude
Minors in Environmental
Studies & Fine Arts

SKILLS

Working proficiency in

React
JavaScript/Node.js
HTML + CSS/Sass
MongoDB
SQL
Jira
GitHub
Figma

INTERESTS + ACTIVITIES

City biking, computing
history, programming,
fashion.

WORK

Piano Software

Product Manager [2020 - CURRENT]

- Build and manage product roadmap for user management within Piano, a customer experience + subscription commerce software serving clients in media.
- Develop feature requirements and manage feature through development and release.
- Work with developers, client services, and clients to determine product direction + priorities.

Business Analyst, Product [2019 - 2020]

- Created feature requirements and user stories based on industry research.
- Prioritized Jira backlog for agile development team.

Wharton Interactive

Wharton Computing Intern [2018 - 2019]

- Developed + refined requirements for education software released by Penn for its Wharton 101 class and for license.
- Documented all actions and their outcomes per screen.

Nickelodeon

Product Intern, Consumer Products [2018]

- Strategized new market opportunities for products tied to Nickelodeon's existing franchises.
- Researched product and market trends for to establish retail presence for new programs.

RECOGNITION + OTHER EXPERIENCE

4S (Society for Social Studies of Science) exhibitor [2021]

- *Project on quarantine communication (made in ReactJS, MongoDB) shown as part of group exhibit on experimental information design.*

School for Poetic Computation participant [2020]

- *Online class on digital communication tools + practices.*

London Design Festival exhibitor [2019]

- *Biodesign Challenge project chosen for exhibition.*

Biodesign Challenge finalist [2019]

- *Presented final project as part of Penn team in Museum of Modern Art.*

NPR Next Generation Philadelphia fellow [2017]

- *One of five students in PHL batch of national digital media fellowship.*