Hi, I'm Jack! 👋

Senior Product Designer

Results-oriented Product Designer with a passion for creating innovative solutions. Experienced in a diverse range of projects, from concept to launch. Committed to delivering exceptional user experiences.

🌐 jackearsman.com   –   ✉ me@jackearsman.com   –   📱 7909.711385

Experience

Oct 2024 - Present   –   Senior Designer   –   Full-time

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Delivering high-impact design solutions for a rapidly growing product, empowering marketing and sales teams to capture market share in a competitive industry.

Sept 2022 - Present   –   Senior Product Designer   –   Full-time

B The Bang

Driving impactful design solutions and leading product development, collaborating with startups and corporations to create award-winning brands and products across diverse industries.

Sept 2022 - Present   –   Senior Product Designer   –   Contract

Jaguar Land Rover

Contracted to redesign all JLR vehicle companion apps, in particular leading all the EV feature design, including inception, testing & delivery.

May 2023 - Oct 2023   –   Senior Product Designer   –   Contract

§ Silk & Sonder

Streamlined and visually enhanced product and marketing websites, implementing a consistent brand identity and improving user experience within a few months.

Dec 2022 - Mar 2023   –   Senior Product Designer   –   Contract

◎ Circl

Contracted to design a groundbreaking product for Circl, a football lottery sweepstake that quickly secured investment from German lottery giants Zeal Ventures.

Mar 2022 - Sep 2022   –   Product Designer   –   Full-time

📈 Fanwave Digital

Led a comprehensive rebrand for one of the UK's leading betting tipsters, creating a strong brand identity and delivering a full website and marketing asset overhaul.

With experience from 8 additional employments.

Eductation

🏛 University of Highlands and Islands

FA Creative & Digital Media

SCQF6   –   Passed

FA Web Design Fundamentals

SCQF5   –   Passed

🏛 Elgin Academy

Graphics Communications

Advanced Higher   –   C

Graphics Communications

Higher   –   B

Graphics Communications

National 5   –   A

English Studies

National 5   –   A

Computing Science

National 5   –   C

Skills

Product Design   Branding Design   Graphic Design   Social Media Design   Figma   Webflow   Framer   Adobe Creative Suite   Leadership   Jira   Linear   Teamwork   Brand Direction