

Help & information

What will I be asked?

The first 40% or so of the survey has questions about your general wellbeing and life satisfaction.

The remaining 60% is about a wide range of other things that might be connected to your wellbeing. This part includes questions on: health & lifestyle, relation to nature, basic demographics (age, sex, employment, income, etc.), your home and local area, religion, politics, family background, and a few others.



Got a question, concern, comment, or technical problem?

Please don't hesitate to contact us.

- **Email:** info.en@toluna.com

What will you do with my responses?

We're looking at people's wellbeing in London and how this may be connected to a wide range of different factors. Once everyone has completed the survey, we'll use various statistical methods to see what their combined responses can tell us about these relationships.

If you're curious to see what we find, please come back from time to time. We'll make our findings available here—<http://www.wellbeingsurvey.org.uk>—as soon as they're ready. We also hope to present our findings in academic journals and conferences, and to make sure policy makers are aware of anything relevant.

In any case, we'll never show any individual's responses—only information at the group level.

Will you know who I am?

No. We don't ask for your name or contact information at any point. Some of the information we do ask for could in principle be used to help identify you, but we promise never to use it for this purpose, and we'll never disclose it to anyone else.

Is my information secure?

Yes. The survey is conducted over a secure *https* connection, the same kind used for online banking and shopping. The information you give will be stored on our secure computer systems, accessible only to us.

Who are you?

We're [George MacKerron](#) and [Dr Susana Mourato](#),
researchers in the [Department of Geography &
Environment](#) at the [London School of Economics](#).



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i Please [close this window or tab](#) to return to the survey.