



All traffic sources sent 72,219 visits via 1,421 sources and mediums + keywords

#### Site Usage

Visits 72,219 % of Site Total: 100.00%	Pages/Visit 1.93 Site Avg: 1.93 (0.00%)	Avg. Time on Site 00:01:18 Site Avg: 00:01:18 (0.00%)	% New Visits 75.01% Site Avg: 74.97% (0.06%)	Bounce Rate 65.95% Site Avg: 65.95% (0.00%)		
Source/Medium	Keyword	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
(direct) / (none)	(not set)	23,979	1.77	00:01:10	74.69%	70.44%
google / organic	mappiness	15,522	2.54	00:01:58	55.53%	46.82%
facebook.com / referral	(not set)	3,274	1.41	00:00:41	93.43%	81.12%
news.ycombinator.com / referral	(not set)	2,411	1.41	00:00:31	95.19%	82.46%
twitter.com / referral	(not set)	2,324	1.41	00:00:38	87.69%	82.66%
bbc.co.uk / referral	(not set)	1,810	1.91	00:01:25	93.81%	67.57%
actionforhappiness.org / referral	(not set)	1,707	1.74	00:01:08	83.07%	74.81%
swiss-miss.com / referral	(not set)	1,134	1.93	00:01:22	83.42%	66.58%
slate.fr / referral	(not set)	1,007	1.48	00:00:23	97.62%	73.09%
google / organic	mappiness.org.uk	932	2.51	00:01:42	56.12%	48.39%
google.com / referral	(not set)	811	1.59	00:00:54	85.33%	74.97%
techcrunch.com / referral	(not set)	760	1.92	00:01:25	87.24%	63.03%
www2.lse.ac.uk / referral	(not set)	684	2.60	00:02:10	76.02%	52.63%
google / organic	mapiness	504	2.53	00:01:43	77.18%	44.84%
metafilter.com / referral	(not set)	468	1.31	00:00:40	88.03%	82.69%
telegraph.co.uk / referral	(not set)	464	2.33	00:01:58	77.37%	54.96%
delicious.com / referral	(not set)	424	1.47	00:00:36	73.35%	81.60%
movementforhappiness.org / referral	(not set)	407	1.89	00:01:18	82.31%	71.99%
stumbleupon.com / referral	(not set)	350	1.06	00:00:10	98.57%	93.71%
guardian.co.uk / referral	(not set)	339	1.73	00:01:05	80.53%	71.68%
good.is / referral	(not set)	320	1.59	00:01:03	77.50%	72.19%
catless.ncl.ac.uk / referral	(not set)	299	1.05	00:00:04	95.32%	97.32%
iconfactory.com / referral	(not set)	294	1.14	00:00:14	95.24%	91.84%

googlemapsmania.blogspot.com / referral	(not set)	223	2.22	00:01:04	95.07%	48.43%
technaute.cyberpresse.ca / referral	(not set)	217	1.41	00:00:29	94.01%	81.57%
mac-essentials.de / referral	(not set)	213	1.39	00:00:27	82.63%	80.28%
sopitas.com / referral	(not set)	210	1.11	00:00:18	98.57%	91.90%
mackerron.com / referral	(not set)	207	2.50	00:02:10	66.18%	50.72%
news.bbc.co.uk / referral	(not set)	206	1.52	00:00:25	96.60%	77.67%
cienciahoje.pt / referral	(not set)	204	1.50	00:00:28	35.29%	81.37%
lavanguardia.es / referral	(not set)	200	1.49	00:00:45	97.50%	80.50%
bobulate.com / referral	(not set)	195	2.10	00:01:58	89.74%	58.97%
telematin.france2.fr / referral	(not set)	188	1.32	00:00:35	88.83%	84.04%
lemondrop.com / referral	(not set)	184	1.20	00:00:37	96.74%	88.04%
fastcompany.com / referral	(not set)	168	1.98	00:01:32	76.19%	59.52%
elle.cz / referral	(not set)	145	1.19	00:00:15	97.24%	89.66%
quantifiedself.com / referral	(not set)	145	1.41	00:00:54	92.41%	84.83%
g1.globo.com / referral	(not set)	140	1.15	00:00:05	97.86%	91.43%
20kaido.com / referral	(not set)	139	1.35	00:00:39	92.09%	86.33%
healthzone.ca / referral	(not set)	135	1.75	00:00:48	98.52%	63.70%
google / organic	mappiness app	133	2.11	00:01:34	81.20%	58.65%
thestar.com / referral	(not set)	131	1.62	00:00:56	83.97%	77.10%
news.com.au / referral	(not set)	130	1.78	00:00:58	89.23%	72.31%
m.facebook.com / referral	(not set)	129	1.08	00:00:07	95.35%	95.35%
nrk.no / referral	(not set)	125	2.45	00:01:25	73.60%	51.20%
google / organic	lse mappiness	124	3.15	00:02:34	59.68%	39.52%
metro.co.uk / referral	(not set)	120	2.38	00:01:59	69.17%	52.50%
personal.lse.ac.uk / referral	(not set)	117	2.80	00:03:36	70.94%	38.46%
blog.mappiness.org.uk / referral	(not set)	108	2.19	00:01:55	31.48%	53.70%
google / organic	mappyness	108	2.51	00:01:34	75.00%	49.07%
neweconomics.org / referral	(not set)	107	3.39	00:03:47	85.05%	31.78%
planetgreen.discovery.com / referral	(not set)	106	1.95	00:01:44	90.57%	64.15%
google.co.uk / referral	(not set)	103	2.08	00:01:56	83.50%	58.25%
diigo.com / referral	(not set)	94	1.28	00:00:37	5.32%	93.62%
bing / organic	mappiness	92	3.12	00:03:09	68.48%	31.52%
ask.metafilter.com / referral	(not set)	91	1.15	00:00:06	95.60%	90.11%
yahoo / organic	mappiness	84	2.55	00:01:44	75.00%	39.29%

reddit.com / referral	(not set)	82	1.52	00:00:41	98.78%	70.73%
google / organic	www.mappiness.org.uk	80	2.49	00:01:32	82.50%	50.00%
hootsuite.com / referral	(not set)	80	1.49	00:00:44	87.50%	77.50%
google / organic	mappiness project	78	1.68	00:00:43	32.05%	76.92%
google / organic	http://www.mappiness.org.uk/	77	3.19	00:03:24	59.74%	37.66%
veja.abril.com.br / referral	(not set)	73	1.38	00:00:56	69.86%	78.08%
fr-ca.actualites.yahoo.com / referral	(not set)	71	1.14	00:00:06	97.18%	92.96%
bing / organic	+mappiness	69	2.74	00:02:08	65.22%	40.58%
projects.rsablogs.org.uk / referral	(not set)	69	1.86	00:00:53	63.77%	71.01%
jp.techcrunch.com / referral	(not set)	67	2.03	00:00:56	88.06%	53.73%
google / organic	mappiness.org	65	2.72	00:02:20	63.08%	36.92%
sd.defra.gov.uk / referral	(not set)	65	2.88	00:01:31	90.77%	33.85%
derstandard.at / referral	(not set)	64	2.38	00:01:00	87.50%	53.12%
okansas.blogspot.com / referral	(not set)	63	1.41	00:00:31	71.43%	85.71%
google / organic	mappiness lse	61	2.79	00:02:31	52.46%	55.74%
knack.rnews.be / referral	(not set)	61	1.18	00:00:03	98.36%	93.44%
swissmiss / email	(not set)	60	1.38	00:00:22	96.67%	78.33%
uk.mc250.mail.yahoo.com / referral	(not set)	59	1.07	00:00:28	1.69%	93.22%
bing / organic	mappiness map	56	2.07	00:02:39	0.00%	14.29%
itunes.apple.com / referral	(not set)	56	2.18	00:01:22	73.21%	60.71%
search / organic	mappiness	56	2.77	00:06:32	32.14%	44.64%
google / organic	mappiness iphone app	51	1.73	00:01:51	49.02%	76.47%
google / organic	mappingness lse	49	1.04	00:00:11	2.04%	97.96%
madebymany.com / referral	(not set)	49	1.92	00:00:49	95.92%	69.39%
tonic.com / referral	(not set)	47	1.40	00:00:48	57.45%	78.72%
grynas.lt / referral	(not set)	46	1.28	00:00:27	100.00%	91.30%
linkedin.com / referral	(not set)	46	2.07	00:00:40	100.00%	76.09%
mobile.twitter.com / referral	(not set)	46	1.13	00:00:19	93.48%	89.13%
tg24.sky.it / referral	(not set)	45	1.22	00:01:14	6.67%	88.89%
fem.com / referral	(not set)	44	1.27	00:00:13	95.45%	86.36%
moodscope.com / referral	(not set)	44	1.84	00:01:12	97.73%	63.64%
psfk.com / referral	(not set)	43	2.86	00:03:09	90.70%	53.49%
mrweb.com / referral	(not set)	42	2.17	00:01:34	85.71%	61.90%
news.cnet.com / referral	(not set)	42	1.71	00:00:48	95.24%	71.43%

