



All traffic sources sent 72,219 visits via 1,421 sources and mediums + keywords

Site Usage

| Visits 72,219 % of Site Total: 100.00% | Pages/Visit 1.93 Site Avg: 1.93 (0.00%) | Avg. Time on Site 00:01:18 Site Avg: 00:01:18 (0.00%) | % New Visits 75.01% Site Avg: 74.97% (0.06%) | Bounce Rate 65.95% Site Avg: 65.95% (0.00%) | | |
|---|--|--|---|--|--------------|-------------|
| Source/Medium | Keyword | Visits | Pages/Visit | Avg. Time on Site | % New Visits | Bounce Rate |
| (direct) / (none) | (not set) | 23,979 | 1.77 | 00:01:10 | 74.69% | 70.44% |
| google / organic | mappiness | 15,522 | 2.54 | 00:01:58 | 55.53% | 46.82% |
| facebook.com / referral | (not set) | 3,274 | 1.41 | 00:00:41 | 93.43% | 81.12% |
| news.ycombinator.com / referral | (not set) | 2,411 | 1.41 | 00:00:31 | 95.19% | 82.46% |
| twitter.com / referral | (not set) | 2,324 | 1.41 | 00:00:38 | 87.69% | 82.66% |
| bbc.co.uk / referral | (not set) | 1,810 | 1.91 | 00:01:25 | 93.81% | 67.57% |
| actionforhappiness.org / referral | (not set) | 1,707 | 1.74 | 00:01:08 | 83.07% | 74.81% |
| swiss-miss.com / referral | (not set) | 1,134 | 1.93 | 00:01:22 | 83.42% | 66.58% |
| slate.fr / referral | (not set) | 1,007 | 1.48 | 00:00:23 | 97.62% | 73.09% |
| google / organic | mappiness.org.uk | 932 | 2.51 | 00:01:42 | 56.12% | 48.39% |
| google.com / referral | (not set) | 811 | 1.59 | 00:00:54 | 85.33% | 74.97% |
| techcrunch.com / referral | (not set) | 760 | 1.92 | 00:01:25 | 87.24% | 63.03% |
| www2.lse.ac.uk / referral | (not set) | 684 | 2.60 | 00:02:10 | 76.02% | 52.63% |
| google / organic | mapiness | 504 | 2.53 | 00:01:43 | 77.18% | 44.84% |
| metafilter.com / referral | (not set) | 468 | 1.31 | 00:00:40 | 88.03% | 82.69% |
| telegraph.co.uk / referral | (not set) | 464 | 2.33 | 00:01:58 | 77.37% | 54.96% |
| delicious.com / referral | (not set) | 424 | 1.47 | 00:00:36 | 73.35% | 81.60% |
| movementforhappiness.org / referral | (not set) | 407 | 1.89 | 00:01:18 | 82.31% | 71.99% |
| stumbleupon.com / referral | (not set) | 350 | 1.06 | 00:00:10 | 98.57% | 93.71% |
| guardian.co.uk / referral | (not set) | 339 | 1.73 | 00:01:05 | 80.53% | 71.68% |
| good.is / referral | (not set) | 320 | 1.59 | 00:01:03 | 77.50% | 72.19% |
| catless.ncl.ac.uk / referral | (not set) | 299 | 1.05 | 00:00:04 | 95.32% | 97.32% |
| iconfactory.com / referral | (not set) | 294 | 1.14 | 00:00:14 | 95.24% | 91.84% |

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|---|---------------|-----|------|----------|--------|--------|
| googlemapsmania.blogspot.com / referral | (not set) | 223 | 2.22 | 00:01:04 | 95.07% | 48.43% |
| technaute.cyberpresse.ca / referral | (not set) | 217 | 1.41 | 00:00:29 | 94.01% | 81.57% |
| mac-essentials.de / referral | (not set) | 213 | 1.39 | 00:00:27 | 82.63% | 80.28% |
| sopitas.com / referral | (not set) | 210 | 1.11 | 00:00:18 | 98.57% | 91.90% |
| mackerron.com / referral | (not set) | 207 | 2.50 | 00:02:10 | 66.18% | 50.72% |
| news.bbc.co.uk / referral | (not set) | 206 | 1.52 | 00:00:25 | 96.60% | 77.67% |
| cienciahoje.pt / referral | (not set) | 204 | 1.50 | 00:00:28 | 35.29% | 81.37% |
| lavanguardia.es / referral | (not set) | 200 | 1.49 | 00:00:45 | 97.50% | 80.50% |
| bobulate.com / referral | (not set) | 195 | 2.10 | 00:01:58 | 89.74% | 58.97% |
| telematin.france2.fr / referral | (not set) | 188 | 1.32 | 00:00:35 | 88.83% | 84.04% |
| lemondrop.com / referral | (not set) | 184 | 1.20 | 00:00:37 | 96.74% | 88.04% |
| fastcompany.com / referral | (not set) | 168 | 1.98 | 00:01:32 | 76.19% | 59.52% |
| elle.cz / referral | (not set) | 145 | 1.19 | 00:00:15 | 97.24% | 89.66% |
| quantifiedself.com / referral | (not set) | 145 | 1.41 | 00:00:54 | 92.41% | 84.83% |
| g1.globo.com / referral | (not set) | 140 | 1.15 | 00:00:05 | 97.86% | 91.43% |
| 20kaido.com / referral | (not set) | 139 | 1.35 | 00:00:39 | 92.09% | 86.33% |
| healthzone.ca / referral | (not set) | 135 | 1.75 | 00:00:48 | 98.52% | 63.70% |
| google / organic | mappiness app | 133 | 2.11 | 00:01:34 | 81.20% | 58.65% |
| thestar.com / referral | (not set) | 131 | 1.62 | 00:00:56 | 83.97% | 77.10% |
| news.com.au / referral | (not set) | 130 | 1.78 | 00:00:58 | 89.23% | 72.31% |
| m.facebook.com / referral | (not set) | 129 | 1.08 | 00:00:07 | 95.35% | 95.35% |
| nrk.no / referral | (not set) | 125 | 2.45 | 00:01:25 | 73.60% | 51.20% |
| google / organic | lse mappiness | 124 | 3.15 | 00:02:34 | 59.68% | 39.52% |
| metro.co.uk / referral | (not set) | 120 | 2.38 | 00:01:59 | 69.17% | 52.50% |
| personal.lse.ac.uk / referral | (not set) | 117 | 2.80 | 00:03:36 | 70.94% | 38.46% |
| blog.mappiness.org.uk / referral | (not set) | 108 | 2.19 | 00:01:55 | 31.48% | 53.70% |
| google / organic | mappyness | 108 | 2.51 | 00:01:34 | 75.00% | 49.07% |
| neweconomics.org / referral | (not set) | 107 | 3.39 | 00:03:47 | 85.05% | 31.78% |
| planetgreen.discovery.com / referral | (not set) | 106 | 1.95 | 00:01:44 | 90.57% | 64.15% |
| google.co.uk / referral | (not set) | 103 | 2.08 | 00:01:56 | 83.50% | 58.25% |
| diigo.com / referral | (not set) | 94 | 1.28 | 00:00:37 | 5.32% | 93.62% |
| bing / organic | mappiness | 92 | 3.12 | 00:03:09 | 68.48% | 31.52% |
| ask.metafilter.com / referral | (not set) | 91 | 1.15 | 00:00:06 | 95.60% | 90.11% |
| yahoo / organic | mappiness | 84 | 2.55 | 00:01:44 | 75.00% | 39.29% |

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| reddit.com / referral | (not set) | 82 | 1.52 | 00:00:41 | 98.78% | 70.73% |
| google / organic | www.mappiness.org.uk | 80 | 2.49 | 00:01:32 | 82.50% | 50.00% |
| hootsuite.com / referral | (not set) | 80 | 1.49 | 00:00:44 | 87.50% | 77.50% |
| google / organic | mappiness project | 78 | 1.68 | 00:00:43 | 32.05% | 76.92% |
| google / organic | http://www.mappiness.org.uk/ | 77 | 3.19 | 00:03:24 | 59.74% | 37.66% |
| veja.abril.com.br / referral | (not set) | 73 | 1.38 | 00:00:56 | 69.86% | 78.08% |
| fr-ca.actualites.yahoo.com / referral | (not set) | 71 | 1.14 | 00:00:06 | 97.18% | 92.96% |
| bing / organic | +mappiness | 69 | 2.74 | 00:02:08 | 65.22% | 40.58% |
| projects.rsablogs.org.uk / referral | (not set) | 69 | 1.86 | 00:00:53 | 63.77% | 71.01% |
| jp.techcrunch.com / referral | (not set) | 67 | 2.03 | 00:00:56 | 88.06% | 53.73% |
| google / organic | mappiness.org | 65 | 2.72 | 00:02:20 | 63.08% | 36.92% |
| sd.defra.gov.uk / referral | (not set) | 65 | 2.88 | 00:01:31 | 90.77% | 33.85% |
| derstandard.at / referral | (not set) | 64 | 2.38 | 00:01:00 | 87.50% | 53.12% |
| okansas.blogspot.com / referral | (not set) | 63 | 1.41 | 00:00:31 | 71.43% | 85.71% |
| google / organic | mappiness lse | 61 | 2.79 | 00:02:31 | 52.46% | 55.74% |
| knack.rnews.be / referral | (not set) | 61 | 1.18 | 00:00:03 | 98.36% | 93.44% |
| swissmiss / email | (not set) | 60 | 1.38 | 00:00:22 | 96.67% | 78.33% |
| uk.mc250.mail.yahoo.com / referral | (not set) | 59 | 1.07 | 00:00:28 | 1.69% | 93.22% |
| bing / organic | mappiness map | 56 | 2.07 | 00:02:39 | 0.00% | 14.29% |
| itunes.apple.com / referral | (not set) | 56 | 2.18 | 00:01:22 | 73.21% | 60.71% |
| search / organic | mappiness | 56 | 2.77 | 00:06:32 | 32.14% | 44.64% |
| google / organic | mappiness iphone app | 51 | 1.73 | 00:01:51 | 49.02% | 76.47% |
| google / organic | mappingness lse | 49 | 1.04 | 00:00:11 | 2.04% | 97.96% |
| madebymany.com / referral | (not set) | 49 | 1.92 | 00:00:49 | 95.92% | 69.39% |
| tonic.com / referral | (not set) | 47 | 1.40 | 00:00:48 | 57.45% | 78.72% |
| grynas.lt / referral | (not set) | 46 | 1.28 | 00:00:27 | 100.00% | 91.30% |
| linkedin.com / referral | (not set) | 46 | 2.07 | 00:00:40 | 100.00% | 76.09% |
| mobile.twitter.com / referral | (not set) | 46 | 1.13 | 00:00:19 | 93.48% | 89.13% |
| tg24.sky.it / referral | (not set) | 45 | 1.22 | 00:01:14 | 6.67% | 88.89% |
| fem.com / referral | (not set) | 44 | 1.27 | 00:00:13 | 95.45% | 86.36% |
| moodscope.com / referral | (not set) | 44 | 1.84 | 00:01:12 | 97.73% | 63.64% |
| psfk.com / referral | (not set) | 43 | 2.86 | 00:03:09 | 90.70% | 53.49% |
| mrweb.com / referral | (not set) | 42 | 2.17 | 00:01:34 | 85.71% | 61.90% |
| news.cnet.com / referral | (not set) | 42 | 1.71 | 00:00:48 | 95.24% | 71.43% |

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| blog.mackerron.com / referral | (not set) | 41 | 2.76 | 00:05:41 | 17.07% | 34.15% |
| nhswebtools.com / referral | (not set) | 41 | 1.44 | 00:00:23 | 73.17% | 82.93% |
| largeur.com / referral | (not set) | 40 | 1.55 | 00:00:51 | 100.00% | 75.00% |
| google / organic | mappiness iphone | 39 | 2.13 | 00:01:25 | 89.74% | 51.28% |
| google / organic | mapping happiness | 38 | 3.05 | 00:07:12 | 52.63% | 44.74% |
| google / organic | http://mappiness.org.uk/ | 37 | 3.16 | 00:03:14 | 83.78% | 37.84% |
| oeilbylaser.com / referral | (not set) | 36 | 1.56 | 00:01:45 | 52.78% | 80.56% |
| blogs.lse.ac.uk / referral | (not set) | 35 | 3.66 | 00:02:18 | 80.00% | 28.57% |
| google / organic | mappinness | 35 | 2.91 | 00:01:45 | 62.86% | 37.14% |

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