

The GENMOD Procedure

Model Information	
Data Set	WORK.GOOGLE_DROPNA
Distribution	Poisson
Link Function	Log
Dependent Variable	Rating

Number of Observations Read	9366
Number of Observations Used	9366

Class Level Information		
Class	Levels	Values
Rating	39	1.33526419 0.470628434 1.163463261 1.224069506 1.253048642 1.547775252 0.0009995003 0.1831545431 0.3371862674 0.4061315527 0.5312163134 0.5883420662 0.6423800635 0.6936470556 0.7424134219 0.7889118025 0.8333438111 0.8758853172 0.9166906519 0.9558959865 ...
Free	2	0 1

Criteria For Assessing Goodness Of Fit			
Criterion	DF	Value	Value/DF
Deviance	9362	169.2599	0.0181
Scaled Deviance	9362	169.2599	0.0181
Pearson Chi-Square	9362	135.5239	0.0145
Scaled Pearson X2	9362	135.5239	0.0145
Log Likelihood		-8615.8407	
Full Log Likelihood		-10853.2992	
AIC (smaller is better)		21714.5983	
AICC (smaller is better)		21714.6026	
BIC (smaller is better)		21743.1777	

Algorithm converged.

Analysis Of Maximum Likelihood Parameter Estimates								
Parameter		DF	Estimate	Standard Error	Wald 95% Confidence Limits		Wald Chi-Square	Pr > ChiSq
Intercept		1	0.3985	0.0438	0.3125	0.4844	82.63	<.0001
Installs		1	-0.0229	0.0084	-0.0393	-0.0065	7.46	0.0063
Reviews		1	0.0282	0.0082	0.0121	0.0442	11.86	0.0006
Free	0	1	-0.0034	0.0369	-0.0758	0.0690	0.01	0.9259

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Analysis Of Maximum Likelihood Parameter Estimates								
Parameter		DF	Estimate	Standard Error	Wald 95% Confidence Limits		Wald Chi-Square	Pr > ChiSq
Free	1	0	0.0000	0.0000	0.0000	0.0000	.	.
Scale		0	1.0000	0.0000	1.0000	1.0000		

Note: The scale parameter was held fixed.