The GENMOD Procedure

Model Information	
Data Set	WORK.GOOGLE_MEDIAN
Distribution	Poisson
Link Function	Log
Dependent Variable	Rating

Number of Observations Read	10840
Number of Observations Used	10840

Class Level Information		
Class	**Levels**	**Values**
Rating	39	1.33526419 0.470628434 1.163463261 1.224069506 1.253048642 1.547775252 0.0009995003 0.1831545431 0.3371862674 0.4061315527 0.5312163134 0.5883420662 0.6423800635 0.6936470556 0.7424134219 0.7889118025 0.8333438111 0.8758853172 0.9166906519 0.9558959865 ...
Free	2	0 1

Criteria For Assessing Goodness Of Fit			
Criterion	**DF**	**Value**	**Value/DF**
Deviance	11E3	175.1571	0.0162
Scaled Deviance	11E3	175.1571	0.0162
Pearson Chi-Square	11E3	139.4881	0.0129
Scaled Pearson X2	11E3	139.4881	0.0129
Log Likelihood		-9957.0611	
Full Log Likelihood		-12572.1057	
AIC (smaller is better)		25152.2114	
AICC (smaller is better)		25152.2151	
BIC (smaller is better)		25181.3754	

Algorithm converged.

Analysis Of Maximum Likelihood Parameter Estimates							
Parameter		**DF**	**Estimate**	**Standard Error**	**Wald 95% Confidence Limits**		**Wald Chi-Square**	**Pr > ChiSq**
Intercept		1	0.4115	0.0329	0.3471	0.4759	156.89	<.0001
Installs		1	-0.0198	0.0070	-0.0335	-0.0062	8.08	0.0045
Reviews		1	0.0228	0.0071	0.0089	0.0367	10.30	0.0013
Free	0	1	-0.0080	0.0327	-0.0720	0.0560	0.06	0.8061

The GENMOD Procedure

Analysis Of Maximum Likelihood Parameter Estimates							
Parameter	DF	Estimate	Standard Error	Wald 95% Confidence Limits		Wald Chi-Square	Pr > ChiSq
Free	1	0	0.0000	0.0000	0.0000	0.0000	.	.
Scale		0	1.0000	0.0000	1.0000	1.0000		

Note: The scale parameter was held fixed.