

Josh Martin

I am a Designer, Illustrator, & Front-End Developer from Pittsburgh living in downtown Chicago. I currently work independently, focusing on web/app UI/UX and creative direction for startups.

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EXPERIENCE

Product Designer

Independent July 2014- Present

At a glance: I work with startups in their very early stages and set the foundation and creative direction for their web and app products.

- **Develop** UX patterns/flows, site maps, and wireframes.
- **Create** high-fidelity mocks and prototypes
- **Contribute** to product branding through identity design, copywriting, and illustration
- **Work** alongside backend developers to deliver customized frameworks/style guides & HTML/CSS
- **Pitch** ideas and direction for mangement through presentations and guided walkthroughs

Lead Designer

Aggrego September 2013- December 2014

At a glance: I create the front-facing visuals and branding for various large-scale, digital media news websites and apps.

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- **Create** high-fidelity mocks and prototypes
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Web Designer/Illustrator

Indpendent September 2013- December 2014

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Intern/Front-End Developer

Power2Switch September 2013- December 2014

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Resident Advisor

EUP Resident Life & Housing September 2013- December 2014

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PROGRAM PROFICIENCY

Adobe Photoshop/ Illustrator/ After Effects
Github/Github Pages
Sublime Text (Text Editor)
InVision (Prototyping/Project Management Tool)
Balsamiq (Wireframing Tool)
Basecamp (Project Management Tool)
Trello (Project Management Tool)

DEVELOPMENT PROFICIENCY

HTML5/CSS3
PHP
jQuery
Bootstrap Framework
Jekyll Static Site Generator
Pure CSS Grid/ Unsemantic Grid
Grunt.JS

DESIGN PROFICIENCY

UI/UX Design- Responsive Desktop/Mobile (iOS/Android)
Wireframes/Mocks/Prototyping
Illustration, Iconography
Identity, Branding (Logos, Business Cards, Style Guides)
Packaging
Banners, Flyers, Posters
Editorial/Publication Layout
Brochures, Leaflets
Print/Web Advertisements

EDUCATION

Edinboro University of Pennsylvania
BFA, Applied Media Arts
Minor, Creative Writing
September 2008 - December 2012

Greater Latrobe Senior High (PA)
High School Diploma
September 2005 - May 2008