Josh Martin

I'm a Designer, Illustrator, and Front-End Developer from Pittsburgh, currently working independently in Chicago. I focus on UI/UX and creative direction.

Website hellojoshmartin.com

Contact hellojoshmartin@gmail.com

EXPERIENCE

July 2014- Present

Product Designer

Independent *Chicago, IL*

At a glance: I work with startups in their early stages and set the foundation and creative direction for their web and app products.

Develop UX patterns/flows, site maps, and wireframes.
Create high-fidelity mocks and prototypes
Contribute to product branding through identity design, copywriting, and illustration
Work alongside developers to deliver customized frameworks/style guides & HTML/CSS
Pitch ideas and direction for mangement through presentations and guided walkthroughs

September 2013- December 2014

Lead Designer

Chicago Sun-Times *Chicago, IL*

At a glance: I create the front-facing visuals and branding for various large-scale, digitial media news websites and apps.

Develop UX patterns/flows, site maps, and wireframes.
Create high-fidelity mocks and prototypes
Contribute to product branding through identity design, copywriting, and illustration
Work alongside developers and deliver customized frameworks/style guides and HTML/CSS
Pitch ideas and direction for mangement through presentations and guided walkthroughs

July 2013 - November 2014

Web Designer/Illustrator

Independent *Chicago, IL*

At a glance: I develop memorable branding for businesses, which includes logos, identity systems, web design, and illustration.

Develop UX patterns/flows, site maps, and wireframes.
Create high-fidelity mocks and prototypes
Contribute to product branding through identity design, copywriting, and illustration
Work alongside backend developers and deliver customized frameworks/style guides and HTML/CSS
Pitch ideas and direction for mangement through presentations and guided walkthroughs

April 2013 - June 2013

Intern/Front-End Developer

Power2Switch *Chicago, IL*

At a glance: I focus on web design and development, as well as email campaigns, illustrations, pitch decks, and copywriting.

Oversaw 45+ students at any given time, providing personal and education assistance
Managed , such a room inspections
Organized activities and programs for students
Attended periodic training for student safety, communication, and well-being
Held meetings and presentations to educate students of building rules/guidlines

December 2009-December 2012

Resident Advisor

EUP Resident Life & Housing *Edinboro, PA*

At a glance: I enforced rules and regulations within the campus dormotories, as well managing various student-oriented activities

Oversaw 45+ students at any given time, providing personal and education assistance
Managed , such a room inspections
Organized activities and programs for students
Attended periodic training for student safety, communication, and well-being
Held meetings and presentations to educate students of building rules/guidlines

PROGRAM PROFICIENCY

Adobe Photoshop/ Illustrator
Github/Github Pages
Sublime Text (Text Editor)
InVision (Prototyping/Project Management Tool)
Basecamp (Project Management Tool)
Trello (Project Management Tool)
Slack (Internal Business Communication Tool)

DEVELOPMENT PROFICIENCY

HTML5/CSS3
PHP
jQuery
Bootstrap Framework
Jekyll Static Site Generator/YAML
Pure CSS Grid/ Unsemantic Grid
Grunt.JS

DESIGN PROFICIENCY

UI/UX Design- Responsive Desktop/Mobile (iOS/Android)
Wireframes/Site-Maps/High-Fidelity Mocks/Prototyping
Illustration, Iconography
Identity, Branding (Logos, Business Cards, Style Guides)
Packaging
Banners, Flyers, Posters
Editorial/Publication Layout
Brochures, Leaflets
Print/Web Advertisements

EDUCATION

Edinboro University of Pennsylvania
BFA, Applied Media Arts
Minor, Creative Writing
September 2008 - December 2012

Greater Latrobe Senior High (PA)
High School Diploma
September 2005 - May 2008