



Designer, Illustrator, and Front-End Developer working in Chicago, Illinois

Work Experience

Lead Product Designer

Aggrego / Chicago Sun-Times / Wrapports

September 2013- December 2014

As lead designer, I handled all aspects of product design: Responsive web, iOS, Android, and Blackberry UI/UX, branding, illustration, print/graphic design

I worked alongside all Aggrego teams, including management, sales, and content to craft each product. This includes public speaking, pitch decks, presentations, prototyping, and powerpoints.

Projects I've lead include:

- The redesign of the largest Chicago suburb news network, Pioneer Press (which has since been sold for \$23.5 million to Chicago Tribune)

The creation of the first Caribbean news network, Loop (which spans over 5 countries in 3 languages on 4 platforms)

- The creation of the Ireland news network, Today.ie (whose success helped secure a \$10 million investment for Aggrego)
- The redesign of the Chicago Sun-Times and the nationwide expansion of the Chicago Sun-Times brand, the Sun-Times Network into 70 major US markets.

Previous

Freelance

Product Designer

July 2013- Present

Power2Switch

Front-End Developer/Designer Intern

March 2012- July 2012

Edinboro University of Pennsylvania

Resident Assistant/Advisor

December 2009- December 2012

Program Knowledge

Adobe Photoshop/ Illustrator/ After Effects

Github

Sublime Text (Text Editor)

InVision (Prototyping/Project Management Tool)

Balsamiq (Wireframing Tool)

Basecamp (Project Management Tool)

Trello (Project Management Tool)

Development Knowledge

HTML5/CSS3

PHP

jQuery

Bootstrap Framework

Github Pages/ Jekyll Static Site Generator

Design Knowledge

UI/UX Design- Responsive Desktop/Mobile (iOS/Android)

Wireframes/Mocks/Prototyping

Illustration, Iconography

Animation

Identity, Branding (Logos, Business Cards, Style Guides)

Packaging

Banners, Flyers, Posters

Editorial/Publication Layout

Brochures, Leaflets

Print/Web Advertisements

Education

Edinboro University of Pennsylvania

BFA, Applied Media Arts

Minor, Creative Writing

September 2008 - December 2012

Greater Latrobe Senior High (PA)

High School Diploma

September 2005 - May 2008