

# Josh Martin

My name is Josh Martin and I am a Designer, Illustrator, and Front-End Developer from Pittsburgh, Pennsylvania living in Chicago, Illinois. I currently work as an independent product designer for local startups, focusing on web/app UI/UX and branding.

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## Experience

### Independent , Product Designer

July 2014- Present

- Advised Brooklyn Bowl LLC on potential expansion into Midwest and East Coast Markets.
- Advised and introduced mobile application start-up to potential investment and client-base across United States.
- Independent Advisor to Brown Forman on all ongoing music and art initiatives across brands.
- Advise European-based VC firm on potential investment opportunities across media landscape.
- Consult DC-based restaurant organization on marketing and sales initiatives across properties.

### Aggrego, Lead Designer

September 2013- December 2014

- As lead designer, I handled all aspects of product design: Responsive web, iOS, Android, and Blackberry UI/UX, branding, illustration, print/graphic design
  - I worked alongside all Aggrego teams, including managment, sales, and content to craft each product. This includes public speaking, pitch decks, presentations, prototyping, and powerpoints.
- The creation of the first Carribean news network, Loop (which spans over 5 countries in 3 languages on 4 platforms)
- The creation of the Ireland news network, Today.ie (whose success helped secure a \$10 million investment for Aggrego)
  - The redesign of the Chicago Sun-Times and the nationwide expansion of the Chicago Sun-Times brand, the Sun-Times Network into 70 major US markets.

### Power2Switch, Intern/Front-End Developer

April 2013- July 2013

- Advised Brooklyn Bowl LLC on potential expansion into Midwest and East Coast Markets.
- Advised and introduced mobile application start-up to potential investment and client-base across United States.
- Independent Advisor to Brown Forman on all ongoing music and art initiatives across brands.
- Advise European-based VC firm on potential investment opportunities across media landscape.
- Consult DC-based restaurant organization on marketing and sales initiatives across properties.

### EUP Resident Life & Housing, Resident Assistant

December 2009- December 2012

- Advised Brooklyn Bowl LLC on potential expansion into Midwest and East Coast Markets.
- Advised and introduced mobile application start-up to potential investment and client-base across United States.
- Independent Advisor to Brown Forman on all ongoing music and art initiatives across brands.
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## Program Proficiency

Adobe Photoshop/ Illustrator/ After Effects  
Github/Github Pages  
Sublime Text (Text Editor)  
InVision (Prototyping/Project Management Tool)  
Balsamiq (Wireframing Tool)  
Basecamp (Project Management Tool)  
Trello (Project Management Tool)

## Development Proficiency

HTML5/CSS3  
PHP  
jQuery  
Bootstrap Framework  
Jekyll Static Site Generator  
Pure CSS Grid/ Unsemantic Grid  
Grunt.JS

## Design Proficiency

UI/UX Design- Responsive Desktop/Mobile (iOS/Android)  
Wireframes/Mocks/Prototyping  
Illustration, Iconography  
Identity, Branding (Logos, Business Cards, Style Guides)  
Packaging  
Banners, Flyers, Posters  
Editorial/Publication Layout  
Brochures, Leaflets  
Print/Web Advertisements

## Education

Edinboro University of Pennsylvania  
BFA, Applied Media Arts  
Minor, Creative Writing  
September 2008 - December 2012  
Greater Latrobe Senior High (PA)  
High School Diploma  
September 2005 - May 2008