

# AGENDA

- 
- 01 **WELCOME + INTRODUCTIONS**
  - 02 **FFC: WHAT IS IT AND WHY NOW?**
  - 03 **EDUCATION + RESEARCH AGENDA**
  - 04 **CLOSING + NEXT STEPS**

*FFC PARTNERSHIPS*

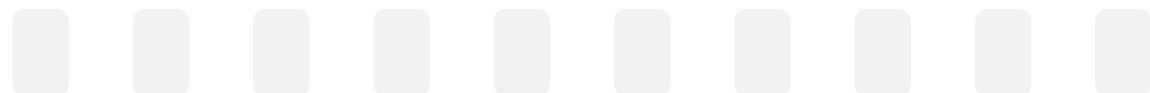
*FUTURE FILM COALITION 2025*

# INDEPENDENT VOICES. COLLECTIVE POWER.

## FFC MISSION

The Future Film Coalition unites independent film professionals and organizations to build collective power and shape strategies that ensure U.S. independent filmmaking flourishes alongside the broader entertainment industry.

Together, we champion field-wide efforts to secure visibility, resources, and public policy protections that will fortify the independent ecosystem and ensure audiences benefit from a diverse and thriving cultural landscape for generations to come.



# FFC BOARD OF DIRECTORS



**Jon Reiss, Board Chair**  
HybridCinema/8 Above



**Keri Putnam**  
Former CEO of Sundance Institute



**Jeffrey Kasuma-Hinte**  
Antidote Films



**Barbara Twist**  
Film Festival Alliance



**Abby Sun**  
IDA + Distribution Advocates



**Aymar Jean "AJ" Christian**  
OTV | Open Television



**Sanjay Sharma**  
Marginal Media



**Brian Newman**  
Former CEO of Tribeca Institute







# MOVING INDEPENDENT FILM FORWARD.

## FFC VISION

### **We envision a transformed film and media landscape where:**

- Independent creators and small businesses thrive as essential cultural and economic drivers.
- Public policy fosters entrepreneurship, supports small businesses, and fair industry competition.
- Diverse films and media connect communities, strengthen democracy, and expand cultural dialogue.
- Collective action and solidarity ensure independent voices are not only sustained, but amplified for generations to come.



# COALITION BRANCHES

Artist Support Organizations

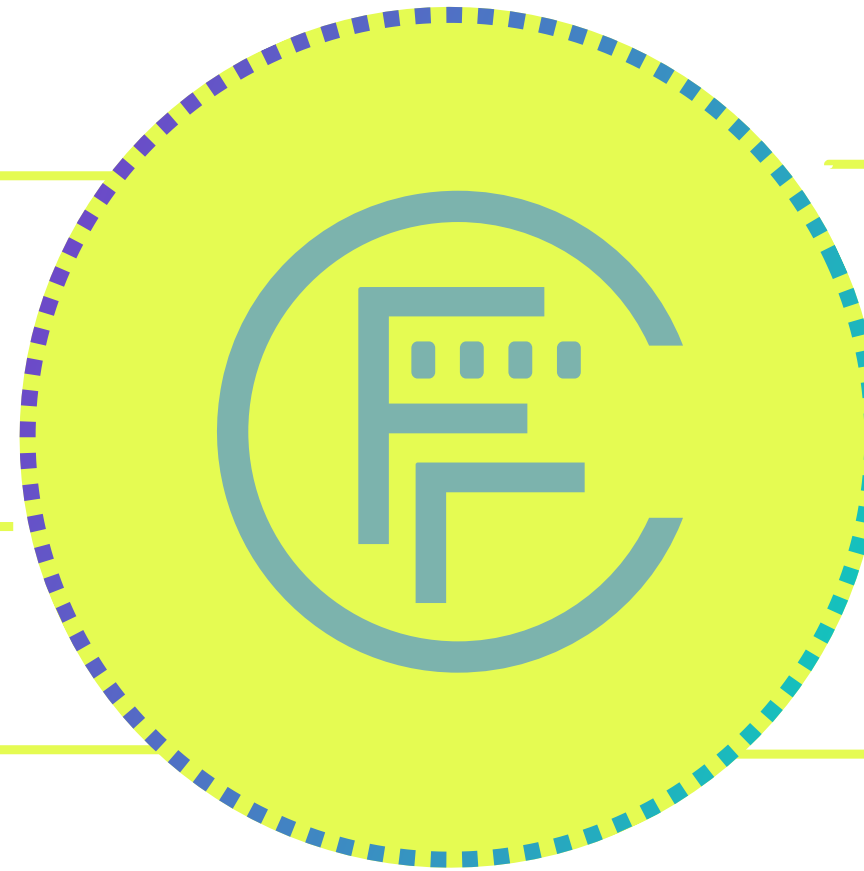
Distribution + Sales Agents

Exhibitors

Filmmakers

Media, Communications,  
and Engagement

Members At-Large



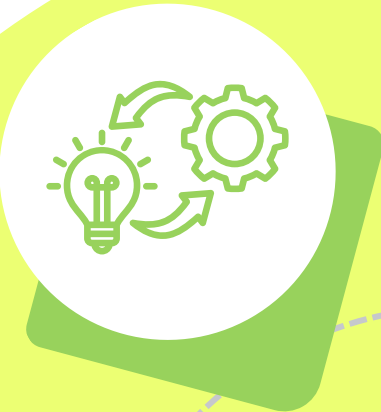
FFC RESEARCH WILL INFORM

# COLLECTIVE ACTION



## Educate

Equip coalition members with training, resources, and data



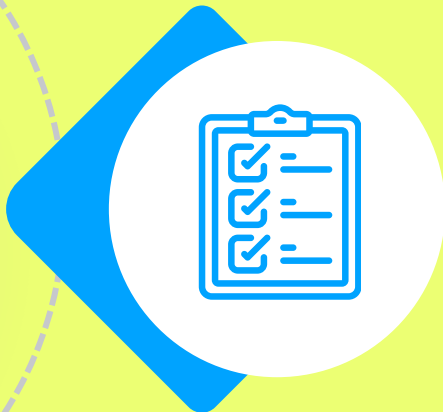
## Mobilize

Demonstrate broad support by coordinating public campaigns and sector-wide messaging



## Advocate

Provide info to agency decision-makers by filing formal petitions to initiate or modify rules, sign onto public comments, participate in agency briefings, etc.



## Connect

Build stronger relationships across government and entertainment industry at all levels



## Inform

Use data to increase sector awareness and offer expertise on regulatory impact.



## Amplify

Coordinate with allied organizations and movements across other sectors and industries.

