

AGENDA

- 
- 01 **WELCOME + INTRODUCTIONS**
 - 02 **FFC: WHAT IS IT AND WHY NOW?**
 - 03 **EDUCATION + RESEARCH AGENDA**
 - 04 **CLOSING + NEXT STEPS**

FFC PARTNERSHIPS

FUTURE FILM COALITION 2025



INDEPENDENT VOICES. COLLECTIVE POWER.

FFC MISSION

The Future Film Coalition unites independent film professionals and organizations to build collective power and shape strategies that ensure U.S. independent filmmaking flourishes alongside the broader entertainment industry.

Together, we champion field-wide efforts to secure visibility, resources, and public policy protections that will fortify the independent ecosystem and ensure audiences benefit from a diverse and thriving cultural landscape for generations to come.



FFC BOARD OF DIRECTORS



Jon Reiss, Board Chair
HybridCinema/8 Above



Keri Putnam
Former CEO of Sundance Institute



Jeffrey Kasuma-Hinte
Antidote Films



Barbara Twist
Film Festival Alliance



Abby Sun
IDA + Distribution Advocates



Aymar Jean "AJ" Christian
OTV | Open Television



Sanjay Sharma
Marginal Media



Brian Newman
Former CEO of Tribeca Institute





MOVING INDEPENDENT FILM FORWARD.

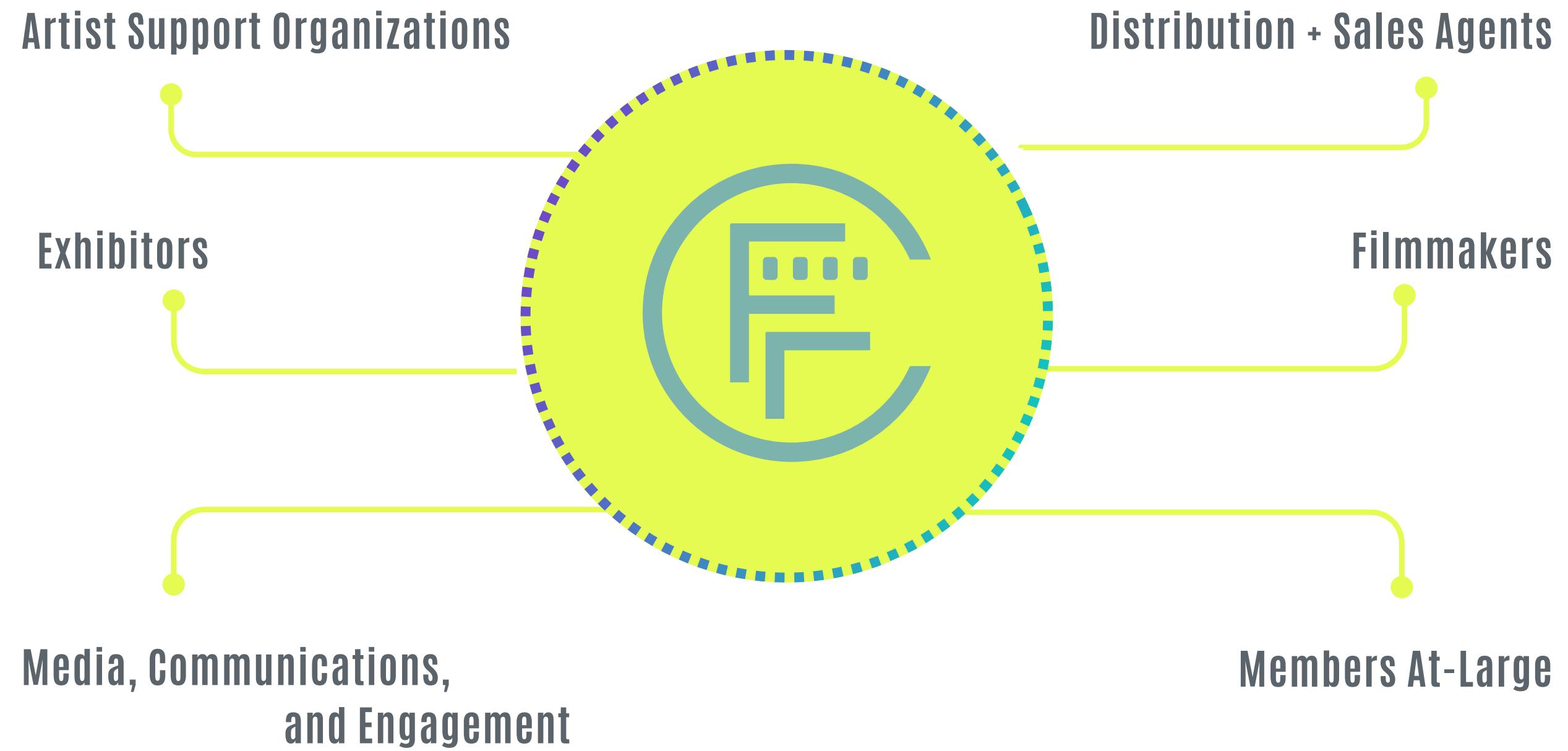
FFC VISION

We envision a transformed film and media landscape where:

- Independent creators and small businesses thrive as essential cultural and economic drivers.
- Public policy fosters entrepreneurship, supports small businesses, and fair industry competition.
- Diverse films and media connect communities, strengthen democracy, and expand cultural dialogue.
- Collective action and solidarity ensure independent voices are not only sustained, but amplified for generations to come.



COALITION BRANCHES



FFC RESEARCH WILL INFORM

COLLECTIVE ACTION



Educate

Equip coalition members with training, resources, and data



Connect

Build stronger relationships across government and entertainment industry at all levels



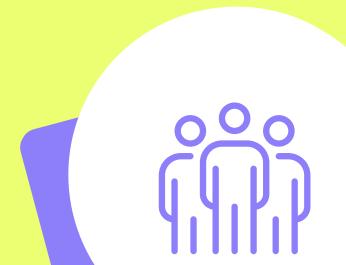
Inform

Use data to increase sector awareness and offer expertise on regulatory impact.



Mobilize

Demonstrate broad support by coordinating public campaigns and sector-wide messaging



Advocate

Provide info to agency decision-makers by filing formal petitions to initiate or modify rules, sign onto public comments, participate in agency briefings, etc.



Amplify

Coordinate with allied organizations and movements across other sectors and industries.

