Phase 3:

Data Modeling & Relationships (GreenTrack)

1) What is Data Modeling in Salesforce?

Data Modeling = Designing **Objects**, **Fields**, and **Relationships** to represent the business logic.

It is the **blueprint** for the database inside Salesforce.

In GreenTrack, we need to capture:

- Who did something? (User / Participant)
- What activity did they do? (Eco Activity)
- What's the calculated impact? (Impact Score)
- What recognition did they get? (Badge)

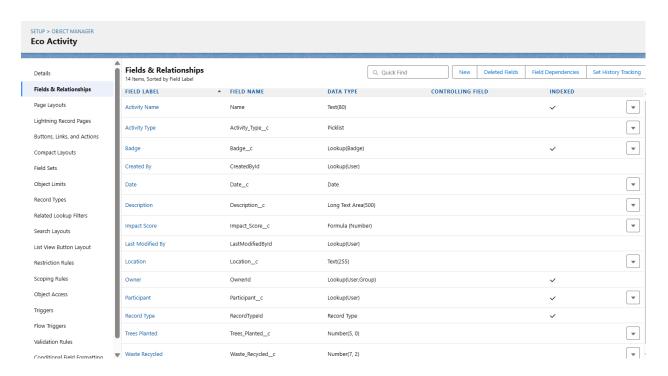
2) Identify Custom Objects

Go to: Setup \rightarrow Object Manager \rightarrow Create \rightarrow Custom Object

Create these:

- 1. Eco Activity (Eco_Activity__c)
 - o Represents sustainability events logged by users.
 - Key Fields:

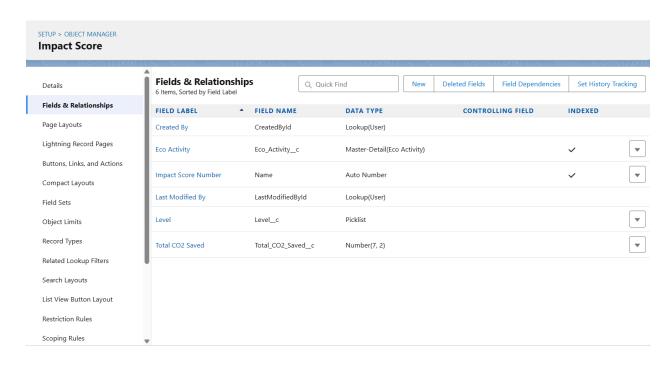
- Activity Name (Text)
- Activity Type (Picklist → Tree Plantation, Recycling, Awareness Drive)
- Date (Date)
- Location (Text)
- Trees Planted (Number)
- Waste Recycled (Number in kg)
- Description (Long Text Area)



2. Impact Score (Impact_Score__c)

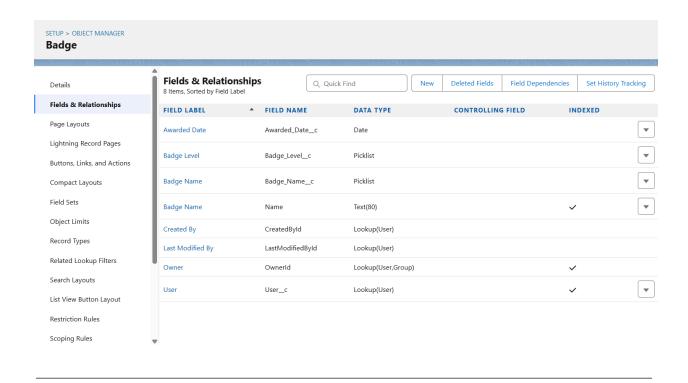
- Stores CO₂ savings (auto-calculated from activities).
- o Key Fields:

- Total CO₂ Saved (Formula: e.g., Trees_Planted * 21 + Waste_Recycled * 1.5)
- Level (Picklist: Beginner, Intermediate, Champion)



3. Badge (Badge_c)

- Recognition awarded to participants.
- o Key Fields:
 - Badge Name (Bronze, Silver, Gold, Platinum)
 - Awarded Date (Date)



3) Standard Objects Used

- User (Standard Object): Participants and NGO Managers.
- Reports & Dashboards (Standard): For analytics.

4) Define Relationships

Open **Schema Builder** (Setup → Quick Find → Schema Builder).

Relationships:

User
 ← Eco Activity: Lookup (one user can log many activities).



Eco Activity
 ← Impact Score: Master-Detail (each activity contributes to a score record).

• **User** ↔ **Badge:** Lookup (user may earn multiple badges).

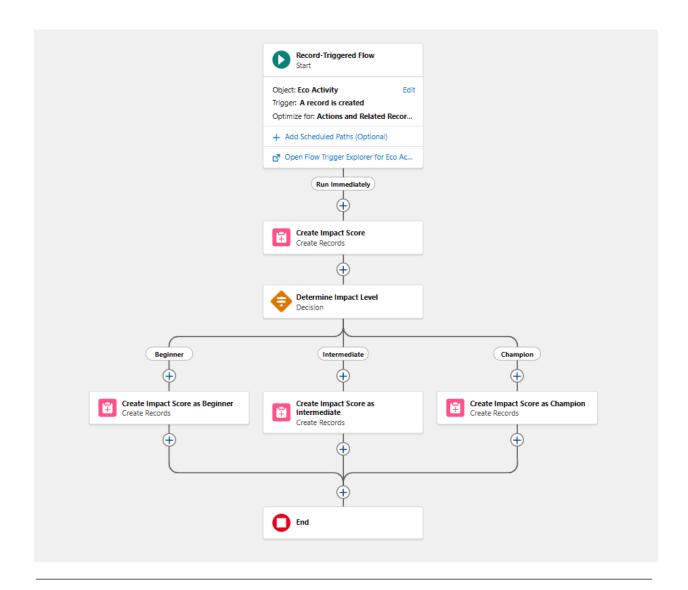


Use **Master-Detail** when the child should depend on the parent (Impact Score tied to Activity). Use **Lookup** when records can live independently (Badge can exist without User temporarily).

5) Flows

Flow to Automatically Create an Impact Score Record when an Eco Activity is created.

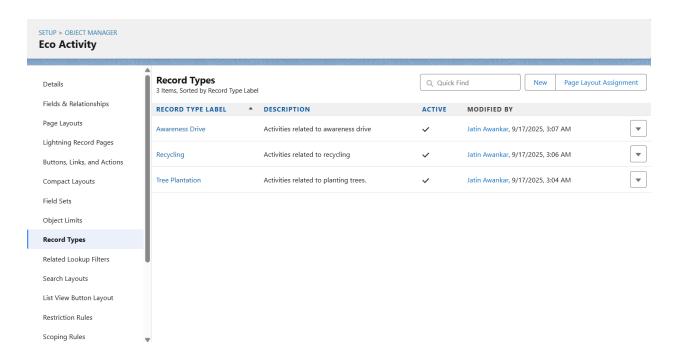
- Start: Record-Triggered Flow
- ❖ Create Impact Score >>> Determine Impact Level
 - > Beginner
 - > Intermediate
 - > Champion
- ❖ End



6) Record Types (Optional but adds clarity)

Create **Record Types** for Eco Activity:

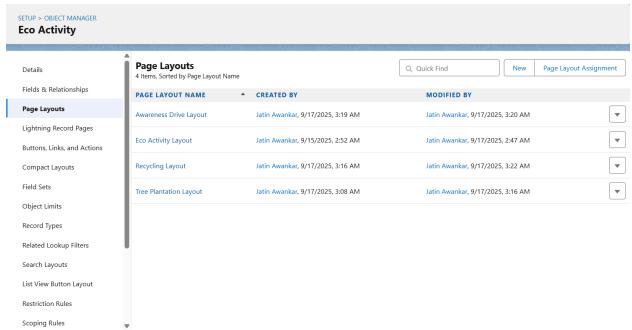
- Tree Plantation
- Recycling
- Awareness Drive



This allows different Page Layouts (e.g., "Trees Planted" field only shows for Tree Plantation).

7) Page Layouts

Eco Activity Layout: Show Activity details, Trees Planted/Waste Recycled.



• Impact Score Layout: Show total CO₂ saved, level.



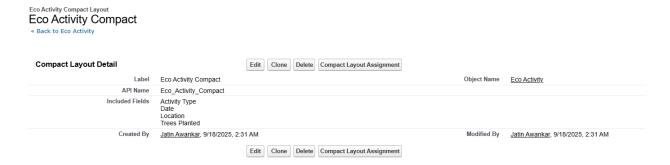
Badge Layout: Show badge name, awarded date, related user.



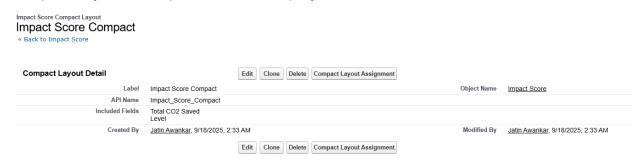
Add related lists so managers can see **Activities logged** under User and **Badges** earned.

8) Compact Layouts

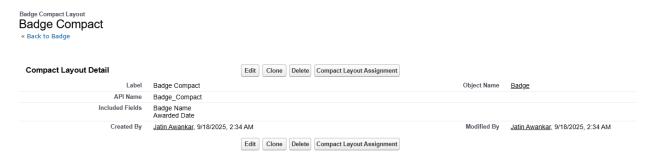
 Compact Layout for Eco Activity → Display: Activity Type, Date, Location, Trees Planted.



• Compact Layout for Impact Score→ Display: Total CO2 Saved, Level.



Compact Layout for Badge → Display: Badge Date, Awarded Date.



Makes mobile & Lightning UI concise.

9) Validation Rules

Create validation rules to maintain clean data:

• Example:

Trees must be > 0 for Tree Plantation:

AND(

```
ISPICKVAL(Activity_Type__c, "Tree Plantation"),
  OR(ISBLANK(Trees_Planted__c), Trees_Planted__c <= 0)</pre>
```

• Error Message: "Please enter a valid number of trees planted."

Eco Activity Validation Rule Back to Eco Activity

10) Deliverables for Phase 3

- 1. Custom Objects created (Eco Activity, Impact Score, Badge).
- 2. Fields added (Activity details, CO₂ saved formula).
- 3. **Relationships defined** (User ↔ Activity ↔ Impact Score; User ↔ Badge).
- 4. Schema Diagram (screenshot from Schema Builder).
- 5. Validation Rules implemented.
- 6. Page Layouts configured.