

COFFEE SHOP SALES

POWER BI DASHBOARD



COFFEE SHOP SALES DASHBOARD

FILTER

Month

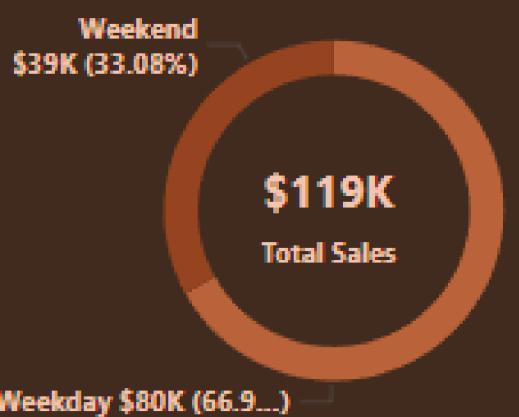
Apr 2023

Apr 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
					1	2
3	4	5	6	7	8	9
10	11	12	13	14	15	16
17	18	19	20	21	22	23
24	25	26	27	28	29	30

***Hover To Visualize**

Sales by Weekday / Weekend



Sales by Store Location

Hell's Kitchen \$40.30K	▲ +21.7% +7.2K vs LM
Astoria \$39.48K	▲ +20.2% +6.6K vs LM
Lower Manhattan \$39.16K	▲ +19.1% +6.3K vs LM

Total Sales

\$119K

▲ +20.3% | +24.1K vs LM



Total Orders

25335

▲ +19.3% | +4.1K vs LM



Total Quantity Sold

36469

▲ +19.9% | +6.1K vs LM



Total Sales by Transaction Date

Avg Sales: \$3,965



Sales by Product Category

- Coffee | \$45.97K ▲ +20.0%
- Tea | \$33.36K ▲ +19.5%
- Bakery | \$14.02K ▲ +17.8%
- Drinking Chocolate | \$12.27K ▲ +19.6%
- Coffee beans | \$6.82K
- Branded | \$2.38K
- Loose Tea | \$1.83K
- Flavours | \$1.42K
- Packaged Chocolate | \$0.87K

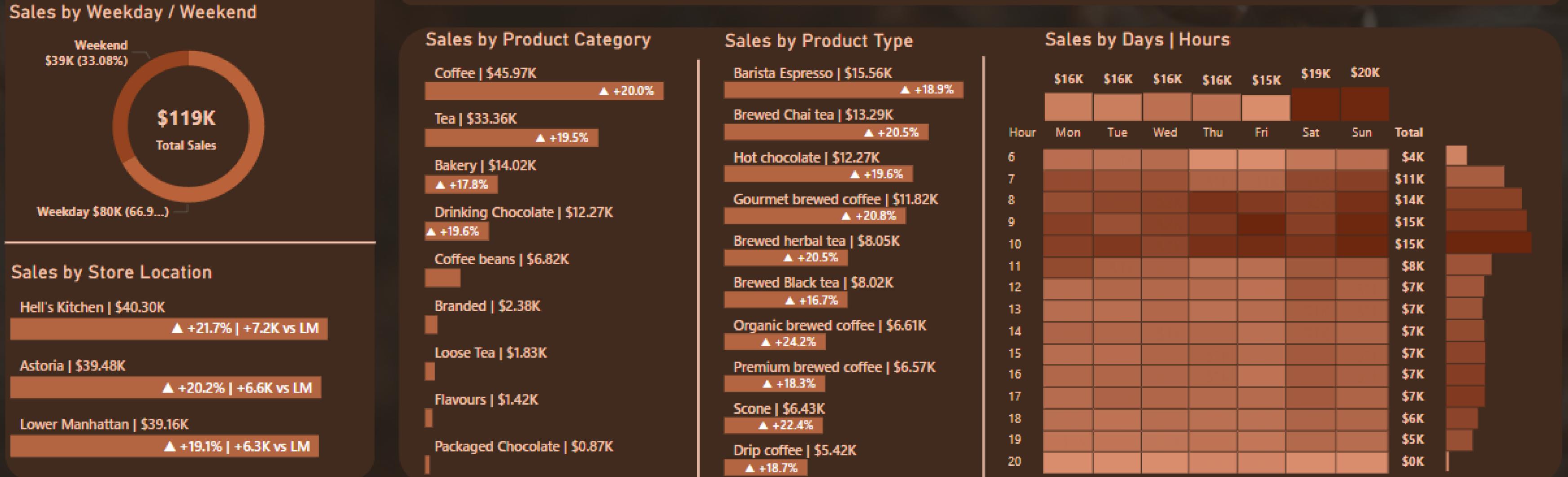
Sales by Product Type

- Barista Espresso | \$15.56K
▲ +18.9%
- Brewed Chai tea | \$13.29K
▲ +20.5%
- Hot chocolate | \$12.27K
▲ +19.6%
- Gourmet brewed coffee | \$11.82K
▲ +20.8%
- Brewed herbal tea | \$8.05K
▲ +20.5%
- Brewed Black tea | \$8.02K
▲ +16.7%
- Organic brewed coffee | \$6.61K
▲ +24.2%
- Premium brewed coffee | \$6.57K
▲ +18.3%
- Scone | \$6.43K
▲ +22.4%
- Drip coffee | \$5.42K
▲ +18.7%

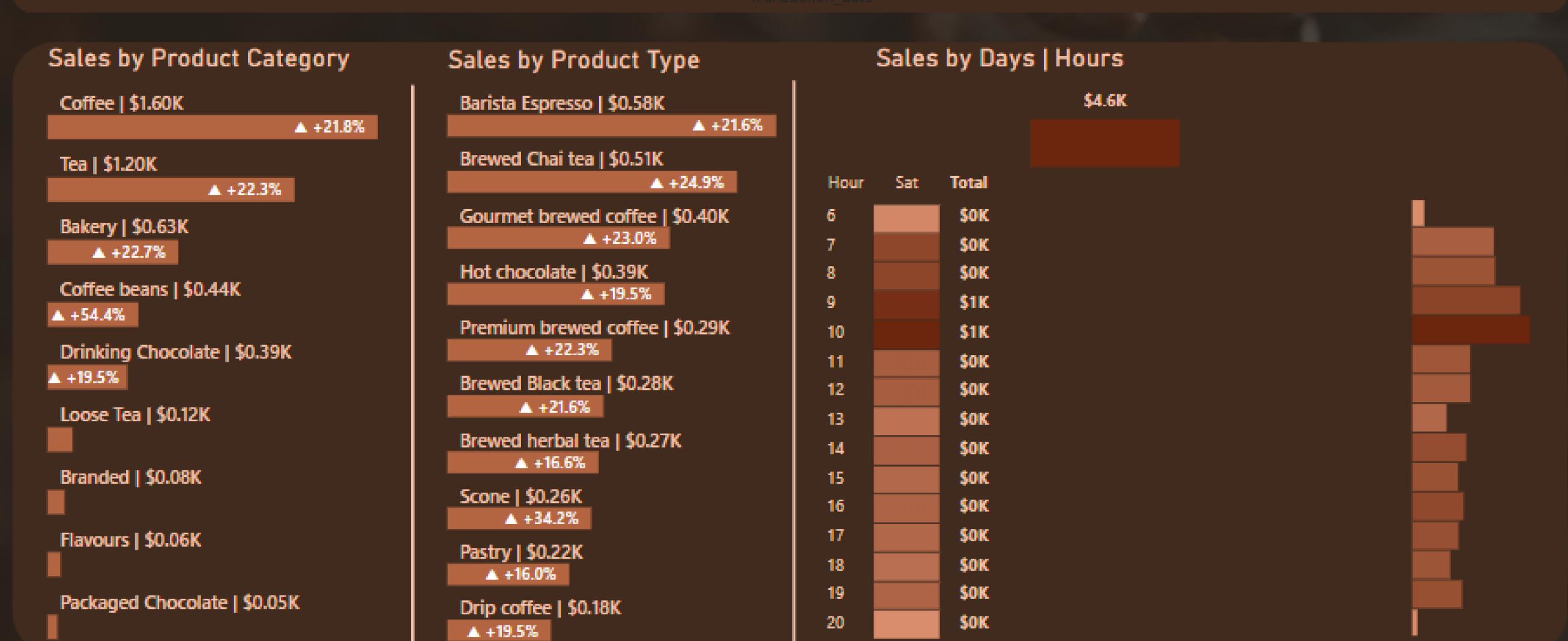
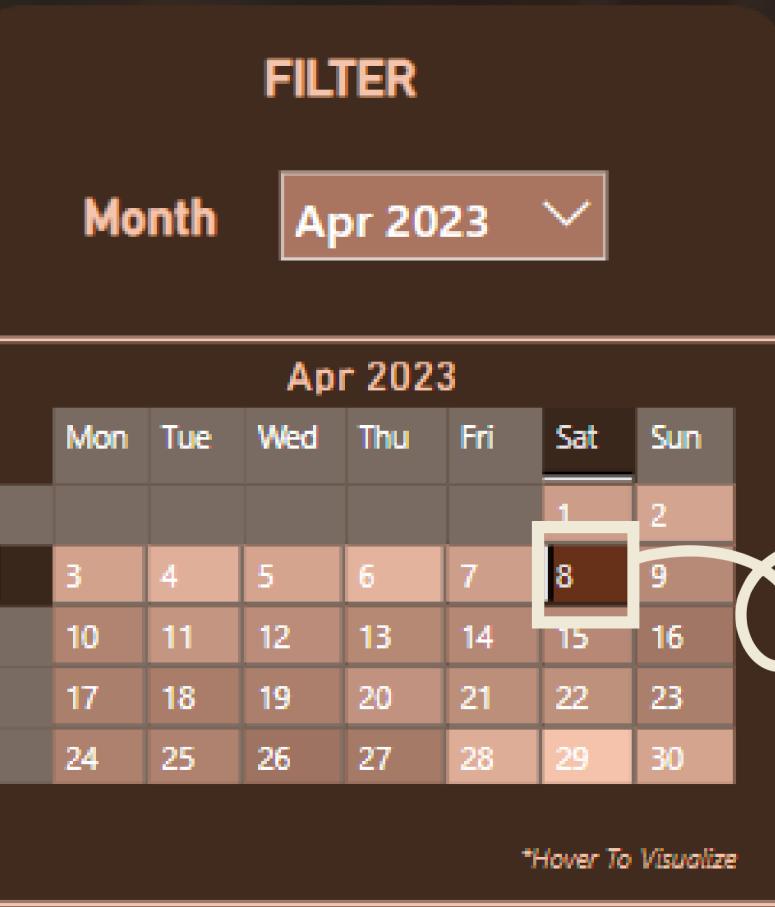
Sales by Days | Hours



COFFEE SHOP SALES DASHBOARD



COFFEE SHOP SALES DASHBOARD



COFFEE SHOP SALES DASHBOARD

FILTER

Month

Apr 2023 ▾

Apr 2023

Sat Sun

1	2
8	9
15	16
22	23
29	30

*Hover To Visualize

Sales by Weekday / Weekend



Sales by Store Location

Astoria \$13.67K	▲ +20.2% +6.6K vs LM
Lower Manhattan \$13.14K	▲ +19.1% +6.3K vs LM
Hell's Kitchen \$12.54K	▲ +21.7% +7.2K vs LM

Total Sales

\$39K

▲ +20.3% | +24.1K vs LM

Total Orders

8395

▲ +19.3% | +4.1K vs LM

Total Quantity Sold

12035

▲ +19.9% | +6.1K vs LM

Total Sales by Transaction Date

Avg Sales: \$3,935



Filter Dashboard Into Weekend Or Weekday

Sales by Product Category

Coffee | \$15.65K

▲ +20.0%

Tea | \$10.98K

▲ +19.5%

Bakery | \$4.63K

▲ +17.8%

Drinking Chocolate | \$4.17K

▲ +19.6%

Coffee beans | \$1.90K

Branded | \$0.67K

Loose Tea | \$0.64K

Flavours | \$0.37K

Packaged Chocolate | \$0.35K

Sales by Product Type

Barista Espresso | \$5.46K

▲ +18.9%

Brewed Chai tea | \$4.58K

▲ +20.5%

Hot chocolate | \$4.17K

▲ +19.6%

Gourmet brewed coffee | \$3.95K

▲ +20.8%

Brewed Black tea | \$2.53K

▲ +16.7%

Brewed herbal tea | \$2.50K

▲ +20.5%

Premium brewed coffee | \$2.26K

▲ +18.3%

Scone | \$2.10K

▲ +22.4%

Organic brewed coffee | \$2.10K

▲ +24.2%

Drip coffee | \$1.89K

▲ +18.7%

Sales by Days | Hours

\$19K \$20K



COFFEE SHOP SALES DASHBOARD

FILTER

Month

Feb 2023 ▾

Feb 2023

Mon	Tue	Wed	Thu	Fri	Sat	Sun
	1	2	3	4	5	
6	7	8	9	10	11	12
13	14	15	16	17	18	19
20	21	22	23	24	25	26
27	28					

*Hover To Visualize

Sales by Weekday / Weekend



Sales by Store Location

Hell's Kitchen \$1.13K	▲ +inf vs LM
Lower Manhattan \$1.09K	▲ +inf vs LM
Astoria \$0.68K	▲ +inf vs LM

Filter Dashboard By Selected Date

Total Sales

\$3K

▲ +inf vs LM

Total Orders

607

▲ +inf vs LM

Total Quantity Sold

872

▲ +inf vs LM

Total Sales by Transaction Date

\$4K
Avg Sales: \$2,719



Sales by Product Category

Coffee beans | \$0.31K

▲ +inf

Drinking Chocolate | \$0.29K

▲ +inf

Loose Tea | \$0.11K

Flavours | \$0.07K

Branded | \$0.04K

Packaged Chocolate | \$0.03K

Sales by Product Type

Espresso Latte | \$0.52K

▲ +inf

Milk tea | \$0.30K

▲ +inf

Plate | \$0.29K

▲ +inf

Gourmet brewed coffee | \$0.25K

▲ +inf

Brewed Black tea | \$0.19K

▲ +inf

Premium Beans | \$0.15K

▲ +inf

Brewed herbal tea | \$0.15K

▲ +inf

Pastry | \$0.15K

▲ +inf

Scone | \$0.14K

▲ +inf

Organic brewed coffee | \$0.14K

▲ +inf

Sales by Days | Hours

\$2.9K

Hour Sun Total

6	\$0K	\$0K
7	\$0K	\$0K
8	\$0K	\$0K
9	\$0K	\$0K
10	\$0K	\$0K
11	\$0K	\$0K
12	\$0K	\$0K
13	\$0K	\$0K
14	\$0K	\$0K
15	\$0K	\$0K
16	\$0K	\$0K
17	\$0K	\$0K
18	\$0K	\$0K
19	\$0K	\$0K



COFFEE SHOP SALES DASHBOARD

FILTER

Month

Apr 2023

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**Hover To Visualize*

Sales by Weekday / Weekend



Sales by Store Location

Hell's Kitchen \$15.51K	▲ +18.3% +2.4K vs LM
Astoria \$15.28K	▲ +20.8% +2.6K vs LM
Lower Manhattan \$15.18K	▲ +21.1% +2.6K vs LM

Total Sales

\$46K

▲ +20.0% | +7.7K vs LM



Total Orders

9930

▲ +19.9% | +1.6K vs LM



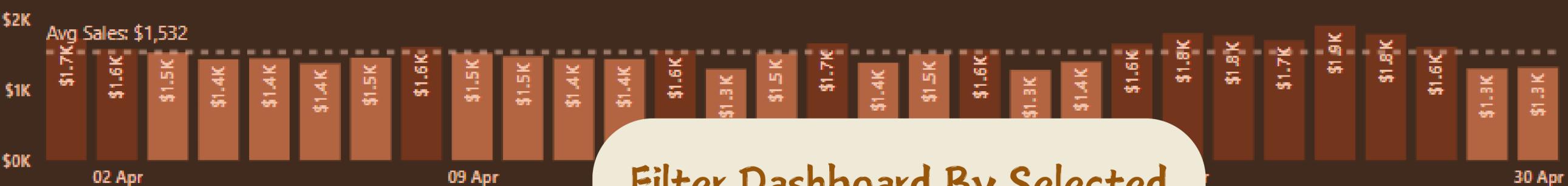
Total Quantity Sold

15210

▲ +20.7% | +2.6K vs LM



Total Sales by Transaction Date



Filter Dashboard By Selected Product Category

Sales by Product Category

Coffee \$45.97K	▲ +20.0%
Tea \$33.36K	▲ +19.5%
Bakery \$14.02K	▲ +17.8%
Drinking Chocolate \$12.27K	▲ +19.6%
Coffee beans \$6.82K	
Branded \$2.38K	
Loose Tea \$1.83K	
Flavours \$1.42K	
Packaged Chocolate \$0.87K	

Sales by Product

- Barista Espresso | \$15.56K
▲ +18.5%
- Gourmet brewed coffee | \$11.82K
▲ +20.8%
- Organic brewed coffee | \$6.61K
▲ +24.2%
- Premium brewed coffee | \$6.57K
▲ +18.3%
- Drip coffee | \$5.42K
▲ +18.7%





FILTER

Month

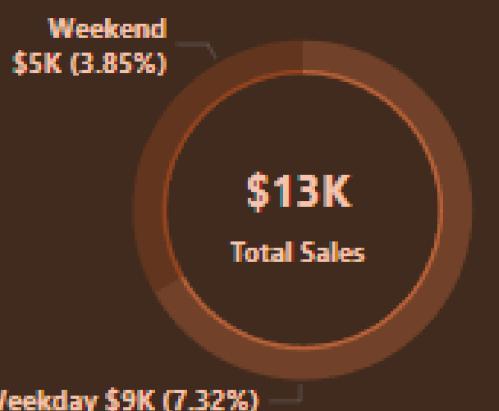
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**Hover To Visualize*

Sales by Weekday / Weekend



Sales by Store Location

Astoria \$4.61K	 ▲ +16.6% +1.7K vs LM
Hell's Kitchen \$4.47K	 ▲ +21.7% +1.8K vs LM
Lower Manhattan \$4.21K	 ▲ +23.7% +5.8K vs LM

Total Sales

\$13K

▲ +20.5% | +2.3K vs LM



Total Orders

2957

▲ +19.4% | +7.5K vs LN



Total Quantity Sold

4528

+20.7% | +5.8K vs LI



Total Sales by Transaction Date



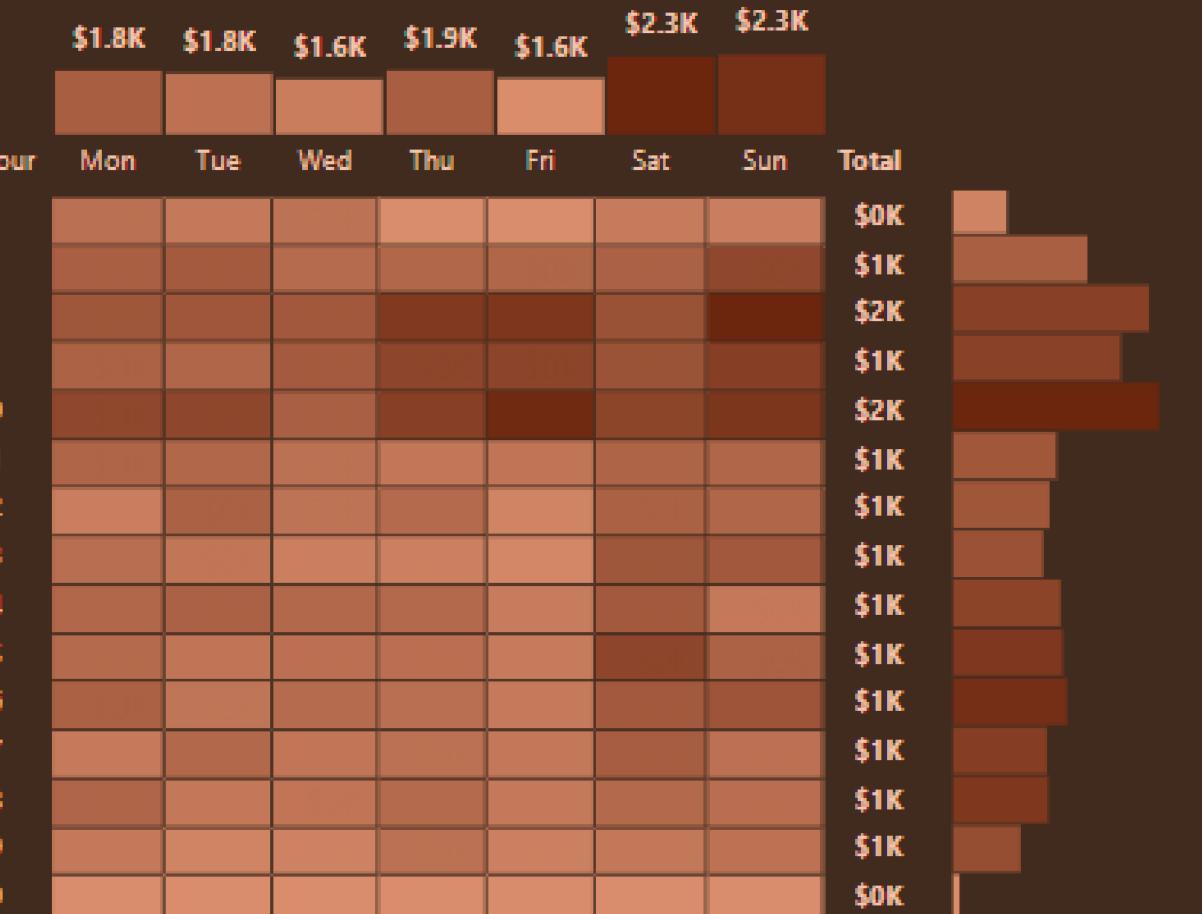
Filter Dashboard By Selected Product Type

Sales by Product Category

Sales by Product Type

Barista Espresso \$15.56K	▲ +18%
Brewed Chai tea \$13.29K	▲ +20.5%
Hot chocolate \$12.27K	▲ +19.6%
Gourmet brewed coffee \$11.82K	▲ +20.8%
Brewed herbal tea \$8.05K	▲ +20.5%
Brewed Black tea \$8.02K	▲ +16.7%
Organic brewed coffee \$6.61K	▲ +24.2%
Premium brewed coffee \$6.57K	▲ +18.3%
Scone \$6.43K	▲ +22.4%
Drip coffee \$5.42K	▲ +18.7%

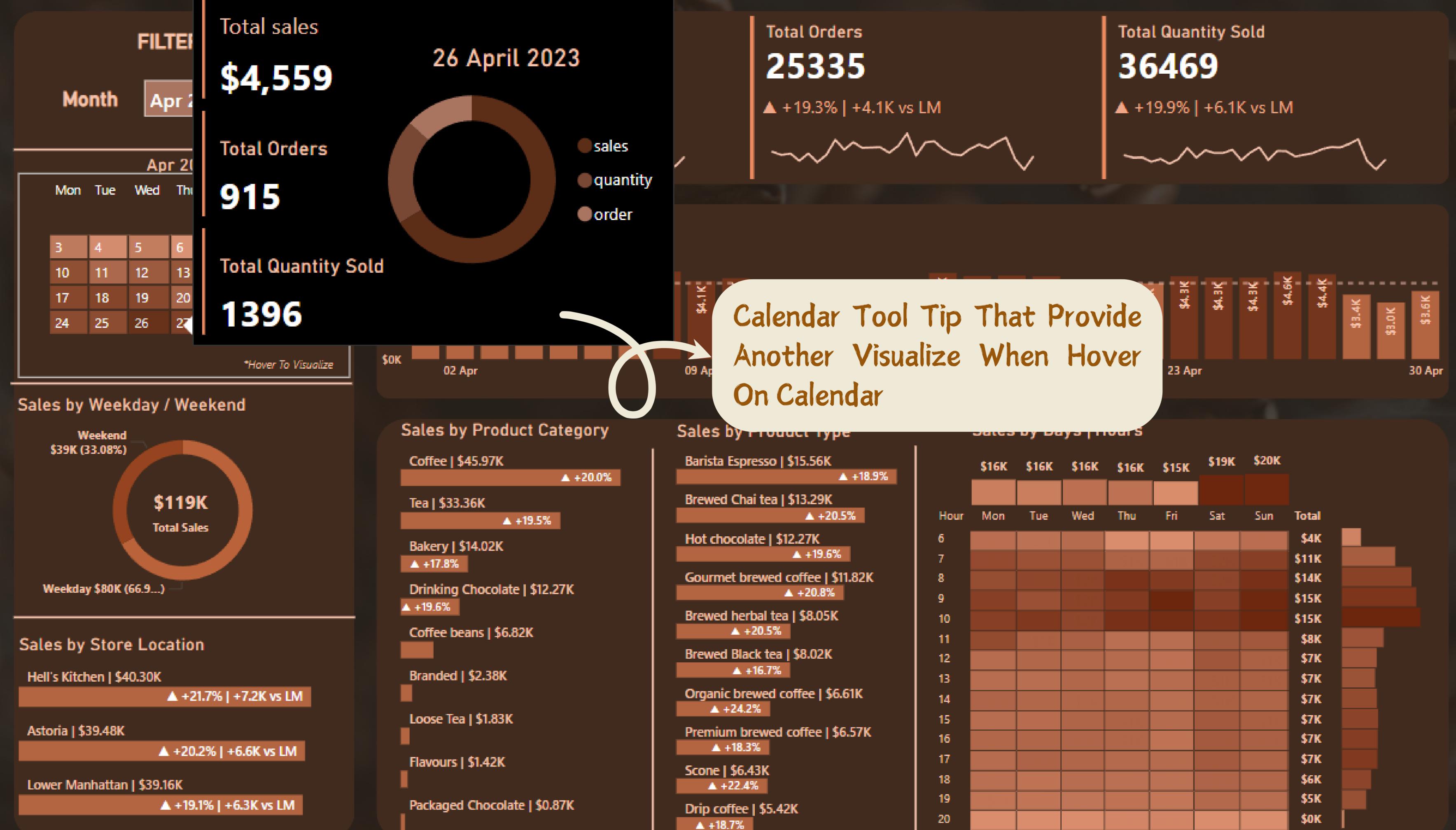
Sales by Days | Hour



COFFEE SHOP SALES DASHBOARD



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COFFEE SHOP SALES DASHBOARD

FILTER

Month

Apr 2023 ▾

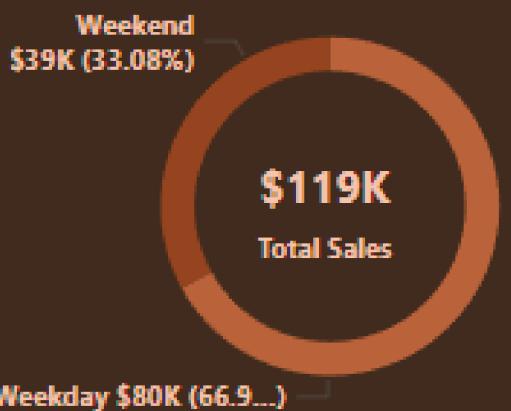
Apr 2023

Mon Tue Wed Thu Fri Sat Sun

				1	2	
3	4	5	6	7	8	9
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Sales by Weekday / Weekend



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Total Quantity Sold

36469

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Total Sales by Transaction Date

Avg Sales: \$3,965



Days-Time Tool Tip That Provide Another Visualize When Hover On It

Sales by Product Category

Coffee | \$45.97K

▲ +20.0%

Tea | \$33.36K

▲ +19.5%

Bakery | \$14.02K

▲ +17.8%

Drinking Chocolate | \$12.27K

▲ +19.6%

Coffee beans | \$6.82K

▲ +18.3%

Branded | \$2.38K

▲ +18.3%

Loose Tea | \$1.83K

▲ +24.2%

Premium beans

▲ +18.3%

Flavours | \$1.42K

▲ +22.4%

Packaged Chocolate | \$0.87K

▲ +18.7%

Sales by

Barista Espresso

100%

Brewed Chai

100%

Hot chocolate

100%

Gourmet biscuits

100%

Brewed herbal tea

100%

Coffee beans

100%

Brewed Black coffee

100%

Organic biscuits

100%

Premium beans

100%

100%

Scone

100%

Drip coffee

100%

100%

100%

100%

100%

Total sales

\$1,147

Total Orders

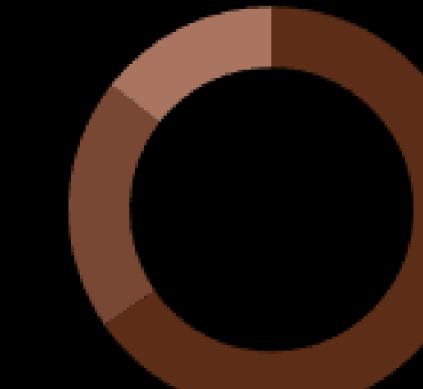
254

Total Quantity Sold

354

Sun

Hour No: 16



sales

quantity

order

\$20K

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THANK YOU