

OluwaJenyo Oyeboode

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EDUCATION

Babcock University

Bachelor of Science, Computer Science
September 2019 - July 2022

Covenant University

Associate Degree, Petroleum Engineering
October 2016 – July 2019

TECHNICAL SKILLS

- Programming Languages (Python, Java, SQL, Swift)
- Cloud Computing (AWS, GCP, Azure)
- Web Design and Development (Figma, Node, React, Tailwind)
- Project Management (Trello, Jira, MS Project, Scrum)
- System Administration (Wireshark, PowerShell, Ansible)
- Data Analysis and Visualization (Tableau, Power BI, R Studio)
- Git and Version Control (GitHub, GitLab, Unity VC)

TRAININGS & CERTIFICATIONS

- Web Design & Development (Aug 2019)
- MS365: Microsoft Identity & Service Management (Sep 2021)
- Project Management Professional (PMP) (Nov 2022)
- Certified SAFe Scrum Master (Scrum.org) (Mar 2023)

WORK EXPERIENCE

Omnicom Media Group (New York, NY)

Project Development Manager (Aug 2022 – Mar 2024)

- Drove the successful integration of AI-driven analytics tools into the firm's media products, enhancing content personalization and boosting ad revenue by 20%.
- Led the development and launch of a cutting-edge digital content platform, resulting in a 25% increase in user engagement and a 15% growth in monthly active users within six months.
- Managed a multi-million-dollar project portfolio, coordinating with creative, technical, and marketing teams to deliver projects on time and within budget, achieving a 95% client satisfaction rate.
- Conducted market research and audience analysis that informed the development of new media products, leading to the creation of two award-winning content series with a 40% higher viewer retention rate.
- Negotiated and secured partnerships with key technology vendors, reducing software licensing costs by 30% and ensuring access to the latest tools and innovations for content production.

APIN Public Health Initiatives (Abuja, NG)

IT Specialist, Web Developer (Jan 2021 – Feb 2022)

- Developed and deployed a full-stack web application using React, Node.js, and MongoDB; improved user engagement by 20% over three months.
- Optimized an e-commerce website's performance by refactoring code and implementing lazy loading, reducing load time by 40% and increasing organic traffic by 15%.
- Collaborated on a 5-member Agile team to deliver a feature-rich mobile app with 95%-unit test coverage, ensuring a smooth launch with minimal post-release issues.
- Led the migration of a company's on-premises infrastructure to a cloud-based solution, reducing operational costs by 25% and improving system uptime by 15%.
- Implemented network security protocols that reduced incidents of unauthorized access by 40%, enhancing overall data protection and compliance.
- Provided technical support and training to over 150 employees, resolving 90% of IT issues within the first contact and boosting user satisfaction scores by 30%.