

Econometrics II Tutorial No. 5

Lennart Hoogerheide & Agnieszka Borowska

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Summary

Key terms – cont'd

- **Dummy Variable:** A variable that takes on the value zero or one.
- **Dummy Variable Trap:** The mistake of including too many dummy variables among the independent variables; it occurs when an overall intercept is in the model and a dummy variable is included for each group.

Key terms – cont'd

- **Interaction Term:** An independent variable in a regression model that is the product of two explanatory variables.
- **Intercept Shift:** The intercept in a regression model differs by group or time period.

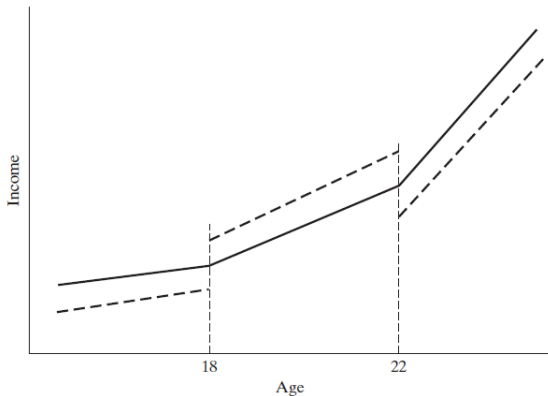
Extra topic: Piecewise linear regression

Piecewise linear regression

Consider modelling income data for individuals of varying ages in a population. Certain patterns with regard to some age *thresholds* will be clearly evident. In general, income will be rising with age, but the slope (i.e. marginal increase) might change at some distinct milestones. For example, the typical individual

- ① at age 18 graduates from high school;
- ② at age 22 graduates from college/university.

Time profile of income for the typical individual in this population:



The threshold values (here 18 and 22) are often referred to as **knots** in this context. Define two dummies:

$$D_1 = \mathbb{I}_{\{age \geq 18\}} = \begin{cases} 0 & \text{if } age < 18, \\ 1 & \text{if } age \geq 18, \end{cases}$$

$$D_2 = \mathbb{I}_{\{age \geq 22\}} = \begin{cases} 0 & \text{if } age < 22, \\ 1 & \text{if } age \geq 22. \end{cases}$$

$$income = \underline{\beta_0 + \beta_1 age} + \delta_1 D_1 + \gamma_1 D_1 \cdot age + \delta_2 D_2 + \gamma_2 D_2 \cdot age + \varepsilon. \quad (2)$$

where we can see the underlined part as the “baseline” case. Explicitly rewritten, it becomes:

$$income = \begin{cases} \beta_0 + \beta_1 age + \varepsilon & \text{if } age < 18, \\ \beta_0 + \beta_1 age + \delta_1 + \gamma_1 age + \varepsilon & \text{if } age \in [18, 22), \\ \beta_0 + \beta_1 age + \delta_1 + \gamma_1 age + \delta_2 + \gamma_2 age + \varepsilon & \text{if } age \geq 22. \end{cases}$$

$$income = \begin{cases} \beta_0 + \beta_1 age + \varepsilon & \text{if } age < 18, \\ \beta_0 + \delta_1 + (\beta_1 + \gamma_1) age + \varepsilon & \text{if } age \in [18, 22), \\ \beta_0 + \delta_1 + \delta_2 + (\beta_1 + \gamma_1 + \gamma_2) age + \varepsilon & \text{if } age \geq 22, \end{cases}$$

The intercepts in the three segments are: β_0 , $\beta_0 + \delta_1$ and $\beta_0 + \delta_1 + \delta_2$, while the slopes are β_1 , $\beta_1 + \gamma_1$ and $\beta_1 + \gamma_1 + \gamma_2$.

So most likely we will still end up with the dashed line! Hence, simply employing the dummies would not help in solving the problem of discontinuity from the previous point!

To make the function *continuous* we need to impose that that its value in two adjacent segment is equal in the separating knot (so, simply speaking, that “segments join at the knots”).

Hence:

$$\begin{cases} [\beta_0 + \beta_1 \text{ age}]|_{\text{age}=18} &= [\beta_0 + \delta_1 + (\beta_1 + \gamma_1) \text{ age}]|_{\text{age}=18}, \\ [\beta_0 + \delta_1 + (\beta_1 + \gamma_1) \text{ age}]|_{\text{age}=22} &= [\beta_0 + \delta_1 + \delta_2 + (\beta_1 + \gamma_1 + \gamma_2) \text{ age}]|_{22}, \\ \beta_0 + \beta_1 \cdot 18 &= \beta_0 + \delta_1 + (\beta_1 + \gamma_1) \cdot 18, \\ \beta_0 + \delta_1 + (\beta_1 + \gamma_1) \cdot 22 &= \beta_0 + \delta_1 + \delta_2 + (\beta_1 + \gamma_1 + \gamma_2) \cdot 22 \\ \begin{cases} 0 &= \delta_1 + \gamma_1 \cdot 18, \\ 0 &= \delta_2 + \gamma_2 \cdot 22, \end{cases} \end{cases}$$

This means that we need for the dummy coefficients:

$$\delta_1 = -\gamma_1 \cdot 18,$$

$$\delta_2 = -\gamma_2 \cdot 22.$$

We can test the hypothesis that the slope of the function is constant with the joint test of the two restrictions $\gamma_1 = 0$ and $\gamma_2 = 0$.

Warm-up Exercises

Can you include \hat{y}_i as an explanatory variable in the test regression of the RESET? What would happen then?

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$$y_i = \beta_0 + \beta_1 x_{i1} + \cdots + \beta_k x_{ik} + \delta_0 (\hat{\beta}_0 + \hat{\beta}_1 x_{i1} + \cdots + \hat{\beta}_k x_{ik}) + \delta_1 \hat{y}_i^2 + \delta_2 \hat{y}_i^3 + u_i.$$

RESET 2

Consider a regression with a constant term and a single variable x_i . What does the RESET specification look like in this case?

In this simple case we have

$$y_i = \beta_0 + \beta_1 x_{i1} + u_i,$$

with the fitted values

$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_{i1}.$$

Hence, the RESET becomes

$$\begin{aligned} y_i &= \beta_0 + \beta_1 x_{i1} + \delta_1 \hat{y}_i^2 + \delta_2 \hat{y}_i^3 + u_i \\ &= \beta_0 + \beta_1 x_{i1} + \delta_1 (\hat{\beta}_0 + \hat{\beta}_1 x_{i1})^2 + \delta_2 (\hat{\beta}_0 + \hat{\beta}_1 x_{i1})^3 + u_i \\ &= \beta_0 + \beta_1 x_{i1} + \delta_1 (\hat{\beta}_0 + \hat{\beta}_1 x_{i1})^2 + \delta_2 (\hat{\beta}_0 + \hat{\beta}_1 x_{i1})^3 + u_i \\ &= \tilde{\beta}_0 + \tilde{\beta}_1 x_{i1} + \tilde{\beta}_2 x_{i1}^2 + \tilde{\beta}_3 x_{i1}^3 + u_i \end{aligned}$$

RESET 3

How to check for both non-linearity and heteroskedasticity?

In case of heteroskedasticity the tests for other features (like RESET and Chow test) need to take this into account, so that White standard errors need to be used in the test regression then.

So, the ordering to test for both non-linearity and heteroskedasticity would then:

- 1 run the RESET with White standard errors (and correct a potential functional misspecification);
- 2 run e.g. the Breusch-Pagan test for heteroskedasticity (for the model that has the correct specification for the conditional mean of y given x).

Dummy variables 1

Explain the dummy variable trap.

Dummy variables 2

Let d be a dummy variable and let z be a quantitative variable. Consider the model

$$y = \beta_0 + \delta_0 d + \beta_1 z + \delta_1 d \cdot z + u,$$

which is a general version of a model with an interaction between a dummy variable and a quantitative variable.

Dummy variables 2(a)

Give the relationship between y and z as a function of d .

while when $d = 1$ we have

$$\begin{aligned} y &= \beta_0 + \delta_0 \cdot 1 + \beta_1 z + \delta_1 \cdot 1 \cdot z + u \\ &= (\beta_0 + \delta_0) + (\beta_1 + \delta_1)z + u. \end{aligned}$$

Give the relationship between the expected value of y and z as a function of d . Give a geometric interpretation of the results.

Dummy variables 2(c)

Assume that $\delta_1 \neq 0$. What does this assumption mean? Find z^* , a value of z such that the conditional expectation of y given z and given $d = 0$ is equal to the conditional expectation of y given z and given $d = 1$. When is z^* positive?

$$\begin{aligned}\mathbb{E}(y|d=0, x) &= \mathbb{E}(y|d=1, x), \\ \beta_0 + \beta_1 z &= (\beta_0 + \delta_0) + (\beta_1 + \delta_1)z, \\ (\beta_1 - \beta_1 - \delta_1)z &= -\beta_0 + \beta_0 + \delta_0, \\ \delta_1 z &= -\delta_0, \\ z &= -\frac{\delta_0}{\delta_1}.\end{aligned}$$

Dummy variables 2(e)

Based on the equation in part (d), can women realistically get enough years of college so that their earnings catch up to those of men? Explain.

The estimated years of college where women catch up to men of almost 12 years is much too high to be practically relevant.

While the estimated coefficient on $female \cdot educ$ shows that the gap is reduced at higher levels of education, it is never closed – not even close. In fact, at four years of college, the difference in predicted log wage is still

$$-0.357 + 0.030 \cdot 4 = -0.237$$

less for women.

Small Computer Exercise

Generate a sample of size 100 from the model $y_i = 2 + \sqrt{x_i} + \varepsilon_i$, where x_i are independent and uniformly distributed on the interval $[0, 20]$ and the ε_i are independent and distributed as $\mathcal{N}(0, 0.01)$. Regress y on a constant and x . Perform a RESET.

Dependent Variable: Y
 Method: Least Squares
 Sample: 1 100
 Included observations: 100

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	1.228553	0.045917	26.75607	0.0000
X	0.175351	0.003998	43.86014	0.0000
R-squared	0.951526	Mean dependent var	2.972152	
Adjusted R-squared	0.951032	S.D. dependent var	1.038389	
S.E. of regression	0.229783	Akaike info criterion	-0.083564	
Sum squared resid	5.174430	Schwarz criterion	-0.031461	
Log likelihood	6.178196	Hannan-Quinn criter.	-0.062477	
F-statistic	1923.712	Durbin-Watson stat	1.991067	
Prob(F-statistic)	0.000000			

Ramsey RESET Test

Equation: EQ

Specification: Y C X

Omitted Variables: Powers of fitted values from 2 to 3

	Value	df	Probability
F-statistic	178.6239	(2, 96)	0.0000
Likelihood ratio	155.2091	2	0.0000

F-test summary:

	Sum of Sq.	df	Mean Squares
Test SSR	4.078462	2	2.039231
Restricted SSR	5.174430	98	0.052800
Unrestricted SSR	1.095968	96	0.011416

LR test summary:

	Value	df
Restricted LogL	6.178196	98
Unrestricted LogL	83.78274	96

Unrestricted Test Equation:

Dependent Variable: Y

Method: Least Squares

Sample: 1 100

Included observations: 100

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	1.828686	0.121918	14.99930	0.0000
X	0.750358	0.058806	12.75981	0.0000
FITTED^2	-0.922465	0.116923	-7.889521	0.0000
FITTED^3	0.078278	0.012864	6.085098	0.0000

R-squared	0.989733	Mean dependent var	2.972152
Adjusted R-squared	0.989412	S.D. dependent var	1.038389
S.E. of regression	0.106847	Akaike info criterion	-1.595655
Sum squared resid	1.095968	Schwarz criterion	-1.491448
Log likelihood	83.78274	Hannan-Quinn criter.	-1.553480
F-statistic	3084.791	Durbin-Watson stat	1.732123

Recall that the null for the RESET is that the functional specification is correct. The obtained value of the F test statistic is 178.62 and under the null it follows the $F(2, n - k - 3)$ distribution. The corresponding p -value is 0, so at any significance level we can reject the null.

This shows that the RESET is flexible enough to detect various forms of non-linearity, including roots of variables (and not only their powers).

Note that this is the built-in version of the RESET in EViews, which assumes homoskedasticity.

Computer Exercises

Exercise 1

For the data `bankwages.wf1` consider the model

$$y_i = \alpha + \gamma D_{gi} + \mu D_{mi} + \beta x_i + \varepsilon_i, \quad (3)$$

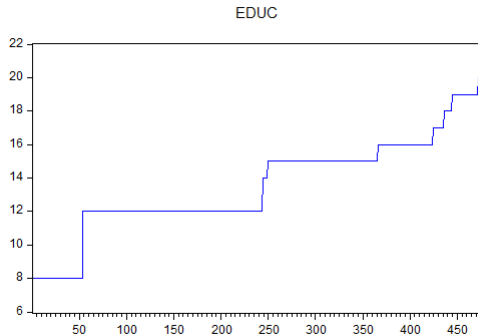
where y_i is the logarithm of yearly wage, D_g is a gender dummy (1 for males, 0 for females), D_m is a minority dummy (1 for minorities, 0 otherwise) and x_i is the number of completed years of education. The education ranges from 8 to 21 years. The $n = 474$ employees in the sample are ordered according to the values of x , starting with the lowest education:

- those with ranking number 365 or lower have at most 15 years of education ($x \leq 15$);
- those with ranking number 366–424 have exactly 16 years of education ($x = 16$);
- those with ranking number 425 or higher have over 16 years of education ($x \geq 17$).

Exercise 1(i)

Test whether an additional year of education gives the same relative increase in wages for lower and higher levels of education (i.e. investigate the marginal effect of β of education on salary).

To this end, perform the Chow tests on parameter variations in (3), where the break point is at observation 425 (with education at least 17 years). Check the outcomes on a break.



We run the OLS on the full sample of $n = 474$ employees and on two subsamples, of $n_1 = 424$ employees with $x \leq 16$ and of $n_2 = 50$ employees with $x > 16$. We run the OLS on the full sample of $n = 474$ employees and on two subsamples, of $n_1 = 424$ employees with $x \leq 16$ and of $n_2 = 50$ employees with $x > 16$.

Dependent Variable: LOGSALARY

Method: Least Squares

Sample: 1 474

Included observations: 474

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	9.199980	0.058687	156.7634	0.0000
GENDER	0.261131	0.025511	10.23594	0.0000
MINORITY	-0.132673	0.028946	-4.583411	0.0000
EDUC	0.077366	0.004436	17.44229	0.0000
R-squared	0.586851	Mean dependent var		10.35679
Adjusted R-squared	0.584214	S.D. dependent var		0.397334
S.E. of regression	0.256207	Akaike info criterion		0.122741
Sum squared resid	30.85177	Schwarz criterion		0.157857
Log likelihood	-25.08970	Hannan-Quinn criter.		0.136552
F-statistic	222.5344	Durbin-Watson stat		1.347522
Prob(F-statistic)	0.000000			

Dependent Variable: LOGSALARY
 Method: Least Squares
 Sample: 1 474 IF EDUC<=16
 Included observations: 424

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	9.463702	0.063095	149.9906	0.0000
GENDER	0.229931	0.023801	9.660543	0.0000
MINORITY	-0.111687	0.027462	-4.066947	0.0001
EDUC	0.055783	0.004875	11.44277	0.0000
R-squared	0.426202	Mean dependent var	10.27088	
Adjusted R-squared	0.422103	S.D. dependent var	0.310519	
S.E. of regression	0.236055	Akaike info criterion	-0.040113	
Sum squared resid	23.40327	Schwarz criterion	-0.001908	
Log likelihood	12.50392	Hannan-Quinn criter.	-0.025018	
F-statistic	103.9882	Durbin-Watson stat	1.408086	
Prob(F-statistic)	0.000000			

Dependent Variable: LOGSALARY
 Method: Least Squares
 Sample: 1 474 IF EDUC>16
 Included observations: 50

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	9.953242	0.743176	13.39284	0.0000
GENDER	0.830174	0.263948	3.145213	0.0029
MINORITY	-0.346533	0.126096	-2.748175	0.0085
EDUC	0.019132	0.041108	0.465418	0.6438
R-squared	0.302888	Mean dependent var	11.08534	
Adjusted R-squared	0.257424	S.D. dependent var	0.293434	
S.E. of regression	0.252861	Akaike info criterion	0.164663	
Sum squared resid	2.941173	Schwarz criterion	0.317624	
Log likelihood	-0.116564	Hannan-Quinn criter.	0.222911	
F-statistic	6.662173	Durbin-Watson stat	2.007423	
Prob(F-statistic)	0.000788			

$$F = \frac{\frac{SSR_0 - SSR_1 - SSR_2}{k}}{\frac{SSR_1 + SSR_2}{n_1 + n_2 - 2k}} \stackrel{H_0}{\sim} F(k, n_1 + n_2 - 2k),$$

The one here makes sense: it is large if SSR_0 is much larger than $SSR_1 + SSR_2$ – which happens if the quality of the model becomes much worse if we force the coefficients to be the same among the two groups.

$$F = \frac{\frac{30.852-23.403-2.941}{4}}{\frac{23.403+2.941}{424+50-8}} = 19.932 \stackrel{H_0}{\sim} F(4, 466),$$

Hence, the Chow test confirms that there is a break at observation 425 in the marginal effect β of education (and the constant term, gender and minority) on salaries.

Chow Breakpoint Test: 425
Null Hypothesis: No breaks at specified breakpoints
Varying regressors: All equation variables
Equation Sample: 1 474

The original regression stays at it was, but the two subsample regressions, for the $n_1 = 365$ employees with $x < 16$ and of $n_2 = 109$ employees with $x \geq 16$, are now given by:

Dependent Variable: LOGSALARY
Method: Least Squares
Sample: 1 474 IF EDUC<16
Included observations: 365

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	9.761619	0.055637	175.4532	0.0000
GENDER	0.228921	0.020448	11.19511	0.0000
MINORITY	-0.069008	0.022853	-3.019604	0.0027
EDUC	0.027696	0.004495	6.161612	0.0000

R-squared	0.371390	Mean dependent var	10.1969
Adjusted R-squared	0.366166	S.D. dependent var	0.235561
S.E. of regression	0.187543	Akaike info criterion	-0.498721
Sum squared resid	12.69721	Schwarz criterion	-0.455983
Log likelihood	95.01645	Hannan-Quinn crit.	-0.48173
F-statistic	71.09422	Durbin-Watson stat	1.932871
Prob(F-statistic)	0.000000		

Dependent Variable: LOGSALARY
Method: Least Squares
Sample: 1 474 IF EDUC>=16
Included observations: 109

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	9.322807	0.344479	27.06350	0.0000
GENDER	0.339568	0.069099	4.914234	0.0000
MINORITY	-0.317896	0.084394	-3.766811	0.0003
EDUC	0.078384	0.021137	3.708366	0.0003

R-squared	0.441430	Mean dependent var	10.89210
Adjusted R-squared	0.425471	S.D. dependent var	0.358938
S.E. of regression	0.272066	Akaike info criterion	0.270466
Sum squared resid	7.772112	Schwarz criterion	0.368231
Log likelihood	-10.74038	Hannan-Quinn criter.	0.310519
F-statistic	27.66002	Durbin-Watson stat	1.958952
Prob(F-statistic)	0.000000		

$$F = \frac{\frac{30.852-12.697-7.772}{4}}{\frac{12.697+7.772}{365+109-8}} = 58.524 \stackrel{H_0}{\sim} F(4, 466),$$

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Chow Breakpoint Test: 365
 Null Hypothesis: No breaks at specified breakpoints
 Varying regressors: All equation variables
 Equation Sample: 1 474

F-statistic	58.52394	Prob. F(4,466)	0.0000
Log likelihood ratio	192.9329	Prob. Chi-Square(4)	0.0000
Wald Statistic	234.0958	Prob. Chi-Square(4)	0.0000

Exercise 1(iii)

Formulate a model with two different values of β in (3): one for education levels less than 16 years (observations $i \leq 365$) and another for education levels of 16 years or more (observations $i > 366$). Estimate this model, and give an interpretation of the outcomes.

[Hint: think how to make the expected log wage a continuous function of education.]

We know that dummy variables are a helpful tool to remove parameter variation. So we need to work with dummies. But how? Possibly, we could think of the following three cases.

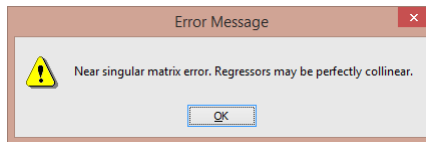
Case 1

Including dummies for low and high levels of education:

$$y_i = \alpha + \gamma D_{gi} + \mu D_{mi} + \beta^* x_i + \beta_{low}^* \mathbb{I}_{\{x_i < 16\}} + \beta_{high}^* \mathbb{I}_{\{x_i \geq 16\}} + \varepsilon_i.$$

Case 1

Obviously, this is a dummy variable trap!



Case 2

Considering the low and high levels of education separately:

$$y_i = \alpha + \gamma D_{gi} + \mu D_{mi} + \beta_{low} \mathbb{I}_{\{x_i < 16\}} \cdot x_i + \beta_{high} \mathbb{I}_{\{x_i \geq 16\}} \cdot x_i + \varepsilon_i.$$

Case 3

Considering the additional effect of the high level of education:

$$y_i = \alpha + \gamma D_{gi} + \mu D_{mi} + \beta x_i + \beta_{high} \mathbb{I}_{\{x_i \geq 16\}} \cdot (x_i - 16) + \varepsilon_i.$$

Case 3

Dependent Variable: LOGSALARY
 Method: Least Squares
 Sample: 1 474
 Included observations: 474

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	9.438310	0.064279	146.8329	0.0000
GENDER	0.241536	0.024315	9.933567	0.0000
MINORITY	-0.119494	0.027483	-4.348004	0.0000
EDUC	0.057855	0.004963	11.65735	0.0000
(EDUC-16)*EDU_HIGH	0.125909	0.017039	7.389416	0.0000
R-squared	0.629936	Mean dependent var	10.35679	
Adjusted R-squared	0.626779	S.D. dependent var	0.397334	
S.E. of regression	0.242739	Akaike info criterion	0.016829	
Sum squared resid	27.63442	Schwarz criterion	0.060723	
Log likelihood	1.011558	Hannan-Quinn criter.	0.034092	
F-statistic	199.5867	Durbin-Watson stat	1.489866	
Prob(F-statistic)	0.000000			

Here we make the log wage a continuous, **piecewise-linear**, function of education.

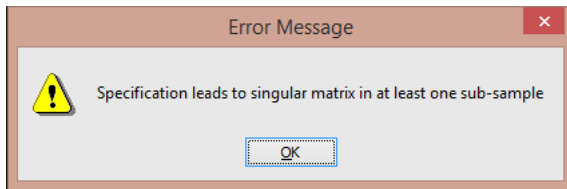
We can see that, as expected, there is a “bonus” from having a high level of education, here defined as at least 16 years of education. The increase in the slope in the high education segment is 0.126 and it is statistically significant.

We have ten segments split by the level of education:

$$x_i = \begin{cases} 8 & i = 1, \dots, 53, \\ 12 & i = 54, \dots, 243, \\ 14 & i = 244, \dots, 249, \\ 15 & i = 250, \dots, 365, \\ 16 & i = 366, \dots, 424, \\ 17 & i = 425, \dots, 435, \\ 18 & i = 436, \dots, 444, \\ 19 & i = 445, \dots, 471, \\ 20 & i = 472, 473, \\ 21 & i = 474, \end{cases}$$

which indeed indicates 9 possible break point.

Notice, however, that if we cannot to perform the Chow test for any observation with $i \leq 53$ as then the education variable for one subsample is constant $x_i = 8$ – which obviously results in the following error:



In both case the p -value for the test F statistic is zero, so we have at any significance level we can reject the null about no break at the given point.

Equation Sample: 1 474

F-statistic	37.05569	Prob. F(4,466)	0.0000
Log likelihood ratio	130.9056	Prob. Chi-Square(4)	0.0000
Wald Statistic	148.2228	Prob. Chi-Square(4)	0.0000

This shows that the Chow test is rather robust in this case, in the sense that its rejection does not depend much on where to put the “border” between the groups.

This finding points at particular features of the current dataset, because:

- 1 the null hypothesis is so “heavily” violated;

[If the null was only be “slightly” violated, then it might matter where the “border” is chosen. Then it may be important to choose the “border” somewhere close to the median, to have two groups of a reasonable (similar) size.]

- 2 because the number of observations is not small.

[The test results also depend on the total number of observations. If the number of observations is small, then it may be more important to choose the “border” somewhere close to the median, to have two groups of a reasonable (approximately equal) size.]

Exercise 2

Consider data in `coffee.wf1` on weekly coffee sales for one brand. There are $n = 12$ weekly observations for the weeks when marketing actions were taken. In particular, there were six weeks with price reductions without advertisement, and six weeks with joint price reductions and advertisement. As there are no advertisements without simultaneous price reductions, we formulate the model

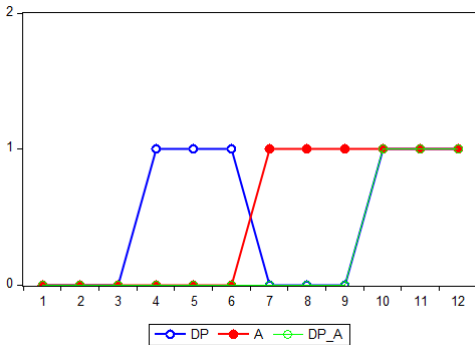
$$y = \beta_1 + \beta_2 D_p + \beta_3 D_a + \beta_4 D_p D_a + \varepsilon,$$

where y denotes the logarithm of weekly sales, D_p is a dummy variable with the value 0 if the price reduction is 5% and the value 1 if this reduction is 15%, and D_a is a dummy variable that is 0 if there is no advertisement and 1 if there is advertisement.

Exercise 2(i)

Give an economic motivation for the above model. Estimate this model and test the null hypothesis that $\beta_2 = 0$. What is the p -value of this test?

Both dummies, D_p and D_a , as well as their product, $D_p D_a$ over time:



- the dummy D_p measures an additional effect of the big price cut when there is no advertisement;
- the dummy D_a captures the effect of advertisement given there is the small price reduction;
- the product of dummies $D_p D_a$ shows the joint effect of advertisement and the big price reduction, so the extra effect of advertisement when there is the big price cut.

Dependent Variable: LOGQ

Method: Least Squares

Sample: 1 12

Included observations: 12

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	6.175711	0.042136	146.5667	0.0000
DP	0.280838	0.059589	4.712916	0.0015
A	0.188664	0.059589	3.166085	0.0133
DP*A	0.280319	0.084272	3.326368	0.0104
R-squared	0.955505	Mean dependent var		6.480542
Adjusted R-squared	0.938819	S.D. dependent var		0.295056
S.E. of regression	0.072981	Akaike info criterion		-2.136023
Sum squared resid	0.042610	Schwarz criterion		-1.974387
Log likelihood	16.81614	Hannan-Quinn criter.		-2.195866
F-statistic	57.26474	Durbin-Watson stat		1.410736
Prob(F-statistic)	0.000009			

$$\frac{\hat{\beta}_2 - 0}{se(\hat{\beta}_2)} = \frac{0.2808 - 0}{0.0596} = 4.7114 \stackrel{H_0}{\sim} t_{n-k} = t_{12-4} = t_8,$$

Exercise 2(ii)

Estimate the above model, replacing D_a by the alternative dummy variable D_a^* , which has the value 0 if there is advertisement and 1 if there is not. The model then becomes

$$y = \beta_1^* + \beta_2^* D_p + \beta_3^* D_a^* + \beta_4^* D_p D_a^* + \varepsilon,$$

Compare the estimated price coefficient and its t -value and p -value with the results obtained in (i).

Dependent Variable: LOGQ

Method: Least Squares

Sample: 1 12

Included observations: 12

Variable	Coefficient	Std. Error	t-Statistic	Prob.
C	6.364375	0.042136	151.0442	0.0000
DP	0.561157	0.059589	9.417111	0.0000
A_STAR	-0.188664	0.059589	-3.166085	0.0133
DP*A_STAR	-0.280319	0.084272	-3.326368	0.0104
R-squared	0.955505	Mean dependent var		6.480542
Adjusted R-squared	0.938819	S.D. dependent var		0.295056
S.E. of regression	0.072981	Akaike info criterion		-2.136023
Sum squared resid	0.042610	Schwarz criterion		-1.974387
Log likelihood	16.81614	Hannan-Quinn criter.		-2.195866
F-statistic	57.26474	Durbin-Watson stat		1.410736
Prob(F-statistic)	0.000009			

$$\frac{\hat{\beta}_2 - 0}{se(\hat{\beta}_2)} = \frac{0.5811 - 0}{0.0596} = 9.4171 \stackrel{H_0}{\sim} t_{n-k} = t_{12-4} = t_8,$$

Exercise 2(ii)

Explain why the two results for the price dummy differ in (i) and (ii). Discuss the relevance of this fact for the interpretation of coefficients of dummy variables in regression models.

With dummy variables you always choose one category as the **reference category**.

- The estimate for the constant term refers to the expectation of the dependent variable when the dummy is “switched-off”, so for the non-reference category.
- The estimate for the coefficient for the dummy itself shows the average additional effect from “switching-on” the dummy.
- So the sum of the estimate for the constant and the estimate for the coefficient for the dummy describe the expected effect for the reference category.

Hence, if you change the reference category as above:

- the estimates for the constant term and for the remaining variables (which do not include the dummy) will change accordingly (here, for D_p);
- the signs the variables ‘related’ to the dummy will change (here, for D_a and $D_p D_a$);
- however, the measures for the whole model (like e.g. R^2 and the fitted values \hat{y}_i for all observations) will not be affected: this is still “the same model”, only with a different interpretation of the coefficients.