

### Invitation Design Activity

You are cordially invited to Robert and Alexandra's delectable after-dinner party. Wine and nibbles will be served. when: june 30th, 2012 at 9:30pm. Where: the pad. if you need directions, ping us. Kindly let us know if you'll be attending by june 1st.

How can we Improve this?

There are things that should and shouldn't be in the invitation card and those are the following:

1. The direction is not concrete, Robert and Alexandra should have inserted the whole address along with its location title The Pad.
2. They should not consider the attendees to ping them whenever they need directions, if there was an address, it should be the attendee's full responsibility.
3. The date and number of people should be concrete, and the information "Kindly let us know if you'll be attending by June 1<sup>st</sup>" should not be included in the invitation card as it was unnecessary and not for a long-term storage or long-time symbolic presentation of the event.
4. If there is need of contact or reply instructions, there should be a contact number or any form of medium to connect with the host.

What would be the objective function?

The objective of the invitation is to host or celebrate an after-dinner party at The Pad where the Wine and nibbles will be served.

Create your own design or version of the passage.

The design will be presented at the next page, full-paged, and was created at Adobe Photoshop CC 2019.

# ERT ROBI AND ANDRA ALEX

## AFTER-DINNER PARTY

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June 30, 2012. 9:30PM.  
The Pad.

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*If you need directions, ping us.  
Kindly let us know if you' ll be attending by June 1st.*

*Wine and nibbles will be served.*

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