

Information Architecture

I was informed that Tinio and Duria was also not present at that time, which coincidentally me and my brother went out and go to nearest 7-eleven to pay our two-month bill on internet. It was reconnected at night after the payment, Converge ICT number one? Kidding aside, that was the reason why I am not present last meeting. Regardless, my classmates informed me that there was a PowerPoint and some briefly discussed the lessons to me. One of which examples that was compared into Information Architecture (IA) is Choreography.

In dancing, when we were in Grade 12 Senior High School of Asia Pacific College, there's a dance competition called Vitality and our section managed to win. It was mentioned that there was a part in our choreography that emphasizes LGBTQ+ empowerment, and as a person who's not inclined in dancing, I was surprised that the message that we can convey and that idea can be presented in way of dancing, a proper choreography, an arrangement of dance moves to build up on a certain message — which we can relate into the Information Architecture. IA organizes multiple factors or elements in different medium and allows access to information in multiple ways. This taught me that regardless of the design you are implementing, if the architecture is not organized as it was ought to be. Similar in building architecture, if the blueprint was not well-planned, regardless of the materials that will be provided, it'll be useless because the thought of the house was not built, but in this case, the information in medium.

User Experience is not only composed of a team with graphic designers, animators, or interaction designers. I learned that it also contains Information Architects to effectively create or yield a successful design.