

## PORTFOLIO: I INCLUDED ALL LINKS IN THIS APPLICATION. PLEASE GO THROUGH MY APPLICATION

Dear Darkroast Team,

I am writing to express my interest in the **Graphic Designer** position at **Darkroast**. I am a highly skilled and creative graphic designer, and I believe I would be a great addition to your team. Below, I'll explain why I'm the right fit for this role and share my portfolio and relevant work experience.

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### Why Me?

- **Recent Review:**

Michael Cupps (mcupps@timebandit.io), shared this feedback:

*"Jay is very adept at technical elements of marketing. He also has a design skill, that is helpful with the web tech capabilities. He was always prompt and attentive to details. The company that hires Jay will be fortunate to have a well-rounded employee that can address many areas of need."*

- **My Commitment:**

In line with DarkRoast's values of flexibility and openness, I am happy to offer myself as a **trainee or volunteer** for a month. During this time, I am confident you will find my work aligns with your expectations, and we can discuss a long-term collaboration. I value the opportunity to demonstrate my commitment and work ethic without any immediate commitment from your side.

- **Quick Learner:**

I am a quick learner with excellent grasping power, which allows me to adapt rapidly to new tasks and environments while delivering high-quality results.

- **Mock Test Willingness:**

I am ready to pass a mock test to demonstrate my skills and suitability for this opportunity.

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### Portfolio (Side Hustle) & Work Experience

#### Portfolio (Side Hustle)

Please check out my side hustle to view examples of my work:

[TutorMarketing](#) | [Facebook Profile](#)

Please check out my LinkedIn profile:

[LinkedIn Profile](#)

## Work Experience

- **Marketing Coordinator | Time Bandit | Sept 2024 – Dec 2024**

- Focused on web design and digital content creation.
- Streamlined website management and provided creative support across various projects.
- Reviewed by Michael Cupps

- **Graphic Design & Website Management | IndustryNow | Oct 2023 – Aug 2024**

- Managed design and content strategy for multiple websites, resulting in a 30% increase in lead generation.
- Handled the company's [LinkedIn page](#) and marketing efforts.
  - [IndustryNow](#)
  - [DTHSummit](#)
  - [IndustryNow Live](#)
  - [QSRSummit](#)
  - [WFMSummit](#)
  - [WFMHSummit](#)

- **Graphic Designer & Website Management | CommandShift | Aug 2021 – Jul 2023**

- Led SEO strategies and digital marketing initiatives, contributing to a 50% increase in client visibility.

- **Marketing Coordinator | NMR Enterprise | May 2021 – Jul 2021**

- Created engaging digital content and contributed to improving the company's online presence.

## Education

- **Bachelor of Engineering in Information Technology – GTU**

*Dewang Mehta IT Award 2022*

*Graduated with a CGPA of 9.38/10 (Gold Medalist)* 🏆

- **Master of Engineering in Computer Engineering – University of Guelph**

**CGPA: 3.6**

I am confident that my skills, experience, and passion for design make me a strong fit for the position at Darkroast. I look forward to the opportunity to contribute to your team and would love to discuss how I can help bring your clients' visions to life.

Thank you for considering my application.