



Overview

Date

2/18/2022 4/30/2023

Total Sold Quantity

41.26K

Total Revenue

₹ 79.33bn

Total Profit

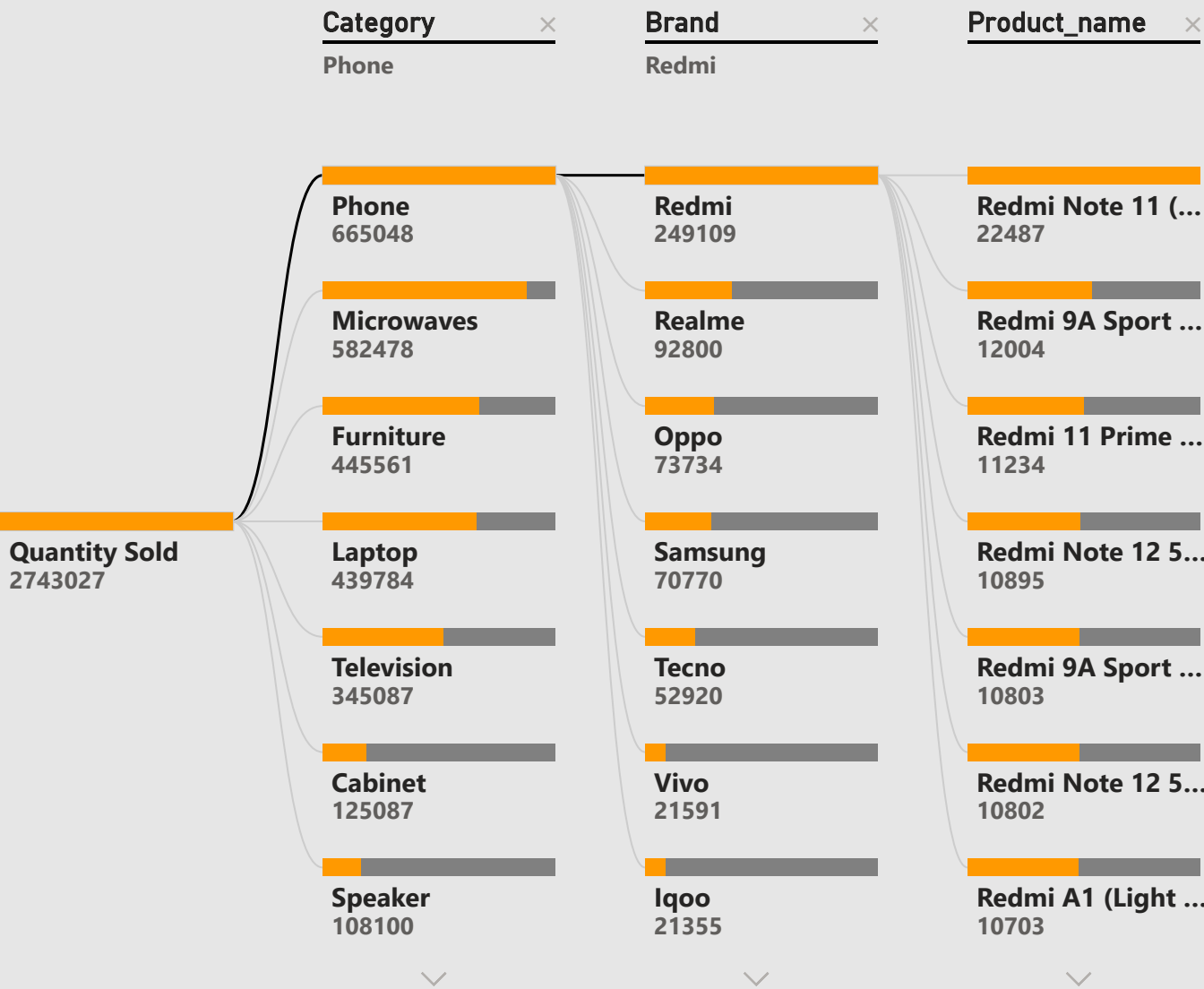
10bn

Total products

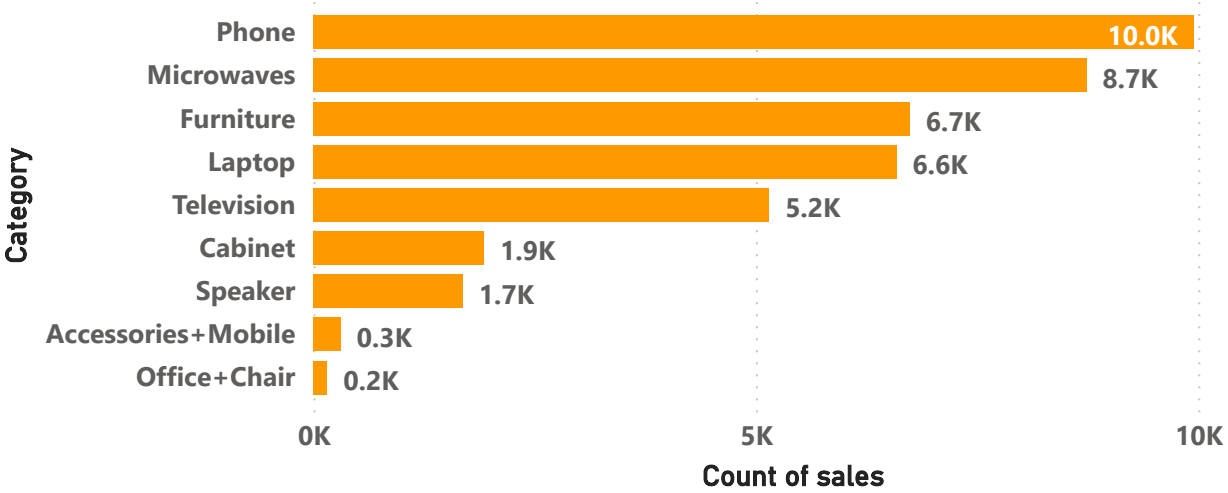
263

Rating Rate

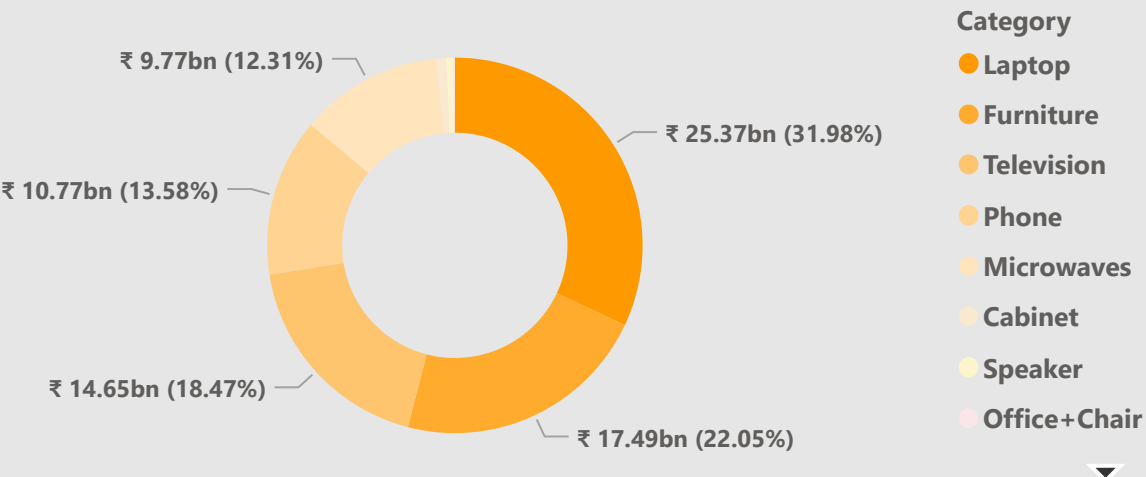
13K



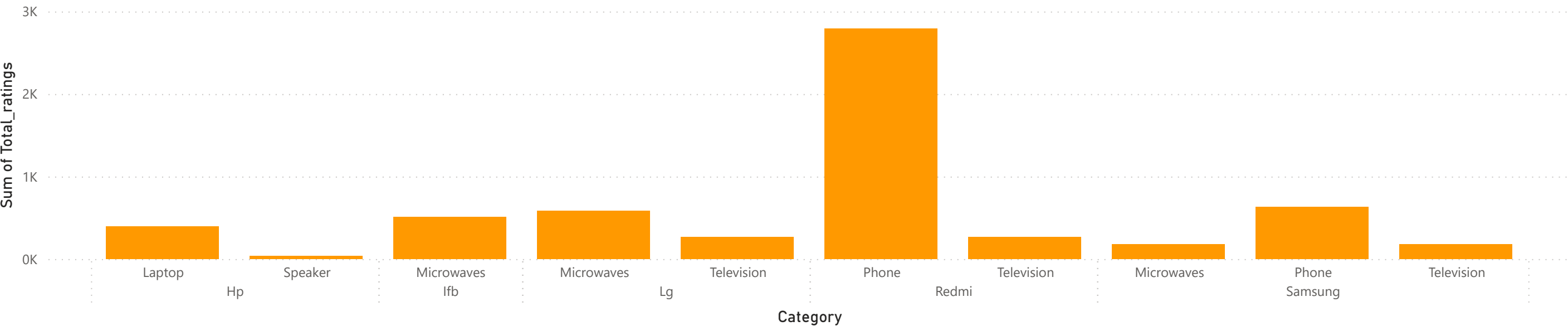
Unit Sales by Category



total sales by Category



Top 5 brand Ratings





Sales Analysis

Date

2/18/2022

4/30/2023

Categories

Accessories+Mobile

Cabinet

Furniture

Laptop

Microwaves

Office+Chair

Phone

Speaker

Television

Total Unit Sales

41.26K

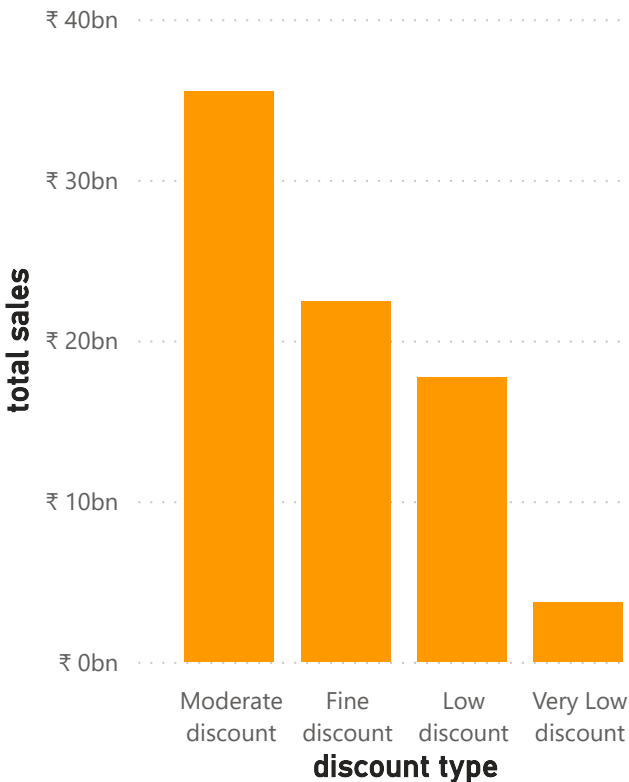
Total Sales

₹ 79.33bn

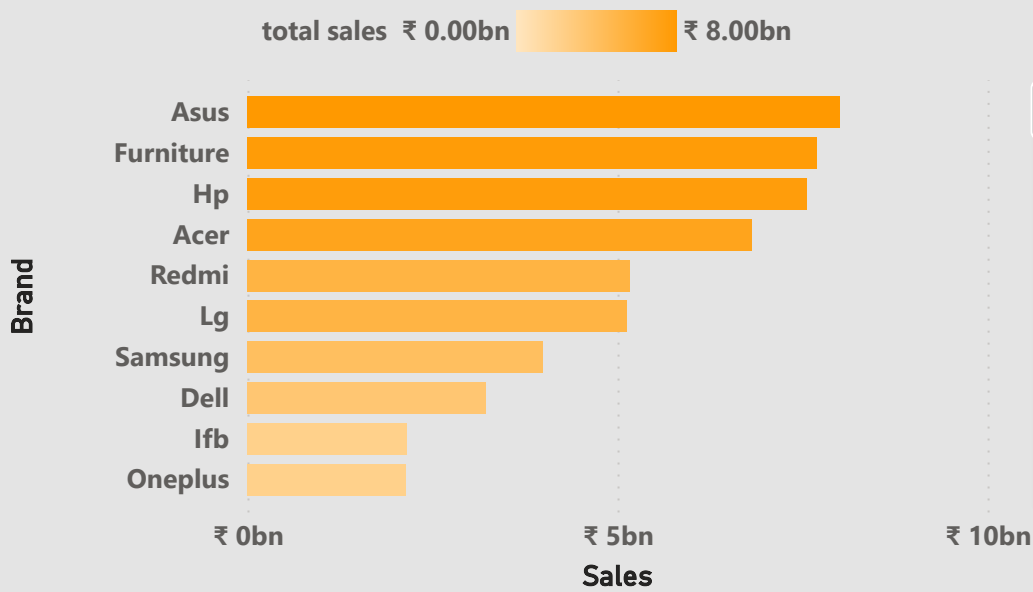
Total Profit

10bn

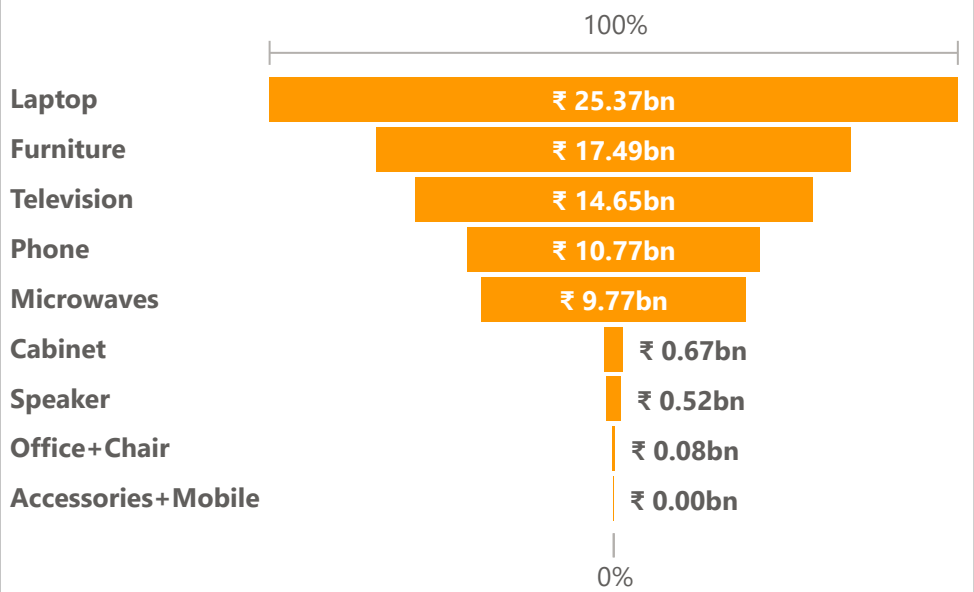
Sales per Discount Type



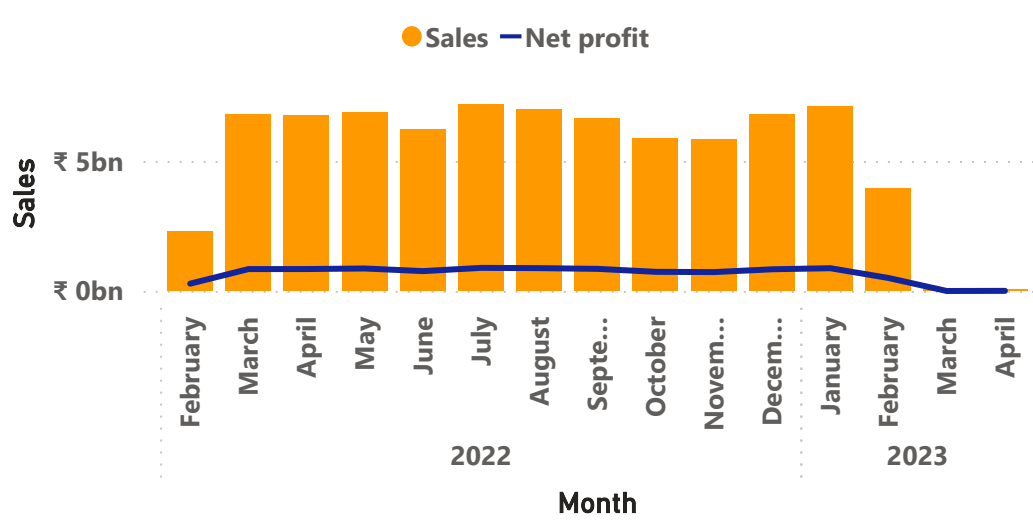
Sales per Brand



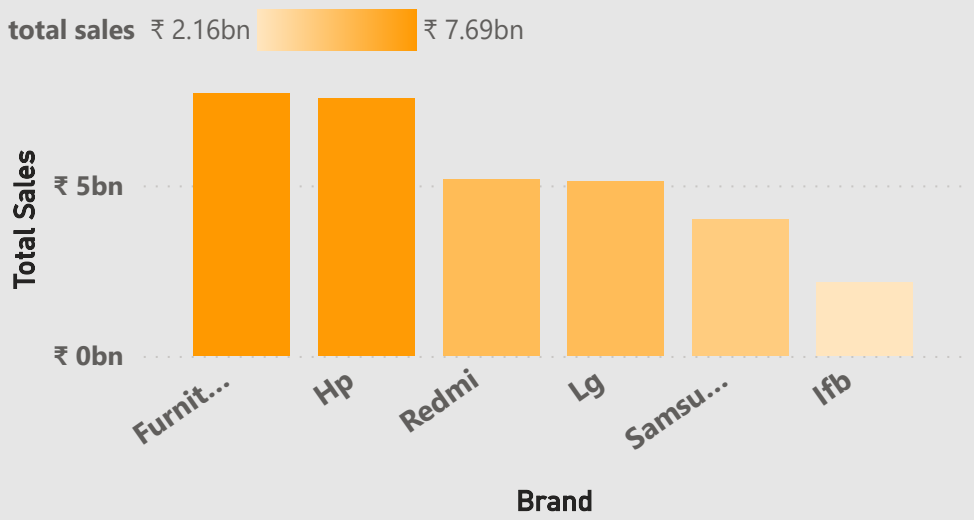
Sales by Category



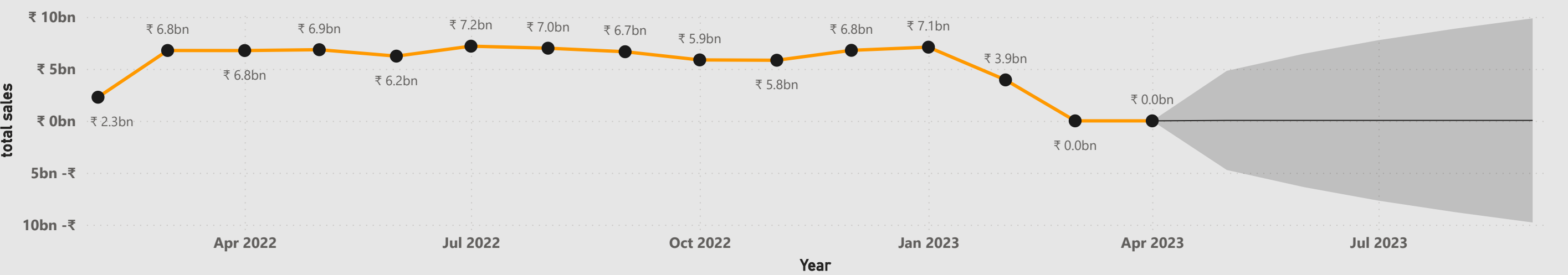
Sales and Net Profit per Month



Top 6 Brands by Sales



Sales Trend with forecast





Product Analysis

Date

2/18/2022



4/30/2023



Unique Brands

72

Total Discounts

6275

Total Cost

5.66M

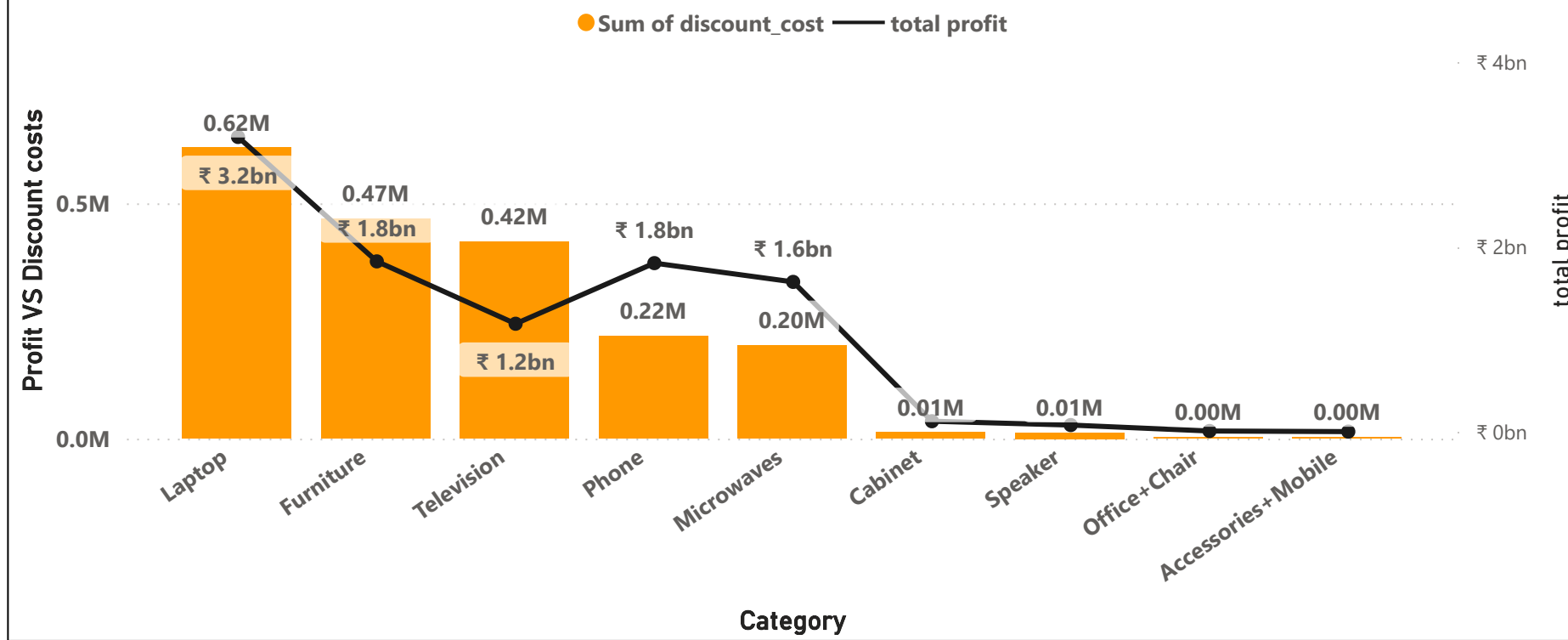
Total Product Cost

3.35M

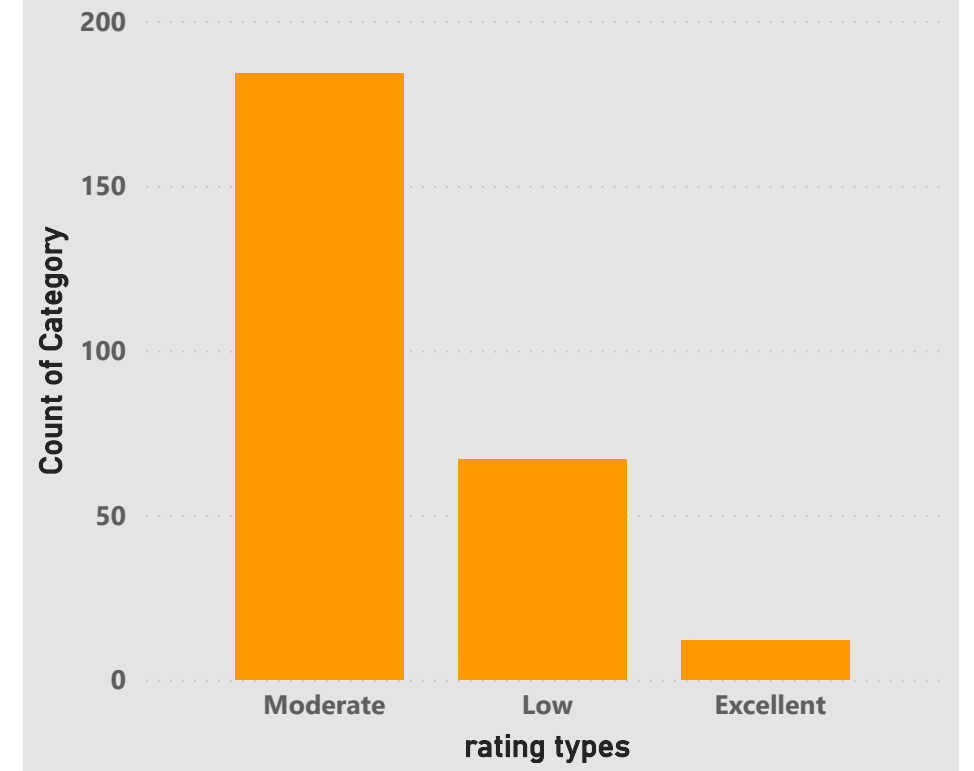
Total Marketing Cost

1.37M

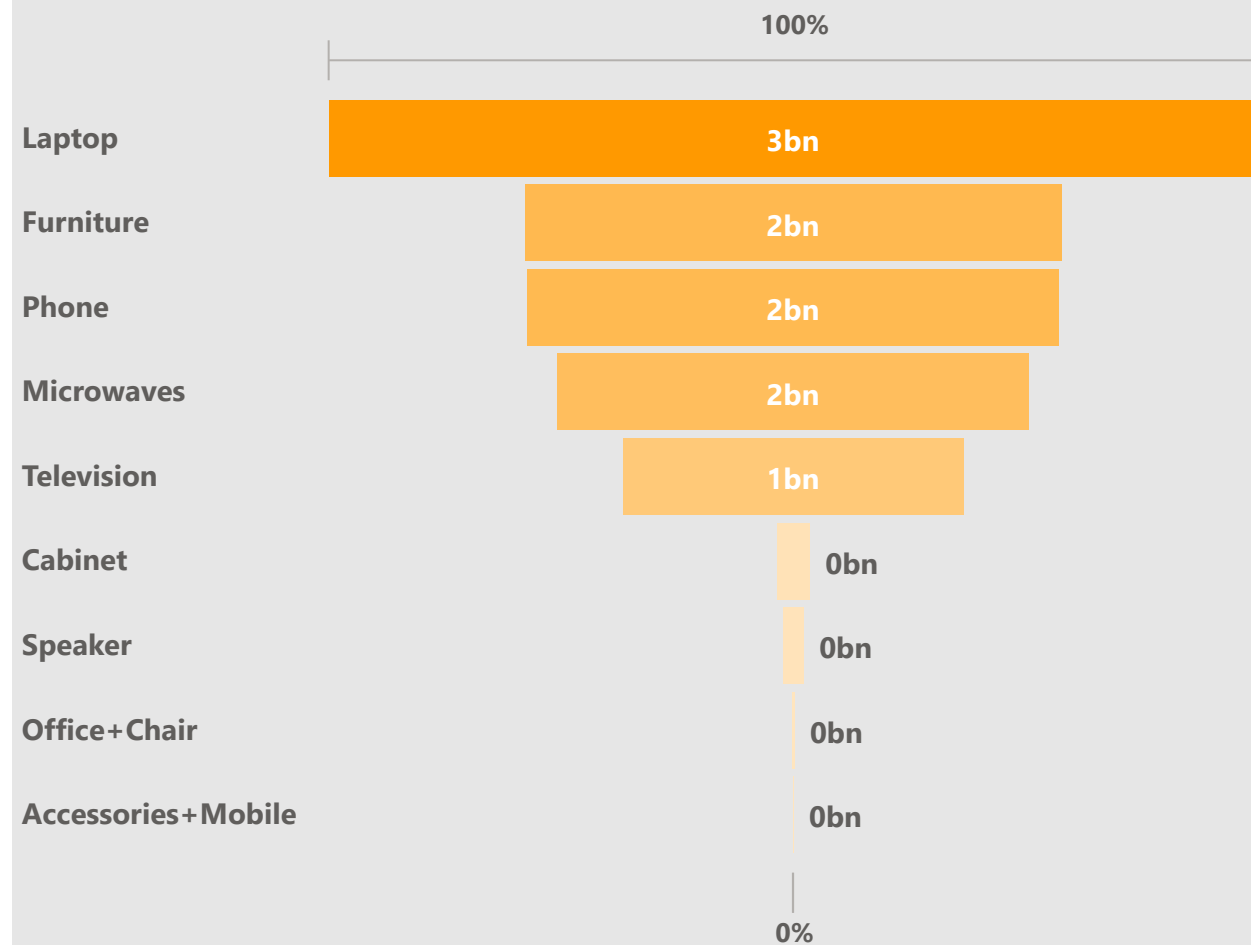
Profit and Discount cost per Category



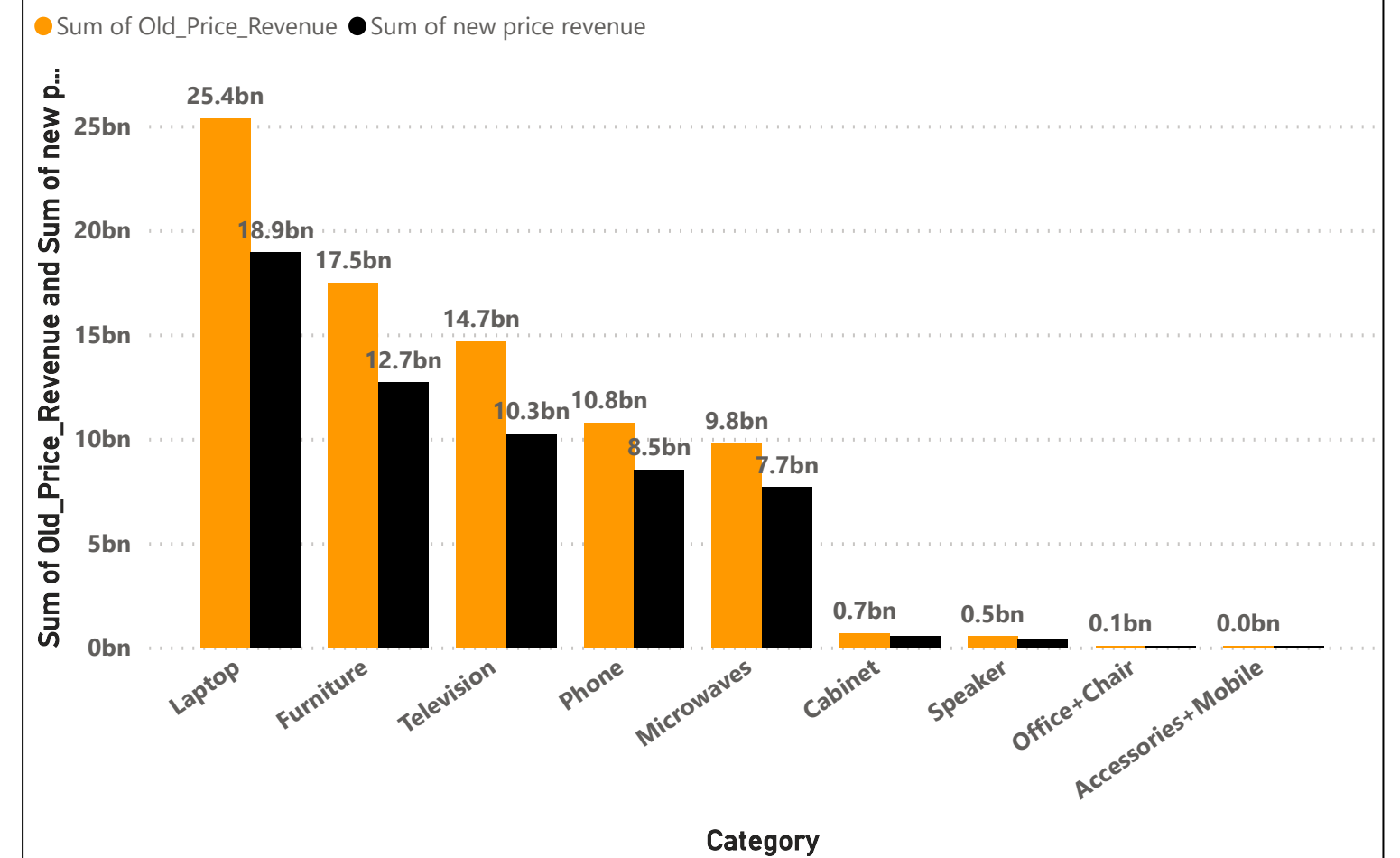
Rating type by Total Category



Profit by Category



Revenue by Categories





Product Profit Analysis

Date

2/18/2022

4/30/2023

Total Sales

₹ 79.33bn

AVG. Profit

238.52K

YOY Profit

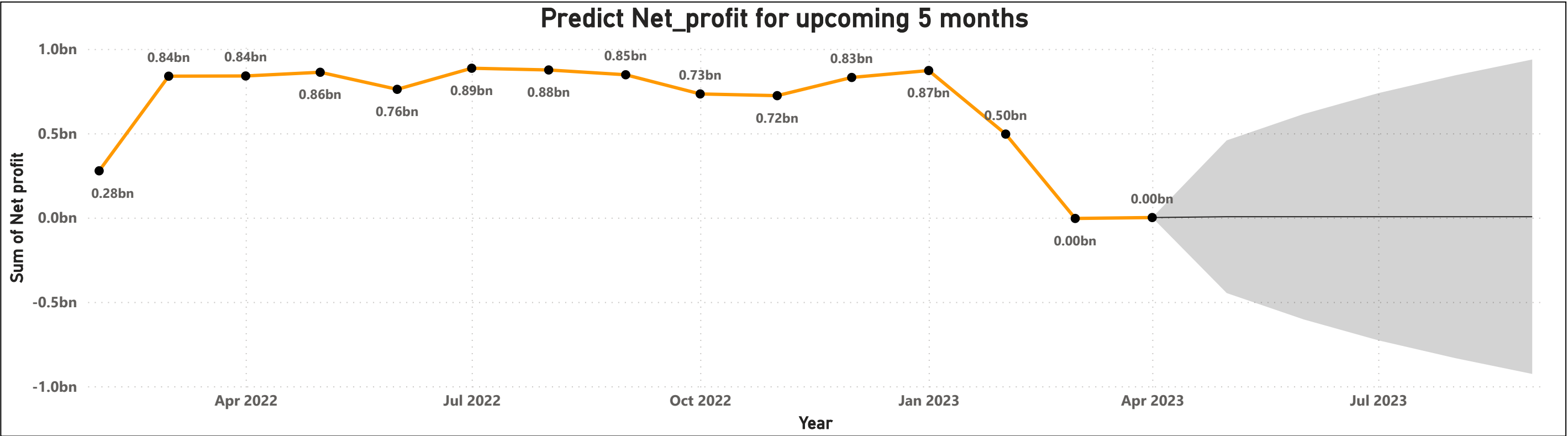
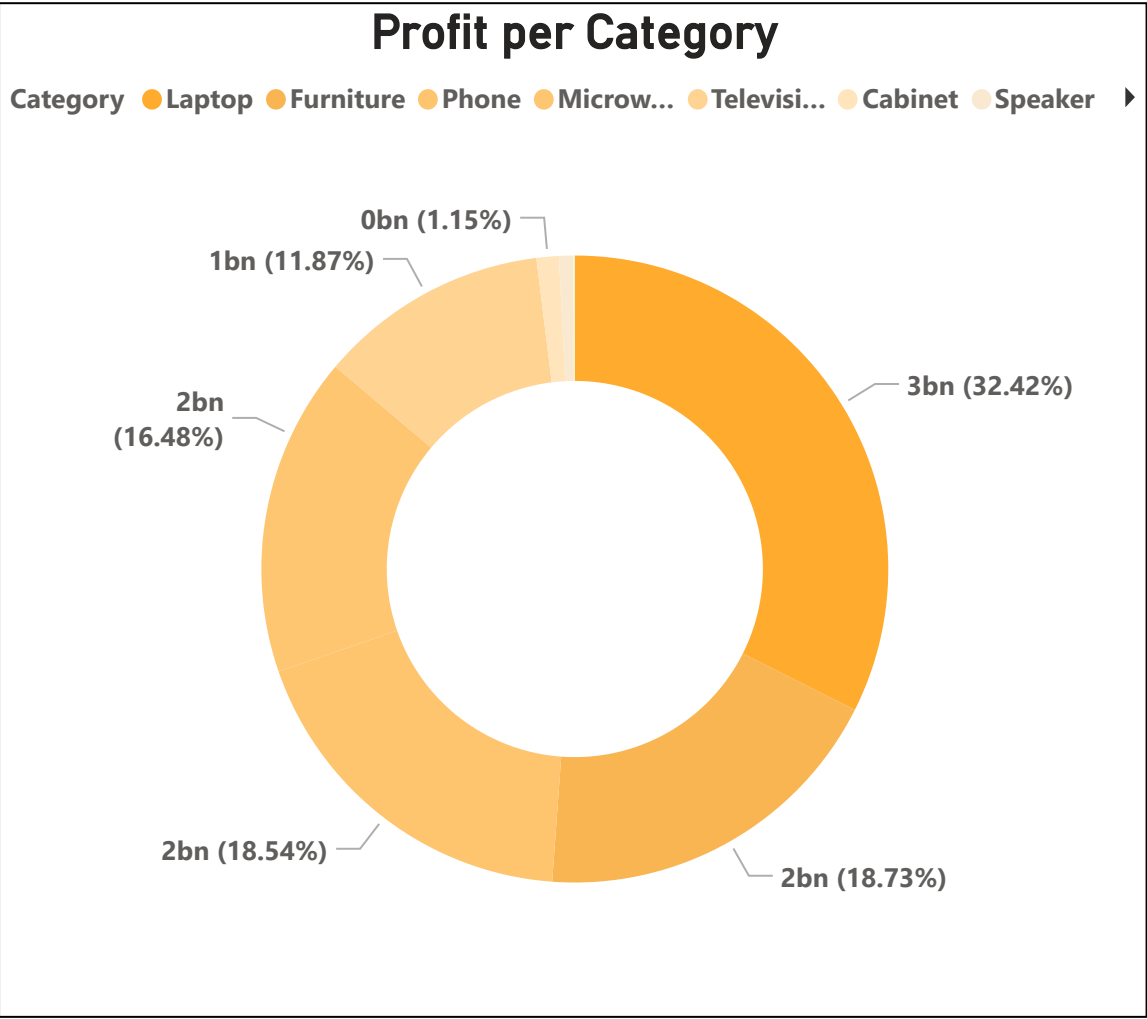
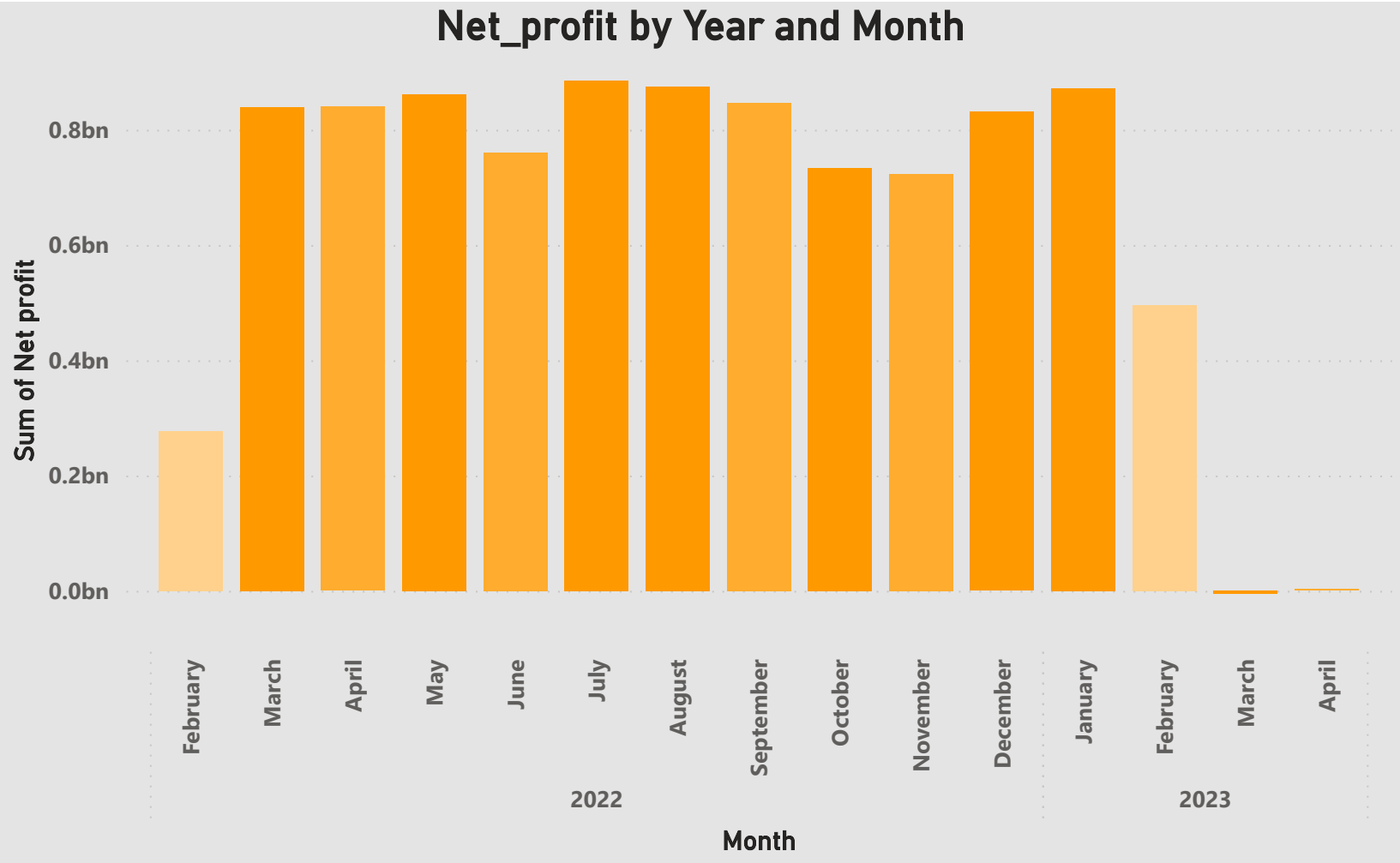
8.47bn

Total Product Cost

3.35M

Products

All





Marketing VS Net Profit

Date

2/18/2022



4/30/2023



Cutt - of percentage

0.05

0.10

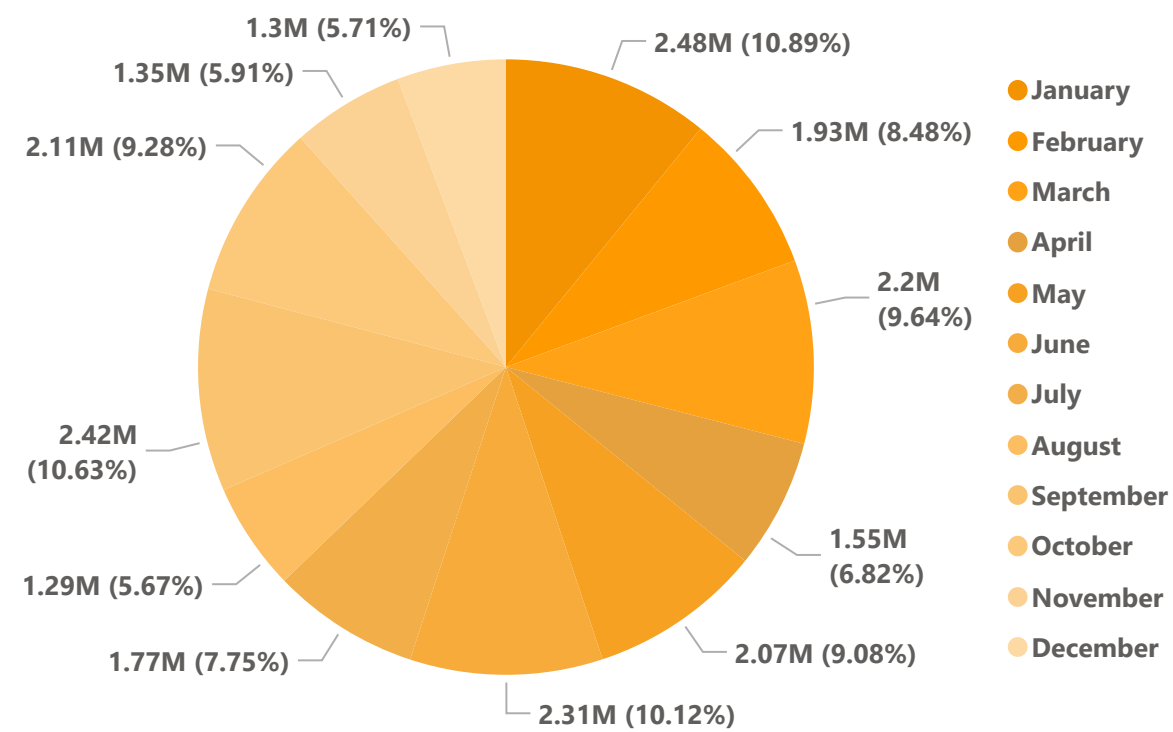
0.15

Brand

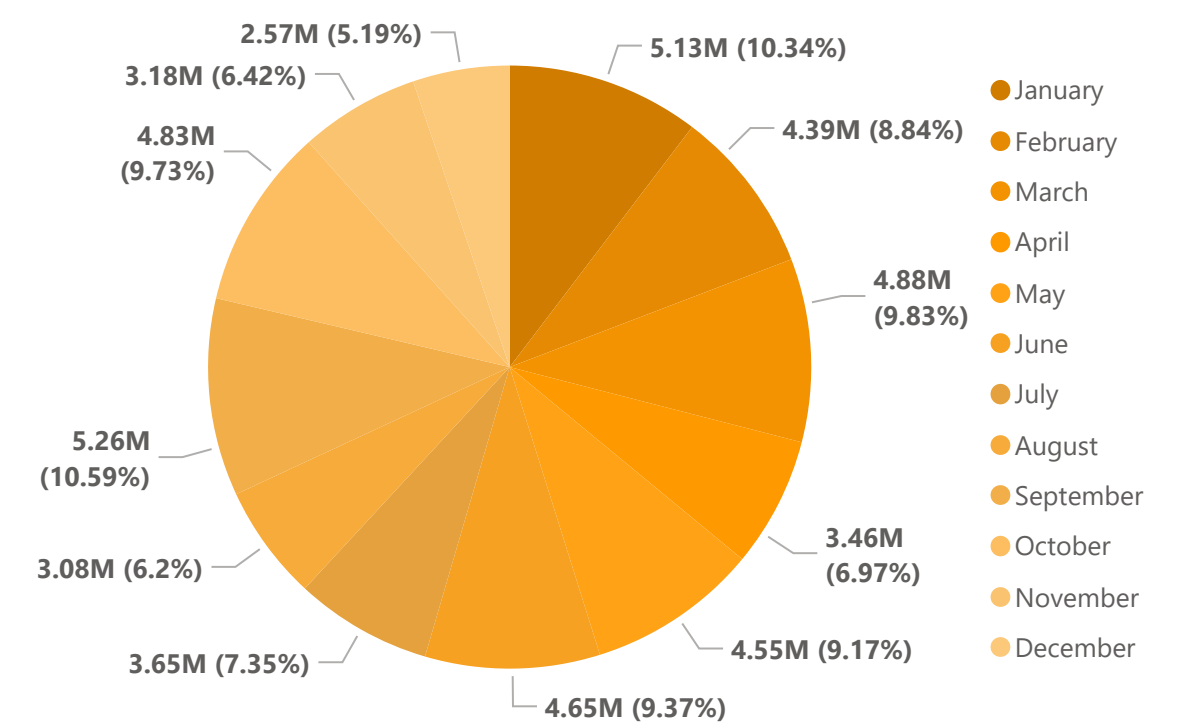
Bajaj



Marketing cost by Month



Net Profit by Month





Sales Analysis

Date

2/18/2022

4/30/2023

Total Profit

10bn

Marketing Cost

1.37M

YOY Sales

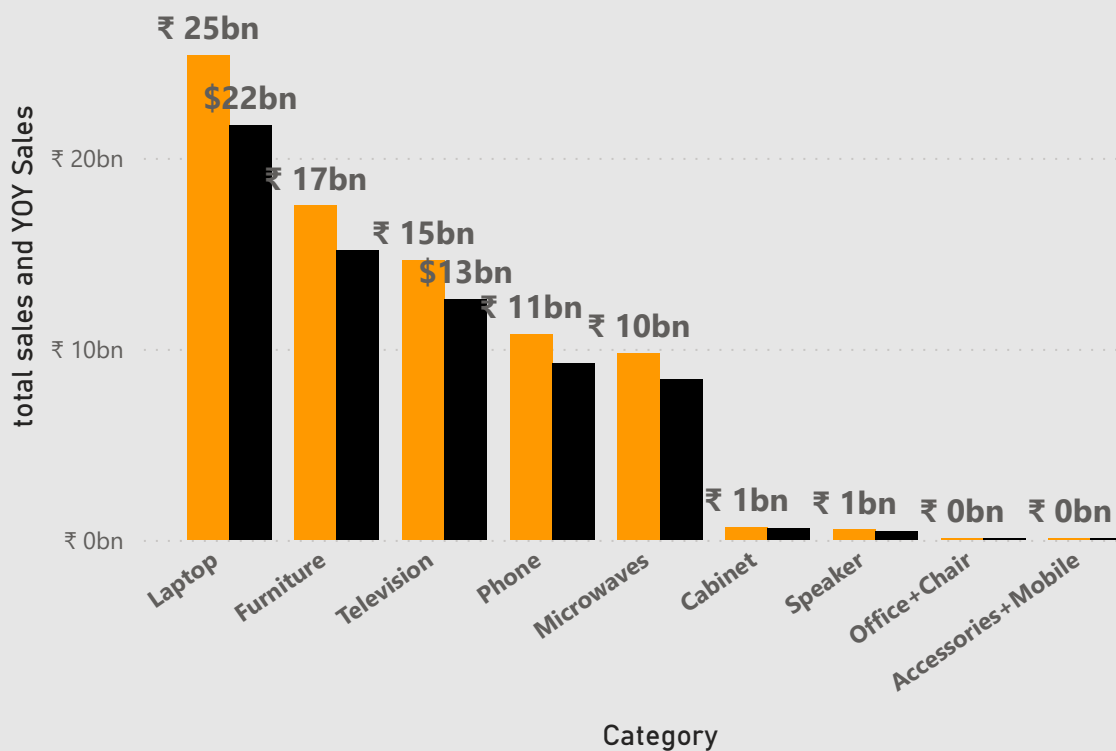
\$68.28bn

Total Product Cost

3.35M

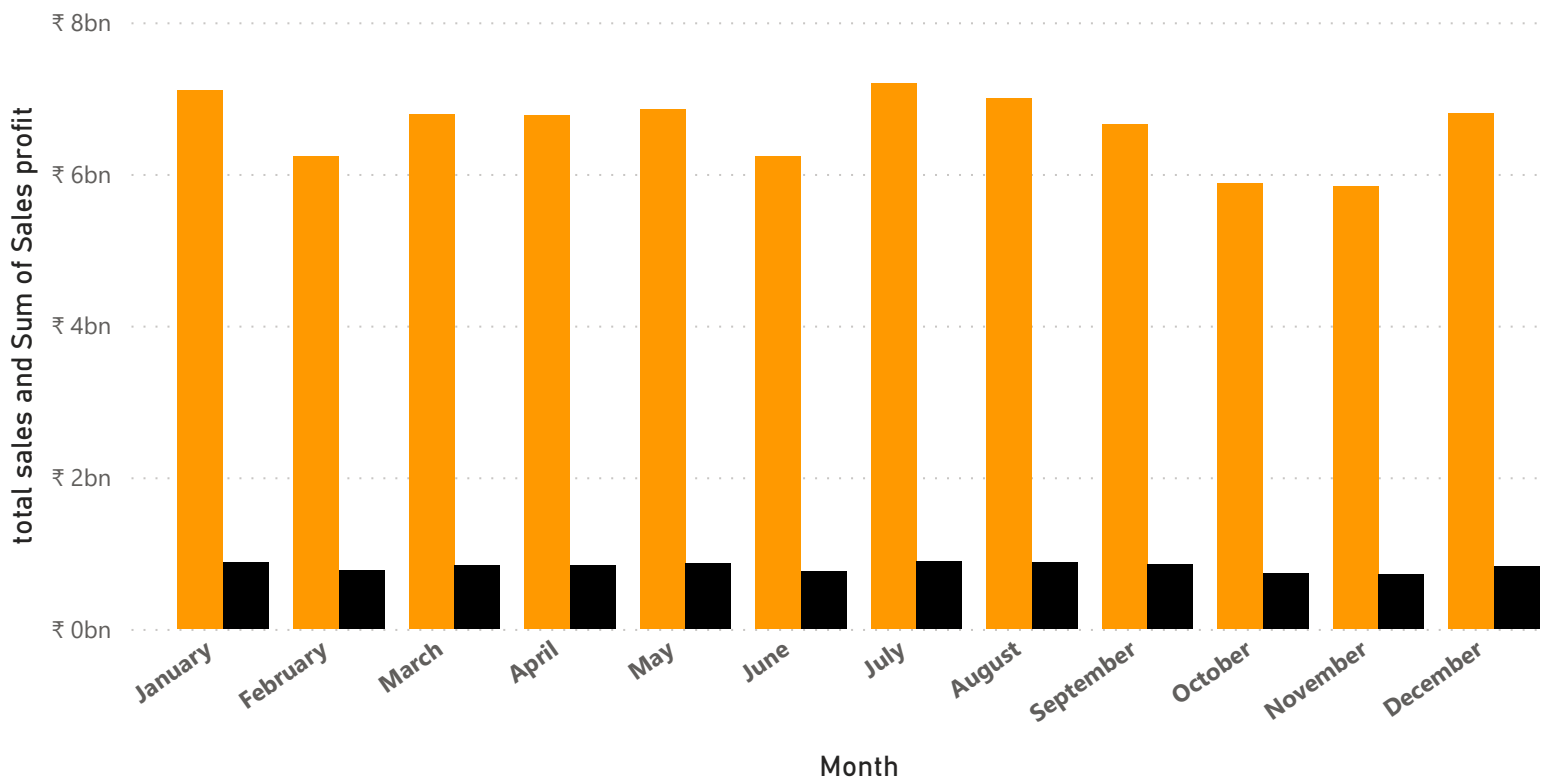
Total Sales VS YOY Sales by Category

total sales ● YOY Sales



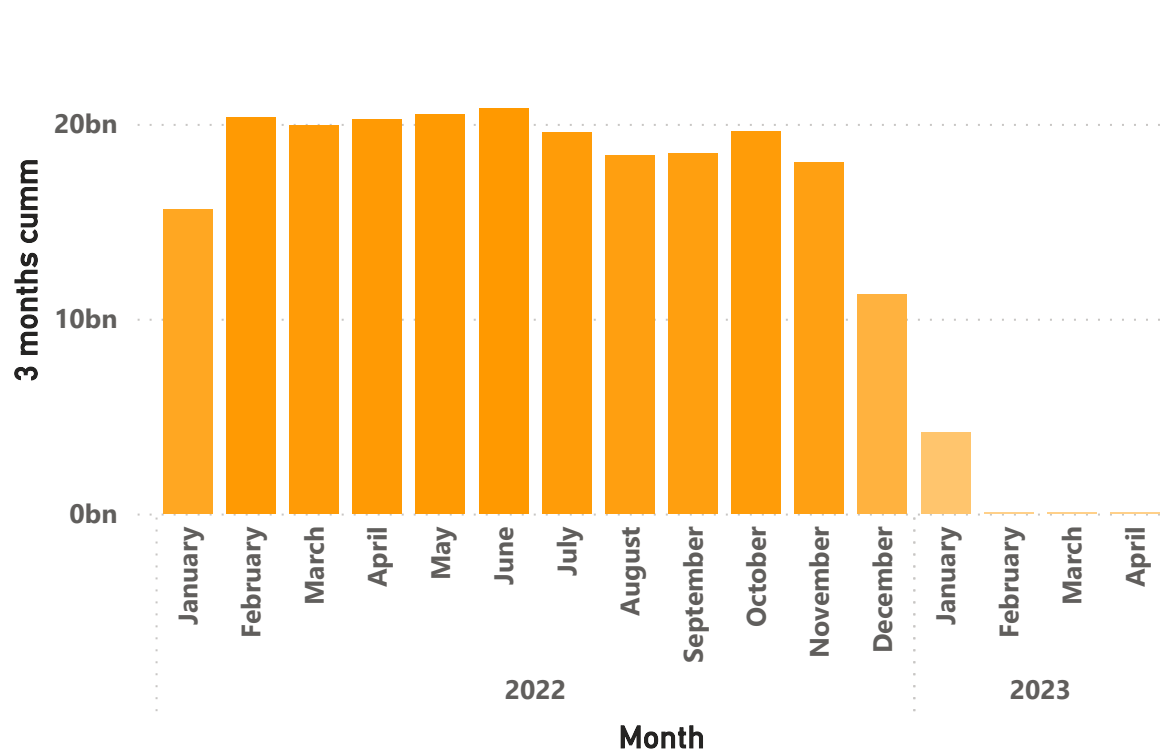
Sales Quantity YTD By Sales

total sales ● Sum of Sales profit



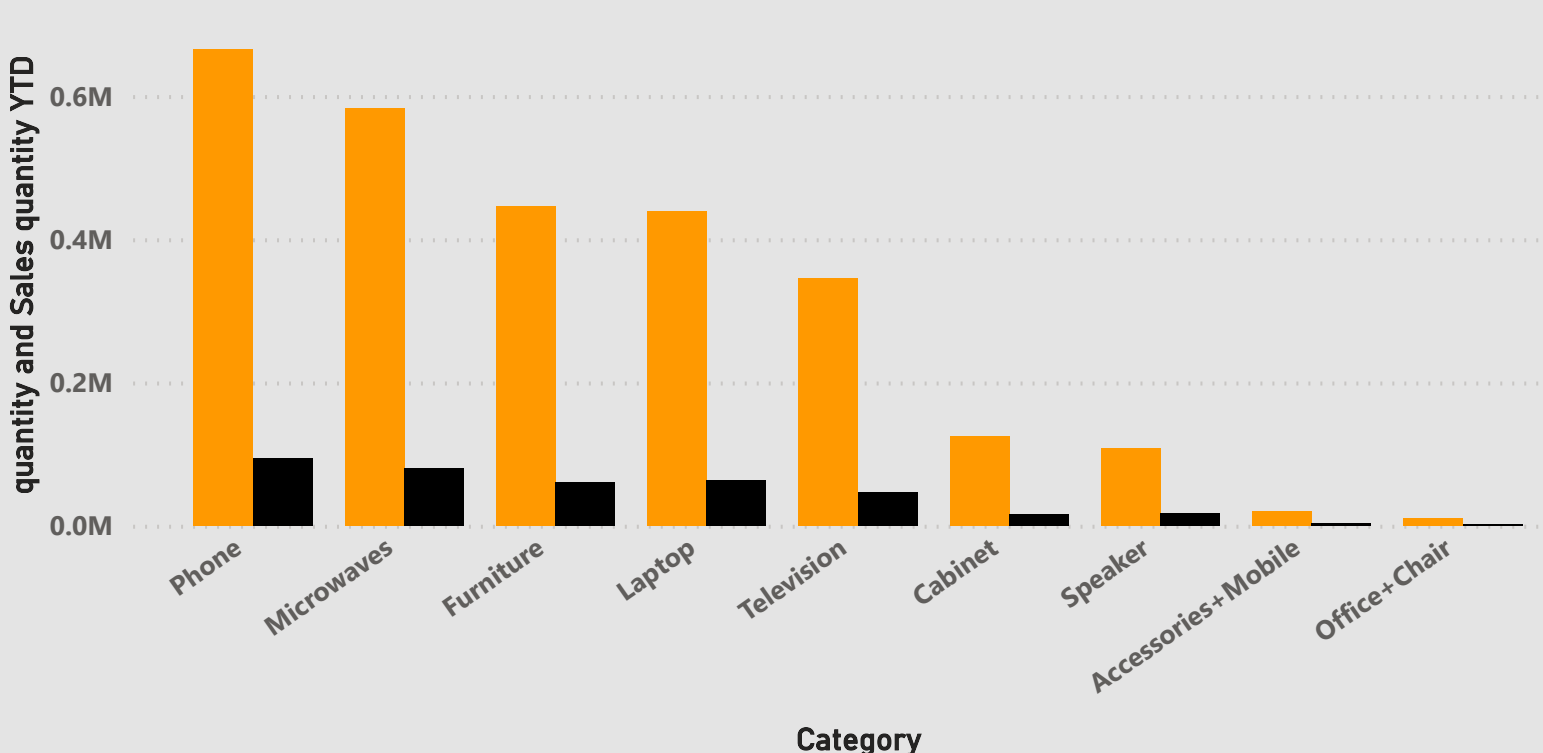
3 months cumulative Sales

3 months cumm 0bn 20.82bn



Revenue by Categories

quantity ● Sales quantity YTD





Sentiment Analysis

Products

All

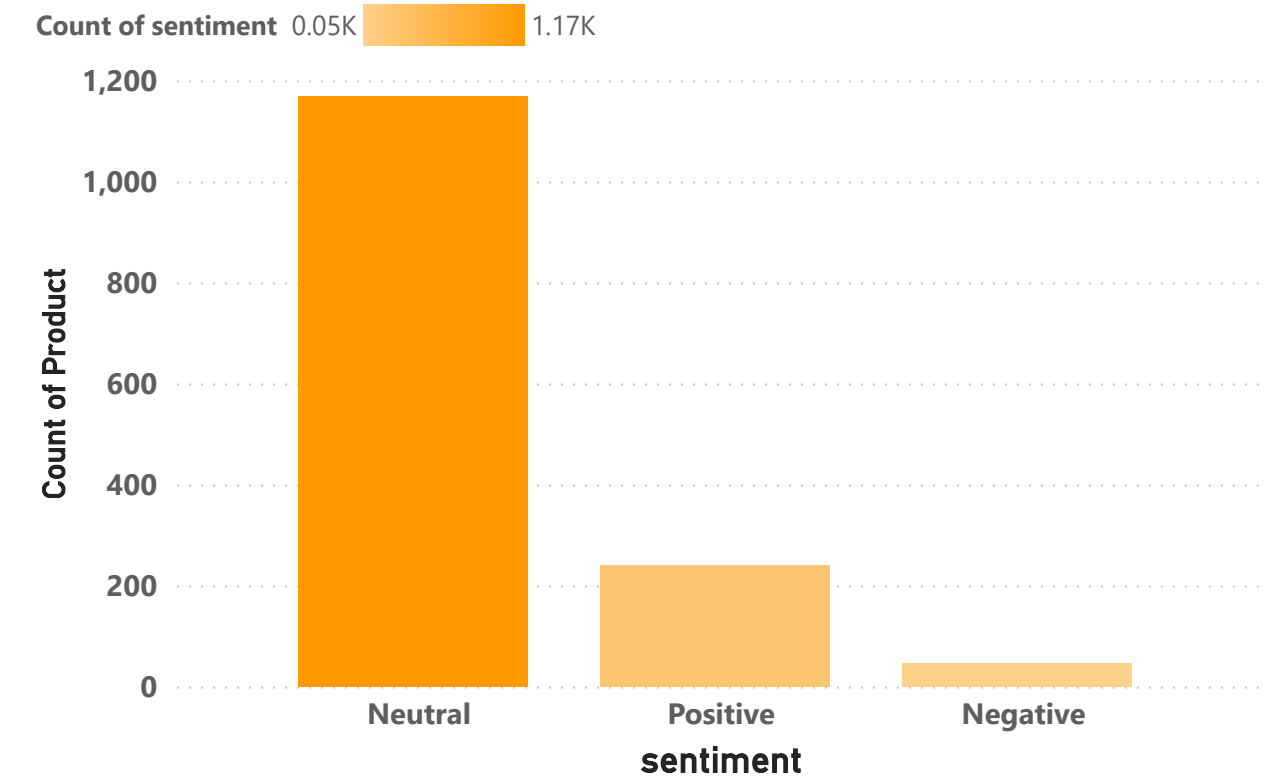
Sentiments

- ☐ Negative
- ☐ Neutral
- ☐ Positive

Review



Total sentiments by Products



Review Classification

