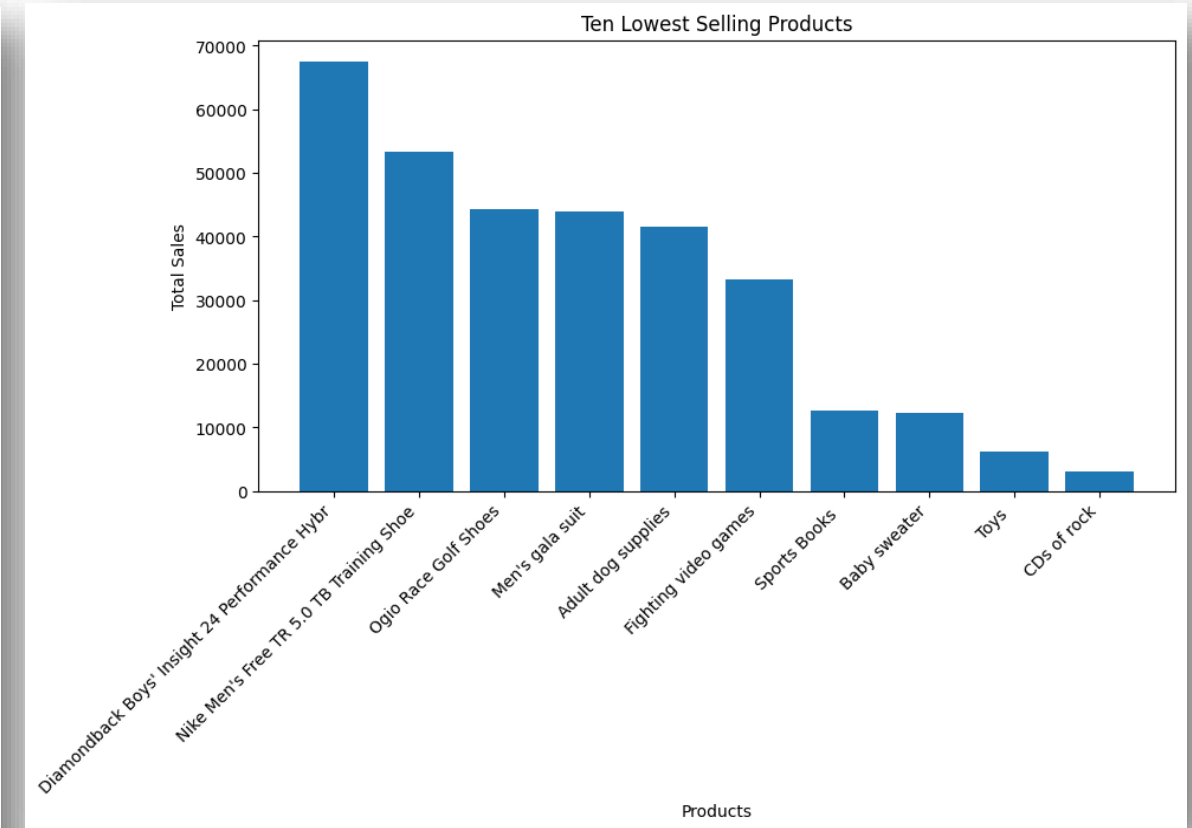
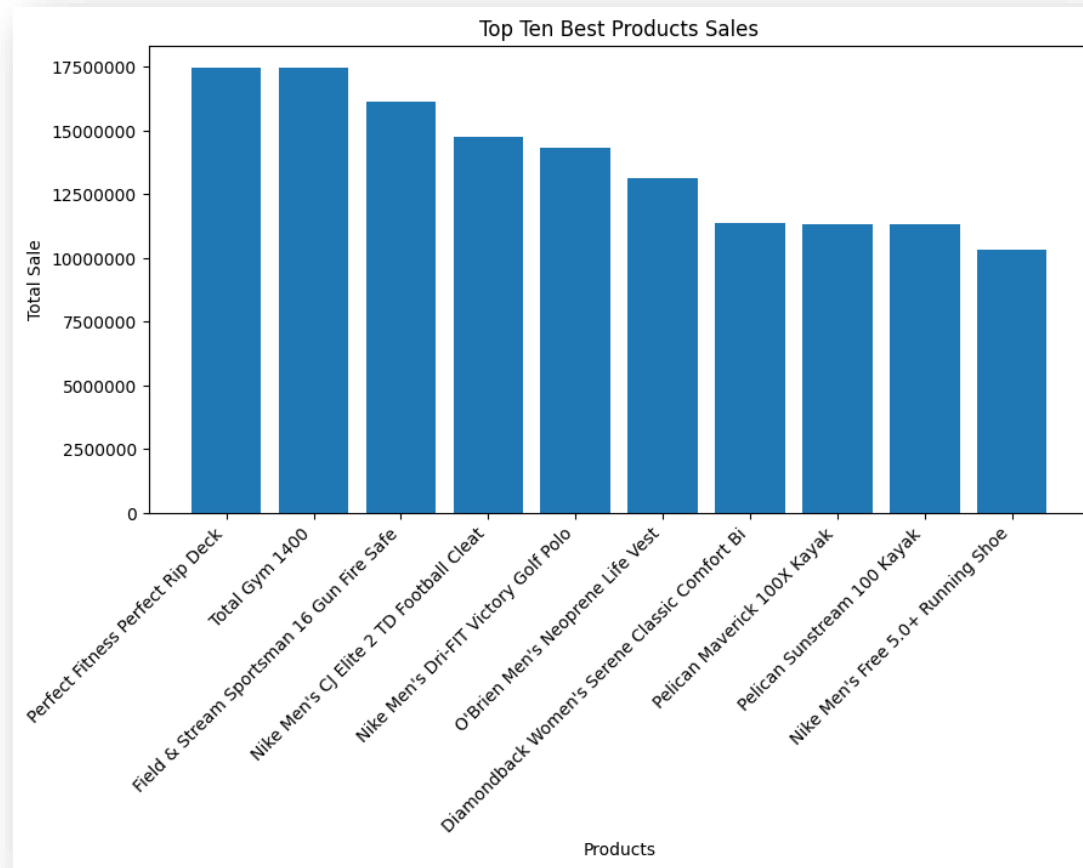
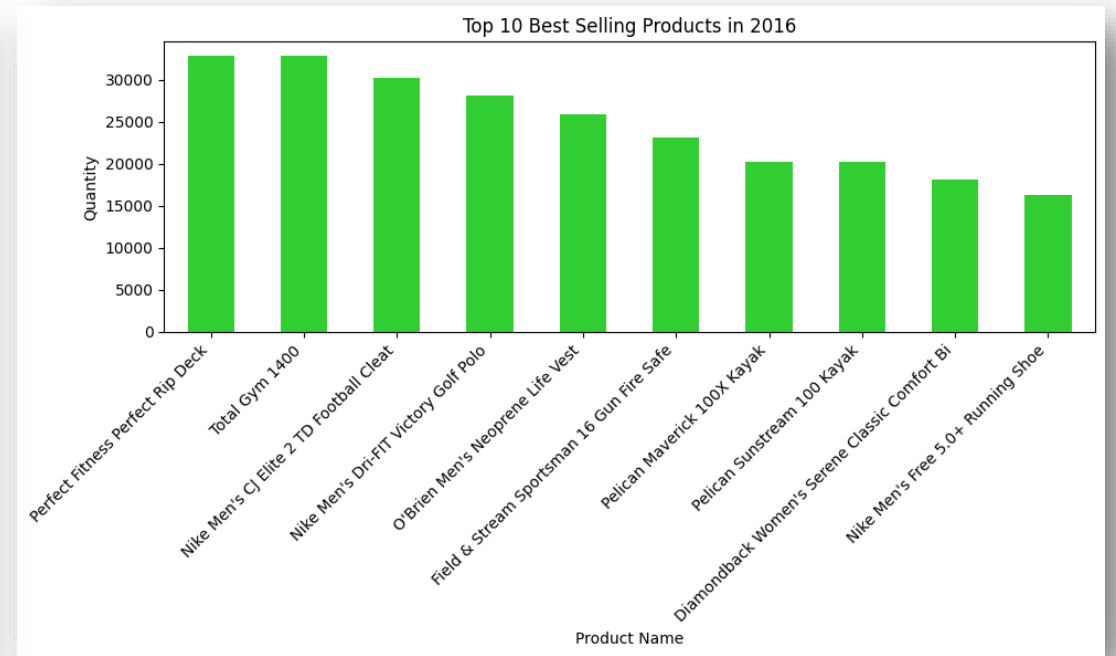
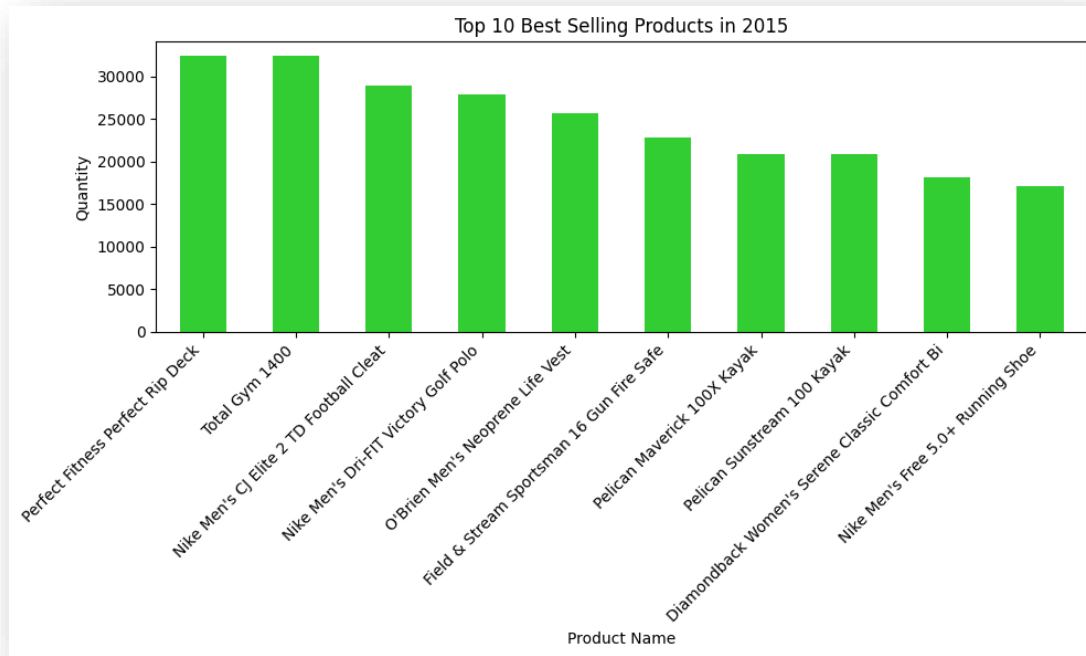


Task: Give suggestions for success to improve year's performance

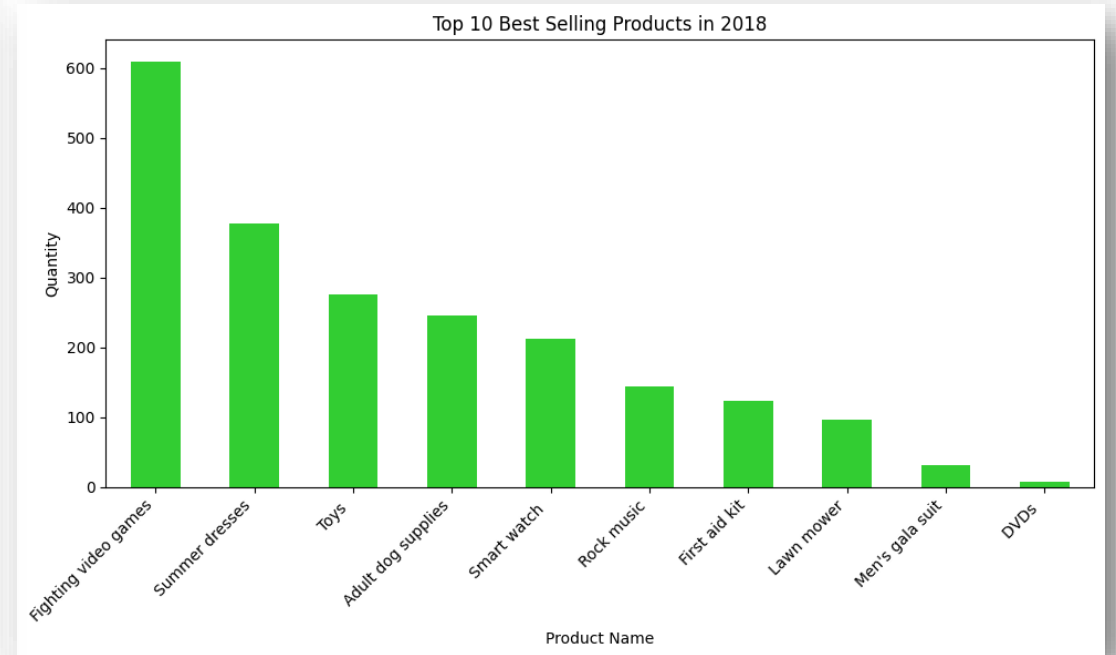
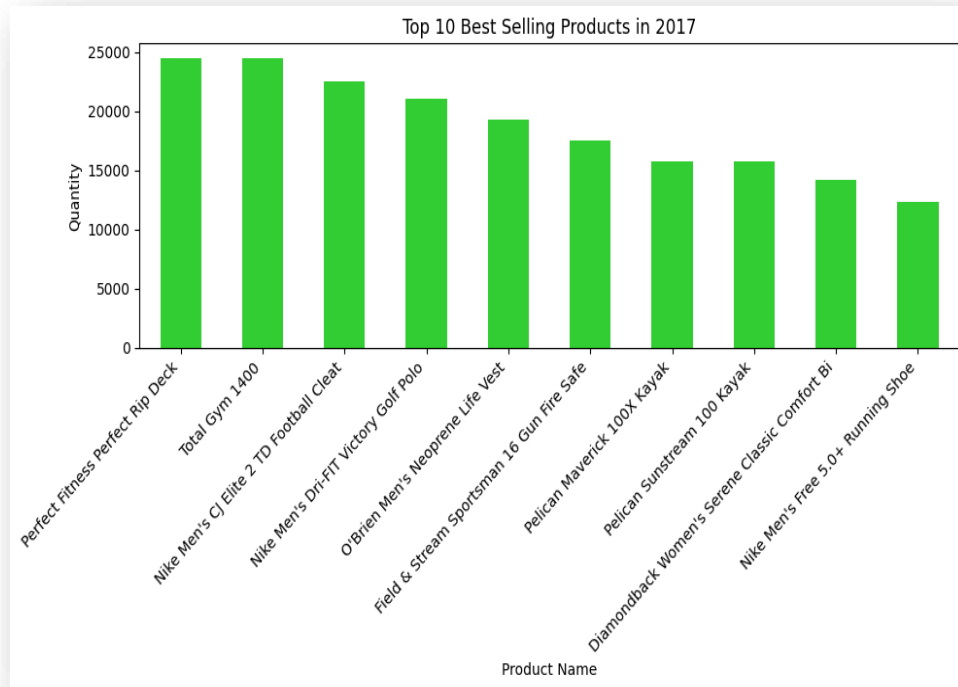
# Products Performance from 2015-2018



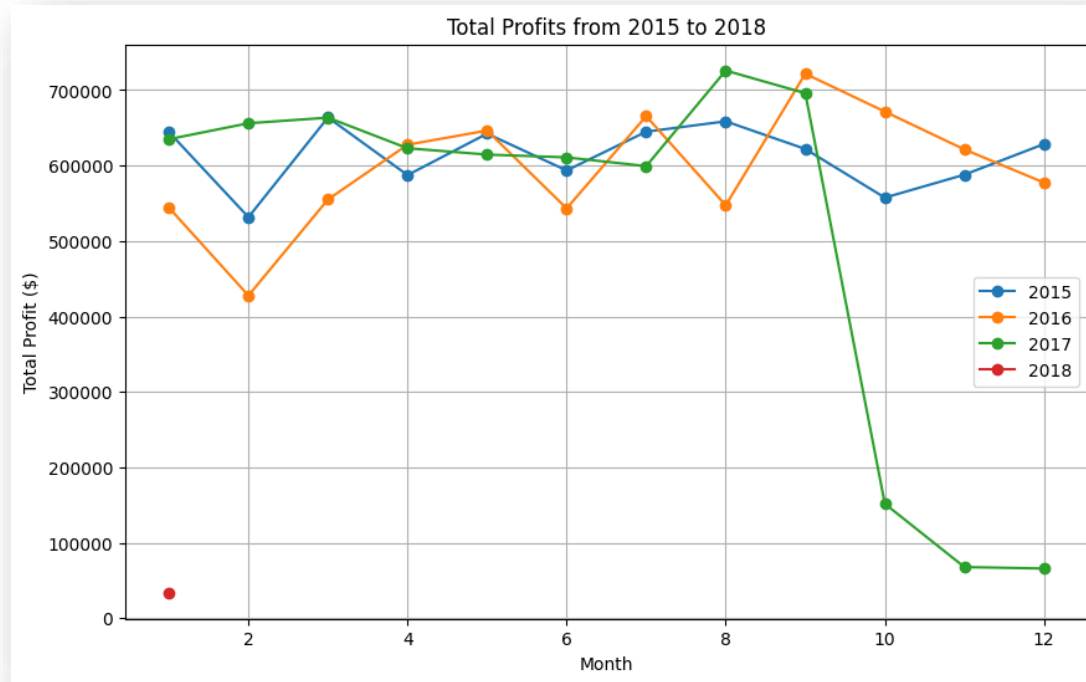
# Top Selling products from 2015 and 2016



# Top Selling products from 2017 and 2018

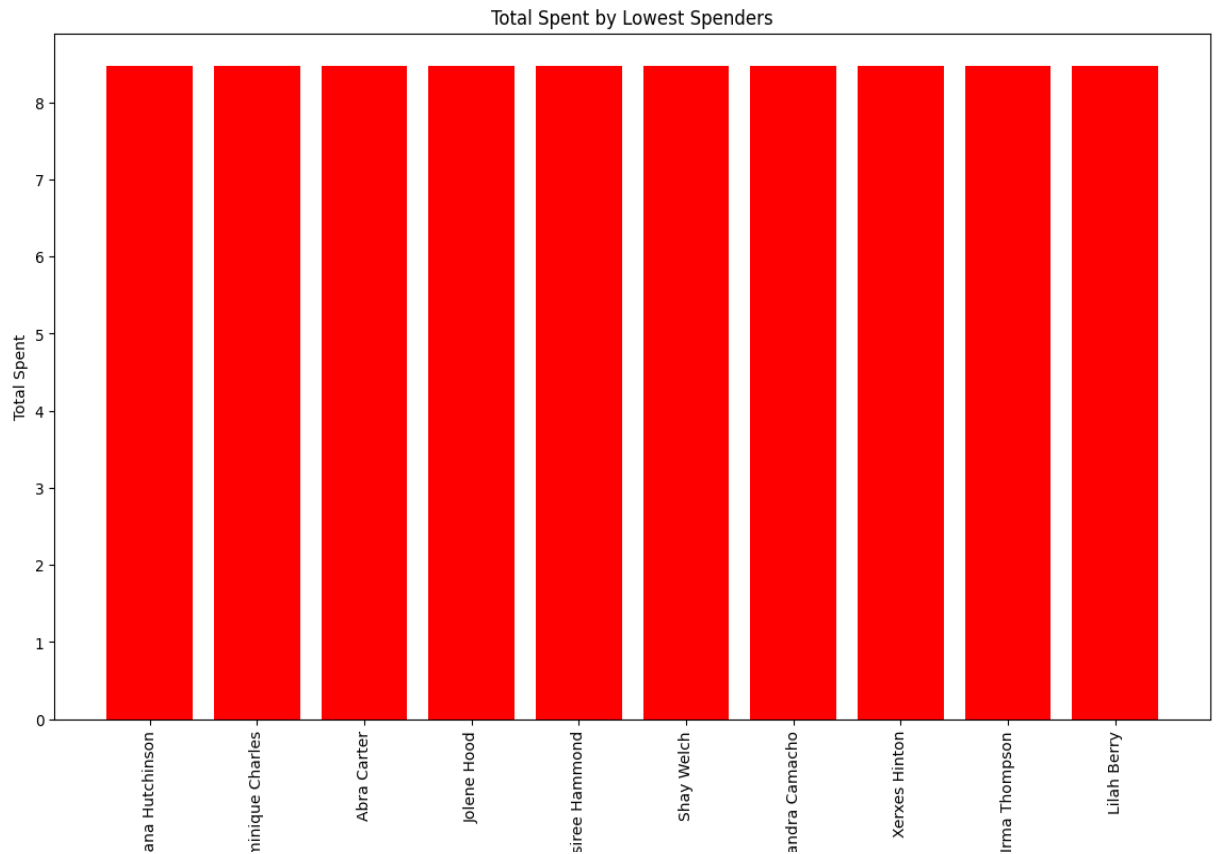
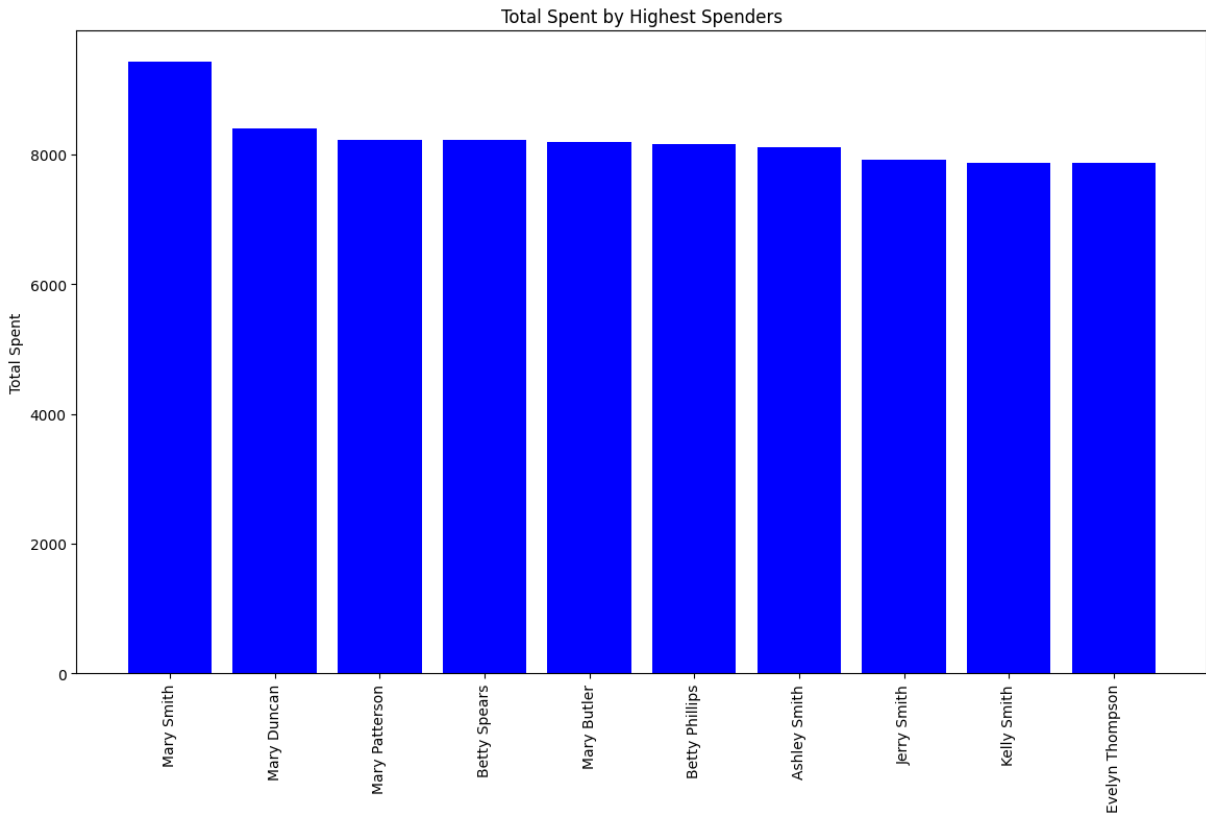


# Trend over time: Profits

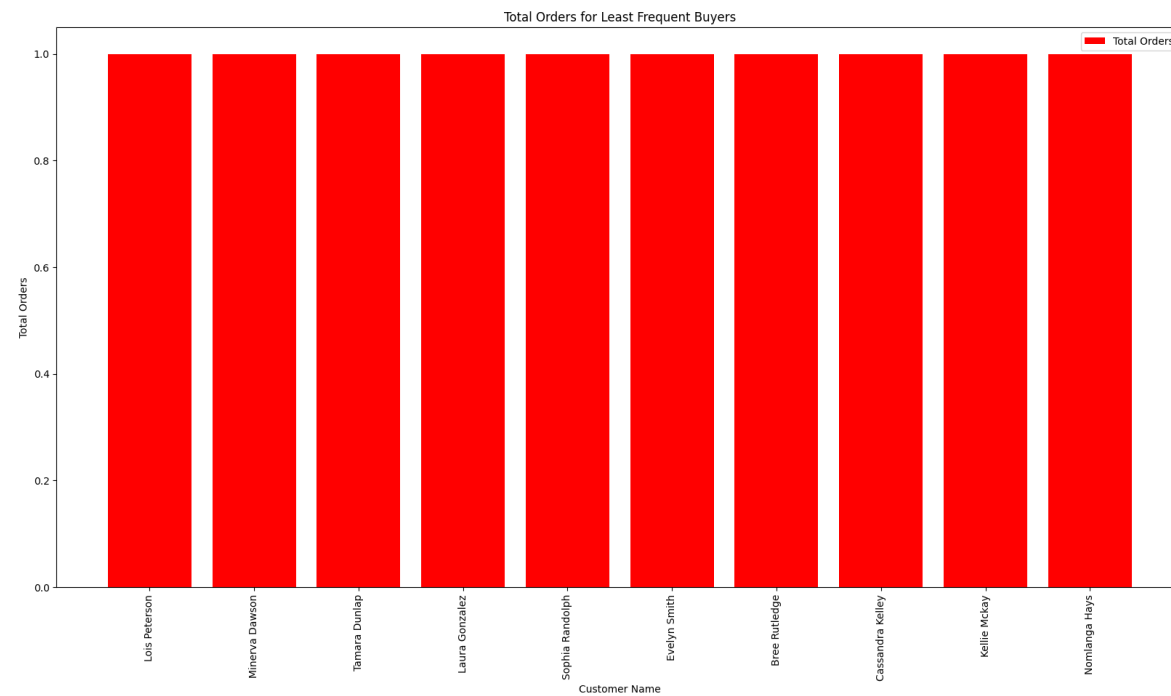
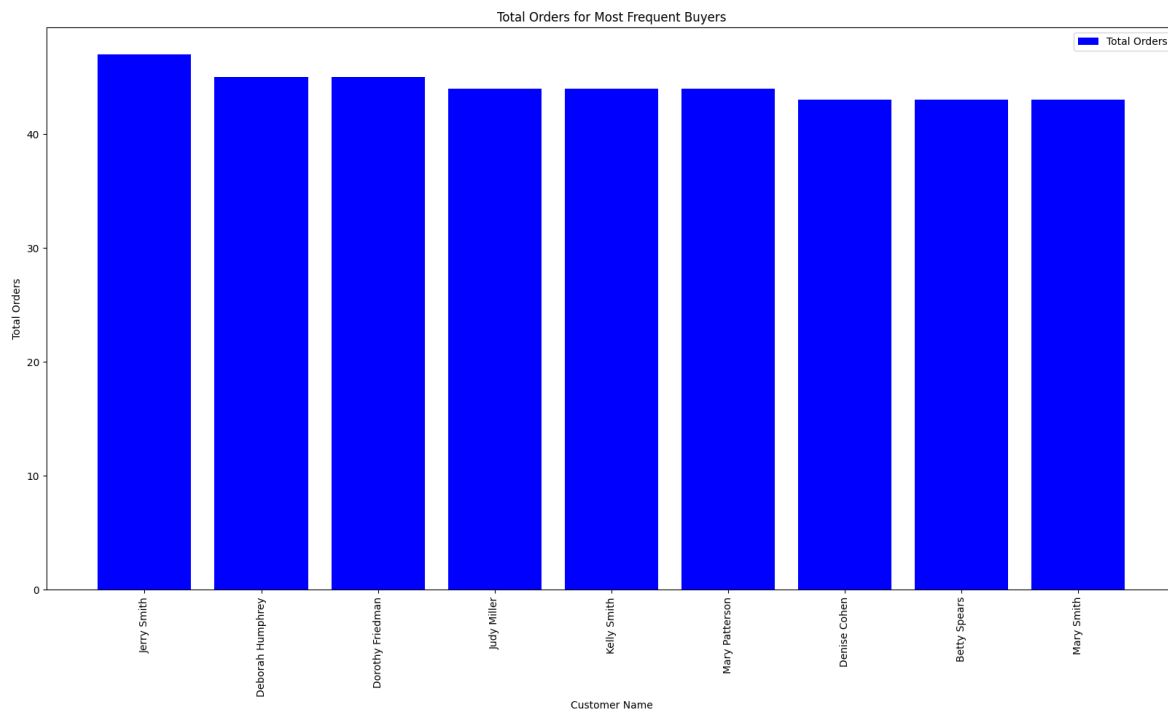


- In 2017, high performing items like the "Perfect Fitness Perfect Rip Deck" and the "Total Gym 1400" were purchased less compared to previous years.
- Causing the company's profits to dramatically decrease.
- Comparing the starting point for the profits of 2018 to previous years, items that generated the greater profits were not purchased.

# Buyers Performance



# Buyers Performance



# Region Performance

