



wizard.finance

Helps you with the magic of numbers

Dropbox for your receipts

1 000 000 RECEIPTS A MONTH

There are about 100 000 active companies in Estonia, producing about 1 000 000 receipts a month.

The accounting process for handling these receipts is from medieval times.

Companies deserting pre-cloud accounting software make it a growing market.



CFW

SOLUTION

Taxi receipts, bus tickets, plane tickets, office supplies, lunch meetings, gas receipts etc.

1. Photo

2. Details

3. Forget about it



Transport	Esinduskulu	Majanduskulu	Muu
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Üritus, selle eesmärk ja osalenud töötajate ning külaliste arv.

Projekt: Spin ▼

Fail ☐ Palun hüvitada **Salvesta**

CFW

SOLUTION for accountants

**Get better information
about expenses**

**Better environment
for digitalization**

Export to Excel

Automatic:

Kuluaruanded,

Transpordikulude

hüvitamise avaldused

OU Reede

Reg. nr.: 10224781 KMKR:EE100326121

Pärnu mnt 28-5, 10141 Tallinn

Arve nr.: 22761-K1 29.10.2004 14:27

Ostja: MARGUS KONNULA, RUHINGU VÕRUMAA

=====			
Kauba nimetus	Hind	Kogus	Summa

Kaka tulla all	29.00	2	58.00

Summa ilma käibemaksuta: 49.15

Käibemaks 18%: 8.85

Summa kokku: 58.00

Maksti: 100.00

Tasasi: 42.00

Tasutud sularahas

Väljastas: Meritar

TANAME OSTU EEST!



Snailmail - A lot of people still use snail mail to send receipts to accountants.

Dropbox - Good penetration but does not digitize your data and let you sort it.

Expensify - More targeted towards corporate clients.

Xero - Would require your whole company to use Xero.



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ADVANTAGE

**Cut time spent on
annoying chores 4-6x**

From 30 minutes to 5 minutes

From 3 hours to 45 minutes



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PRICING

Free app for clients

€5 / month / accountant

Data digitalization

€0.32 / receipt

(premium service)

The logo consists of the letters 'CFW' in a bold, blue, sans-serif font. It is positioned on the left side of the slide, partially overlapping a white, fluffy cloud graphic. The background of the entire slide is a solid blue color.

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TARGET MARKET

Analog workflows in:

Entrepreneurs without accountants

Accounting companies

Accountants

SME accounting services market size:

£12 B in the UK

\$56 B in the USA

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ACCESS TO MARKET

Analog

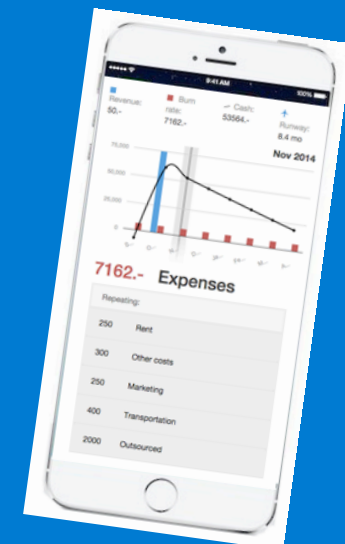
Organizing accounting meet-ups
and seminars

Digital

Strong presence in social media

Free budgeting tool:
app.wizard.finance

user: chief4
pass: wizard4





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TEAM

Martin Sookael

Product, digital marketing, events.

Katrin Puusepp

Sales, support, events.

Advisor:

Mark Litwintschik

> 12 years FinTech experience for Bank of America, Bloomberg, Google etc.



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STATUS

March 21st 2014
winners of **Garage48** FinTec

Budgeting tool launched: September 18th.

wizard.finance app will be launched in
February-March 2015.



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LOOKING FOR

75 000

Use of proceeds:

hire developer

initial launch in Estonia

product marketing in Estonia

product development in UK market

raise next round of financing



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THANK YOU

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www.wizard.finance