

Says

What have we heard them say? What can we imagine them saying?

> A line of smartphones produced by apple Inc that use apple's own ios mobile operating system

The first generation iphone was announced by then apple CEO steve jobs on January 9,2007



Among all Iphone 14 pro and iphone 14 pro max are the best

Changing consumer

can change quickly,

for Apple's products

impacting the demand

preferences and

trends

consumer

Iphones Offer more security and privacy then other random mobiles

IOS development is less prone to the risk of malware and has tighter privacy and security controls.

Apple's ecosystem is designed to integrate seamlessly across its hardware, software, and services,and the company's data-driven approach has led to high ownership rates across all age groups in the united states.



circuit board 20 percent

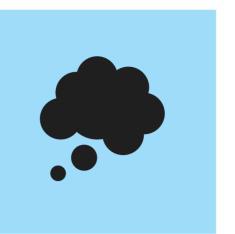
The PCBA (printed assembly) used in iPhones attracts an import duty of

Does

What behavior have we observed? What can we imagine them doing?



What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



Why is Apple struggling in india?

Which city has most iPhones in india?

them, 18% of

and 10% in

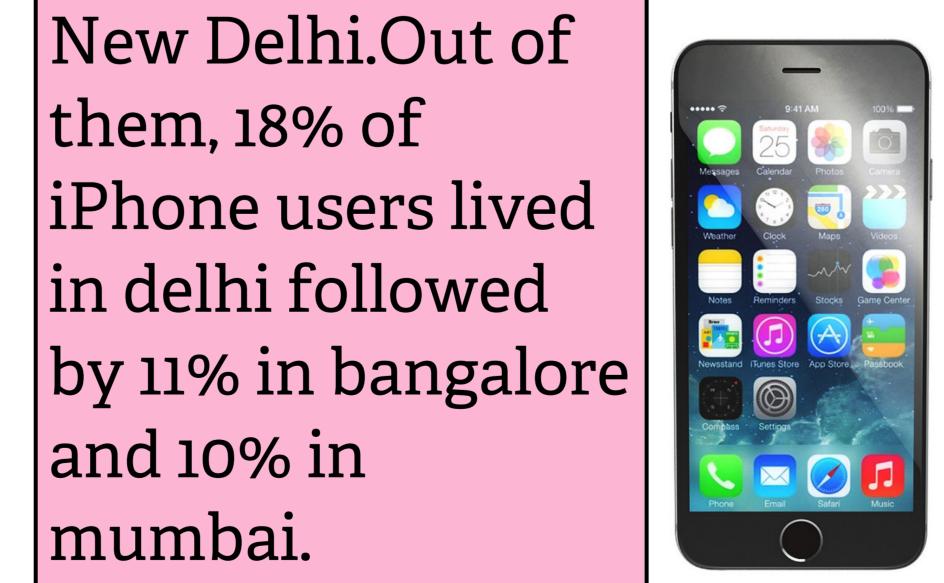
mumbai.



Why iPhone is not affordable in india?

Which country uses iPhone mostly?

> Logistics,tariffs and infrastructure.





The higher price in india is a combination of high import duty, 18 percent GST, other fees,and apples own profit margin.

Japan ranks as the country with the most number of iPhone users worldwide,earing 70% of the total market share.



What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



A Data-Driven

Exploration

of Apple's iPhone

impact in india