

Exponential Smoothing Methods

Chapter 4

Smoothers : techniques to separate the signal and the noise as much as possible.

A smoother acts as a filter to obtain an 'estimate' for the signal. See figure 4.1

We have seen some smoothers :

- Moving Average
- Centered M.A.'s
- Hanning filter
- Moving medians

1. Consider the 'constant' process :

$$y_t = \mu + \epsilon_t ; \quad \epsilon_t \sim (0, \sigma_\epsilon^2)$$

~~constant process~~

We can 'smooth' this by replacing the current observation with the best estimate for $\mu \Rightarrow \hat{\mu}$

We know the LS estimate of μ is :

$$\hat{\mu} = \frac{1}{T} \sum_{t=1}^T y_t \quad \left(\min_{\mu} SSE = \sum_{t=1}^T (y_t - \mu)^2 \right)$$

See figure 4.2. and figure 4.3

Why does 4.3 not work? The smoother does not react quickly enough to changes in the process.

We could use a simple moving average, because it allows us to attach less weight to earlier observations, making the smoother "faster-to-react" to changes.

$$M_T = \frac{1}{N} [y_T + y_{T-1} + \dots + y_{T-N+1}] = \frac{1}{N} \sum_{t=T-N+1}^T y_t.$$

If span N is small, the smoother reacts faster. However, recall that

$$\text{Var}(M_T) = \frac{\sigma^2}{N}.$$

So, as span \downarrow , ~~precise~~ smoother reacts faster, but is more "jittery" (variance is larger).

Are observations in M_T correlated? Yes!

Successive MAs contain the same $N-1$ observations:

\therefore ACF of M-A that are K -lags apart is:

$$\rho_K = \begin{cases} 1 - \frac{|K|}{N} & ; K < N \\ 0 & , K \geq N \end{cases}$$

II. First-Order Exponential Smoothing

Let $|\theta| < 1$ be a discount factor.

Then, to discount past observations in a geometrically decreasing fashion, we can create an exponentially weighted smoother as follows:

$$y_T + \theta y_{T-1} + \theta^2 y_{T-2} + \dots + \theta^{T-1} y_1 = \sum_{t=0}^{T-1} \theta^t y_{T-t}$$

Note that weights do not add up to 1.

$$\sum_{t=0}^{T-1} \theta^t = \frac{1 - \theta^T}{1 - \theta}$$

So, to adjust the smoother, multiply by $\frac{1-\theta}{1-\theta^T}$.

$$\text{If } T \rightarrow \infty, \quad \sum_{t=0}^{T-1} \theta^t = \frac{1 - \theta^T}{1 - \theta} \rightarrow \frac{1}{1 - \theta}$$

So, multiply smoother by $1 - \theta$.

\therefore First order exponential smoother is:

$$\begin{aligned} \tilde{y}_T &= (1 - \theta) \sum_{t=0}^{T-1} \theta^t y_{T-t} \\ &= (1 - \theta) [y_T + \theta y_{T-1} + \theta^2 y_{T-2} + \dots + \theta^{T-1} y_1] \\ &= (1 - \theta) y_T + (1 - \theta) [\theta y_{T-1} + \theta^2 y_{T-2} + \dots + \theta^{T-1} y_1] \end{aligned}$$

$$\begin{aligned} \Rightarrow \tilde{y}_T &= (1-\theta)y_T + (1-\theta)\theta[y_{T-1} + \theta^1 y_{T-2} + \dots + \theta^{T-2} y_1] \\ &= (1-\theta)y_T + \theta \left\{ (1-\theta)[y_{T-1} + \theta^1 y_{T-2} + \dots + \theta^{T-2} y_1] \right\} \end{aligned}$$

$$\therefore \boxed{\tilde{y}_T = (1-\theta)y_T + \theta \tilde{y}_{T-1}}$$

This is a linear combination of the current observation (y_T) and the smoothed observation at the previous time unit.

\Rightarrow Linear combination of the current observation (y_T) and the discounted sum of all previous observations.

Setting $\lambda = 1-\theta$, can rewrite the first-order exponential smoother as:

$$\tilde{y}_T = \lambda y_T + (1-\lambda) \tilde{y}_{T-1}, \text{ where}$$

λ = discount factor = weight put on the last observation, and

$(1-\lambda)$ = weight put on the smoothed value of the previous observations.

Questions: How to choose λ ?
What about \tilde{y}_0 ?

4. The initial value of \tilde{y}_0

Recall $\tilde{y}_T = \lambda y_T + (1-\lambda) \tilde{y}_{T-1}$

So,

$$\begin{aligned}\tilde{y}_1 &= \lambda y_1 + (1-\lambda) \tilde{y}_0 \\ \tilde{y}_2 &= \lambda y_2 + (1-\lambda) \tilde{y}_1 \\ &= \lambda y_2 + (1-\lambda) [\lambda y_1 + (1-\lambda) \tilde{y}_0] \\ &= \lambda (y_2 + (1-\lambda) y_1) + (1-\lambda)^2 \tilde{y}_0\end{aligned}$$

$$\begin{aligned}\tilde{y}_3 &= \lambda y_3 + (1-\lambda) \tilde{y}_2 \\ &= \lambda (y_3 + (1-\lambda) y_2 + (1-\lambda)^2 y_1) + (1-\lambda)^3 \tilde{y}_0\end{aligned}$$

\vdots

$$\therefore \tilde{y}_T = \lambda (y_T + (1-\lambda) y_{T-1} + \dots + (1-\lambda)^{T-1} y_1) + (1-\lambda)^T \tilde{y}_0$$

Note: If T is large, $(1-\lambda)^T \rightarrow 0$

$\therefore \tilde{y}_0$ contributes little to \tilde{y}_T .

Possibilities:

- If process is locally constant in the beginning, take average of a subset of available data, and \bar{y} , and set $\tilde{y}_0 = \bar{y}$.
- If process begins to change early, set $\tilde{y}_0 = y_1$.

B. The value of λ : If $\lambda = 1 \Rightarrow$ Unsmoothed version of original time series, because

$$\tilde{y}_T = y_T$$

If $\lambda = 0$, $\tilde{y}_T = \tilde{y}_0 = \text{Constant!}$

\therefore Variance of the simple exponential smoother varies between zero (when $\lambda = 0$) and the variance of the original time series (when $\lambda = 1$)

If y_i 's are independent and have constant variance,

$$\text{Var}(\tilde{y}_T) = \text{Var}\left(\lambda(y_T + (1-\lambda)y_{T-1} + \dots + (1-\lambda)^{T-1}y_1) + (1-\lambda)^T \tilde{y}_0\right)$$

$$= \text{Var}\left(\lambda \sum_{t=0}^{\infty} (1-\lambda)^t y_{T-t} + (1-\lambda)^T \tilde{y}_0\right)$$

$$= \lambda^2 \text{Var} \sum_{t=0}^{\infty} (1-\lambda)^t y_{T-t} + 0$$

$$= \lambda^2 \sum_{t=0}^{\infty} \text{Var}((1-\lambda)^{2t} y_{T-t})$$

$$= \lambda^2 \cdot \text{Var}(y_T) \sum_{t=0}^{\infty} (1-\lambda)^{2t}$$

$$= \lambda^2 \cdot \text{Var}(y_T) \cdot \frac{1}{1-(1-\lambda)^2} \left[\begin{array}{l} \text{Sum of infinite} \\ \text{geom. series is:} \\ S_{\infty} = \frac{a_1}{1-r} \end{array} \right]$$

$$= \frac{\lambda}{2-\lambda} \cdot \text{Var}(y_T)$$

Usually, values of λ between 0.1 and 0.4 are recommended.

Measures of accuracy:

$$\text{MAPE} = \frac{1}{T} \sum_{t=1}^T \left| \frac{y_t - \tilde{y}_{t-1}}{y_t} \right| * 100 ; (y_t \neq 0)$$

$$\text{MAD} = \frac{1}{T} \sum_{t=1}^T |y_t - \tilde{y}_{t-1}|$$

$$\text{MSD} = \frac{1}{T} \sum_{t=1}^T (y_t - \tilde{y}_{t-1})^2$$

III. Modelling Time Series Data

Let $y_t = f(t; \beta) + \epsilon_t$, where

β = vector of unknown parameters, and
 $\epsilon_t \sim (0, \sigma_\epsilon^2)$ = uncorrelated errors.

For example, the constant-only model is:

$$y_t = \beta_0 + \epsilon_t$$

To see how the simple exponential smoother can be used for model estimation,

consider $SSE = \sum_{t=1}^T (y_t - \beta_0)^2$.

We can consider a modified version of the SSE which assigns geometrically decreasing weights:

$$SSE^* = \sum_{t=0}^{T-1} \theta^t (y_{T-t} - \beta_0)^2 ; \quad |\theta| < 1.$$

Minimizing SSE^* w.r.t. β_0 ,

$$\frac{d}{d\beta_0} SSE^* = -2 \sum_{t=0}^{T-1} \theta^t (y_{T-t} - \hat{\beta}_0) = 0$$

$$\Rightarrow \hat{\beta}_0 \sum_{t=0}^{T-1} \theta^t = \sum_{t=0}^{T-1} \theta^t y_{T-t}$$

Recall $\sum_{t=0}^{T-1} \theta^t = \frac{1-\theta^T}{1-\theta}$, and for large T

$$\sum_{t=0}^{\infty} \theta^t = \frac{1}{1-\theta}$$

$$\therefore \hat{\beta}_0 = \frac{1-\theta}{1-\theta^T} \sum_{t=0}^{T-1} \theta^t y_{T-t}, \text{ and for large } T$$

$$\hat{\beta}_0 = \frac{1-\theta}{1-\theta} \sum_{t=0}^{\infty} \theta^t y_{T-t}$$

Notice Here that

$$\hat{\beta}_0 \text{ is } = \tilde{y}_T !$$

\therefore Exponential Smoother (for constant-only model) is like a WLS !!

IV. Second-Order Exponential Smoothing

~~Consider the linear trend model:~~

~~$$y_t = \beta_0 + \beta_1 t + \varepsilon_t, \quad \varepsilon_t \sim (0, \sigma_\varepsilon^2)$$~~

Recall:

$$\begin{aligned}\tilde{y}_T &= \lambda y_T + (1-\lambda) \tilde{y}_{T-1} \\ &= \lambda (y_T + (1-\lambda) y_{T-1} + \dots + (1-\lambda)^{T-1} y_1) + (1-\lambda)^T \tilde{y}_0 \\ &= \lambda \sum_{t=0}^{\infty} (1-\lambda)^t y_{T-t}\end{aligned}$$

~~For linear trend model,~~

$$\begin{aligned}E(\tilde{y}_T) &= E\left(\lambda \sum_{t=0}^{\infty} (1-\lambda)^t y_{T-t}\right) \\ &= \lambda \sum_{t=0}^{\infty} (1-\lambda)^t E(y_{T-t})\end{aligned}$$

For model with linear trend:

$$y_t = \beta_0 + \beta_1 t + \varepsilon_t; \quad \varepsilon_t \sim (0, \sigma_\varepsilon^2)$$

$$\begin{aligned}\therefore E(\tilde{y}_T) &= \lambda \sum_{t=0}^{\infty} (1-\lambda)^t E(y_{T-t}) \\ &= \lambda \sum_{t=0}^{\infty} (1-\lambda)^t [\beta_0 + \beta_1 (T-t)] \\ &= \lambda \sum_{t=0}^{\infty} (1-\lambda)^t (\beta_0 + \beta_1 T) - \lambda \sum_{t=0}^{\infty} (1-\lambda)^t (\beta_1 t) \\ &= (\beta_0 + \beta_1 T) \lambda \sum_{t=0}^{\infty} (1-\lambda)^t - \lambda \beta_1 \sum_{t=0}^{\infty} (1-\lambda)^t t\end{aligned}$$

Now,
$$\sum_{t=0}^{\infty} (1-\lambda)^t = \frac{1}{1-(1-\lambda)} = \frac{1}{\lambda}$$

and
$$\sum_{t=0}^{\infty} (1-\lambda)^t \cdot t = \frac{1-\lambda}{\lambda^2}$$

$$\begin{aligned} \therefore E(\tilde{y}_T) &= (\beta_0 + \beta_1 T) \cdot \lambda \cdot \frac{1}{\lambda} - \lambda \beta_1 \cdot \frac{(1-\lambda)}{\lambda^2} \\ &= (\beta_0 + \beta_1 T) - \frac{(1-\lambda)}{\lambda} \cdot \beta_1 \end{aligned}$$

$$\therefore E(\tilde{y}_T) = E(y_T) - \frac{(1-\lambda)}{\lambda} \cdot \beta_1$$

\Rightarrow Simple exponential smoother is a biased estimate for the linear trend model.

$$\text{Amount of bias} = E(\tilde{y}_T) - E(y_T) = -\left(\frac{1-\lambda}{\lambda}\right) \beta_1$$

i) If $\lambda \rightarrow 1$, Bias $\rightarrow 0$

ii) But, large value of λ fails to smooth out the constant pattern in the data!

So, what do we do?

Apply simple exponential smoothing to the smoothed series! That is, use second-order exponential smoother!

Let $\tilde{y}_T^{(1)}$ = first-order smoothed exponentials,
and $\tilde{y}_T^{(2)}$ = second-order smoothed exponential.

Then,

$$\tilde{y}_T^{(2)} = \lambda \tilde{y}_T^{(1)} + (1-\lambda) \tilde{y}_{T-1}^{(2)}.$$

If the 1st-order exponential is biased, so is the second order! In fact

$$E(\tilde{y}_T^{(2)}) = E(\tilde{y}_T^{(1)}) - \frac{1-\lambda}{\lambda} \beta_1$$

And, with several substitutions, we can show that

$$a) \quad \hat{\beta}_{1,T} = \frac{\lambda}{1-\lambda} (\tilde{y}_T^{(1)} - \tilde{y}_T^{(2)}), \text{ and}$$

$$(b.i) \quad \hat{\beta}_{0,T} = \tilde{y}_T^{(1)} - T \hat{\beta}_{1,T} + \frac{1-\lambda}{\lambda} \hat{\beta}_{1,T}$$

$$b) \Rightarrow \hat{\beta}_{0,T} = \left(2 - T \cdot \frac{\lambda}{1-\lambda}\right) \tilde{y}_T^{(1)} - \left(1 - T \frac{\lambda}{1-\lambda}\right) \tilde{y}_T^{(2)}$$

\therefore We have a predictor for y_T as

$$\hat{y}_T = \hat{\beta}_{0,T} + \hat{\beta}_{1,T} \cdot T$$

$$\Rightarrow \hat{y}_T = 2 \tilde{y}_T^{(1)} - \tilde{y}_T^{(2)}$$

Exercise: Show that \hat{y}_T is an unbiased predictor of y_T .

See R-Code for Examples 4.1 and 4.2.

V. Higher-Order Exponential Smoothing

For $y_t = \beta_0 + \varepsilon_t$, $\varepsilon_t \sim (0, \sigma_\varepsilon^2) \rightarrow$ 1st-order Exp. Smoother.

For $y_t = \beta_0 + \beta_1 t + \varepsilon_t$, $\varepsilon_t \sim (0, \sigma_\varepsilon^2) \rightarrow$ 2nd-order Exp. Smoother.

For n th degree polynomial model of the form

$$y_t = \beta_0 + \beta_1 t + \frac{\beta_2 t^2}{2!} + \dots + \frac{\beta_n t^n}{n!} + \varepsilon_t,$$

$$\varepsilon_t \sim (0, \sigma_\varepsilon^2),$$

we can use the $(n+1)$ 'th-order exponential smoother to estimate the model parameters.

$$\tilde{y}_T^{(1)} = \lambda y_T + (1-\lambda) \tilde{y}_{T-1}^{(1)}$$

$$\tilde{y}_T^{(2)} = \lambda \tilde{y}_T^{(1)} + (1-\lambda) \tilde{y}_{T-1}^{(2)}$$

$$\vdots$$

$$\tilde{y}_T^{(n)} = \lambda \tilde{y}_T^{(n-1)} + (1-\lambda) \tilde{y}_{T-1}^{(n)}$$

However, even with a quadratic trend model (2nd-degree polynomial), calculations are difficult analytically. So, we would prefer to use an ARIMA model, which is the subject of the next chapter.

VI. Forecasting

Let the τ -step-ahead forecast made at time T be $\hat{y}_{T+\tau}(T)$

A. Constant Process: $y_t = \beta_0 + \varepsilon_t$, $\varepsilon_t \sim (0, \sigma_\varepsilon^2)$.

In this case, forecast for future observation is simply the current value of the exponential smoother:

$$\Rightarrow \hat{y}_{T+\tau}(T) = \tilde{y}_T = \lambda y_T + (1-\lambda) \tilde{y}_{T-1}$$

When y_{T+1} becomes available, we can UPDATE our forecast: $\tilde{y}_{T+1} = \lambda y_{T+1} + (1-\lambda) \tilde{y}_T$

$$\begin{aligned} \text{Therefore, } \hat{y}_{T+1+\tau}(T+1) &= \lambda y_{T+1} + (1-\lambda) \tilde{y}_T \\ &= \lambda y_{T+1} + (1-\lambda) \hat{y}_{T+\tau}(T) \end{aligned}$$

E.g: When $\tau=1$,

$$\begin{aligned} \hat{y}_{T+2}(T+1) &= \lambda y_{T+1} + (1-\lambda) \hat{y}_{T+1}(T) \\ &= \lambda y_{T+1} + \hat{y}_{T+1}(T) - \lambda \hat{y}_{T+1}(T) \\ &\quad \text{Rearranging, we have} \\ &= \hat{y}_{T+1}(T) + \lambda (y_{T+1} - \hat{y}_{T+1}(T)) \end{aligned}$$

= Previous forecast for current observation + $\lambda \times$ Forecast Error made in making current forecast of current observation

$$\therefore \hat{y}_{T+2}(T+1) = \hat{y}_{T+1}(T) + \lambda \times \underbrace{e_{T+1}(1)}_{\text{One-step ahead forecast error}}$$

\therefore Forecast for next observation =
 Previous forecast for current observation
 + Fraction of forecast error in forecasting current observation!

So ... λ (discount factor) determines HOW FAST our forecast reacts to the forecast error.

Large $\lambda \Rightarrow$ Fast Reaction to FE. BUT
 large λ also \Rightarrow forecast reacts fast to random fluctuations!

So ... how to choose λ ?

Choose the λ that ...

... Minimises sum of squared forecast errors!!

$$SSE(\lambda) = \sum_{t=1}^T e_t^2(\lambda) \cdot \left(\text{Calculate for various values of } \lambda \right)$$

We need to always supply intervals for our forecasts

A $(100-\alpha)\%$ P.I. for any lead time τ is:

$$\boxed{\tilde{y}_T \pm Z_{\alpha/2} \cdot \hat{\sigma}_e}, \text{ where}$$

\tilde{y}_T = 1st-order Exponential smoother;

$Z_{\alpha/2}$ = ~~the~~ The relevant value from Std. Normal Dist

and $\hat{\sigma}_e$ = standard error of the forecast errors.

Question: This gives constant P.I.'s. NOT GOOD!

Example 4.4 : Note the $\hat{y}_{T+h}(7P)$ and P.I.'s for the forecasts : All Constant!

B. Example 4.5 : First-Order Exponential Smoother for a model with LINEAR TREND.

Problem : SSE \downarrow as $\lambda \uparrow$

\Rightarrow Data are autocorrelated!

See ACF.

\therefore ARIMA may be better. Chapter 6!

OR, try 2nd-Order Exponential Smoothing.

And try (1) 1-step-, 2-step-, ..., 12-step-ahead forecasts; OR

(2) 1-step-ahead forecasts

The latter performs better.

C. Standard Error of forecasts, $\hat{\sigma}_e$

Assuming the model is correct (and constant in time), define 1-step-ahead FE as:

$$e_T(1) = y_T - \hat{y}_T(T-1).$$

Then,

$$\hat{\sigma}_e^2 = \frac{1}{T} \sum_{t=1}^T e_t^2(1) = \frac{1}{T} \sum_{t=1}^T [y_t - \hat{y}_t(t-1)]^2.$$

And if $\sigma_e^2(z)$ = z-step-ahead forecast variance

$$= \frac{1}{T-z+1} \sum_{t=z}^T e_t^2(z)$$

\downarrow
Not same as $e_t^2(1)$

D. Adaptive Updating of λ , the discount factor

Trigg and Leach Method:

$$\hat{y}_T = \lambda_T \cdot y_T + (1 - \lambda_T) \tilde{y}_{T-1}$$

Let Mean Absolute Deviation, Δ , be defined as:

$$\Delta = E(|e - E(e)|). \text{ Then, the estimate of MAD is:}$$

$$\hat{\Delta}_T = \delta |e_T(1)| + (1 - \delta) \hat{\Delta}_{T-1}$$

Also define the Smoothed Error as:

$$Q_T = \delta e_T(1) + (1 - \delta) Q_{T-1}$$

Finally, let the "tracking signal" be defined as:

$$Q_T / \hat{\Delta}_T$$

(*) Then, setting $\lambda_T = \left| \frac{Q_T}{\hat{\Delta}_T} \right|$ will allow for automatic updating of the discount factor.

Example 4.6 : See R Code.

E. Model Assessment: Plot ACF of forecast errors. If sample ACF exceeds ± 2 s.e., violates assumption of uncorrelated errors!

VII. Exponential Smoothing for Seasonal Data

A. Additively seasonal model

Let $\boxed{y_t = L_t + S_t + E_t}$, where

$L_t = \beta_0 + \beta_1 t$ = Level + Trend Component
= Permanent Component.

S_t = Seasonal Component, with

$S_t = S_{t+s} = S_{t+2s} = \dots$ for $t=1, 2, \dots, s-1$, where
 s = length of season, or period of cycles;
and

E_t = Random component,
 $\sim (0, \sigma_e^2)$.

Also, $\sum_{t=1}^s S_t = 0 \Rightarrow$ Seasonal Adjustments add to zero during one season.

To ~~deals~~ in forecasting future observations; we use first-order exponential smoothing:

Assuming that the current observation, y_t is obtained, we would like to make τ -step-ahead forecasts ~~over~~.

The principal idea is to update estimates of:
 \hat{L}_t , $\hat{\beta}_{1,t}$, and \hat{S}_t , so that τ -step-ahead forecast of y is:

$$\boxed{\hat{y}_{T+\tau}(T) = \hat{L}_T + \hat{\beta}_{1,T} \cdot \tau + \hat{S}_T(\tau-s)}$$

Here, $\hat{L}_T = \underbrace{\lambda_1 (y_T - \hat{S}_{T-2})}_{\lambda_1 \times \text{current value of } L_T} + (1-\lambda_1) \underbrace{(\hat{L}_{T-1} + \hat{\beta}_{1,T-1})}_{\text{Forecast of } L_T \text{ based on estimates at } T-1}.$

Similarly,

$$\hat{\beta}_{1,T} = \lambda_2 \underbrace{(\hat{L}_T - \hat{L}_{T-1})}_{\text{current value of } \beta_1} + (1-\lambda_2) \underbrace{\hat{\beta}_{1,T-1}}_{\text{Forecast of } \beta_1 \text{ at time } T-1}$$

and,

$$\hat{S}_T = \lambda_3 (y_T - \hat{L}_T) + (1-\lambda_3) \hat{S}_{T-2}.$$

Note that $0 < \lambda_1, \lambda_2, \lambda_3 < 1$.

Once again, we need initial values of the exponential smoothers:

$$\text{all at time } t=0 \left\{ \begin{array}{l} \hat{\beta}_{0,0} = \hat{L}_0 = \hat{\beta}_0 \\ \hat{\beta}_{1,0} = \hat{\beta}_1 \\ \hat{S}_{j-2} = \hat{y}_j \quad \text{for } 1 \leq j \leq s-1 \\ \hat{S}_0 = - \sum_{j=1}^{s-1} \hat{y}_j \end{array} \right.$$

Example 4.7 : See R-Code.

B. Multiplicative Seasonal Model

What if the seasonality is proportional to the average level of the seasonal time series.

$$y_t = L_t \cdot S_t + E_t, \text{ where } L_t, S_t, \text{ and } E_t \text{ are as before.}$$

Once again, we can use three exponential smooths to obtain parameter estimates in the eqn.

Example 4.8 See R-Code.

VIII. Biscuervillance Data : Please read pp 286-299
DIY carefully!

IX. Exponential Smoothing and ARIMA models

Recall : $\tilde{y}_T = \lambda y_T + (1-\lambda) \tilde{y}_{T-1}$

forecast error : $e_T = y_T - \hat{y}_{T-1}$, and

$$\therefore e_{T-1} = y_{T-1} - \hat{y}_{T-2}$$

$$(1-\lambda) * e_{T-1} = (1-\lambda) y_{T-1} - (1-\lambda) \hat{y}_{T-2}$$

~~Subtract from e_T~~

$$\Rightarrow (1-\lambda) e_{T-1} = y_{T-1} - \lambda y_{T-1} - (1-\lambda) \hat{y}_{T-2}$$

$$\Rightarrow e_T - (1-\lambda) e_{T-1} = y_T - y$$

Subtract $(1-\lambda) e_{T-1}$ from e_T :

$$\Rightarrow e_T - (1-\lambda)e_{T-1} = (y_T - \hat{y}_{T-1}) - (1-\lambda)[y_{T-1} - \hat{y}_{T-2}]$$

$$\Rightarrow e_T - (1-\lambda)e_{T-1} = y_T - \hat{y}_{T-1} - y_{T-1} + \underbrace{\lambda y_{T-1} + (1-\lambda)\hat{y}_{T-2}}_{= \hat{y}_{T-1}}$$

$$\Rightarrow e_T - (1-\lambda)e_{T-1} = y_T - \hat{y}_{T-1} - y_{T-1} + \hat{y}_{T-1} \\ = y_T - y_{T-1}$$

$$\therefore y_T - y_{T-1} = e_T - (1-\lambda)e_{T-1} \\ = e_T - \theta e_{T-1}, \text{ where } \theta = 1-\lambda.$$

$$\therefore (1-B)y_T = (1-\theta B)e_T, \text{ where} \\ B = \text{Backshift Operator.}$$

This is an Integrated Moving Average model
of order $(\underset{\substack{\uparrow \\ I}}{1}, \underset{\substack{\uparrow \\ MA}}{1})$

We will do ARIMA models in detail next.