

KPI

Brand	Discount Percentage	Mrp	Sale Price	Number Of Reviews
Apple	617	5,459,600	4,964,581	115,424

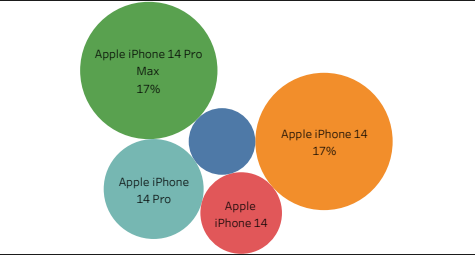
KPI 2

Active Users (mm)	Revenue Generated	Units sold (mm)
25.00	13.00	20.70

Model specification

Model	Processor	Front Came..	Rear Camera	Colour	
APPLE IPHONE ..	A Bionic Chip with Next G..	12MP	12MP + 12MP	Blue	59,900
APPLE IPHONE ..	A Bionic Chip with Next G..	12MP	12MP + 12MP	Blue	74,900
APPLE IPHONE ..	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHONE ..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHONE ..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

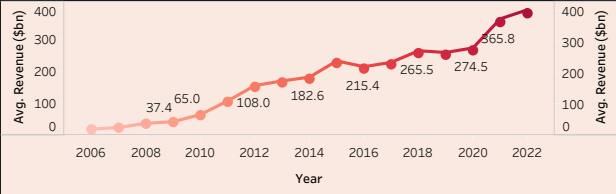
Model share



Colour for model s..  
Multiple values

Brand for model sp..  
APPLE

Annual revenue



Year for KPI  
2009