


IDEATION PHASE BRAINSTROMING & IDEA PRIORITIZATION TEMPLATE

DATE	13 MARCH 2023
TEAM ID	NM2023TMIDO7305
PROJECT NAME	UNCOVERING THE GAMING INDUSTRY'S HIDDEN GEMS : A COMPREHENSIVE ANALYSIS OF VIDEO GAME SALES
MAXIMUM MARK	5 MARK

Brainstorm & idea prioritization template:

Brainstroming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving

Step1: team gathering, collaboration and select the problem statement:



Brainstorm & idea prioritization

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👥 2-8 people recommended

➔ Before you collaborate
A little bit of preparation goes a long way with this session. Here's what you need to do to get going.

🕒 10 minutes

A Team gathering
Define who should participate in the session and send an invite. Share relevant information or pre-work ahead.

B Set the goal
Think about the problem you'll be focusing on solving in the brainstorming session.

C Learn how to use the facilitation tools
Use the Facilitation Superpowers to run a happy and productive session.

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1 Define your problem statement
What problem are you trying to solve? Frame your problem as a How Might We statement. This will be the focus of your brainstorm.

🕒 5 minutes

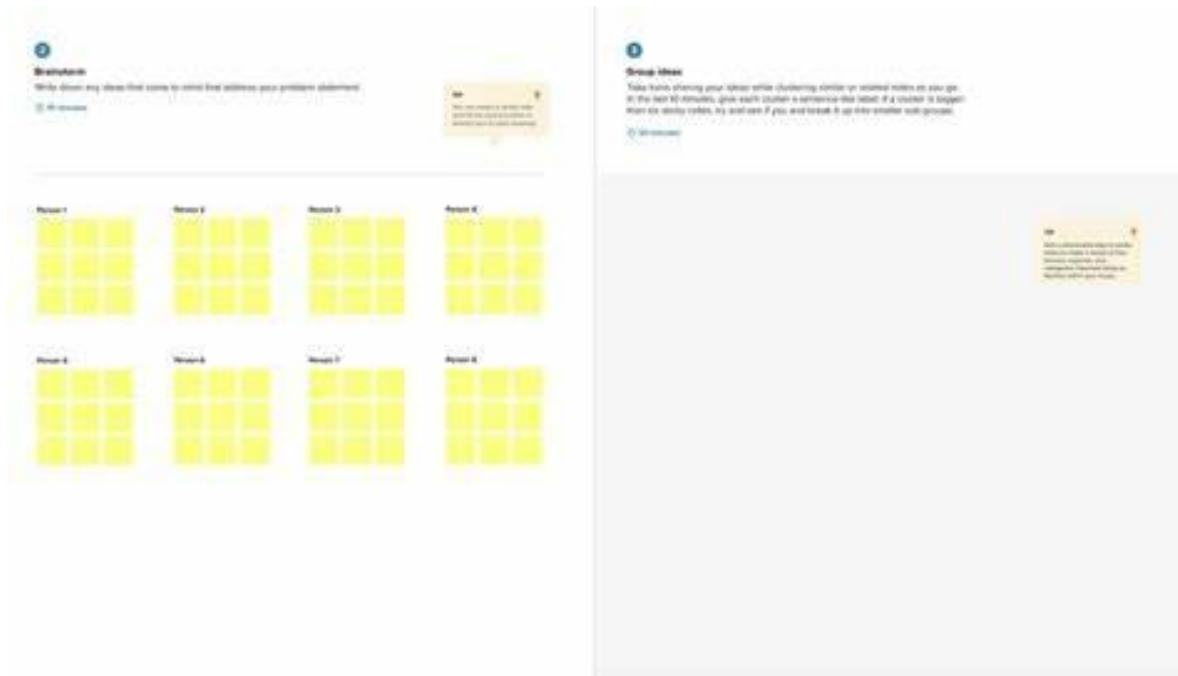
PROBLEM

How might we [your problem statement]?

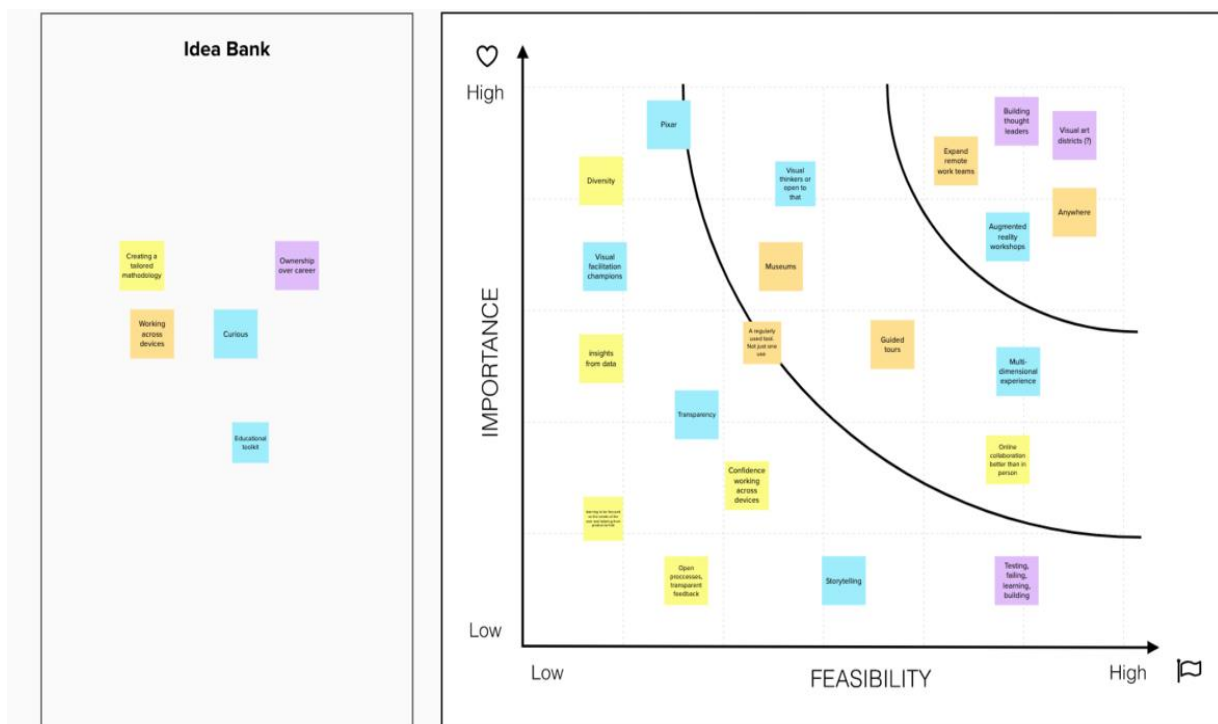
Key rules of brainstorming
To run an smooth and productive session

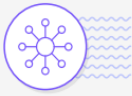
- 🗣️ Stay in topic.
- 💡 Encourage wild ideas.
- ⏸️ Defer judgment.
- 👂 Listen to others.
- 🗣️ Go for volume.
- 🖼️ If possible, be visual.

STEP 2: BRAINSTROMING,IDEA LISTING AND GROUPING:



STEP 3:IDEA PRIORITIZATION:





Mind map brainstorm

Quickly output ideas and patterns into a structured diagram. Our mind map brainstorming template will help you create new connections with your team.

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Need some inspiration?

Save a finished version of this template to kickstart your work.

[Open example](#)

Brainstorm ideas

Add the challenge as a question to the center of your mind map, and work individually adding your ideas to the mind map.

