



कार्यालय, मुख्य चुनाव अधिकारी, दिल्ली
OFFICE OF THE CHIEF ELECTORAL OFFICER, DELHI

पुराना सेंट स्टीफन कॉलेज भवन
कश्मीरी गेट, दिल्ली -110006

Old St. Stephen's College Building
Kashmere Gate, Delhi-110006
E-mail : osdmedia2024@gmail.com

No.F.48/CEO/Media/Cert./Vol.XV/2020/157

Dated : 08.03.2024

CERTIFICATION OF ADVERTISEMENT FOR ADVERTISING THROUGH SOCIAL MEDIA/YOUTUBE/GOOGLE NETWORK/HOARDINGS

I.

(i) Name and address of the applicant / Political Party / candidate / person / Group of persons / association / Organization / Trust

Sh. Sanket Gupta, Co Convenor, BJP
Legal Cell.
Bharatiya Janata Party, 6A Deen Dayal
Upadhyay Marg, New Delhi.

(ii) & (iii) Title and duration of Advertisement :

Creative No.	Creative Name	Duration
1	GDN MFVFM Hindi 04-03-24-B-12-Startup	NIL
2	GDN MFVFM Hindi 04-03-24-B-12-Koushal	NIL
3	GDN MFVFM Hindi 04-03-24-B-12-IIT	NIL
4	GDN MFVFM Hindi 04-03-24-B-12-Road	NIL
5	GDN MFVFM Hindi 04-03-24-B-12-Airport	NIL
6	GDN MFVFM Hindi 04-03-24-B-12-Digital	NIL
7	GDN MFVFM Hindi 04-03-24-B-12-Solar	NIL
8	GDN MFVFM Hindi 04-03-24-B-12-Medical-Seats	NIL
9	GDN MFVFM Hindi 04-03-24-B-12-VBM	NIL
10	GDN MFVFM Hindi 04-03-24-B-12-Defence	NIL
11	GDN MFVFM Hindi 04-03-24-B-12-Khelo-India	NIL

- (iv) Language(s) used in advertisement : Hindi
(v) Date of submission of advertisement : 08.03.2024
(vi) Date of certification : 08.03.2024

II. Certified that the above advertisements are fit for use/advertising through Social Media/Youtube/Google Network/Hoardings as per Instructions issued by Election Commission of India vide letter No. 491/MCMC/5/2023/Communication dated 24th August, 2023.

III. Further, contents mentioned in the Political Advertisement (in hard copy) and shown in the Creatives are certified and contents attached, if any, with link(s) are not being considered for certification/modification/rejection, since, these are not visible/seen by the committee.

IV. The certified copy of the above transcript in Hindi along with electronic copy (CD) is enclosed.

V. **Disclaimer :** The responsibility for the factuality and correctness of claims and allegations made in the advertisement lie wholly with the publisher/advertiser. The certification committee is in no way answerable or liable for any damage or loss or injury, civil or criminal on account of broadcast/telecast/ hosting of the advertisement.

(Kaanchan Azad)

OSD (Media)/Designated Officer
Chairman/Member/Designated Officer
Pre-Certification Committee
Media Certification and Monitoring Committee (MCAC)
Office of Chief Electoral Officer, Delhi
Old St. Stephens College Building
Kashmere Gate, Delhi-110006

Place : New Delhi

Date : 08.03.2024

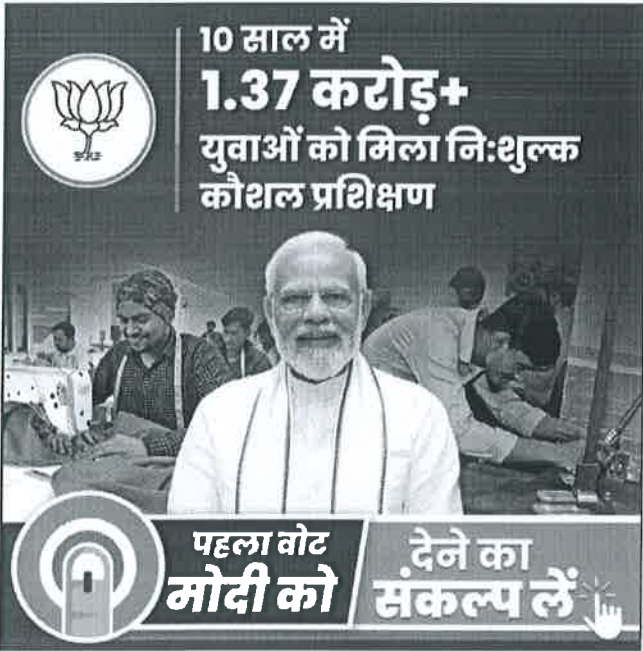
Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_Hindi_04-03-24-B-12-Startup
Medium	Social Media/Youtube/Google Network/Hoarding/Publisher
Language	Hindi

Creative	Text
	<p>10 साल में 1 लाख+ स्टार्टअप 100+ यूनिफॉर्म</p> <p>पहला वोट मोदी को देने का संकल्प लें</p>



[Signature]
04/03/2024
Chairman/Member/Designated Officer
Pre-Certification Committee
Media Certification and Monitoring Committee (MCMC)
Office of Chief Electoral Officer, Delhi
Old St. Stephens College Building
Vardaan, Con, Delhi 110006


Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_Hindi_04-03-24-B-12-Koushal
Medium	TVC/Social Media/Youtube/Google Network/Radio/IVRS
Language	Hindi

Creative	Text
	<p>10 साल में 1.37 करोड़+ युवाओं को मिला निःशुल्क कौशल प्रशिक्षण</p> <p>पहला वोट मोदी को देने का संकल्प लें</p>



Sunanda
05/03/2024
Chairman/Member/Designated Officer
Pre-Certification Committee
Media Certification and Monitoring Committee (MCMC)
Office of Chief Electoral Officer, Delhi
Old St. Stephens College Building
Kashmere Gate, Delhi-110006

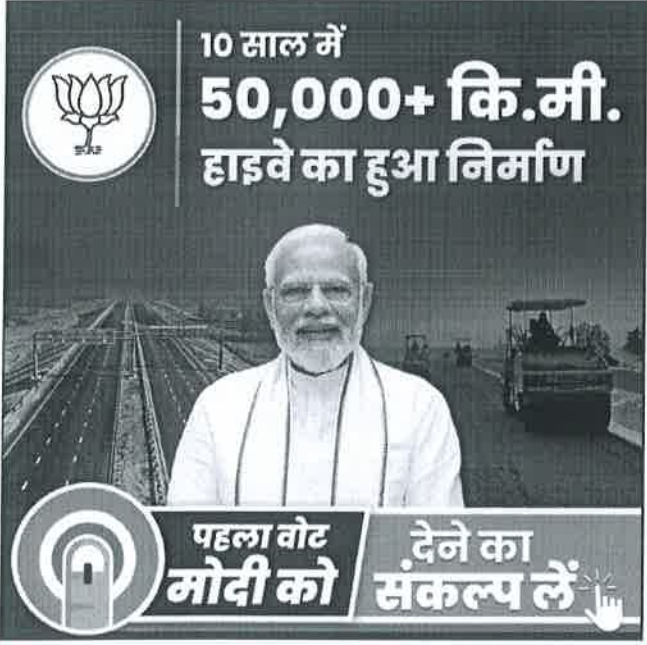
Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_Hindi_04-03-24-B-12-IIT
Medium	Social Media/Youtube/Google Network/Hoardings
Language	Hindi

Creative	Text
	<p>10 साल में 390 विश्वविद्यालय, 7 नए IIT, 7 नए IIM</p> <p>पहला वोट मोदी को देने का संकल्प लें</p>



Suman Singh
Chairman/Member/Designated Officer
Pre-Certification Committee
Media Certification and Monitoring Committee (MCMC)
Office of Chief Electoral Officer, Delhi
Old St. Stephens College Building
Kashmere Gate, Delhi-110006


Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_Hindi_04-03-24-B-12-Road
Medium	Social Media/Youtube/Google Network/Hoardings
Language	Hindi

Creative	Text
	<p>10 साल में 50,000+ कि.मी. हाइवे का हुआ निर्माण</p> <p>पहला वोट मोदी को देने का संकल्प लें</p>



Signature
Chairman/Member/Designated Officer
Pre-Certification Committee
Media Certification and Monitoring Committee (MCMC)
Office of Chief Electoral Officer, Delhi
Old St. Stephens College Building
Kashmere Gate, Delhi-110008

Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_Hindi_04-03-24-B-12-Airport
Medium	Social Media/Youtube/Google Network/Hoardings
Language	Hindi

Creative	Text
	<p>10 साल में 75 नए एयरपोर्ट का हुआ निर्माण</p> <p>पहला वोट मोदी को देने का संकल्प लें</p>



Sumit
04/03/24
Chairman/Member/Designated Officer
Pre-Certification Committee
Media Certification and Monitoring Committee (MCMC)
Office of Chief Electoral Officer, Delhi
Old St. Stephens College Building
Kashmere Gate, Delhi-110006


Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_Hindi_04-03-24-B-12-Digital
Medium	Social Media/Youtube/Google Network/Hoardings
Language	Hindi

Creative	Text
	<p>10 साल में डिजिटल ट्रांजेक्शन में नंबर-1 बना भारत</p> <p>पहला वोट मोदी को देने का संकल्प लें</p>



Signature
04/03/24
Chairman/Member/Designated Officer
Pre-Certification Committee
Media Certification and Monitoring Committee (MCMC)
Office of Chief Electoral Officer, Delhi
Old St. Stephens College Building
Kashmere Gate, Delhi-110006


Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_Hindi_04-03-24-B-12-Solar
Medium	Social Media/Youtube/Google Network/Hoardings
Language	Hindi

Creative	Text
	<p>10 साल में 2300% बढ़ी सौर ऊर्जा उत्पादन की क्षमता</p> <p>पहला वोट मोदी को देने का संकल्प लें</p>



[Signature]
Chairman/Member Designated Officer
Pre-Certification Committee
Media Certification and Monitoring Committee (MCMC)
Office of Chief Electoral Officer, Delhi
Old St. Stephens College Building,
Kashmere Gate, Delhi-110008


Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_Hindi_04-03-24-B-12-Medical-Seats
Medium	Social Media/Youtube/Google Network/Hoardings
Language	Hindi

Creative	Text
	<p>10 साल में 69,000+ मेडिकल सीटों की हुई वृद्धि</p> <p>पहला वोट मोदी को देने का संकल्प लें</p>



Sumit
08/03/2024
Chairman/Member/Designated Officer
Pre-Certification Committee
Media Certification and Monitoring Committee (MCMC)
Office of Chief Electoral Officer, Delhi
Old SL, Shekhar C-Block Building


Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_Hindi_04-03-24-B-12-VBM
Medium	Social Media/Youtube/Google Network/Hoardings
Language	Hindi

Creative	Text
	<p>कोविड काल में 2.97 करोड़+ यात्रियों को वंदे भारत मिशन से सुरक्षित भारत लाया गया</p> <p>पहला वोट मोदी को देने का संकल्प लें</p>




 Chairman/Member/Designated Officer
 Pre-Certification Committee
 Media Certification and Monitoring Committee (MCMC)
 Office of Chief Electoral Officer, Delhi
 Old St. Stephens College Building
 Kashmir Gate, Delhi-110006


Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_Hindi_04-03-24-B-12-Defence
Medium	Social Media/Youtube/Google Network/Hoardings
Language	Hindi

Creative	Text
 <p>10 साल में रक्षा क्षेत्र में भारत बना आत्मनिर्भर ₹16,000 करोड़ के पार पहुंचा सुरक्षा निर्यात</p> <p>पहला वोट मोदी को देने का संकल्प लें</p>	<p>10 साल में रक्षा क्षेत्र में भारत बना आत्मनिर्भर ₹16,000 करोड़ के पार पहुंचा सुरक्षा निर्यात</p> <p>पहला वोट मोदी को देने का संकल्प लें</p>



[Signature]
08/03/24
Chairman/Member/Designated Officer
Pre-Certification Committee
Media Certification and Monitoring Committee (MCMC)
Office of Chief Electoral Officer, Delhi
Old St. Stephens College Building
New Delhi - 110002

Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_Hindi_04-03-24-B-12-Khelo-India
Medium	Social Media/Youtube/Google Network/Hoardings
Language	Hindi

Creative	Text
 <p>10 साल में 1000 खेलो इंडिया केंद्रों से युवाओं को मिल रहा विश्व स्तरीय प्रशिक्षण</p> <p>पहला वोट मोदी को</p> <p>देने का संकल्प लें</p>	<p>10 साल में 1000 खेलो इंडिया केंद्रों से युवाओं को मिल रहा विश्व स्तरीय प्रशिक्षण</p> <p>पहला वोट मोदी को देने का संकल्प लें</p>



Suman
Chairman/Member/Designated Officer
Pre-Certification Committee
Media Certification and Monitoring Committee (MCMC)
Office of Chief Electoral Officer, Delhi
Old St. Stephens College Building
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