



कार्यालय, मुख्य चुनाव अधिकारी, दिल्ली

OFFICE OF THE CHIEF ELECTORAL OFFICER, DELHI

पुराना सेंट स्टीफन कॉलेज भवन
कश्मीरी गेट, दिल्ली - 110006

Old St. Stephen's College Building
Kashmere Gate, Delhi-110006
E-mail : esdmedia2024@gmail.com

F.NO. 1/CEO/MCMC/2024/ 21

Dated : 18-03-2024

**CERTIFICATION OF ADVERTISEMENT FOR ADVERTISING THROUGH
VAN/SOCIAL MEDIA/DIGITAL MEDIA**

I.

(i) Name and address of the applicant / Political Party /
candidate / person / Group of persons / association /
Organization / Trust

Sh. Sanket Gupta, Co Convenor, BJP
Legal Cell,
Bharatiya Janata Party, 6A DeenDayal
Upadhyay Marg, New Delhi.

(ii) & (iii) Title of Advertisement:

Creative No.	Creative Name
1	GDN MFVFM English 04-03-2024-B-12-Startup
2	GDN MFVFM English 04-03-2024-B-12-Koushal
3	GDN MFVFM English 04-03-2024-B-12-IIT
4	GDN MFVFM English 04-03-2024-B-12-Road
5	GDN MFVFM English 04-03-2024-B-12-Airport
6	GDN MFVFM English 04-03-2024-B-12-Digital
7	GDN MFVFM English 04-03-2024-B-12-Solar
8	GDN MFVFM English 04-03-2024-B-12-Medical-Seats
9	GDN MFVFM English 04-03-2024-B-12-VBM
10	GDN MFVFM English 04-03-2024-B-12-Defence
11	GDN MFVFM English 04-03-2024-B-12-Khelo-India


- (iv) Language(s) used in advertisement : English
(v) Date of submission of advertisement : 14.03.2024
(vi) Date of certification : 16.03.2024

II. Certified by the Media Pre Certification Committee as the above advertisements are found fit for broadcast/ telecast through VAN/Social Media/Digital Media as per Instructions issued by Election Commission of India vide letter No. 491/MCMC/5/2023/Communication dated 24th August, 2023.

III. Further, contents mentioned in the Political Advertisement (in hard copy) and shown in the Creatives are certified and contents attached, if any, with link(s) are not being considered for certification/modification/rejection, since, these are not visible/seen by the committee.

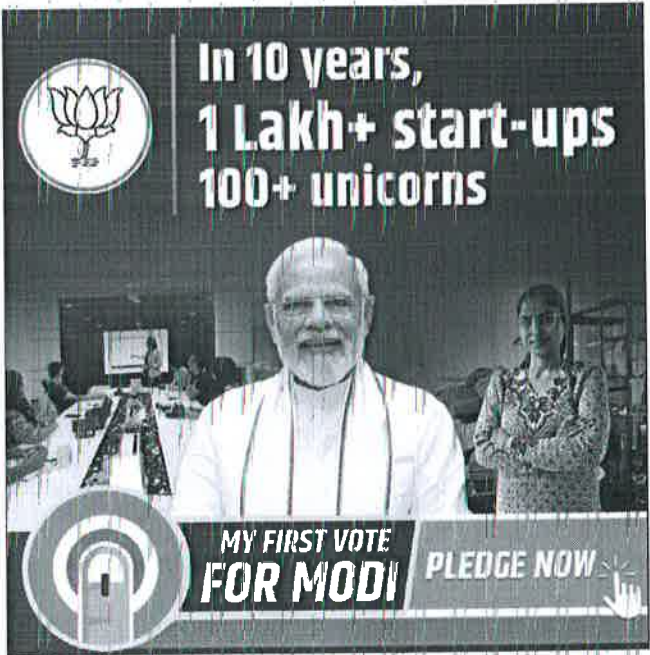
IV. The certified copy of the above transcript in English along with electronic copy (CD) is enclosed.

This issues with prior approval of Chairman & members of Media Certification & Monitoring Committee.


Pankaj Joshi
Designated Officer (MCMC)
Committee on Certification
Office of the Chief Electoral Officer, Delhi
Old St. Stephen's College Building,
Kashmere Gate, Delhi-110006

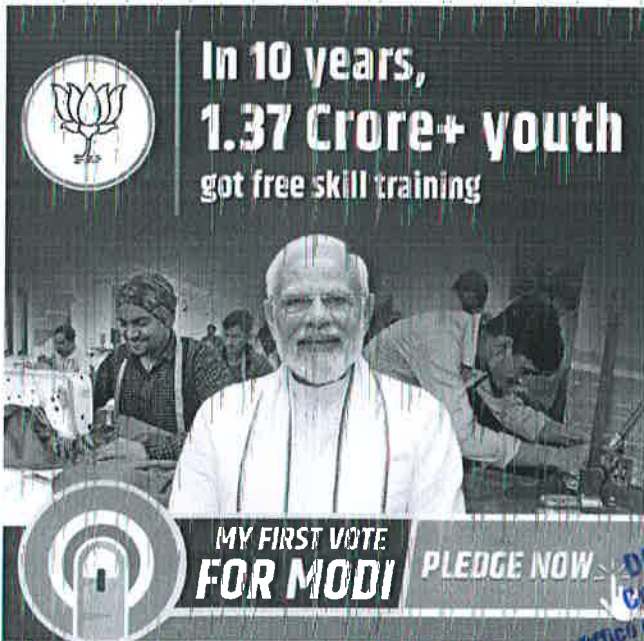
Disclaimer: The onus of proving the correctness of claims, figures and data made in the advertisement rests wholly with the respective political parties. The certification committee is in no way answerable or liable for any damage or loss or injury, civil or criminal on account of broadcast/telecast/ hosting of the advertisement.

Party	Bharatiya Janata Party
Creative Name	GDN_MFVEM_English_04-03-24-B-12-Startup
Medium	Social Media/Youtube/Google Network/Hoarding/Publisher
Language	English

Creative	Text
	<p>In 10 Years 1 Lakh+ start-ups 100+ unicorns</p> <p>My First Vote For Modi Pledge Now</p> <p>DESIGNATED OFFICER Committee on Certification Office of the Chief Electoral Officer, Delhi Old. St. Stephen's College Building, Kashmere Gate, Delhi-110006</p>

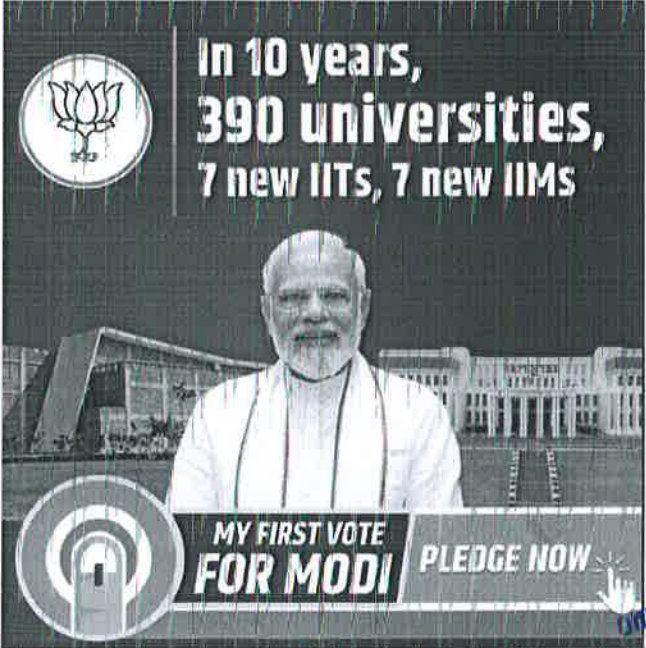


Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_English_04-03-24-B-12-Koushal
Medium	Social Media/Youtube/Google Network/Hoardings
Language	English

Creative	Text
	<p>In 10 years, 1.37 Crore+ youth got free skill training</p> <p>My First Vote For Modi Pledge Now</p> <p><i>DESIGNATED OFFICER</i> Committee on Certification Office of the Chief Electoral Officer, Delhi Old St. Stephen's College Building, Kashmere Gate, Delhi-110006</p>

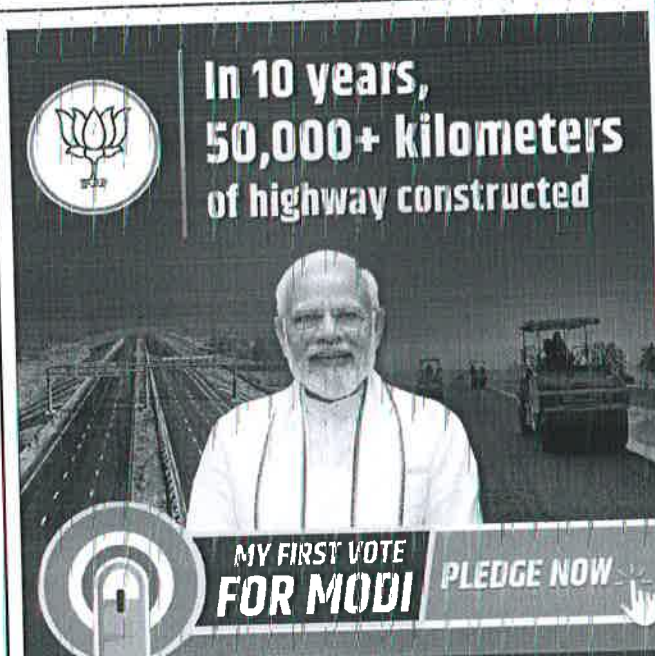


Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_English_04-03-24-B-12-IIT
Medium	Social Media/Youtube/Google Network/Hoardings
Language	English

Creative	Text
	<p>In 10 years, 390 universities, 7 new IITs, 7 new IIMs</p> <p>My First Vote For Modi Pledge Now</p> <p><i>DESIGNATED OFFICER</i> Committee on Certification Office of the Chief Electoral Officer, Delhi Old. St. Stephen's College Building, Kashmere Gate, Delhi-110006</p>




Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_English_04-03-24-B-12-Road
Medium	Social Media/Youtube/Google Network/Hoardings
Language	English

Creative	Text
	<p>In 10 years 50,000+ kilometers of highway constructed</p> <p>My First Vote For Modi Pledge Now</p> <p><i>[Signature]</i> DESIGNATED OFFICER Committee on Certification Office of the Chief Electoral Officer, Delhi Old. St. Stephen's College Building, Kashmere Gate, Delhi-110006</p>




Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_English_04-03-24-B-12-Airport
Medium	Social Media/Youtube/Google Network/Hoardings
Language	English

Creative	Text
	<p>In 10 years, 75 new airports constructed</p> <p>My First Vote For Modi Pledge Now</p> <p>DESIGNATED OFFICER Committee on Certification Office of the Chief Electoral Officer, Delhi Old. St. Stephen's College Building, Rashtrapati Ghat, Delhi-110006</p>

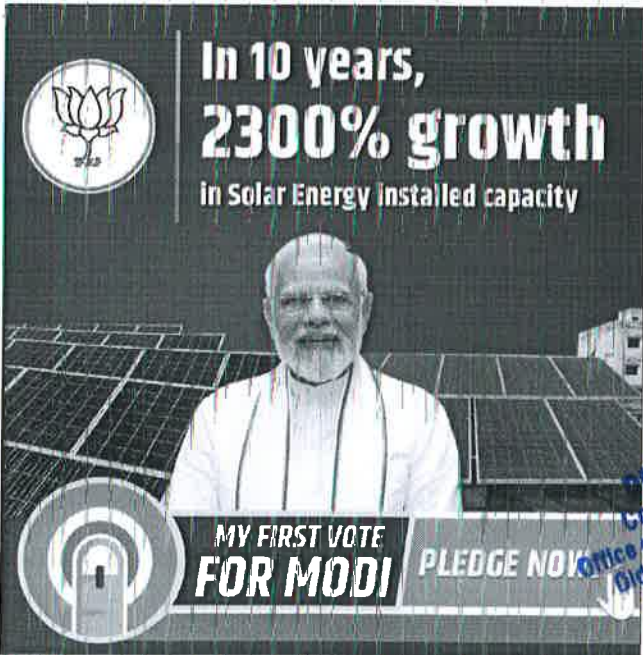


Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_English_04-03-24-B-12-Digital
Medium	Social Media/Youtube/Google Network/Hoardings
Language	English

Creative	Text
	<p>In 10 years, With ₹18.28 Lakh Crore in digital transactions, India becomes world leader</p> <p>My First Vote For Modi Pledge Now</p> <p><i>DESIGNATED OFFICER</i> Committee on Certification Office of the Chief Electoral Officer, Delhi Old St. Stephen's College Building, Lachmare Gate, Delhi-110006</p>

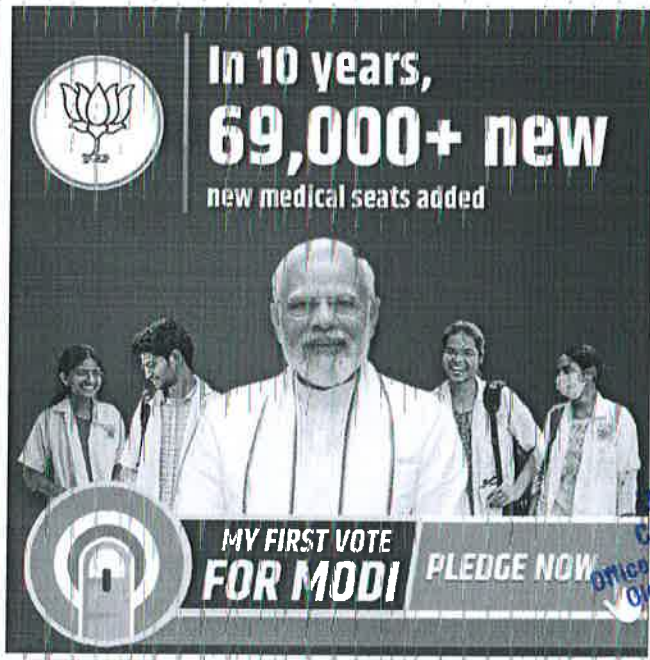


Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_English_04-03-24-B-12-Solar
Medium	Social Media/Youtube/Google Network/Hoardings
Language	English

Creative	Text
	<p>In 10 years, 2300% growth in Solar Energy installed capacity</p> <p>My First Vote For Modi Pledge Now</p> <p>DESIGNATED OFFICER Committee on Certification Office of the Chief Electoral Officer, Delhi Old, St. Stephen's College Building, Kashmere Gate, Delhi-110006</p>

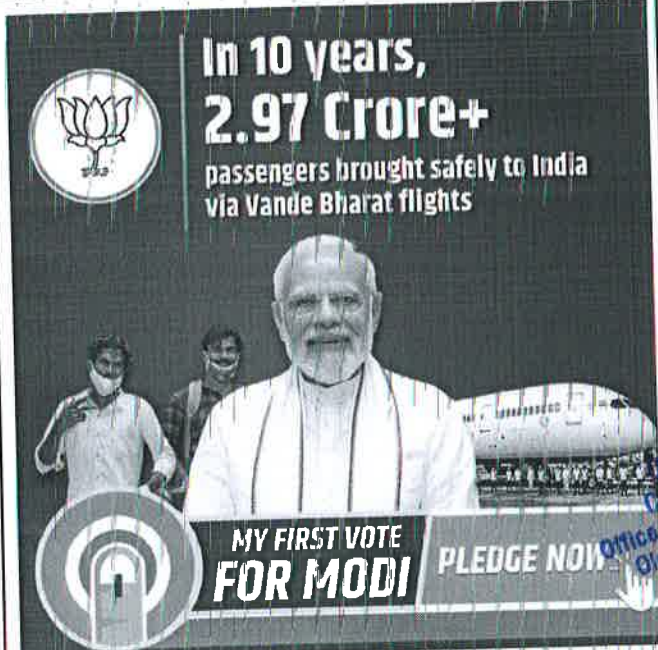


Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_English_04-03-24-B-12-Medical-Seats
Medium	Social Media/Youtube/Google Network/Hoardings
Language	English

Creative	Text
	<p>In 10 years, 69,000+ new medical seats added</p> <p>My First Vote For Modi Pledge Now</p> <p><i>DESIGNATED OFFICER</i> Committee on Certification Office of the Chief Electoral Officer, Delhi Old St. Stephen's College Building, Kashmere Gate, Delhi-110006</p>

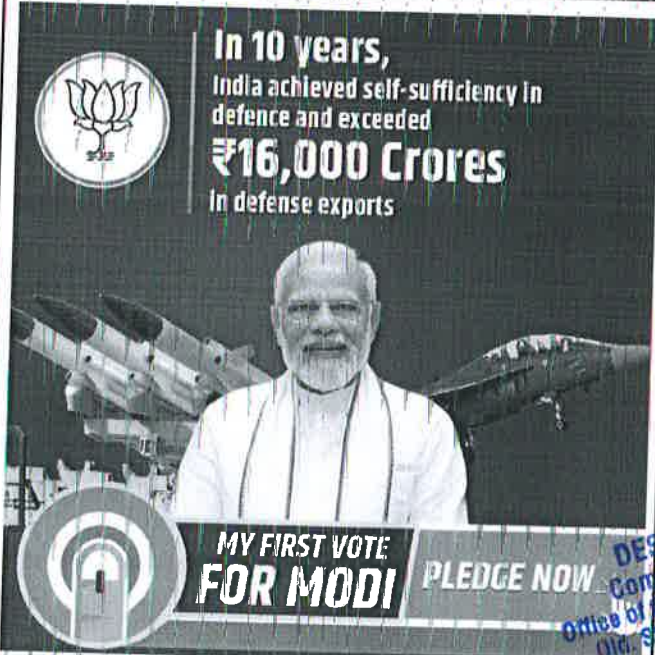


Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_English_04-03-24-B-12-VBM
Medium	Social Media/ Youtube/ Google Network/ Hoardings
Language	English

Creative	Text
	<p>In 10 years, 2.97 Crore+ passengers brought safely to India via Vande Bharat flights</p> <p>My First Vote For Modi Pledge Now</p> <p><i>[Signature]</i> DESIGNATED OFFICER Committee on Certification of the Chief Electoral Officer, Delhi Office of the Chief Electoral Officer, Delhi Old St. Stephen's College Building, Kashmere Gate, Delhi-110006</p>

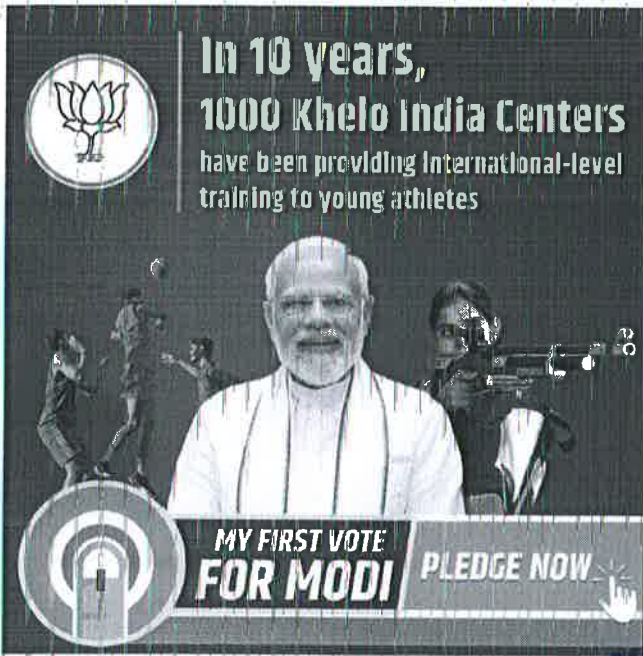


Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_English_04-03-24-B-12-Defence
Medium	Social Media/Youtube/Google Network/Hoardings
Language	English

Creative	Text
 <p>In 10 years, India achieved self-sufficiency in defence and exceeded ₹16,000 Crores In defence exports</p> <p>MY FIRST VOTE FOR MODI</p> <p>PLEDGE NOW</p>	<p>In 10 years India achieved self-sufficiency in defence and exceeded ₹16,000 Crores in defence exports</p> <p>My First Vote For Modi Pledge Now</p> <p><i>DESIGNATED OFFICER</i> Committee on Certification Office of the Chief Electoral Officer, Delhi Old, St. Stephen's College Building, Rashtrapati Gate, Delhi-110006</p>



Party	Bharatiya Janata Party
Creative Name	GDN_MFVFM_English_04-03-24-B-12-Khelo-India
Medium	Social Media/Youtube/Google Network/Hoardings
Language	English

Creative	Text
	<p>In 10 years 1000 Khelo India Centers have been providing international-level training to young athletes</p> <p>My First Vote For Modi Pledge Now</p> <p><i>[Signature]</i> DESIGNATED OFFICER Committee on Certification Office of the Chief Electoral Officer, Delhi Old. St. Stephen's College Building, Kashmere Gate, Delhi-110006</p>

