

Search

Current Selections

Region (Sales)

GERMANY	6,767,...
JAPAN	22,854,...
NORDIC	88,973,...
SPAIN	7,104,...
UK	20,885,...
USA	57,391,...

Sales Reps

Amanda Honda	4001903.61	4,001,...
Amanda Honda-Amalia...	7515260.58	7,515,...
Amanda Honda-Carl L...	1440901.71	1,440,...
Amanda Honda-Molly ...	948150.16	948,150
Amanda Honda-Molly ...	4956937.22	4,956,...
Amanda Honda-Molly ...	4854110.15	4,854,...
Amanda Honda-Molly ...	2228774.32	2,228,...
Amanda Honda-Molly ...	2518928.39	2,518,...
Amanda Honda-Sheila...	995816.78	995,817
Amanda Honda-Sheila...	569853.05	569,853
Amanda Honda-Sheila...	3299546.7	3,299,...
Brenda Gibson	7366528.39	7,366,...
Brenda Gibson-Dennis ...	1854247.6	1,854,...

Product Type

Baking Goods
Beer and Wine
Bread
Breakfast Foods
Candy
Canned Anchovies
Canned Clams
Canned Oysters
Canned Sardines
Canned Shrimp



Product Sales Data Analysis Part # 2
(created by Jayanta Roy)
www.github.com/jayanta-roy-1979
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Quarter

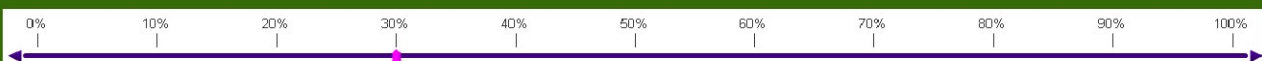
Month

Year

Q1 Q2 Q3 Q4 Jan Feb Mar Apr May Jun Jul Aug Sep Oct Nov Dec 2009 2010 2011

Sales to Total

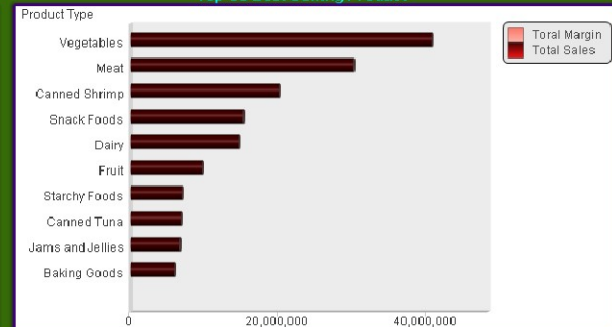
vFirstX = 30%



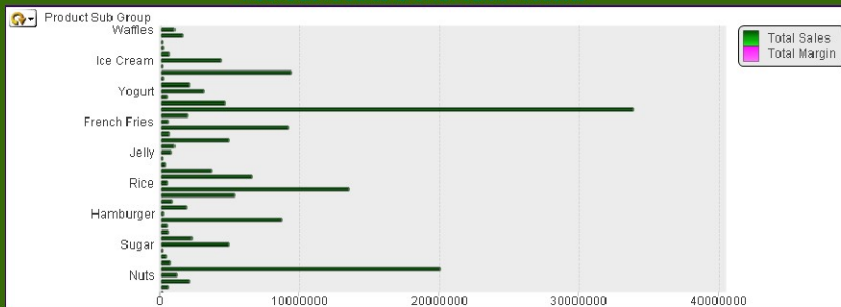
30% of Total Sales - Product Sub Group

Product S...	Sales Accumulated	Sales(K)	Margin(K)	Margin%	Customers purchased this item	To total # of custom
Anchovies	100%	203,977	83,761	41%	685	100%
Bagels	0%	440	86	20%	129	19%
Beer	0%	41	29	70%	81	12%
Biologna	1%	718	211	29%	267	42%
Canned Fruit	5%	8,643	2,613	30%	484	71%
Canned Vegetables	5%	570	310	54%	239	35%
Cereal	6%	1,880	777	41%	452	66%
Cheese	7%	1,525	705	46%	365	53%
Chips	11%	9,333	2,847	31%	516	75%
Chocolate	13%	3,792	1,826	48%	386	56%
Chocolate Candy	13%	310	67	22%	108	16%
Clams	14%	1,646	779	47%	361	53%
Coffee	14%	68	21	30%	195	28%
Cookies	16%	4,242	1,979	47%	309	45%
Cooking Oil	17%	1,487	633	43%	410	60%
Cottage Cheese	17%	350	189	54%	345	50%
		82	28	34%	225	33%

Top 10 Best Selling Product



Above 20% Sales Growth Value Products



Top 10 Less Marginable Product

